

WATER ISSUES SURVEY
SUMMARY REPORT

PREPARED FOR THE
SAN DIEGO COUNTY
WATER AUTHORITY



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TABLE OF CONTENTS

Table of Contents	i
List of Tables	iii
List of Figures	iv
Introduction	1
Motivation for Research	1
Overview of Methodology & Year-to-Year Comparisons.....	1
Statistical Significance	1
Organization of Report.....	2
Acknowledgements	2
Disclaimer	2
About True North.....	2
Just the Facts	3
Importance of Issues	3
Water Reliability & Drought.....	3
Conservation	4
Value	4
Water-Related Attitudes & Policy.....	5
Conclusions	6
Importance of Issues	9
Question 2	9
Water Reliability & Drought	11
Opinion of Water Supply.....	11
Question 3	11
Concerns About Unreliable Water Supply	13
Question 4	14
Drought	14
Question 5	15
Question 6	17
Question 7	19
Conservation	21
Attention Paid to Household Water Use.....	21
Question 8	21
Actions Taken to Impact Water Usage.....	23
Question 9	23
Efforts to Conserve.....	23
Question 10	24
Future Actions to Conserve Water.....	26
Question 11	26
Question 12	28
Value	29
Typical Summer Bill Amount.....	29
Question 13	29
Reasonableness of Cost	31
Question 14	31
Cost per Gallon	32
Question 15	33
Value for Cost	34
Question 16	35
Water-Related Attitudes & Policy	37
Water-Related Attitudes	37
Question 17	37
Program for Low Income	38

Question 18 38

Question 19 40

Background & Demographics 42

Methodology 43

 Questionnaire Development 43

 Programming, Pre-Test & Translation 43

 Sample, Recruiting & Data Collection 43

 Margin of Error Due to Sampling 44

 Data Processing 45

 Rounding 45

Questionnaire & Toplines 46



LIST OF TABLES

Table 1	Most Important Issue Facing San Diego County by Study Year	10
Table 2	Opinion of Water Supply by Study Year	12
Table 3	Concerns About Unreliable County Water Supply by Study Year	14
Table 4	Actions to Conserve Water Over Next 12 Months by Years in Sand Diego County & Impacted Community.	27
Table 5	Actions to Conserve Water Over Next 12 Months by County Water Supply Over Next Year & Awareness of Drought	27
Table 6	Actions to Conserve Water Over Next 12 Months by Summer Month Water Bill . . .	27
Table 7	Actions to Conserve Water Over Next 12 Months by Home Ownership Status & Ethnicity	27
Table 8	Actions to Conserve Water Over Next 12 Months by Area of County	28
Table 9	Agreement With Statements by Study Year	38
Table 10	Demographics of Sample	42



LIST OF FIGURES

Figure 1	Most Important Issue Facing San Diego County	9
Figure 2	Opinion of Water Supply	11
Figure 3	Opinion of Water Supply by Years in San Diego County, Ethnicity & Impacted Community	12
Figure 4	Opinion of Water Supply Area of County & Age	13
Figure 5	Concerns About Unreliable County Water Supply	14
Figure 6	California Experiencing a Drought	15
Figure 7	California Experiencing a Drought by Age & Years in San Diego County	15
Figure 8	California Experiencing a Drought by County Supply Over Next Year & Ethnicity	16
Figure 9	California Experiencing a Drought by Area of County, Gender & Home Ownership Status	16
Figure 10	California Experiencing a Drought by Summer Month Water Bill & Impacted Community	16
Figure 11	Drought Severity Compared to Past Years	17
Figure 12	Drought Severity Compared to Past Years by Overall, Age & Years in San Diego County	17
Figure 13	Drought Severity Compared to Past Years by County Water Supply Over Next Year & Ethnicity	18
Figure 14	Drought Severity Compared to Past Years by Area of County, Gender & Home Ownership Status	18
Figure 15	Drought Severity Compared to Past Years by Summer Month Bill & Impacted Community	18
Figure 16	Concern About Drought Conditions	19
Figure 17	Concern About Drought Conditions by Awareness of Drought, Age & Years in San Diego County	19
Figure 18	Concern About Drought Conditions by County Water Supply Over Next Year & Ethnicity	20
Figure 19	Concern About Drought Conditions by Area of County, Gender & Impacted Community	20
Figure 20	Concern About Drought Conditions by Home Ownership Status & Summer Month Water Bill	20
Figure 21	Attentive to Hsld Water Use	21
Figure 22	Attentive to Hsld Water Use by Awareness of Drought, Age & Years in San Diego County	21
Figure 23	Attentive to Hsld Water Use by County Water Supply Over Next Year & Ethnicity	22
Figure 24	Attentive to Hsld Water Use by Area of County, Gender & Impacted Community	22
Figure 25	Attentive to Hsld Water Use by Home Ownership Status & Summer Month Water Bill	22
Figure 26	Actions Taken That Impacted Water Usage	23
Figure 27	Current Efforts to Conserve Water	24
Figure 28	Current Efforts to Conserve Water by Awareness of Drought, Age & Years in San Diego County	24
Figure 29	Current Efforts to Conserve Water by County Water Supply Over Next Year & Ethnicity	25
Figure 30	Current Efforts to Conserve Water by Area of County, Gender & Impacted Community	25
Figure 31	Current Efforts to Conserve Water by Home Ownership Status & Summer Month Water Bill	25
Figure 32	Actions to Conserve Water Over Next 12 Months	26

Figure 33 Additional Actions Taken to Conserve Water 28

Figure 34 Typical Summer Month Water Bill 29

Figure 35 Typical Summer Month Water Bill by Years in San Diego County & Home Type 30

Figure 36 Typical Summer Month Water Bill by Ethnicity & Home Ownership Status 30

Figure 37 Typical Summer Month Water Bill by Hsld Income & Awareness of Drought 30

Figure 38 Typical Summer Month Water Bill by Area of County & Impacted Community 31

Figure 39 Opinion of Amount Paid 31

Figure 40 Opinion of Amount Paid by Summer Month Water Bill & Area of County 32

Figure 41 Opinion of Amount Paid by Hsld Income, Home Ownership Status & Impacted Community 32

Figure 42 Estimated Cost of Water per Gallon 33

Figure 43 Estimated Cost of Water per Gallon by Area of County & Years in San Diego County 33

Figure 44 Estimated Cost of Water per Gallon by Summer Month Water Bill, Home Ownership Status & Awareness of Drought 34

Figure 45 Estimated Cost of Water per Gallon by Hsld Income & Impacted Community 34

Figure 46 Opinion of Water Value by Study Year 35

Figure 47 Opinion of Water Value by Area of County & Years in San Diego County 35

Figure 48 Opinion of Water Value by Summer Month Water Bill, Home Ownership Status & Awareness of Drought 36

Figure 49 Opinion of Water Value by Hsld Income & Impacted Community 36

Figure 50 Agreement With Statements 37

Figure 51 Support for Discount Program to Qualified Low-Income Hslds 38

Figure 52 Support for Discount Program to Qualified Low-Income Hslds by Area of County & Years in San Diego County 39

Figure 53 Support for Discount Program to Qualified Low-Income Hslds Summer Month Water Bill, Home Ownership Status & Awareness of Drought 39

Figure 54 Support for Discount Program to Qualified Low-Income Hslds by Hsld Income & Impacted Community 39

Figure 55 Support for Discount Program If Raises Bill \$1-3 per Month 40

Figure 56 Support for Discount Program If Raises Bill \$1-3 per Month by Area of County & Years in San Diego County 40

Figure 57 Support for Discount Program If Raises Bill \$1-3 per Month by Summer Month Water Bill, Home Ownership Status & Awareness of Drought 41

Figure 58 Support for Discount Program If Raises Bill \$1-3 per Month by Hsld Income & Impacted Community 41

Figure 59 Maximum Margin of Error 45





INTRODUCTION

The San Diego County Water Authority (Water Authority) is a public agency formed in 1944 that serves 24 member agencies throughout San Diego County, including cities, special districts, and a military base. The San Diego County Water Authority's mission is to *provide a safe and reliable supply of water to its member agencies serving the San Diego region.*

As part of its commitment to provide high quality water services that meet the varied needs of its member agencies and their customers, the Water Authority regularly engages residents through community outreach, social media, and other communications activities and receives periodic feedback regarding its performance. Although these informal feedback mechanisms are a valuable source of information for the Water Authority in that they provide timely and accurate information about the opinions of *specific* residents, they do not necessarily provide an accurate picture of residents as a whole. Informal feedback mechanisms typically rely on the resident to initiate the feedback, which creates a self-selection bias. The Water Authority receives feedback only from those residents who are motivated enough to initiate the feedback process. Because these residents tend to be those who are either *very* pleased or displeased with their service, their collective opinions are not necessarily representative of residents in the Water Authority's service area as a whole.

MOTIVATION FOR RESEARCH The motivation for this present study was thus to design and employ a methodology that would avoid the self-selection bias noted above and thereby provide statistically reliable measures of residents' opinions as a whole. Specifically, the purpose of the survey described in this report was to profile public awareness, perceptions, knowledge, and attitudes as they relate to water reliability, drought, conservation, and value of service. In addition to profiling water-related perceptions and attitudes, the survey also assessed how these attitudes link to specific behaviors including consumption and efforts to use water more efficiently.

OVERVIEW OF METHODOLOGY & YEAR-TO-YEAR COMPARISONS A full description of the methodology used for this study is included later in this report (see *Methodology* on page 43). In brief, the survey was administered to a random sample of 889 adults who reside within the Water Authority's service area. The survey followed a mixed-method design that employed multiple recruiting methods (email, text, and telephone) and multiple data collection methods (telephone and online). Administered in English and Spanish between July 7 and July 21, 2022, the average interview lasted 17 minutes.

This is not the first public opinion survey conducted for the Water Authority. In fact, since 2003, more than a dozen similar public opinion surveys have been conducted, with the most recent being in 2019. However, when comparing results of the current (2022) and last (2019) studies conducted by True North with the results from 2017 and earlier conducted by a different firm, there were several key changes in the design and methodology. Given the methodological break in the time series of studies, only results from 2019 and 2022 are displayed in the report.

STATISTICAL SIGNIFICANCE Many figures and tables in this report present the results of questions asked in 2022 alongside the results found in the 2019 survey for identical questions. In such cases, True North conducted the appropriate tests of statistical significance to identify changes that likely reflect actual changes in public opinion between the prior survey (2019) and

the current (2022)—as opposed to being due to chance associated with selecting two samples independently and at random. Differences between the two studies are identified as *statistically significant* if we can be 95% confident that the differences reflect an actual change in public opinion between the two studies. Statistically significant differences within response categories over time are denoted by the † symbol which appears in the figure next to the appropriate response value for 2022.

ORGANIZATION OF REPORT This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the sections titled *Just the Facts* and *Conclusions* are for you. They provide a summary of the most important factual findings of the survey in bullet-point format and a discussion of their implications. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the survey by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the questionnaire used for the interviews is contained at the back of this report (see *Questionnaire & Toplines* on page 46), and a complete set of crosstabulations for the survey results is contained in Appendix A.

ACKNOWLEDGEMENTS True North thanks the San Diego County Water Authority for the opportunity to conduct the study and for contributing valuable input during the design stage of this study. The collective experience, insight, and local knowledge provided by agency representatives and staff improved the overall quality of the research presented here.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the San Diego County Water Authority. Any errors and omissions are the responsibility of the authors.

ABOUT TRUE NORTH True North is a full-service survey research firm that is dedicated to providing public agencies with a clear understanding of the values, perceptions, priorities, and concerns of their residents and customers. Through designing and implementing scientific surveys, focus groups, and one-on-one interviews, as well as expert interpretation of the findings, True North helps its clients to move with confidence when making strategic decisions in a variety of areas—such as planning, policy evaluation, performance management, establishing fiscal priorities, passing revenue measures, and developing effective public information campaigns.

During their careers, Dr. McLarney (President) and Mr. Sarles (Principal Researcher) have designed and conducted over 1,200 survey research studies for public agencies—including more than 400 studies for California municipalities and special districts.



JUST THE FACTS

The following is an outline of the main factual findings from the survey. For the reader's convenience, we have organized the findings according to the section titles used in the body of this report. Thus, if you would like to learn more about a particular finding, simply turn to the appropriate report section.

IMPORTANCE OF ISSUES

- When asked to identify what they feel is the most important issue facing San Diego County residents, affordable housing was the most frequently mentioned issue (32%), followed by homelessness (27%), cost of living (18%), public safety/crime/drugs (7%), water supply/drought (6%), immigration issues (6%), and gas prices (6%).
- Water-related issues were collectively mentioned by 7% of all respondents, with water supply/drought placing in the top one-third of responses and water quality and water rates/cost placing in the bottom third.

WATER RELIABILITY & DROUGHT

- Overall, few respondents anticipated that the reliability of the supplies in California (5%) and Southern California (6%) would *improve* over the next year. Approximately two-in-ten respondents expected that the reliability of water supplies would stay about the same in California (20%) and Southern California (21%) over the next year, whereas nearly two-thirds anticipated they would get *worse* (California: 65%, Southern California: 64%).
- For San Diego County, 9% anticipated that the reliability of water supplies would improve over the next 12 months, one-third (32%) of respondents expected it to stay about the same, whereas half (51%) expected water reliability to get worse during this period. The remainder of respondents were unsure or declined to state their opinion.
- Respondents who anticipated that the reliability of water supplies in San Diego County would get worse over the next year were asked to provide more detail about their specific concerns regarding an unreliable water supply. Issues related to drought and not having enough supply was the most common response category (33%), followed by concerns related to the cost of water and rate increases (17%), health, diseases, and contaminated water (14%), surviving a drought (12%), and ecological impacts (11%).
- Overall, eight-in-ten San Diego County residents (81%) were aware that the state is currently experiencing a drought, whereas 6% did not think there is a drought and the remainder (13%) were either unsure or unwilling to share their opinion.
- When respondents who were aware of California's drought status were asked to compare the severity of the current drought to others in the past, the majority (53%) of this subgroup felt that the current drought is more severe than past droughts, 35% indicated that it is about the same, 5% said less severe, and 7% were unsure.
- Among respondents overall, nearly half (48%) indicated that they were very concerned about drought conditions in the state, and an additional 31% were somewhat concerned. Approximately 14% offered that the state's drought condition is a slight concern, whereas 7% were not concerned and 1% were unsure or unwilling to share their opinion.

CONSERVATION

- Forty-five percent (45%) of respondents reported that they are very attentive to their household's water use, 36% somewhat attentive, and 14% slightly attentive. Approximately 5% of respondents confided they do not pay any attention to how much water their household uses and 1% were unsure or declined to state.
- When asked about a series of water-conservation actions, households were most apt to have fixed drips and leaks in a timely manner (82%), made a practice of running the dishwasher or laundry only when full (81%), reduced the amount of water used when taking showers, washing dishes, or brushing teeth (78%), and watered plants or landscapes less frequently (64%).
- When asked to assess their current efforts to conserve water, 31% of respondents indicated that they are already doing everything they can and cannot do any more to conserve water, whereas the majority (55%) revealed that they can probably do a little bit more to conserve water and 12% confided they can probably do much more. The remainder of respondents (3%) were unsure or preferred not to answer.
- The percentage of respondents who had yet to take a specific water conservation action, but were realistically willing to do so in the next 12 months, ranged from 2% to 9% across all actions tested. Among the water conservation actions tested, the percentage who realistically planned to take the action during the next 12 months for the *first* time was highest for installing a rainwater capture system (9%), reducing the amount of water used when taking a shower, washing dishes, or brushing teeth (8%), installing water-efficient faucets and shower heads (8%), using a grey-water system that recycles sink or shower water for irrigation (6%), and purchasing water-efficient appliances (6%).
- At the other end of the spectrum, very few respondents who weren't already taking the action anticipated making a practice of running the dishwasher or laundry only when full (2%), fixing drips and leaks in a timely manner (3%), and upgrading sprinkler systems to be more water efficient (4%) in the next year.

VALUE

- When asked how much they pay for their water bill in a typical summer month, more than half of respondents indicated that they do not pay their water bill directly (28%), were unsure of the amount (24%), or declined to state (4%). Among those who provided a dollar figure, the average summer bill was \$145 and the median amount paid was \$120.
- Overall, 43% of respondents felt the cost of water is too high given the quality of water services received, with 18% indicating that the price is much too high, 16% rating it as somewhat too high, and 10% saying the price is a little too high. Three-in-ten residents (30%) rated the amount they pay for water service as reasonable, while just 2% felt they pay too little given the quality of the water service their household receives. One-quarter of respondents were either unsure (23%) or unwilling to provide a response (2%).
- Approximately 31% of respondents could not or would not provide an estimate when asked how much they thought municipal tap water costs per gallon in the San Diego region. One-quarter (25%) of respondents correctly identified the cost of tap water in the region at one (19%) or two (7%) cents per gallon, whereas 43% provided an incorrect estimate. Among those who provided an incorrect estimate, a per-gallon cost of three to five cents was the most frequent response (18%).

- After informing residents that the average cost of municipal tap water in San Diego County is less than two cents per gallon, just under half (46%) of residents rated the value of water as excellent (22%) or good (24%), 28% offered that the value is fair, and about 16% rated it as poor (10%) or very poor (6%). The remaining 10% of residents surveyed were unsure or unwilling to offer an opinion.

WATER-RELATED ATTITUDES & POLICY

- Approximately nine-in-ten residents agreed that *A reliable water supply for this region is essential to my quality of life (96%), A reliable water supply for this region is essential for a healthy economy (95%), and that It is my civic duty to use water efficiently (88%).*
- Approximately six-in-ten respondents also agreed that *I trust my water agencies to ensure that we have a reliable long-term supply of water (63%), I know where to get information about water saving resources and rebates (62%), and Currently, my monthly water bill is affordable (57%).*
- Approximately half of residents surveyed agreed that *If the cost of water continues to increase, I won't be able to afford it (52%), Additional water rate increases may be necessary to increase the reliability of our region's water supply (52%), and I expect to pay more for improving the reliability of the region's water supply, even if I have reduced my water use at home (54%).*
- Two-thirds (67%) of residents initially supported a program where qualified, low-income households would receive discounted water services, whereas 17% were opposed and a comparable percentage (16%) were either unsure or unwilling to provide their opinion.
- When asked if they would support providing discounted water services to low-income households even if it raised the cost of water for other customers between \$1 to \$3 per month, a majority (55%) of respondents indicated they would still support the program, whereas 29% opposed and 16% were unsure (13%) or unwilling to share their opinion (3%).



CONCLUSIONS

As noted in the *Introduction*, this study was designed to provide the San Diego County Water Authority with a statistically reliable understanding of public awareness, knowledge, attitudes, and behaviors as they relate to water-related issues including water reliability, drought, conservation, and the value of water services. Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to ‘see the forest through the trees’ and note how the collective results of the survey answer some of the key questions that motivated the research.

What are residents’ views on drought and water reliability?

After several years of average and above-average rainfall, more than 97% of areas in California are once again in a severe drought as of the writing of this report, and 60% are classified as *extreme* drought by the National Drought Mitigation Center in coordination with the United States Department of Agriculture (USDA) and National Oceanic and Atmospheric Administration (NOAA).¹ In contrast, the 2019 survey was conducted just a few months after the State of California was declared drought free for the first time in over seven years.² The survey results shed light on how these different circumstances impacted residents’ views (and expectations) regarding the availability of water supplies, as well as their efforts to conserve water.

The current saliency of the drought, water reliability, and water-related issues with San Diego County residents is not nearly as high as it was during the state’s *prior* drought where it was often identified as the single most important issue facing the County. Despite the abrupt change in status from being drought-free in 2019 to severe drought in 2022, the percentage who identified water-related issues as the most important facing the County increased just 4% during this period (from 3% to 7%). More than nine-in-ten respondents mentioned other issues as being more important in 2022, such as affordable housing, homelessness, cost of living, public safety, etc. For more on this topic, see *Importance of Issues* on page 9.

Although water-related issues are not top-of-mind in 2022 to the degree they were during the prior drought, the vast majority (81%) of San Diego County residents are aware that the state is in a drought, most (53%) recognize its severity, and more than three-quarters report being either very (48%) or somewhat (31%) concerned about the drought and its implications. These sentiments led to a substantial jump in the percentage of respondents who anticipated that the reliability of water supplies will get worse over the next year statewide (+24%), in Southern California (+19%), and in San Diego County (+11%) when compared to the responses from 2019. The top three concerns related to having an unreliable water sup-

1. Source: <https://www.drought.gov/states/california>, August 5, 2022.

2. <https://www.nbcnews.com/storyline/california-drought/california-drought-officially-over-after-more-seven-years-n983461>

ply in San Diego County were the same in 2019 and 2022: drought/not having enough supply, cost of water/rate increases, and health/diseases/contaminated water (see *Water Reliability & Drought* on page 11 for more details).

To what extent are residents conserving water, and what additional actions are they willing to take?

San Diego County residents pay attention to their water usage, and most report taking multiple actions to be efficient in their use of water. Overall, 45% of respondents reported that they are very attentive to their household's water use, and additional 36% described themselves as somewhat attentive. The level of attention paid to their households' water use ranged from a *low* of 66% very or somewhat attentive (18 to 24 year olds) to a *high* of 93% (65 years and older) across all subgroups. Aside from age of the respondent, knowing that the state is in a drought and perceptions of the adequacy of local water supplies were also strong drivers.

When asked about a series of water-conservation actions, most respondents reported that their household has taken *multiple* actions to use water efficiently, with the most common being fixing drips and leaks in a timely manner (82%), making a practice of running the dishwasher and/or laundry only when full (81%), reducing the amount of water used when taking showers, washing dishes, or brushing teeth (78%), and watering plants and landscapes less frequently than they otherwise would (64%). Nearly all respondents (96%) reported taking at least one of the 12 water conservation actions tested in the survey.

Although many San Diego County residents appear to be making a concerted effort to use water efficiently, most also assessed that their household could do a bit more (55%) or much more (12%) to conserve water. Interesting, however, these candid self-assessments did not often translate to a willingness to adopt *new* strategies for water conservation. The percentage of respondents who had yet to take a specific water conservation action, but were *realistically* willing to do so in the next 12 months, ranged from 2% to 9% across all actions tested. Among the water conservation actions tested, the percentage who realistically planned to take the action during the next 12 months for the first time was highest for installing a rainwater capture system (9%), reducing the amount of water used when taking a shower, washing dishes, or brushing teeth (8%), installing water-efficient faucets and shower heads (8%), using a grey-water system that recycles sink or shower water for irrigation (6%), and purchasing water-efficient appliances (6%). At the other end of the spectrum, very few respondents who weren't already taking the action anticipated making a practice of running the dishwasher or laundry only when full (2%), fixing drips and leaks in a timely manner (3%), and upgrading sprinkler systems to be more water efficient (4%) in the next year. For more on this topic, see *Conservation* on page 21.

To achieve additional conservation, the aforementioned results suggest that it may be more productive to encourage residents to enhance their *existing* efforts (e.g., cutting back a bit *more* on landscape watering, *further* reducing the amount of water used when taking shower) than asking them to adopt new strategies.

How do residents perceive the value of water?

San Diego County residents recognize that water is essential to their quality of life and the regional economy (see *Water-Related Attitudes* on page 37), but many overestimate the true cost of water and view their water bills as higher than what they think is reasonable. As one might expect, there is a strong correlation between the amount a respondent pays per month for water service in a typical summer month and how reasonable they feel that cost is given the quality of the water services their household receives. At the extremes, nearly two-thirds (63%) of households that pay less than \$50 per month for water indicated that their water bill is reasonable, whereas the corresponding figure for those paying at least \$200 per month was just 19%.

Approximately one-quarter (25%) of respondents in 2022 correctly identified the cost of water as being 1 to 2 cents, which is much higher than the percentage who correctly identified the cost of water in 2019 (2%). Once all respondents were educated that the average cost per gallon of water is less than two cents, just under half of residents (46%) rated the value of water as excellent or good, 28% indicated it is fair, whereas 16% described the value of water as poor or very poor and the remainder were unsure. When compared to 2019 when the cost of water was 1 cent, significantly fewer respondents (-12%) in 2022 perceived today's cost of water (less than 2 cents) as an excellent or good value.

Would residents support discounted water services for qualified low-income households?

Yes. Approximately two-thirds (67%) of residents initially supported a program where qualified, low-income households would receive discounted water services, whereas 17% were opposed and a comparable percentage (16%) were either unsure or unwilling to provide their opinion. Support for the program was naturally highest among lower-income households, but support exceeded a majority even in higher-income households. When asked if they would support providing discounted water services to low-income households *even if it raised the cost of water for other customers* between \$1 to \$3 per month, a majority (55%) of respondents indicated they would still support the program, whereas 29% opposed and 16% were unsure (13%) or unwilling to share their opinion (3%).

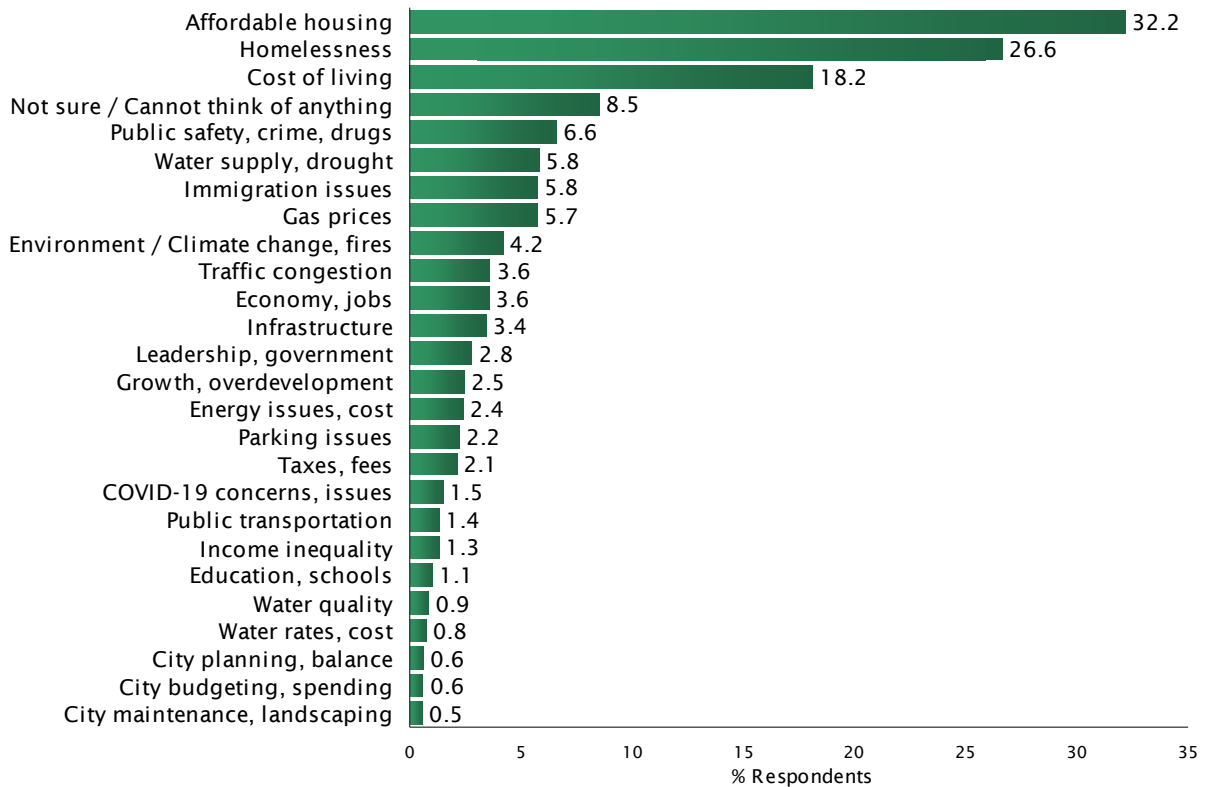
IMPORTANCE OF ISSUES

The first substantive question of the survey asked residents to identify what they feel is the most important issue facing San Diego County residents. This question was posed in an open-ended manner, thereby allowing residents to mention any issue that came to mind without being prompted by or restricted to a particular list of options. True North later reviewed the verbatim responses and grouped them into the categories shown in Figure 1. Because respondents were free to mention more than one issue, the percentages in the figure total more than 100%.

Overall, affordable housing was the most top of mind issue facing residents (32%), followed by homelessness (27%), cost of living (18%), public safety/crime/drugs (7%), water supply and drought (6%), immigration issues (6%), and gas prices (6%). No other *specific* issues were cited by more than 5% of respondents. Approximately 9% of respondents were unsure or unable to offer a specific issue facing San Diego County residents. Water-related issues were collectively mentioned by 7% of all respondents,³ with water supply/drought (6%) placing in the top third of responses and water quality (1%) and water rates/cost (1%) placing in the bottom third.

Question 2 *What do you feel is the most important issue facing San Diego County residents today?*

FIGURE 1 MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY



3. Respondents who mentioned more than one water-related issue were counted once toward the aggregate percentage.

Table 1 displays the top ten responses in 2019 and 2022 and shows that affordable housing, homelessness, and cost of living were the most frequently mentioned issues during both time periods. Compared with the 2019 study, concerns about public safety/crime/drugs increased in 2022, while traffic congestion fell from 4th to 10th place in the ranking of issues. Mentions of water supply/drought (ranked sixth in 2022) and gas prices (ranked eighth) both increased in importance to make the top ten in 2022.

TABLE 1 MOST IMPORTANT ISSUE FACING SAN DIEGO COUNTY BY STUDY YEAR

Study Year	
2022	2019
Affordable housing	Affordable housing
Homelessness	Homelessness
Cost of living	Cost of living
Not sure / Cannot think of anything specific	Traffic congestion
Public safety, crime, drugs	Immigration issues
Water supply, drought	Not sure / Cannot think of anything specific
Immigration issues	Environment / Climate change, fires
Gas prices	Infrastructure
Environment / Climate change, fires	Public safety, crime, drugs
Traffic congestion	Growth, overdevelopment

WATER RELIABILITY & DROUGHT

The next series of questions in the survey was designed to profile residents' perceptions and opinions as they relate to drought and the reliability of the County's water supply.

OPINION OF WATER SUPPLY The first question in this series began by informing respondents that a *reliable* water supply is one that can be depended upon to consistently provide enough water to meet a region's needs. Respondents were then asked if they expect the reliability of water supplies in California, Southern California, and San Diego County (in that order) to improve, stay about the same, or get worse over the next year.

As shown in Figure 2, perspectives regarding the reliability of water supplies over the next year were fairly similar for the state and the region, but more favorable for San Diego County. Overall, few respondents anticipated that the reliability of the supplies in California (5%) and Southern California (6%) would improve over the next year. For San Diego County, the percentage was somewhat higher at 9%. Approximately two-in-ten respondents expected that the reliability of water supplies would stay about the same in California (20%) and Southern California (21%) over the next year, whereas nearly two-thirds anticipated they would get worse (California: 65%, Southern California: 64%). For San Diego County, one-third (32%) of respondents expected the reliability of fresh water supplies to stay about the same, whereas half (51%) expected them to get worse over the next year. The remainder of respondents were unsure or declined to state their opinion. For all three geographies, the percentage of respondents who expected water reliability to get worse over the next year was significantly higher than the comparable figures reported in the 2019 survey (see Table 2 on the next page).

Question 3 *Next, I'm going to ask you a few questions about fresh water supplies. A reliable water supply is one that can be depended upon to consistently provide enough water to meet a region's needs. Overall, do you expect that the reliability of water supplies in _____ will be improving, staying about the same, or getting worse over the next year?*

FIGURE 2 OPINION OF WATER SUPPLY

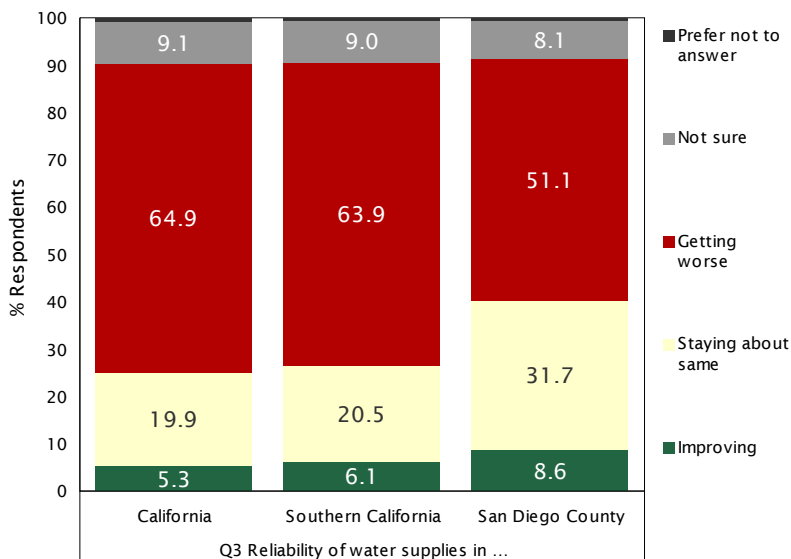


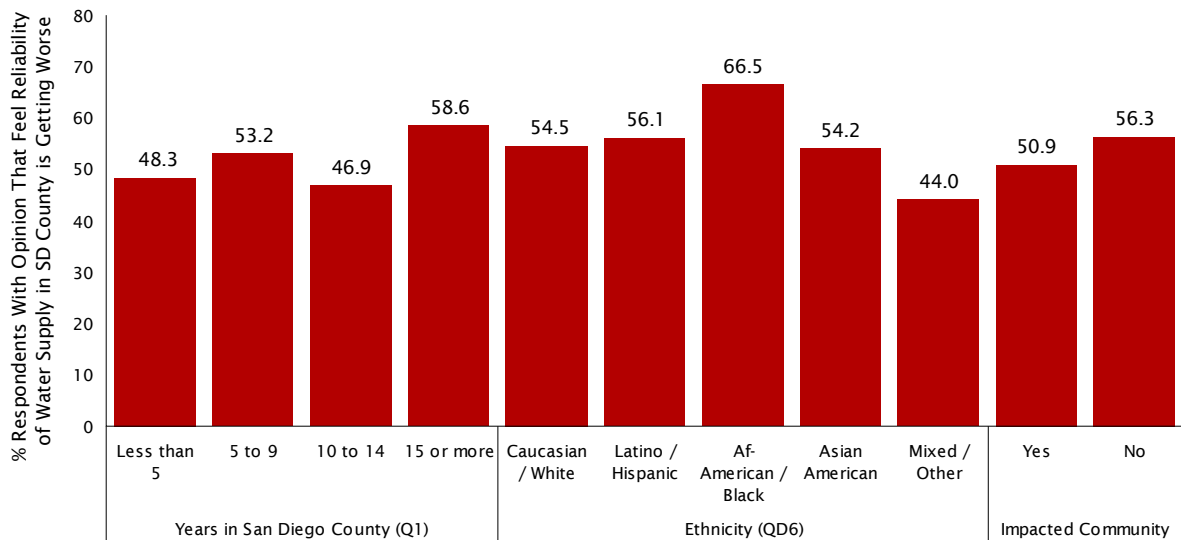
TABLE 2 OPINION OF WATER SUPPLY BY STUDY YEAR

	Study Year		Change in Getting Worse 2019 to 2022
	2022	2019	
California	64.9	40.6	+24.3†
Southern California	63.9	45.2	+18.7†
San Diego County	51.1	40.2	+10.9†

† Statistically significant change (p < 0.05) between the 2019 and 2022 studies.

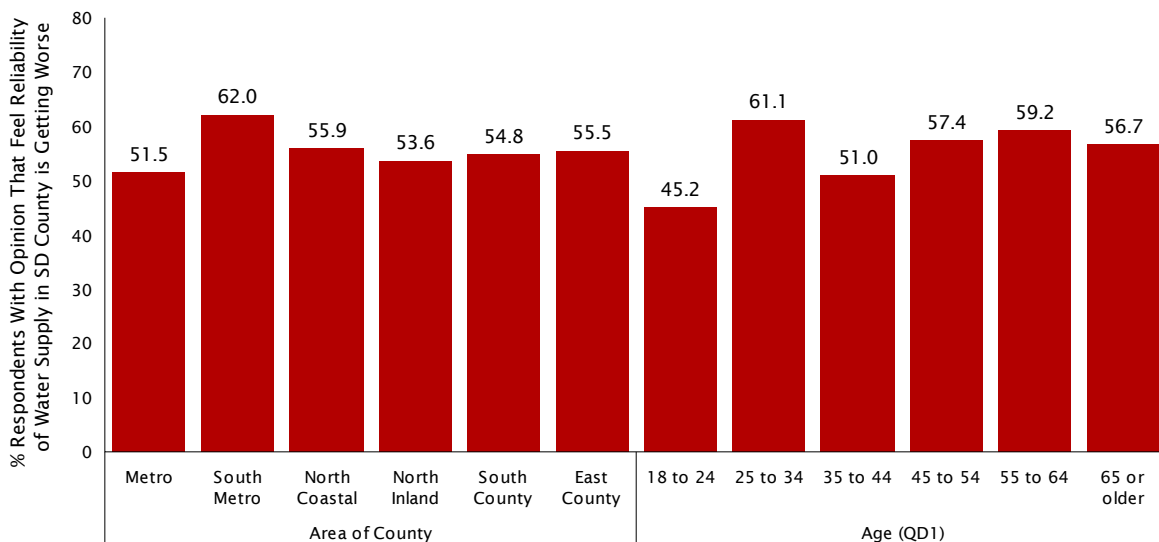
Figures 3 and 4 show the percentage of residents (among those with an opinion) that expected the reliability of water supplies in San Diego County to get worse over the next year by their length of residence, ethnicity, whether they live in an environmentally impacted community,⁴ area of the County, and age. Although the majority of respondents in most subgroups anticipated that the reliability of the County’s water supply would get worse over the next year, notable exceptions included respondents who reported their race as mixed/other and 18 to 24 year old residents. Meanwhile, African-American respondents, South Metro area residents, and 25 to 34 year olds were the most likely to anticipate a decline in water reliability during this period in San Diego County.

FIGURE 3 OPINION OF WATER SUPPLY BY YEARS IN SAN DIEGO COUNTY, ETHNICITY & IMPACTED COMMUNITY



4. For more information on impacted communities, refer to *Sample, Recruiting & Data Collection* on page 43.

FIGURE 4 OPINION OF WATER SUPPLY AREA OF COUNTY & AGE



CONCERNS ABOUT UNRELIABLE WATER SUPPLY Respondents who felt that the water supply in San Diego County would be getting worse over the next year were asked to provide more detail about their specific concerns regarding an unreliable water supply. Question 4 was asked in an open-ended manner, allowing respondents to mention any concern that came to mind without being prompted by or restricted to a particular list of options. True North reviewed the verbatim responses and grouped them into the categories shown in Figure 5 on the next page. Because respondents sometimes mentioned more than one concern, percentages in the figure total to more than 100%.

Among specific concerns offered about having an unreliable water supply in San Diego County, issues related to drought and not having enough supply was the most common response category (33%), followed by concerns related to the cost of water and rate increases (17%), health, diseases, and contaminated water (14%), surviving a drought (12%), and ecological impacts (11%). Table 3 on the next page shows that the salience of the top three responses remained consistent from 2019 to 2022.⁵

5. Although this question was presented to a slightly different subgroup of respondents in 2019 (those who felt that the water supply in San Diego County would be unreliable *over the next 20 years*), general comparisons are still relevant.

Question 4 What concerns you the most about having an unreliable water supply in San Diego County in the future?

FIGURE 5 CONCERNS ABOUT UNRELIABLE COUNTY WATER SUPPLY

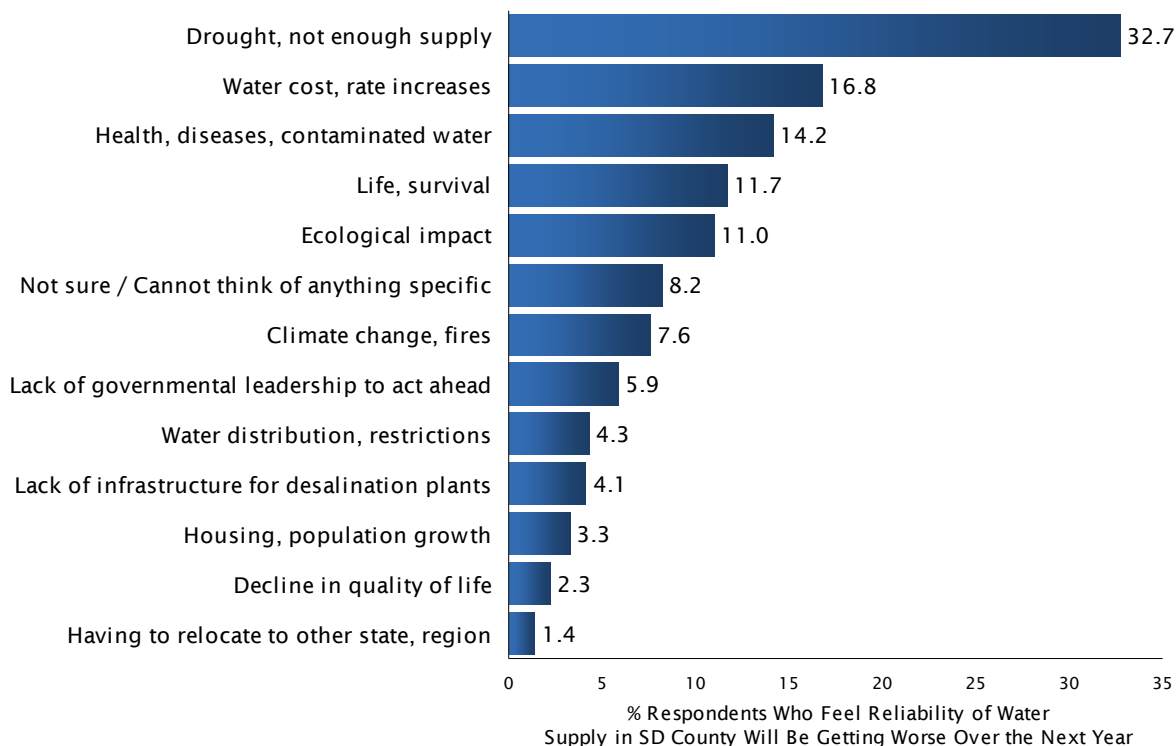


TABLE 3 CONCERNS ABOUT UNRELIABLE COUNTY WATER SUPPLY BY STUDY YEAR

Study Year	
2022	2019
Drought, not enough supply	Drought, not enough supply
Water cost, rate increases	Health, diseases, contaminated water
Health, diseases, contaminated water	Water cost, rate increases
Life, survival	Housing, population growth
Ecological impact	Climate change

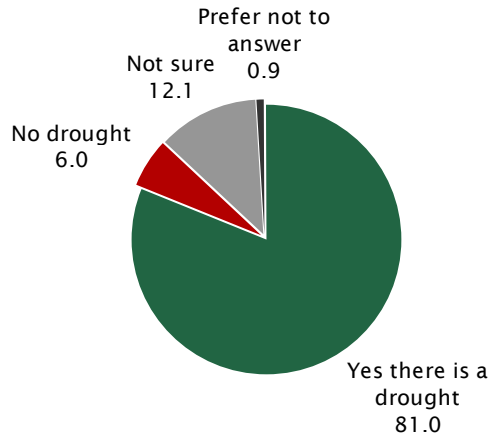
DROUGHT After several years of average and above-average rainfall, more than 97% of areas in California are once again in a severe drought, and 60% are classified as *extreme* drought by the National Drought Mitigation Center in coordination with the United States Department of Agriculture (USDA) and National Oceanic and Atmospheric Administration (NOAA).⁶ Understanding that public recognition of the drought is a key step to taking actions to use water more efficiently, Question 5 simply asked all respondents whether or not they think California is experiencing a drought. Overall, eight-in-ten San Diego County residents (81%) were aware that

6. Source: <https://www.drought.gov/states/california>, August 5, 2022.

the state is currently experiencing a drought, whereas 6% did not think there is a drought and the remainder (13%) were either unsure or unwilling to share their opinion (Figure 6).

Question 5 *Is California currently experiencing a drought - or are you not sure?*

FIGURE 6 CALIFORNIA EXPERIENCING A DROUGHT



Figures 7-10 show how awareness of the drought gripping California varied across resident sub-groups. Although most groups expressed a high level of drought awareness, it is worth noting that those 18 to 24 years of age, new residents, those who thought that the County's water supply would improve over the next year or were unsure, African-American respondents, Metro area residents, and respondents living in an impacted community were the least likely to realize California is facing a drought.

FIGURE 7 CALIFORNIA EXPERIENCING A DROUGHT BY AGE & YEARS IN SAN DIEGO COUNTY

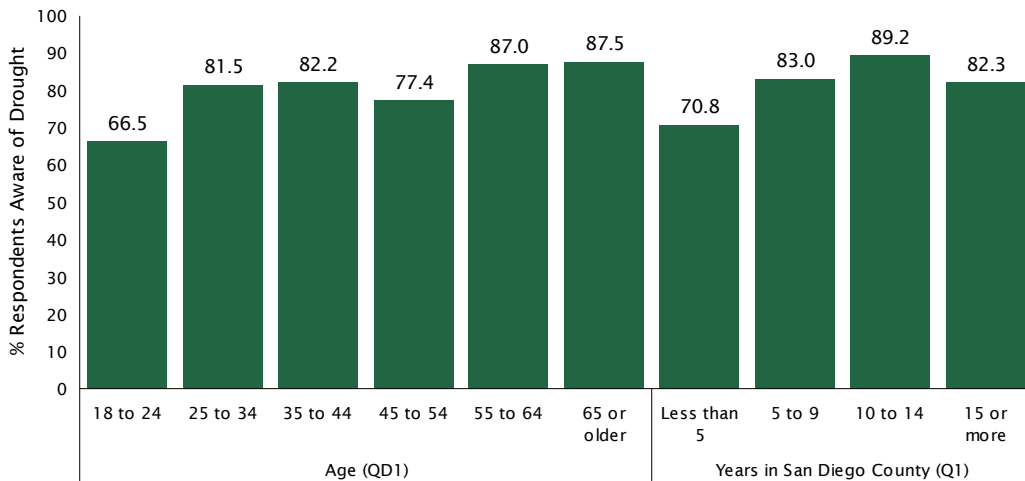


FIGURE 8 CALIFORNIA EXPERIENCING A DROUGHT BY COUNTY SUPPLY OVER NEXT YEAR & ETHNICITY

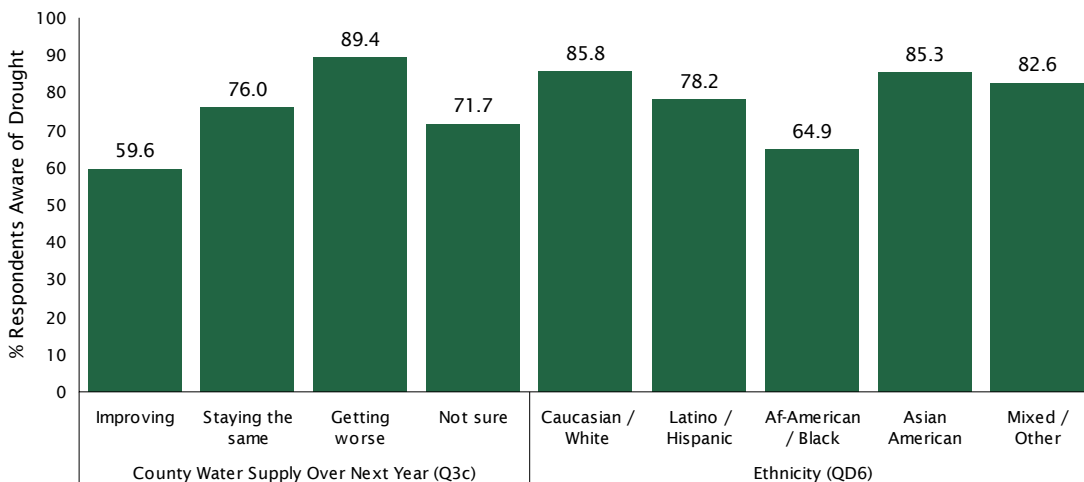


FIGURE 9 CALIFORNIA EXPERIENCING A DROUGHT BY AREA OF COUNTY, GENDER & HOME OWNERSHIP STATUS

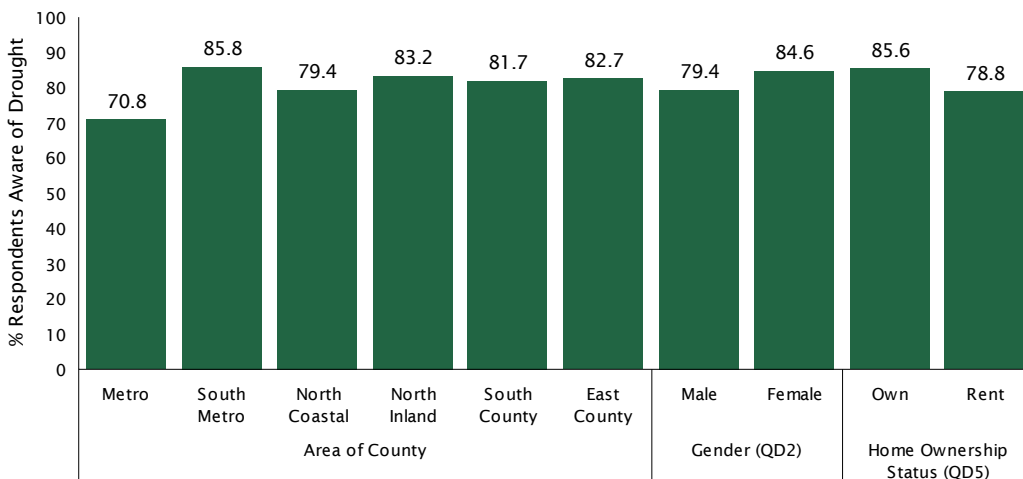
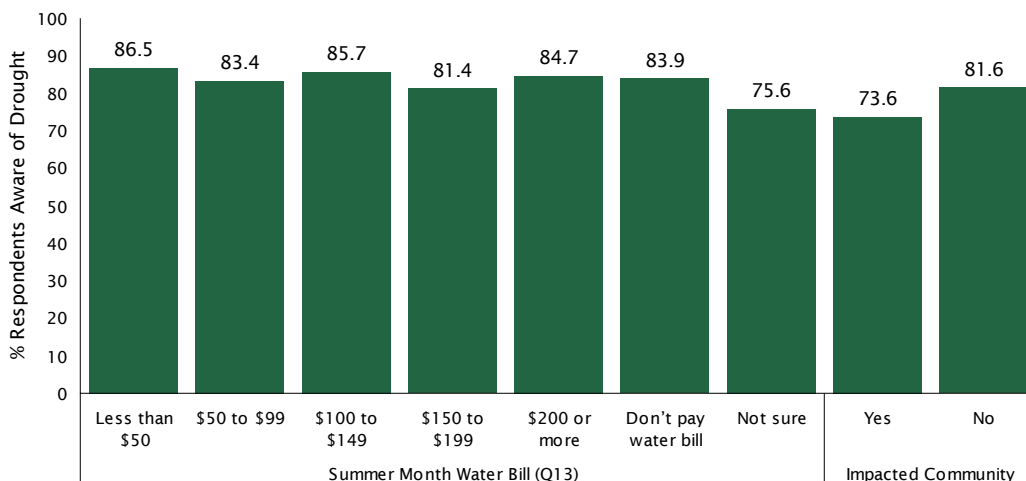


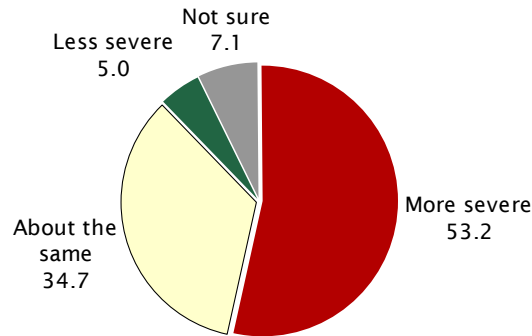
FIGURE 10 CALIFORNIA EXPERIENCING A DROUGHT BY SUMMER MONTH WATER BILL & IMPACTED COMMUNITY



Respondents aware of California’s drought status were next asked to compare the severity of the current drought to others in the past. The majority (53%) of respondents who knew that California is in a drought felt that the current drought is more severe than past droughts, 35% indicated that it is about the same, 5% said less severe, and 7% were unsure.

Question 6 *How severe is the current drought when compared to others in the past? Would you say the current drought is more severe, about the same, or less severe?*

FIGURE 11 DROUGHT SEVERITY COMPARED TO PAST YEARS



Figures 12-15 combine responses to questions 5 and 6 to show the perceived severity of the state’s drought among all survey respondents by subgroups. Of particular note is the linear increase in the perceived severity of the current drought by age of the respondent.

FIGURE 12 DROUGHT SEVERITY COMPARED TO PAST YEARS BY OVERALL, AGE & YEARS IN SAN DIEGO COUNTY

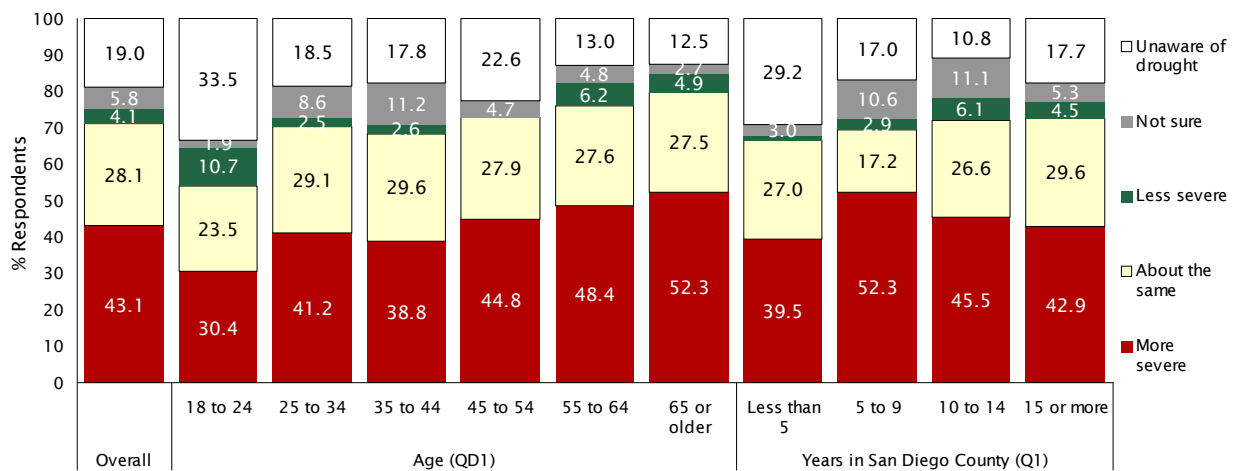


FIGURE 13 DROUGHT SEVERITY COMPARED TO PAST YEARS BY COUNTY WATER SUPPLY OVER NEXT YEAR & ETHNICITY

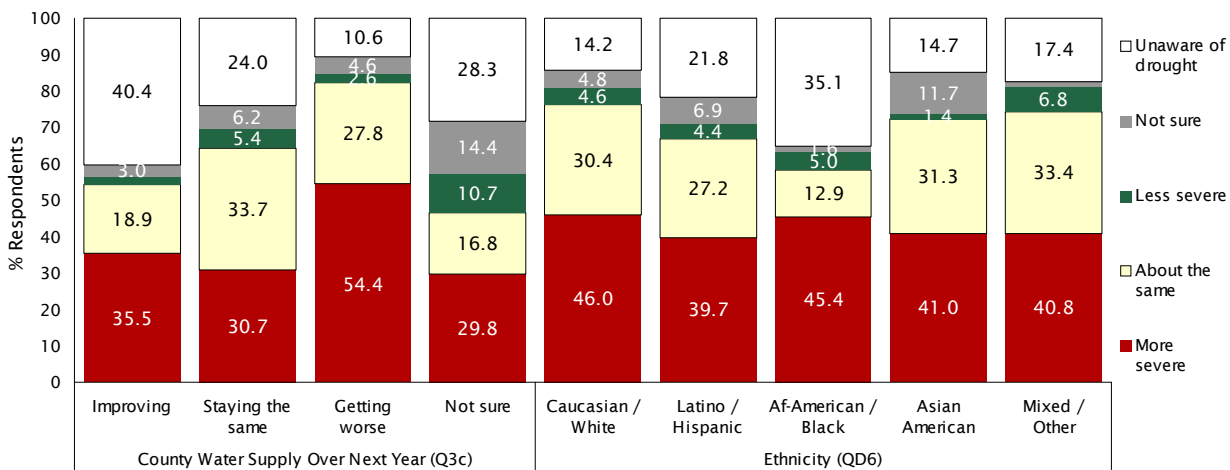


FIGURE 14 DROUGHT SEVERITY COMPARED TO PAST YEARS BY AREA OF COUNTY, GENDER & HOME OWNERSHIP STATUS

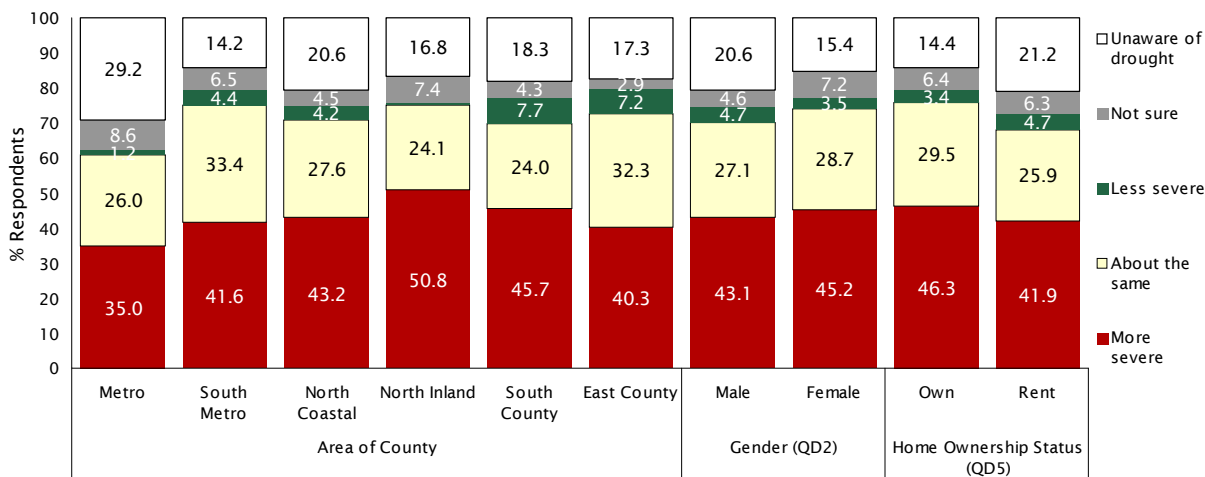
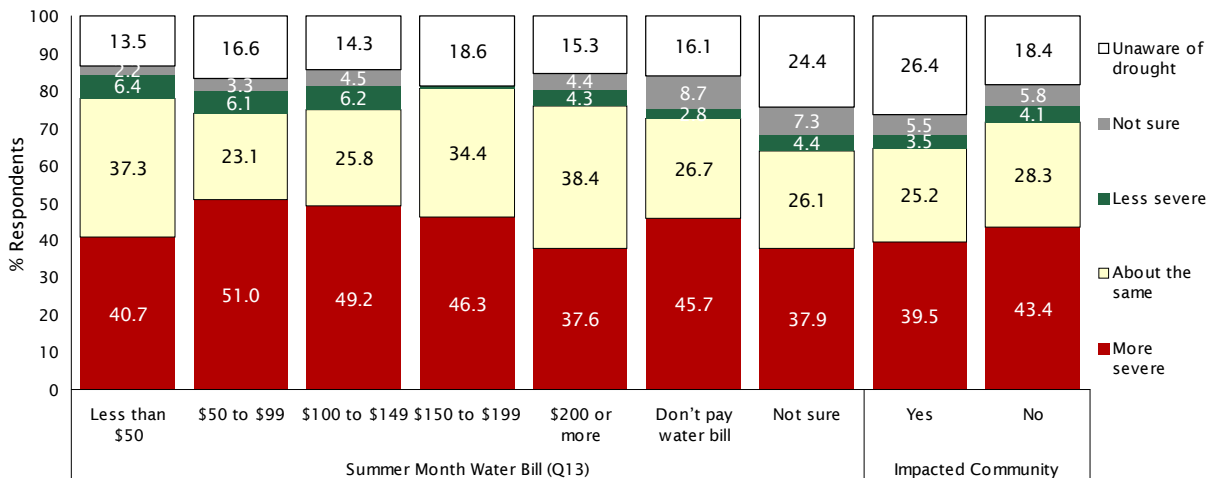


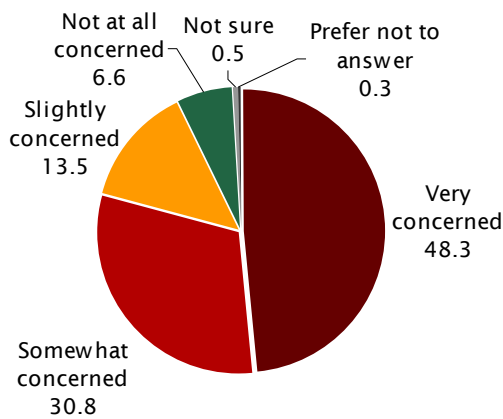
FIGURE 15 DROUGHT SEVERITY COMPARED TO PAST YEARS BY SUMMER MONTH BILL & IMPACTED COMMUNITY



All respondents were next asked to indicate the degree to which they are concerned about drought conditions in California. Overall, 48% of respondents indicated that they are very concerned about drought conditions in the state, and an additional 31% were somewhat concerned. Approximately 14% offered that the state’s drought condition is a slight concern, whereas 7% were not concerned and 1% were unsure or unwilling to share their opinion.

Question 7 Overall, how concerned are you about drought conditions in California? Would you say you are very concerned, somewhat concerned, slightly concerned, or not at all concerned?

FIGURE 16 CONCERN ABOUT DROUGHT CONDITIONS



Concerns about the state being in a drought were widespread, with at least seven-in-ten respondents in nearly every identified subgroup indicating that they are at least somewhat concerned (see figures 17-20, percentages are among those who provided an opinion). Examining the intensity of responses, we again see a relationship with age (in general, the percentage very concerned increased with age). As one might expect, respondents who did not think that the state is currently experiencing a drought or were unsure were the least likely to be concerned about it.

FIGURE 17 CONCERN ABOUT DROUGHT CONDITIONS BY AWARENESS OF DROUGHT, AGE & YEARS IN SAN DIEGO COUNTY

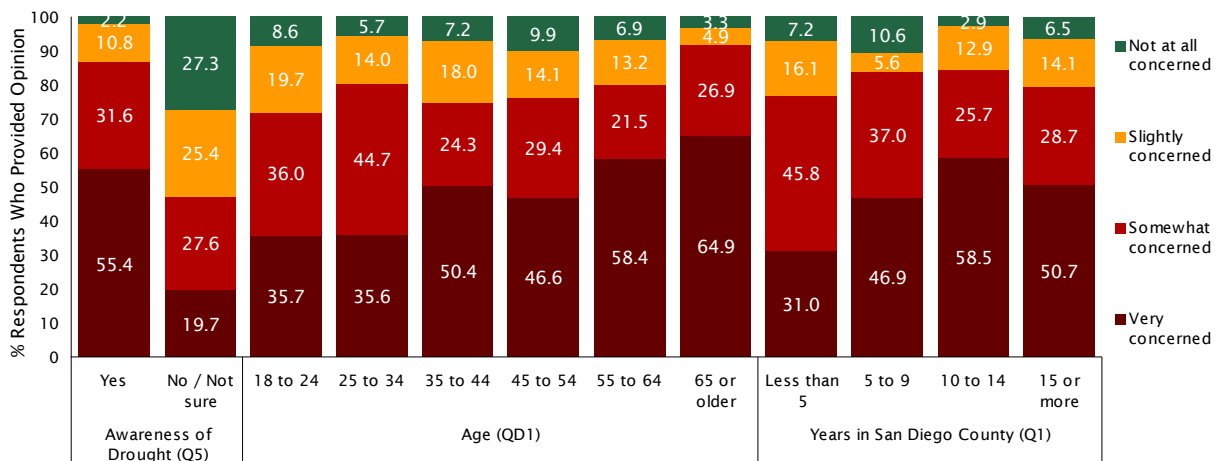


FIGURE 18 CONCERN ABOUT DROUGHT CONDITIONS BY COUNTY WATER SUPPLY OVER NEXT YEAR & ETHNICITY

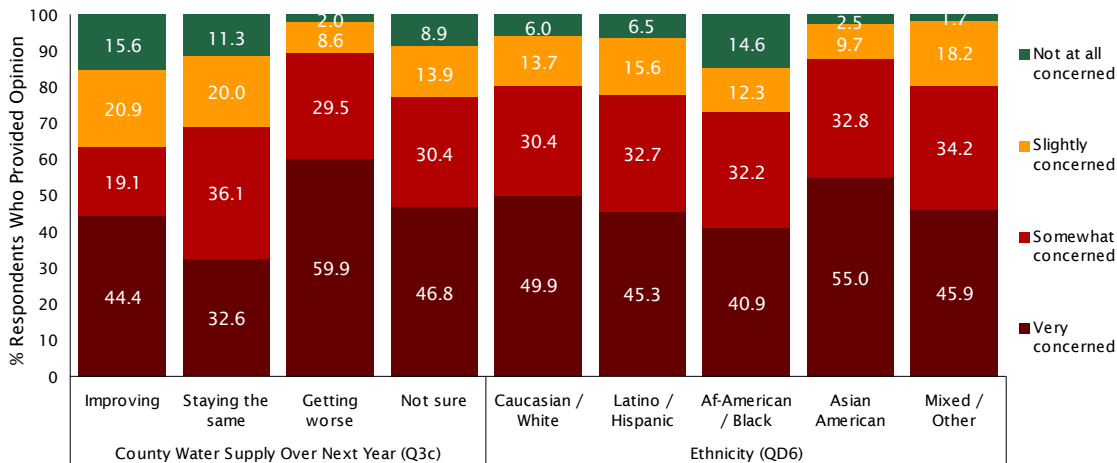


FIGURE 19 CONCERN ABOUT DROUGHT CONDITIONS BY AREA OF COUNTY, GENDER & IMPACTED COMMUNITY

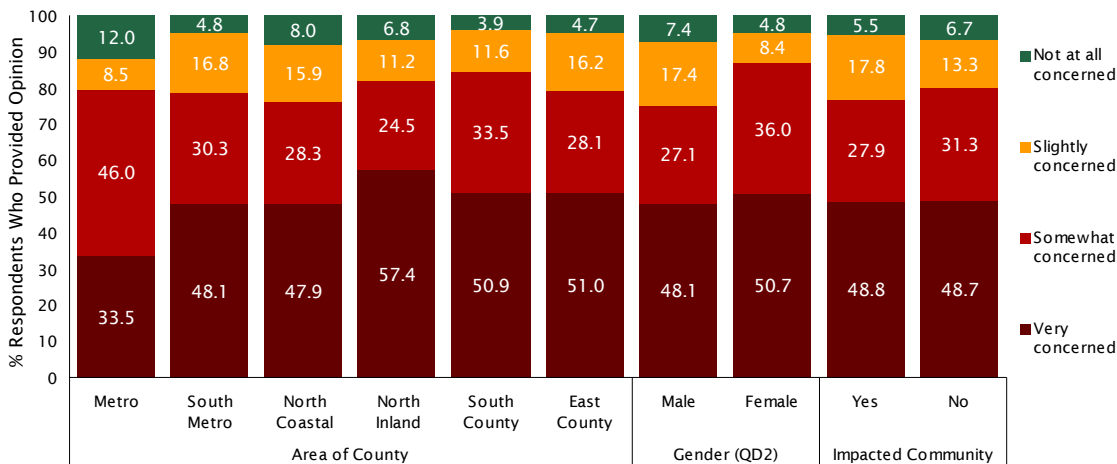
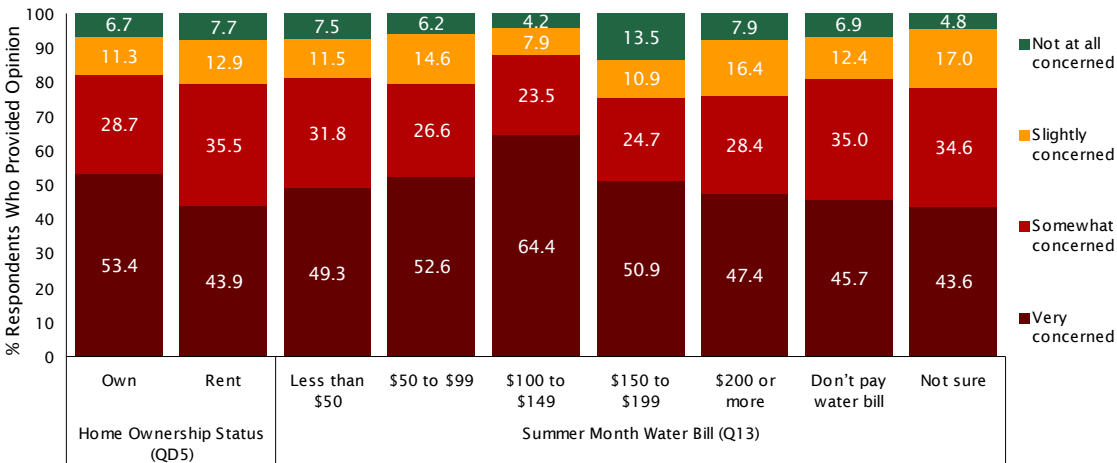


FIGURE 20 CONCERN ABOUT DROUGHT CONDITIONS BY HOME OWNERSHIP STATUS & SUMMER MONTH WATER BILL



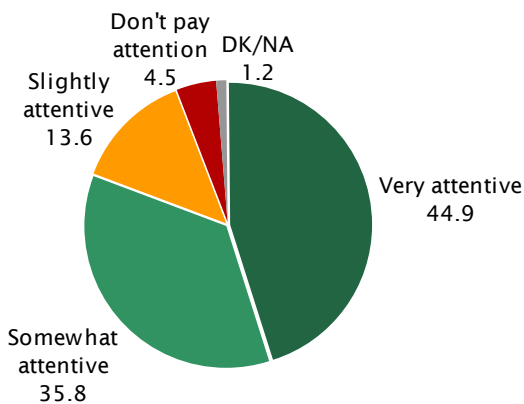
CONSERVATION

Having taken a pulse on the most important issues facing San Diego County residents and measured attitudes about water reliability and drought, the survey transitioned to the topic of water conservation—including attention paid to household water use, actions taken to impact usage, and efforts to conserve water.

ATTENTION PAID TO HOUSEHOLD WATER USE The first question in this section asked respondents to rate how attentive they are to the amount of water their household uses. Overall, 45% of respondents reported that they are very attentive to their household’s water use, 36% somewhat attentive, and 14% slightly attentive. Approximately 5% of respondents confided they do not pay any attention to how much water their household uses and 1% were unsure or declined to state (Figure 21).

Question 8 *In general, how much attention do you pay to the amount of water your household uses? Would you say you are very attentive, somewhat attentive, slightly attentive, or do you not pay attention to your water use?*

FIGURE 21 ATTENTIVE TO HSLD WATER USE



Figures 22 to 25 display attentiveness by a host of demographic subgroups. Among those who provided an opinion, attention paid to household water use ranged from a low of 66% very or somewhat attentive (18 to 24 year olds) to a high of 93% (65 years and older).

FIGURE 22 ATTENTIVE TO HSLD WATER USE BY AWARENESS OF DROUGHT, AGE & YEARS IN SAN DIEGO COUNTY

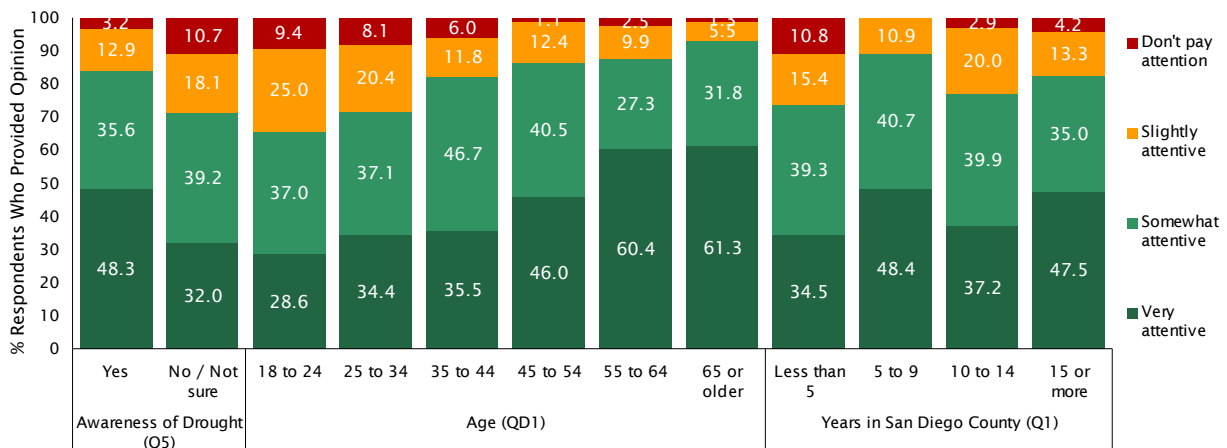


FIGURE 23 ATTENTIVE TO HSLD WATER USE BY COUNTY WATER SUPPLY OVER NEXT YEAR & ETHNICITY

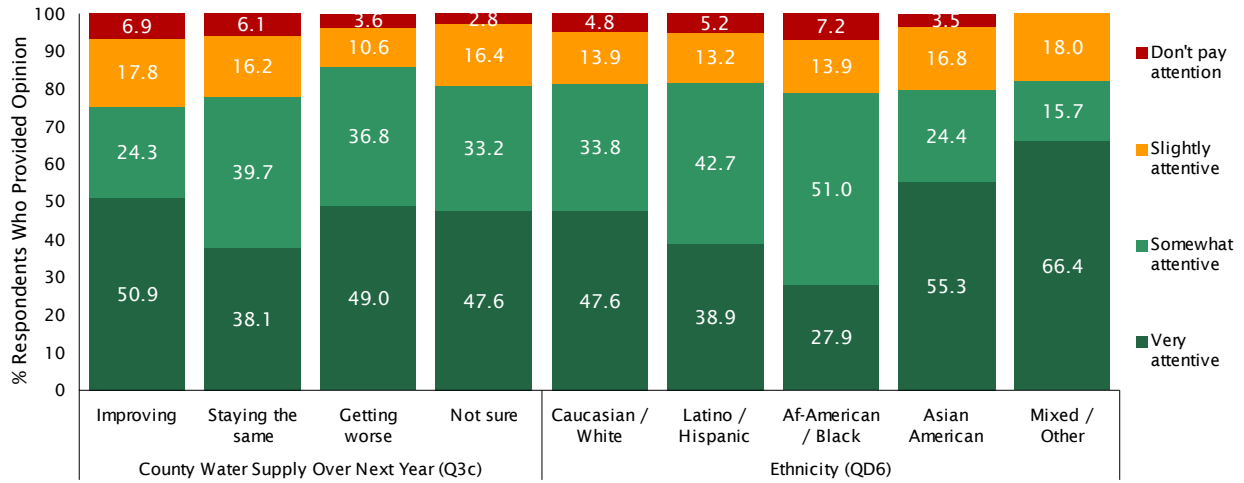


FIGURE 24 ATTENTIVE TO HSLD WATER USE BY AREA OF COUNTY, GENDER & IMPACTED COMMUNITY

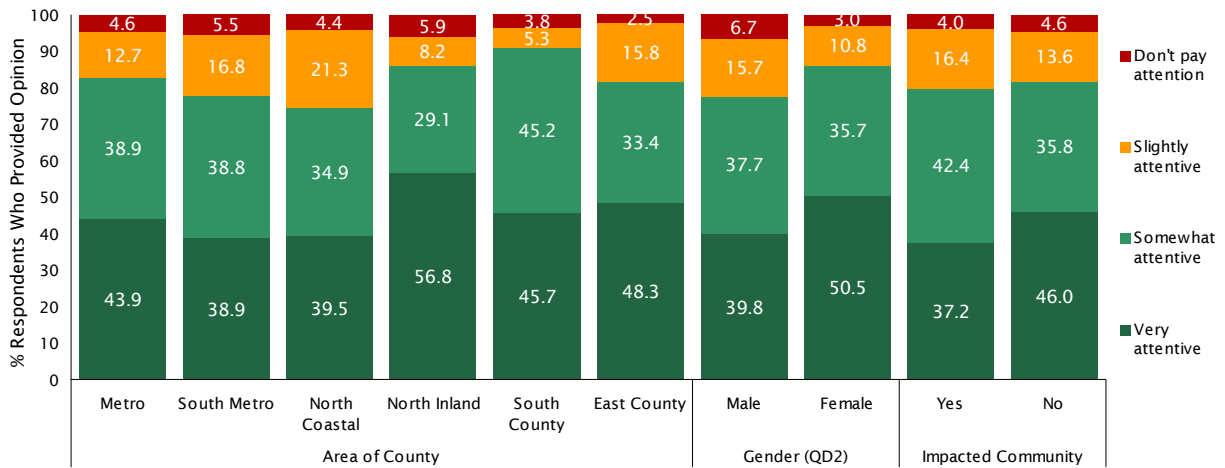
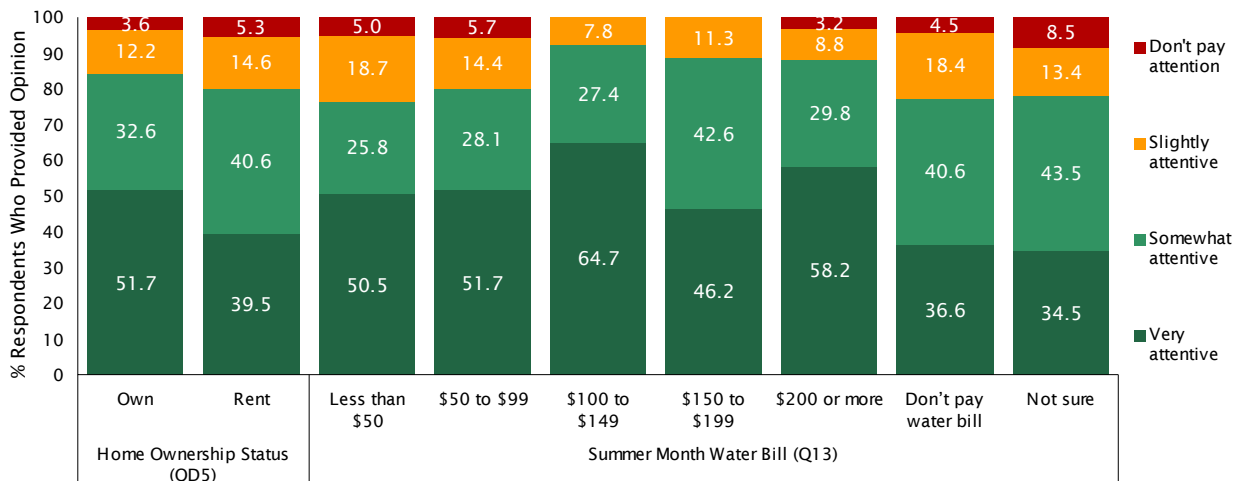


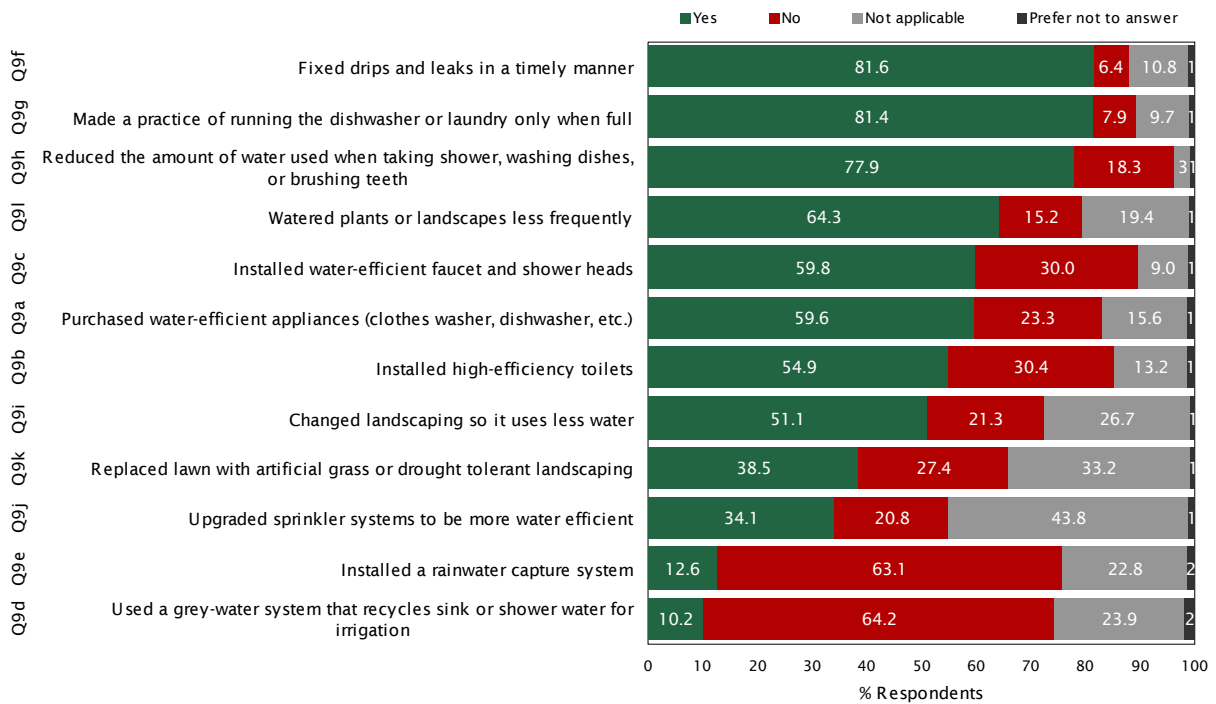
FIGURE 25 ATTENTIVE TO HSLD WATER USE BY HOME OWNERSHIP STATUS & SUMMER MONTH WATER BILL



ACTIONS TAKEN TO IMPACT WATER USAGE Question 9 presented respondents with the items shown on the left of Figure 26 that can impact water usage and simply asked whether their household has taken each action. Households were most apt to have fixed drips and leaks in a timely manner (82%), made a practice of running the dishwasher or laundry only when full (81%), reduced the amount of water used when taking showers, washing dishes, or brushing teeth (78%), and watered plants or landscapes less frequently (64%). At the other end of the spectrum, respondent households were much less likely to have used a grey-water system that recycles sink or shower water for irrigation (10%) or installed a rainwater capture system (13%).

Question 9 *Next, I'm going to read a list of actions that can impact water usage. For each that I read, please indicate whether your household has taken this action. Has your household: _____?*

FIGURE 26 ACTIONS TAKEN THAT IMPACTED WATER USAGE



EFFORTS TO CONSERVE In terms of their current efforts to conserve water, 31% of respondents indicated that they are already doing everything they can and cannot do any more to conserve water, whereas the majority (55%) revealed that they can probably do a little bit more to conserve water and 12% confided they can probably do much more. The remainder of respondents (3%) were unsure or preferred not to answer (Figure 27 on next page).

Figures 28-31 show respondents' self assessment of how much more they could do to conserve water (among those who provided an opinion) by subgroups. Compared with their counterparts, respondents who were not aware of the state drought or were unsure, those under 35 years of age, new residents, those who thought the County's water supply would be staying the same or getting worse over the next year, African-American, Caucasian, and Latino/Hispanic respon-

dents, South Metro, North Coastal, and South County residents, renters, and those unsure of the cost of their typical summer water bill were the most likely to indicate that they could do more to conserve water.

Question 10 Which of the following statements best describes your current efforts to conserve water: _____?

FIGURE 27 CURRENT EFFORTS TO CONSERVE WATER

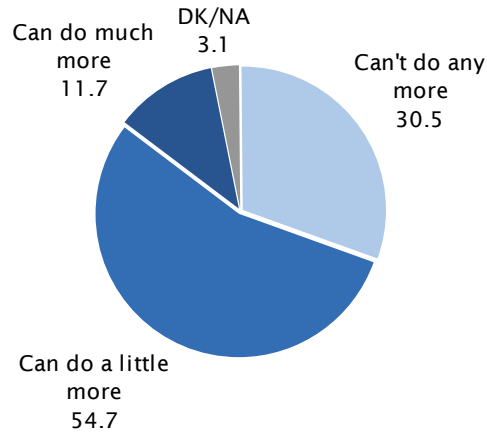


FIGURE 28 CURRENT EFFORTS TO CONSERVE WATER BY AWARENESS OF DROUGHT, AGE & YEARS IN SAN DIEGO COUNTY

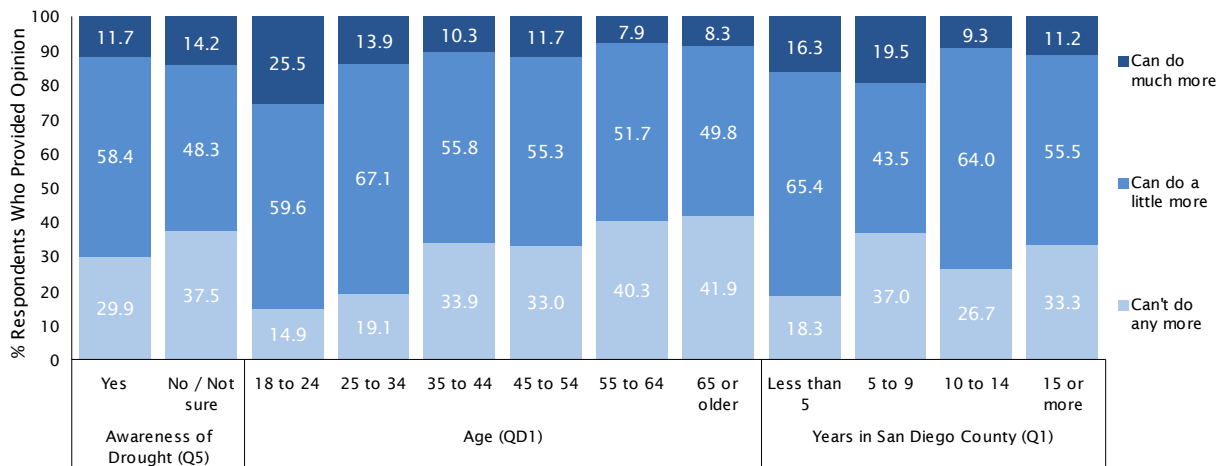


FIGURE 29 CURRENT EFFORTS TO CONSERVE WATER BY COUNTY WATER SUPPLY OVER NEXT YEAR & ETHNICITY

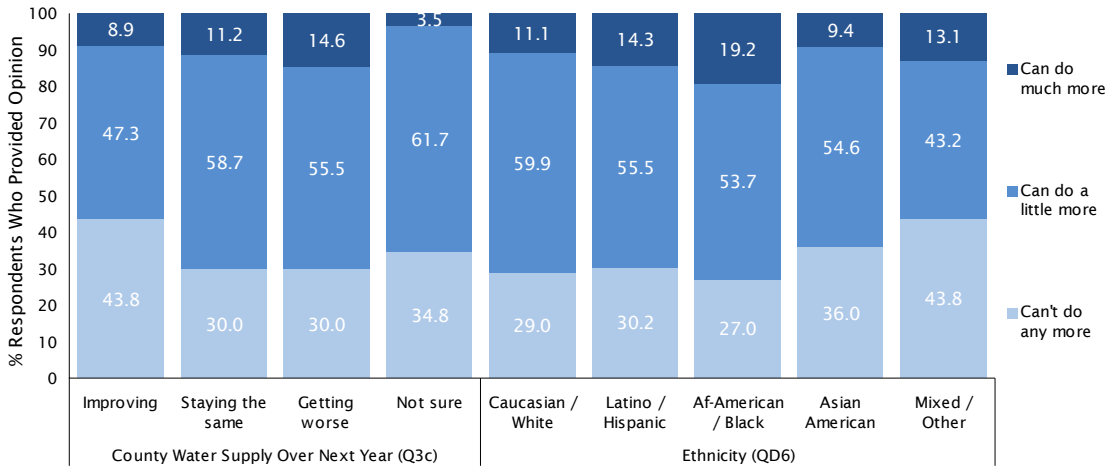


FIGURE 30 CURRENT EFFORTS TO CONSERVE WATER BY AREA OF COUNTY, GENDER & IMPACTED COMMUNITY

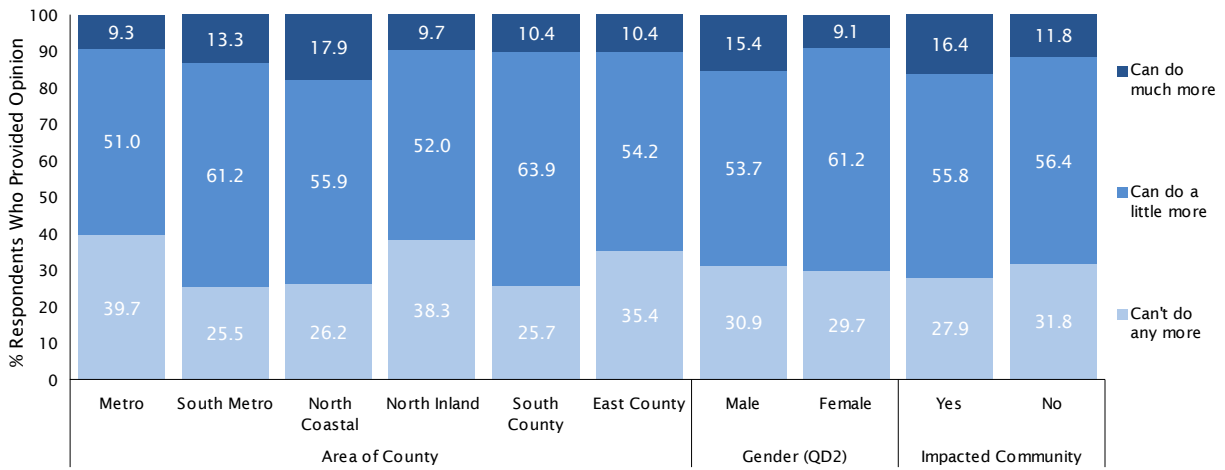
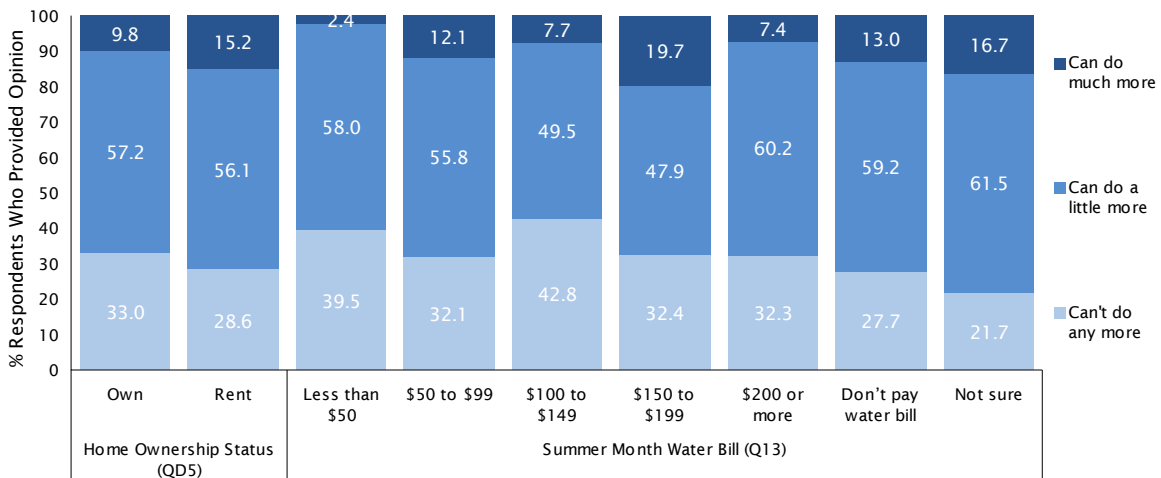


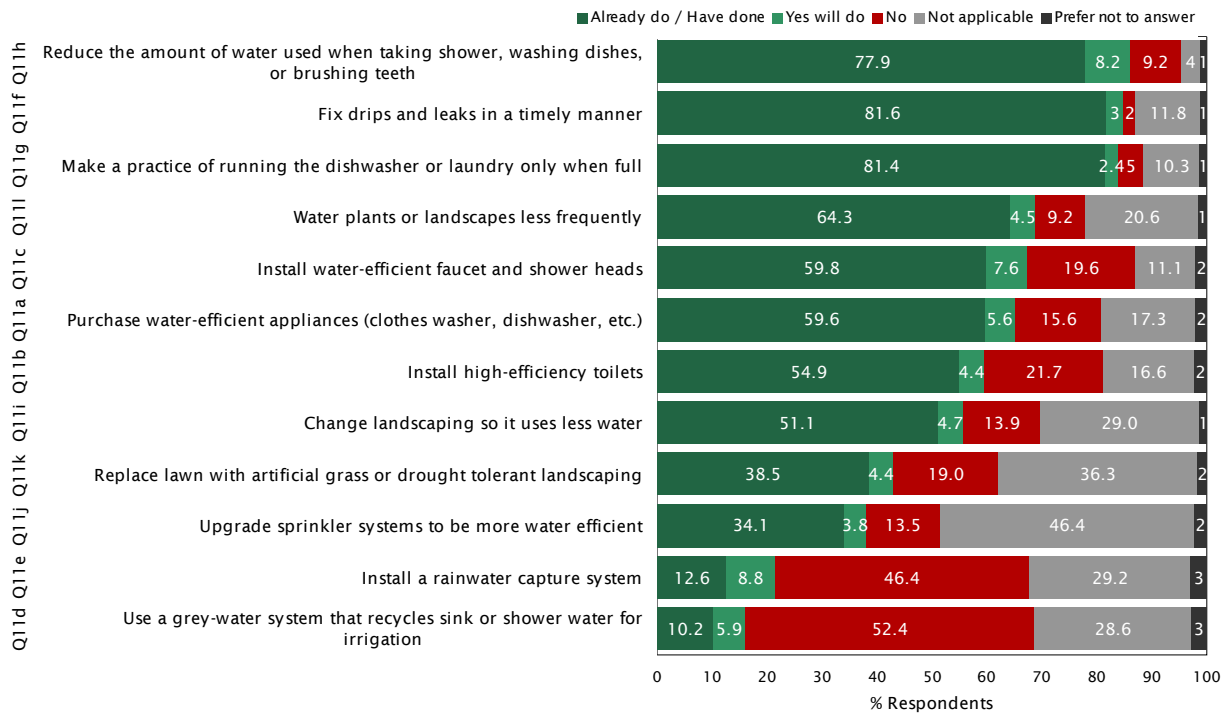
FIGURE 31 CURRENT EFFORTS TO CONSERVE WATER BY HOME OWNERSHIP STATUS & SUMMER MONTH WATER BILL



FUTURE ACTIONS TO CONSERVE WATER For any action that a respondent indicated their household had *not* taken in Question 10, Question 11 followed-up by asking whether—realistically—they will take the action to conserve water during the *next* 12 months. The responses to questions 10 and 11 are combined in Figure 32 below, with the percentage who had yet to take the action but would realistically do so in the next 12 months shown in light green. The figure is sorted based on the combined percentage of residents who have already taken the action or expect to do so during the next 12 months.

Question 11 *We understand that conserving water can be difficult, and there are limits to what some households can do. As I read the following actions, please indicate whether - realistically - you are going to take this action to conserve water during the next 12 months. Realistically, are you going to: _____?*

FIGURE 32 ACTIONS TO CONSERVE WATER OVER NEXT 12 MONTHS



The percentage of respondents who had yet to take a specific water conservation action, but were realistically willing to do so in the next 12 months, ranged from 2% to 9% across all actions tested. Among the water conservation actions tested, the percentage who realistically planned to take the action during the next 12 months for the first time was highest for installing a rainwater capture system (9%), reducing the amount of water used when taking a shower, washing dishes, or brushing teeth (8%), installing water-efficient faucets and shower heads (8%), using a grey-water system that recycles sink or shower water for irrigation (6%), and purchasing water-efficient appliances (6%). At the other end of the spectrum, very few respondents who weren't already taking the action anticipated making a practice of running the dishwasher or laundry only when full (2%), fixing drips and leaks in a timely manner (3%), and upgrading sprinkler systems to be more water efficient (4%) in the next year.

For the interested reader, tables 4-8 show the *combined* percentage of current and expected engagement with each water conservation action by a host of demographic categories.

TABLE 4 ACTIONS TO CONSERVE WATER OVER NEXT 12 MONTHS BY YEARS IN SAND DIEGO COUNTY & IMPACTED COMMUNITY

	Years in San Diego County (Q1)				Impacted Community	
	Less than 5	5 to 9	10 to 14	15 or more	Yes	No
Reduce the amount of water used when taking shower, washing dishes, or brushing teeth	82.1	90.7	78.8	87.4	87.4	86.0
Fix drips and leaks in a timely manner	69.8	83.1	85.5	87.4	77.0	85.5
Make a practice of running the dishwasher or laundry only when full	77.9	87.6	83.1	84.9	74.3	84.5
Water plants or landscapes less frequently	60.9	71.0	63.5	70.2	63.1	69.2
Install water-efficient faucet and shower heads	53.7	53.7	74.6	70.4	67.2	67.4
Purchase water-efficient appliances (clothes washer, dishwasher, etc.)	51.1	46.5	66.9	69.5	55.5	65.9
Install high-efficiency toilets	36.2	48.7	62.5	63.6	50.9	60.0
Change landscaping so it uses less water	40.6	49.9	41.3	60.0	39.1	57.0
Replace lawn with artificial grass or drought tolerant landscaping	31.2	35.5	30.0	47.2	28.0	44.0
Upgrade sprinkler systems to be more water efficient	26.3	40.8	33.8	39.9	13.1	39.8
Install a rainwater capture system	6.8	11.9	18.8	24.7	17.3	21.7
Use a grey-water system that recycles sink or shower water for irrigation	12.7	4.3	15.5	17.2	19.2	15.9

TABLE 5 ACTIONS TO CONSERVE WATER OVER NEXT 12 MONTHS BY COUNTY WATER SUPPLY OVER NEXT YEAR & AWARENESS OF DROUGHT

	County Water Supply Over Next Year (Q3c)				Awareness of Drought (Q5)	
	Improving	Staying the same	Getting worse	Not sure	Yes	No / Not sure
Reduce the amount of water used when taking shower, washing dishes, or brushing teeth	76.1	83.0	90.3	85.1	88.9	75.6
Fix drips and leaks in a timely manner	79.6	83.3	87.6	82.7	85.7	83.2
Make a practice of running the dishwasher or laundry only when full	68.8	85.7	85.8	82.7	86.3	75.2
Water plants or landscapes less frequently	68.9	69.0	69.3	65.9	70.0	65.1
Install water-efficient faucet and shower heads	64.2	64.2	70.9	63.3	68.2	65.3
Purchase water-efficient appliances (clothes washer, dishwasher, etc.)	65.9	57.4	69.9	67.4	66.7	60.0
Install high-efficiency toilets	56.7	49.8	67.5	52.4	61.7	51.1
Change landscaping so it uses less water	49.9	48.7	62.3	51.7	58.5	45.5
Replace lawn with artificial grass or drought tolerant landscaping	42.5	36.4	49.4	30.5	45.6	31.7
Upgrade sprinkler systems to be more water efficient	39.4	32.3	42.1	34.5	39.4	32.4
Install a rainwater capture system	22.2	17.8	23.0	26.0	22.7	16.2
Use a grey-water system that recycles sink or shower water for irrigation	24.6	13.1	17.1	13.5	16.2	16.2

TABLE 6 ACTIONS TO CONSERVE WATER OVER NEXT 12 MONTHS BY SUMMER MONTH WATER BILL

	Summer Month Water Bill (Q13)						
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure
Reduce the amount of water used when taking shower, washing dishes, or brushing teeth	76.6	92.2	85.0	87.3	88.5	88.8	85.6
Fix drips and leaks in a timely manner	85.6	87.6	88.6	95.2	98.6	78.6	84.0
Make a practice of running the dishwasher or laundry only when full	80.4	91.0	86.7	92.1	94.6	77.0	85.3
Water plants or landscapes less frequently	54.1	76.6	82.1	89.7	85.7	53.5	69.7
Install water-efficient faucet and shower heads	60.6	80.0	69.6	79.8	76.5	58.8	65.8
Purchase water-efficient appliances (clothes washer, dishwasher, etc.)	58.0	71.5	74.0	88.4	90.5	42.9	70.1
Install high-efficiency toilets	51.5	66.7	74.0	72.1	83.4	41.9	57.4
Change landscaping so it uses less water	41.6	78.8	67.8	74.9	77.8	35.1	53.3
Replace lawn with artificial grass or drought tolerant landscaping	33.1	54.3	57.5	49.1	60.8	26.7	41.1
Upgrade sprinkler systems to be more water efficient	18.0	35.5	54.2	58.0	69.7	15.3	41.1
Install a rainwater capture system	18.0	18.6	27.0	42.0	36.0	11.3	20.0
Use a grey-water system that recycles sink or shower water for irrigation	12.6	11.3	19.9	19.3	21.8	17.2	11.7

TABLE 7 ACTIONS TO CONSERVE WATER OVER NEXT 12 MONTHS BY HOME OWNERSHIP STATUS & ETHNICITY

	Home Ownership Status (QD5)		Ethnicity (QD6)				
	Own	Rent	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
Reduce the amount of water used when taking shower, washing dishes, or brushing teeth	86.3	87.9	85.0	86.2	85.5	87.5	82.3
Fix drips and leaks in a timely manner	92.6	78.1	86.1	81.8	75.0	91.6	79.4
Make a practice of running the dishwasher or laundry only when full	91.5	76.8	89.4	73.9	80.1	86.7	86.3
Water plants or landscapes less frequently	77.5	57.3	69.1	65.5	50.2	77.8	75.4
Install water-efficient faucet and shower heads	75.1	59.1	69.6	65.8	63.1	58.2	74.2
Purchase water-efficient appliances (clothes washer, dishwasher, etc.)	80.3	48.1	65.9	60.6	55.6	72.1	61.6
Install high-efficiency toilets	76.0	40.8	64.2	52.2	40.8	61.4	59.2
Change landscaping so it uses less water	70.0	40.1	53.1	53.9	37.2	70.5	55.3
Replace lawn with artificial grass or drought tolerant landscaping	53.1	30.8	39.9	44.6	37.8	43.9	44.9
Upgrade sprinkler systems to be more water efficient	51.1	21.0	42.1	28.1	40.8	41.2	36.0
Install a rainwater capture system	27.0	14.3	20.9	19.3	18.4	27.9	23.8
Use a grey-water system that recycles sink or shower water for irrigation	16.0	14.9	11.9	16.5	22.2	25.9	26.7

TABLE 8 ACTIONS TO CONSERVE WATER OVER NEXT 12 MONTHS BY AREA OF COUNTY

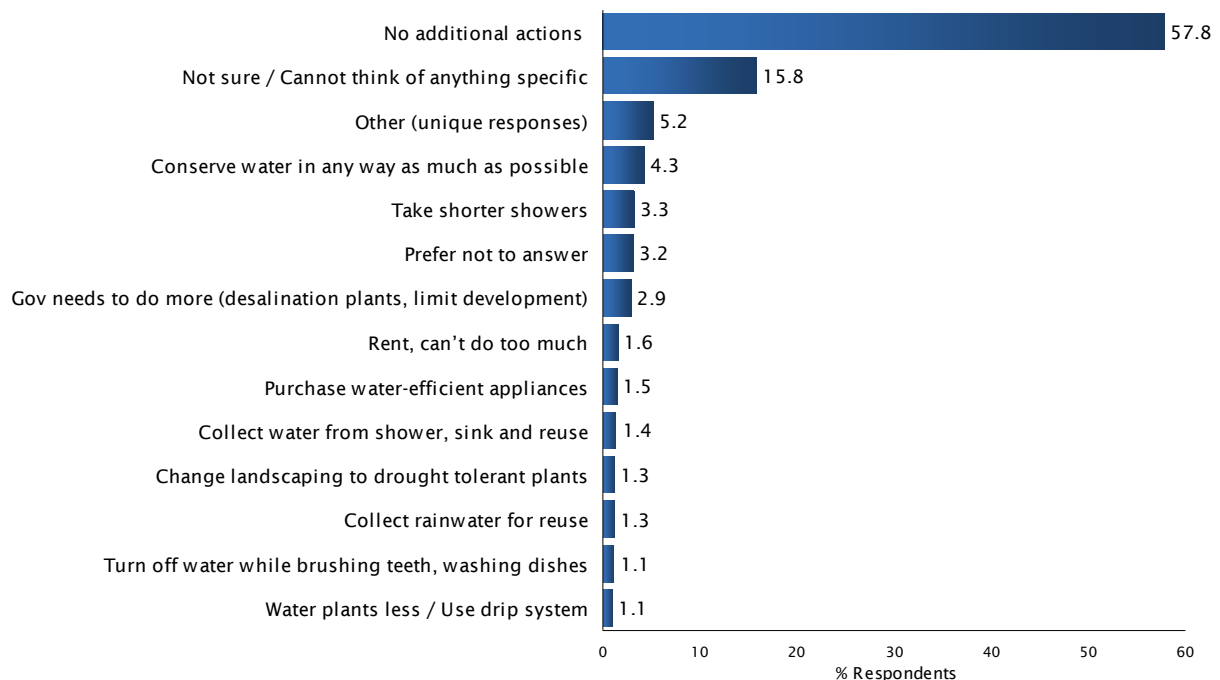
	Area of County					
	Metro	South Metro	North Coastal	North Inland	South County	East County
Reduce the amount of water used when taking shower, washing dishes, or brushing teeth	91.0	87.7	87.4	80.9	82.7	87.4
Fix drips and leaks in a timely manner	92.2	81.1	85.3	85.6	82.2	84.1
Make a practice of running the dishwasher or laundry only when full	92.2	83.8	87.3	79.8	72.3	86.8
Water plants or landscapes less frequently	67.6	58.3	75.2	68.4	63.8	80.6
Install water-efficient faucet and shower heads	69.5	65.2	65.6	67.3	63.2	74.4
Purchase water-efficient appliances (clothes washer, dishwasher, etc.)	67.1	54.6	69.2	70.1	58.9	71.8
Install high-efficiency toilets	59.3	50.8	61.7	65.6	52.7	65.6
Change landscaping so it uses less water	52.0	44.4	60.7	68.2	42.4	63.7
Replace lawn with artificial grass or drought tolerant landscaping	37.0	32.1	44.7	53.1	32.6	56.4
Upgrade sprinkler systems to be more water efficient	33.7	22.9	49.8	51.4	23.0	42.7
Install a rainwater capture system	17.0	23.4	18.9	21.7	12.1	33.8
Use a grey-water system that recycles sink or shower water for irrigation	14.6	15.7	13.7	18.0	11.6	22.3

Recognizing that the list of water-conservation actions tested in questions 10 and 11 was not exhaustive, Question 12 followed-up by asking respondents if there were any *additional* actions not already mentioned that they plan to take to conserve water this year. Question 12 was presented in an open-ended manner, allowing respondents to mention any action that came to mind without being prompted by or restricted to a particular list of options. True North reviewed the verbatim responses and grouped them into the categories shown in Figure 33.

Close to three-quarters (74%) of respondents indicated that they don't plan to take any additional actions (58%) or couldn't think of anything specific (16%). Among those who provided details, responses were so varied that no single category totaled at least 5% of respondents. Conserving water in any way and as much as possible (4%) and taking shorter showers (3%) were the top specific response categories.

Question 12 *Are there any additional actions I haven't mentioned that you plan to take to conserve water this year?*

FIGURE 33 ADDITIONAL ACTIONS TAKEN TO CONSERVE WATER



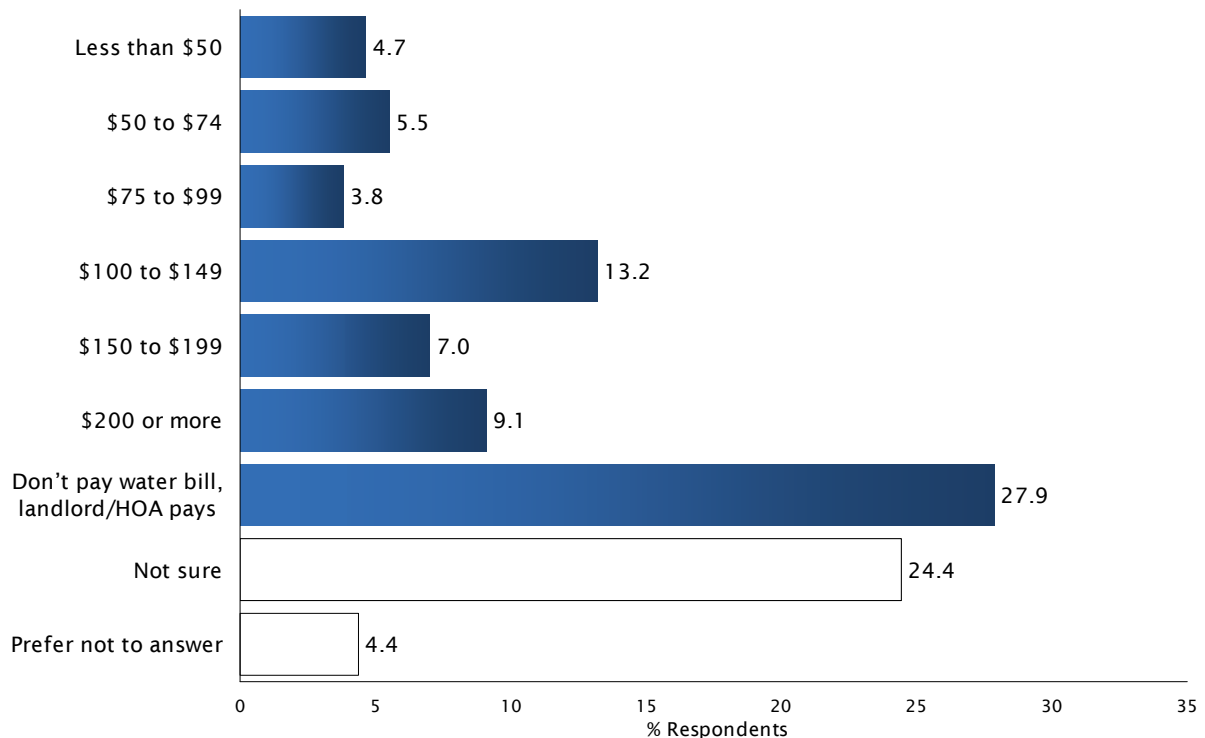
VALUE

The next section of the survey focused on how reasonable respondents' perceive the cost of their water to be, their best estimate for the cost of municipal water per gallon, and how they rate the value of their municipal tap water after learning the true cost.

TYPICAL SUMMER BILL AMOUNT The first question in this series asked respondents how much they pay for their water bill in a typical summer month. As shown in Figure 34, more than half of respondents do not pay their water bill directly (28%), were unsure of the amount (24%), or declined to state (4%). Among those who provided a dollar figure, the average summer bill was \$145 and the median amount paid was \$120. Within categories, 5% of respondents reported they pay less than \$50 in a typical summer month, 9% pay between \$50 and \$99, 13% pay \$100 to \$149, 7% pay \$150 to \$199, and 9% pay \$200 or more during the summer months.

Question 13 *In a typical summer month, how much is your household's water bill?*

FIGURE 34 TYPICAL SUMMER MONTH WATER BILL



For the interested reader, figures 35-38 show respondents' typical summer water bill amount by a host of demographic characteristics.

FIGURE 35 TYPICAL SUMMER MONTH WATER BILL BY YEARS IN SAN DIEGO COUNTY & HOME TYPE

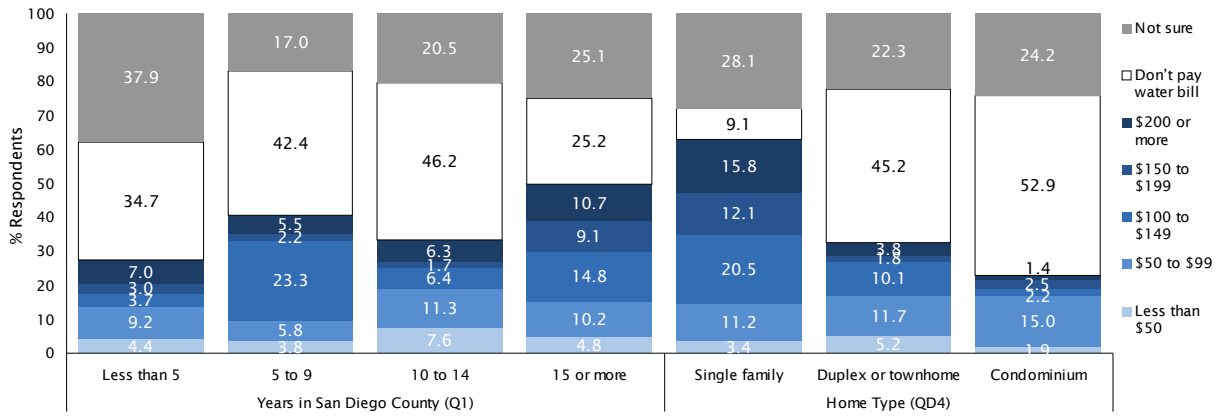


FIGURE 36 TYPICAL SUMMER MONTH WATER BILL BY ETHNICITY & HOME OWNERSHIP STATUS

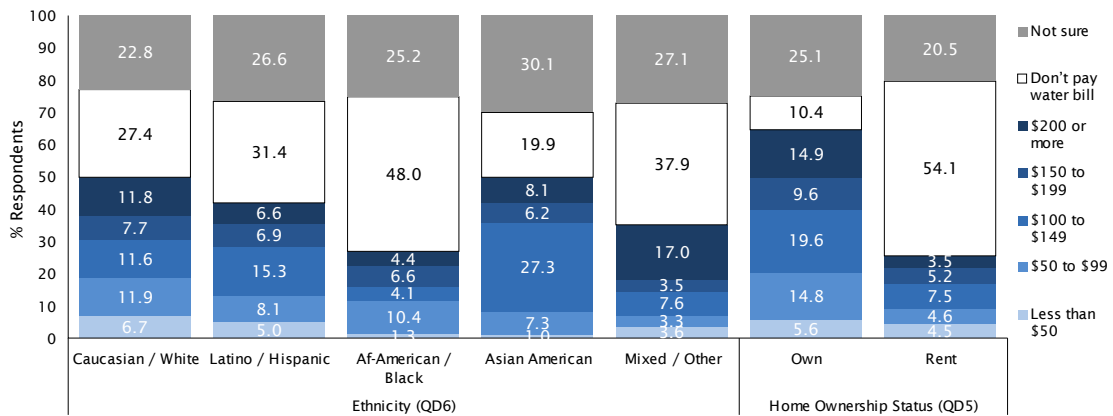


FIGURE 37 TYPICAL SUMMER MONTH WATER BILL BY HSLD INCOME & AWARENESS OF DROUGHT

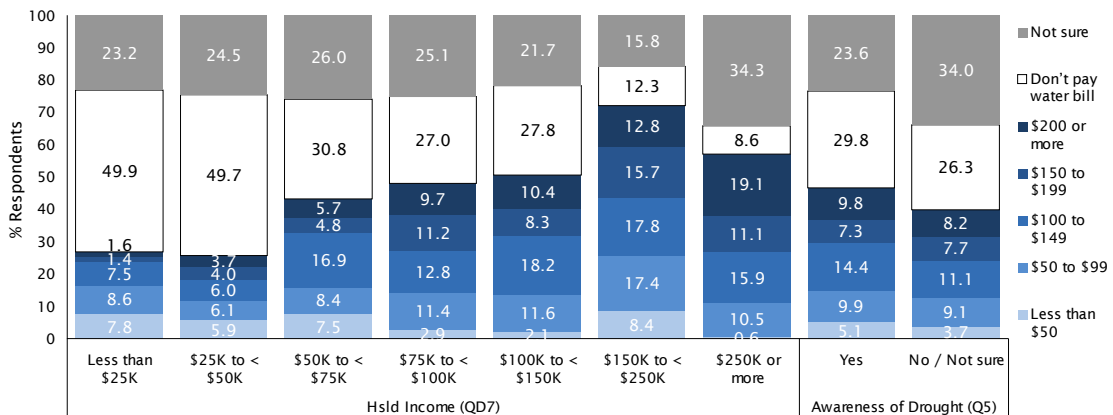
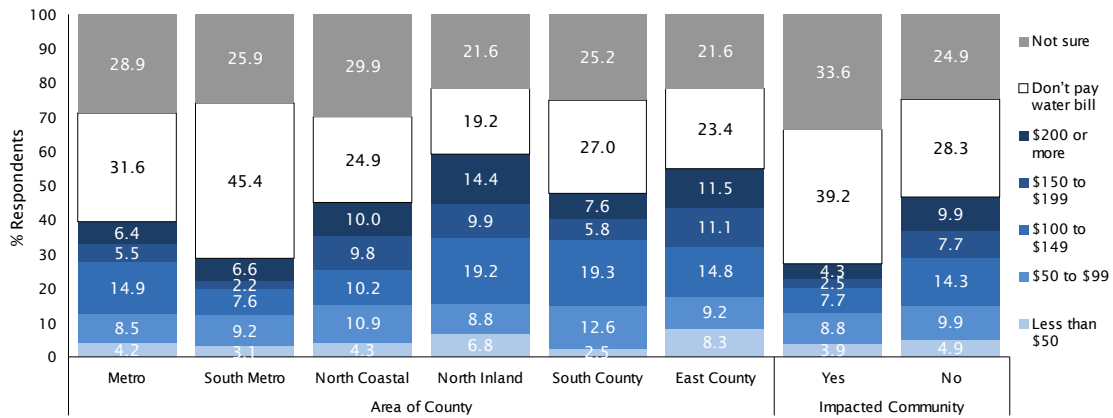


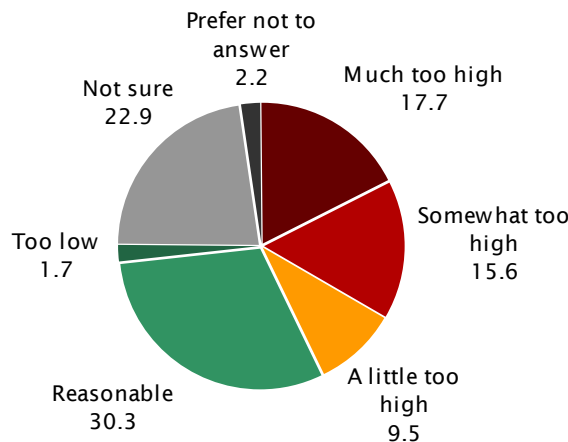
FIGURE 38 TYPICAL SUMMER MONTH WATER BILL BY AREA OF COUNTY & IMPACTED COMMUNITY



REASONABLENESS OF COST Respondents were next asked whether they perceived that the amount their household pays for water service is reasonable, too high, or too low given the quality of the water service they receive. Overall, 43% of respondents felt the cost of water is too high relative to the quality, with 18% indicating that the price is much too high, 16% rating it as somewhat too high, and 10% saying the price is a little too high. Three-in-ten residents (30%) rated the amount they pay for water service as reasonable, while 2% felt they pay too little given the quality of the water service their household receives. One-quarter of respondents (25%) were either unsure (23%) or unwilling to provide a response (2%).

Question 14 *Considering the quality of the water service your household receives, would you say that the amount your household pays for water service is reasonable, too high, or too low? If says too high, ask: Would that be much too high, somewhat too high, or a little too high?*

FIGURE 39 OPINION OF AMOUNT PAID



Respondents' perceptions regarding the amount their household pays for water service were highly correlated with the amount of their typical summer water bill (Figure 40). Owners were also much more likely than renters to say that the amount they pay is too high (Figure 41).

FIGURE 40 OPINION OF AMOUNT PAID BY SUMMER MONTH WATER BILL & AREA OF COUNTY

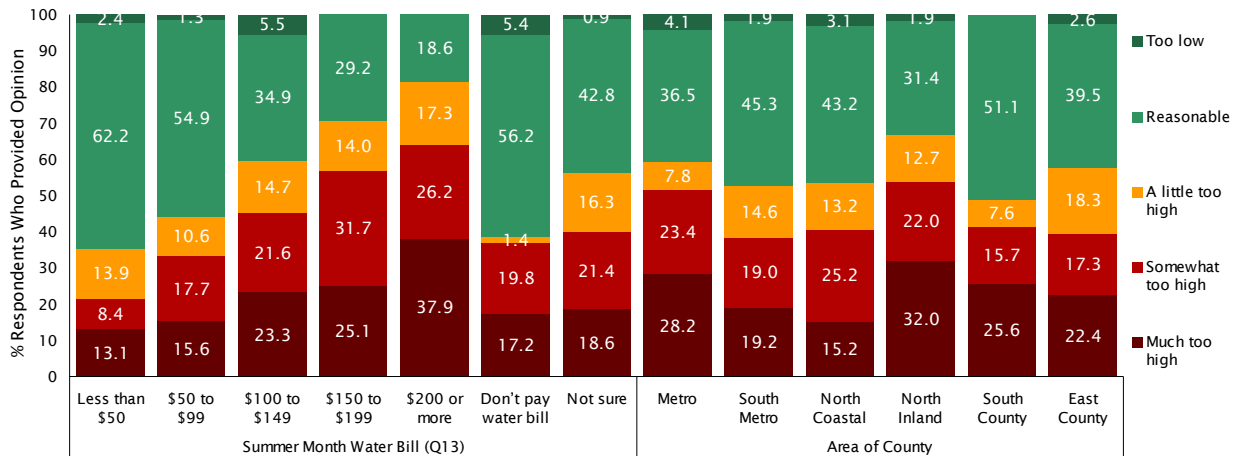
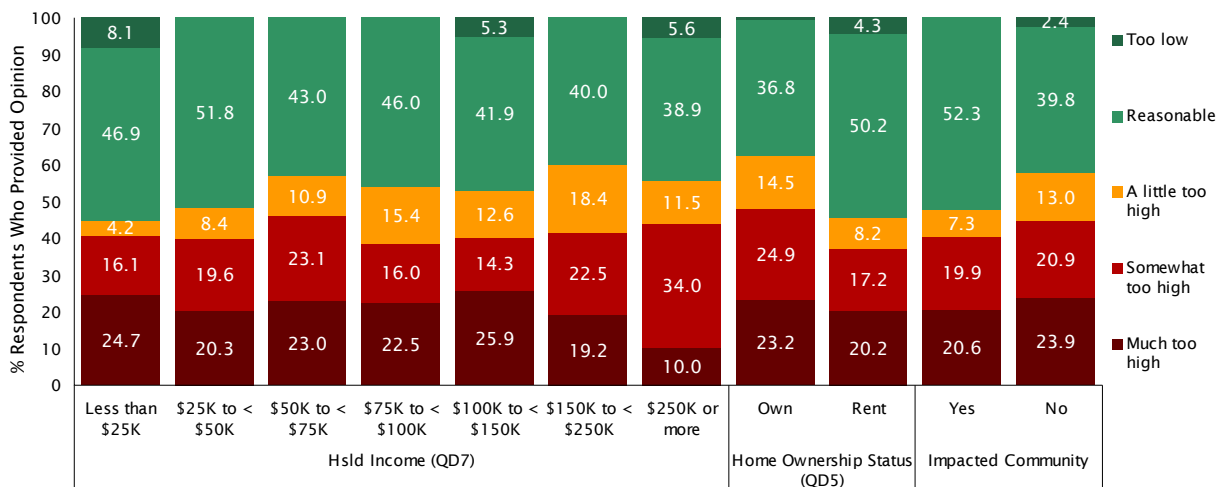


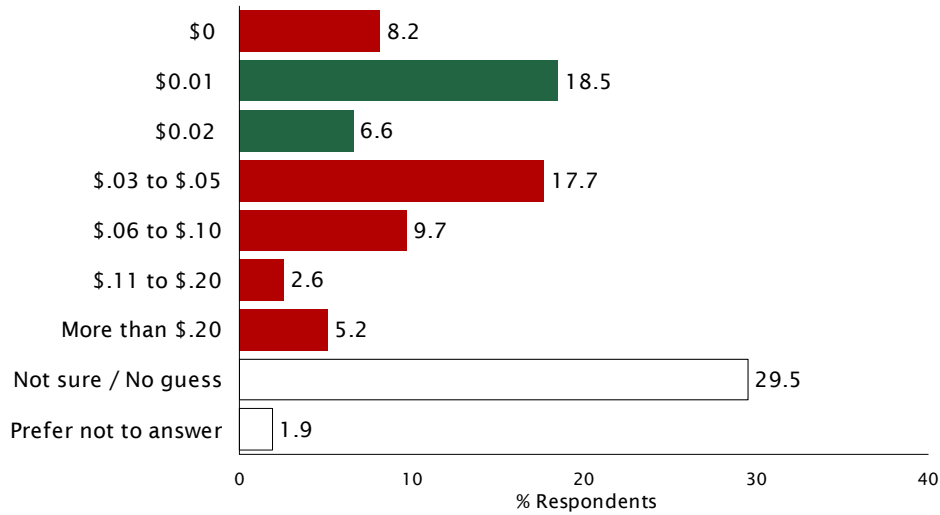
FIGURE 41 OPINION OF AMOUNT PAID BY HSLD INCOME, HOME OWNERSHIP STATUS & IMPACTED COMMUNITY



COST PER GALLON Question 15 asked residents how much they thought municipal tap water costs per gallon in the San Diego region. As shown in Figure 42 on the next page, 31% of respondents could not or would not provide an estimate. One-quarter (25%) of respondents correctly identified the cost of tap water in the region at one (19%) or two (7%) cents per gallon, whereas 43% provided an incorrect estimate. Among those who provided an incorrect estimate, a per-gallon cost of three to five cents was the most frequent response (18%). Compared with the 2019 study, a statistically higher percentage of respondents were able to provide an estimate of the cost per gallon in 2022 (69% vs. 55%) and the percentage who *correctly* identified the cost per gallon in their respective year (1-2 cents in 2022, 1 cent in 2019) was also significantly higher in 2022 (25% vs. 2%).

Question 15 *If you had to guess, how much do you think municipal tap water costs per gallon in the San Diego region?*

FIGURE 42 ESTIMATED COST OF WATER PER GALLON



As shown in figures 43 to 45, the percentage of residents that correctly estimated the cost of municipal water per gallon was higher among East County residents, respondents who have lived in the County at least five years, those with a typical summer water bill under \$200, homeowners, those aware that California is currently experiencing a drought, and respondents with a total household income of \$150,000 to less than \$250,000.

FIGURE 43 ESTIMATED COST OF WATER PER GALLON BY AREA OF COUNTY & YEARS IN SAN DIEGO COUNTY

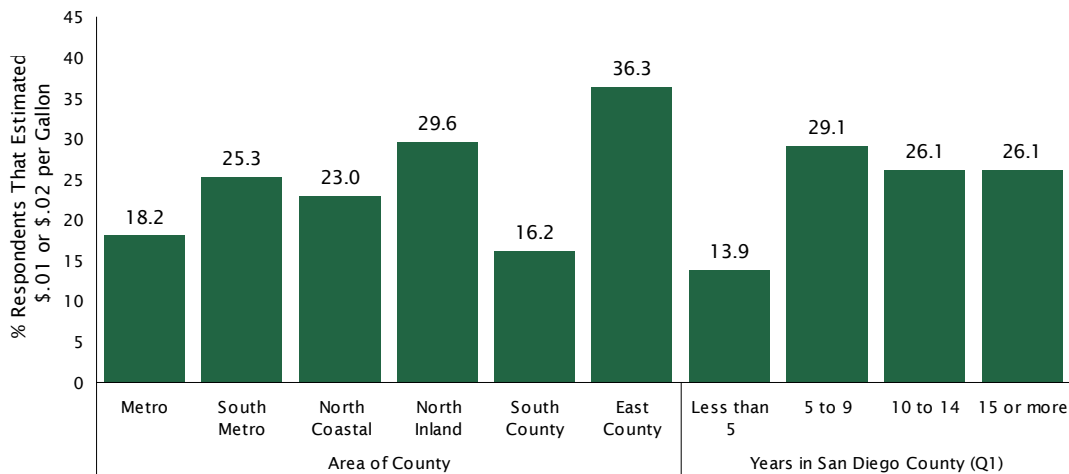


FIGURE 44 ESTIMATED COST OF WATER PER GALLON BY SUMMER MONTH WATER BILL, HOME OWNERSHIP STATUS & AWARENESS OF DROUGHT

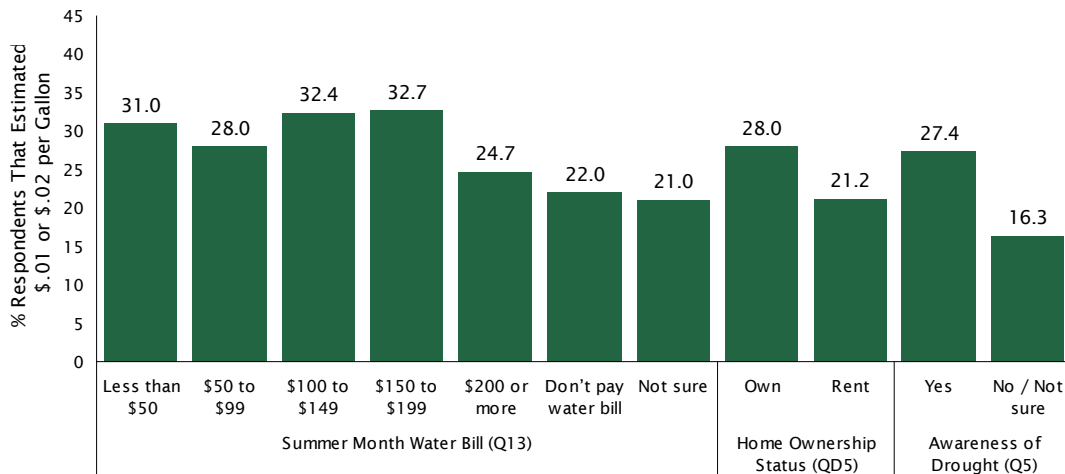
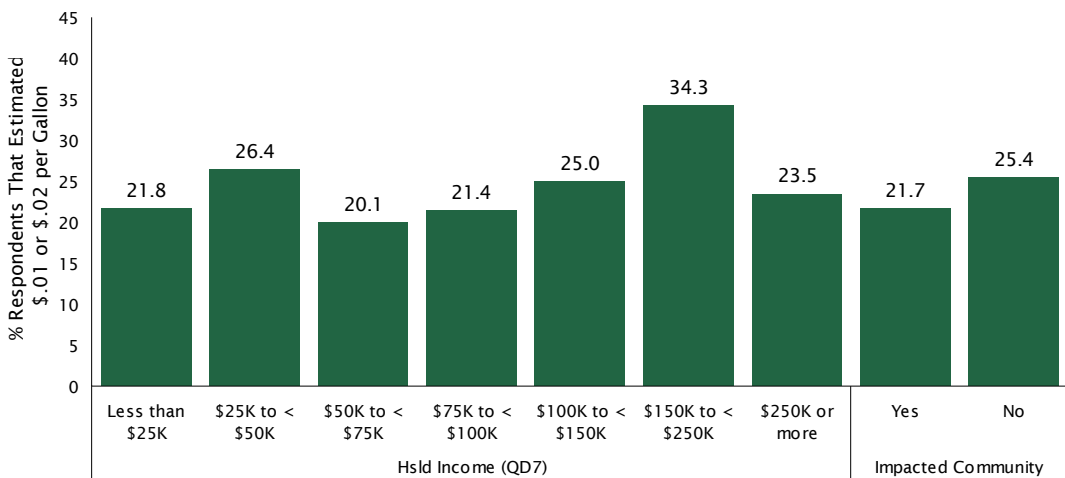


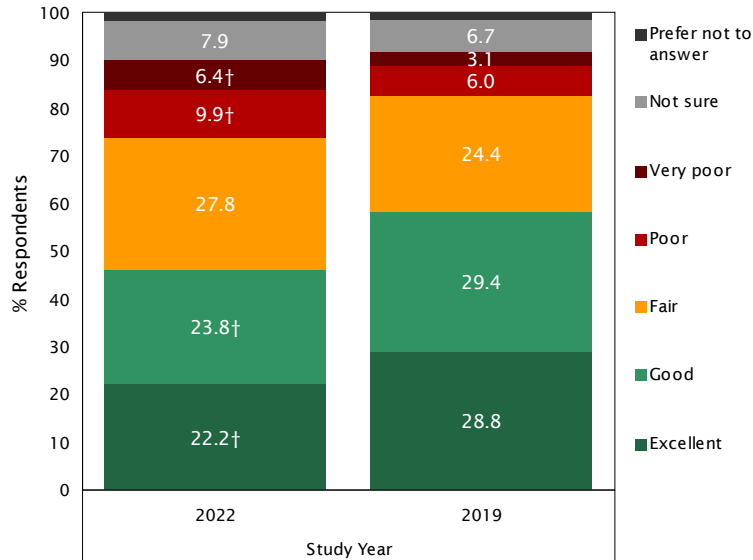
FIGURE 45 ESTIMATED COST OF WATER PER GALLON BY HSLD INCOME & IMPACTED COMMUNITY



VALUE FOR COST After informing residents that the average cost of municipal tap water in San Diego County is less than two cents per gallon, respondents were asked whether they thought that water is an excellent value, a good value, a fair value, a poor value, or a very poor value. As shown in Figure 46 on the next page, just under half (46%) of residents rated the value of water as excellent (22%) or good (24%) after learning that the cost averages less than two cents per gallon, 28% offered that the value is fair, and about 16% rated it as poor (10%) or very poor (6%). The remaining 10% of residents surveyed were unsure or unwilling to offer an opinion. Keeping in mind that the cost of water increased from 1 cent (2019) to less than 2 cents (2022), respondents were much more likely to provide a negative assessment of the value of water relative to the cost (poor or very poor) and less likely to provide a positive assessment (excellent or good) in 2022, with statistically significant changes in four categories.

Question 16 To clarify, the average cost of municipal tap water in San Diego County is less than 2 cents (2 pennies) per gallon. Knowing this, would you say that water is an excellent value, a good value, a fair value, a poor value, or a very poor value?

FIGURE 46 OPINION OF WATER VALUE BY STUDY YEAR



† Statistically significant change (p < 0.05) between the 2019 and 2022 studies.

Figures 47 to 49 display the value rating given to municipal tap water among respondents who provided an opinion. On average, respondents were nearly three times as likely to provide a positive value rating (excellent or good) than a negative one (poor or very poor). The most positive ratios were found among respondents in the South Metro area, those with a typical summer water bill between \$50 and \$99 or who don't pay a water bill (landlord or HOA pays), residents with a household income of \$25,000 to \$49,999, and those living in an impacted community.

FIGURE 47 OPINION OF WATER VALUE BY AREA OF COUNTY & YEARS IN SAN DIEGO COUNTY

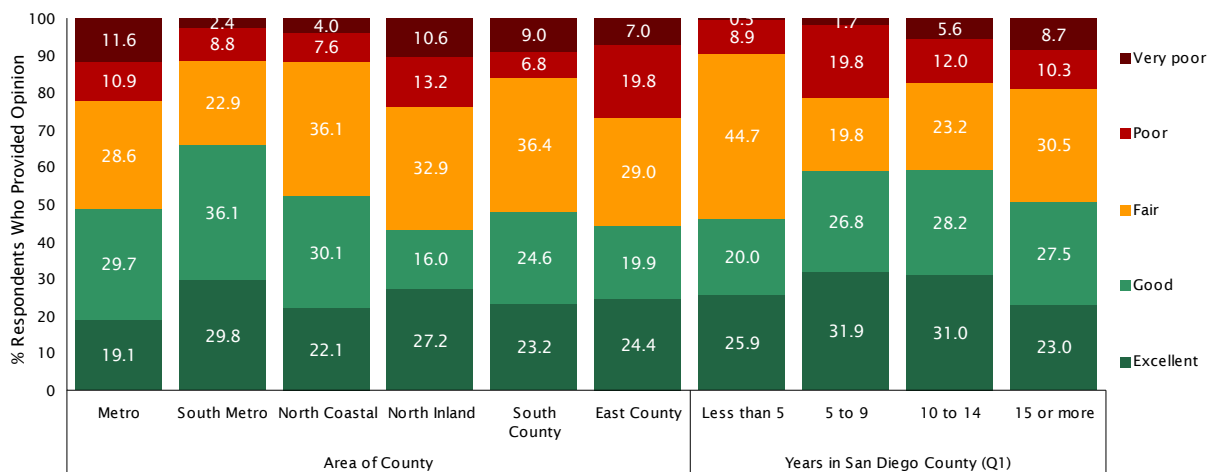


FIGURE 48 OPINION OF WATER VALUE BY SUMMER MONTH WATER BILL, HOME OWNERSHIP STATUS & AWARENESS OF DROUGHT

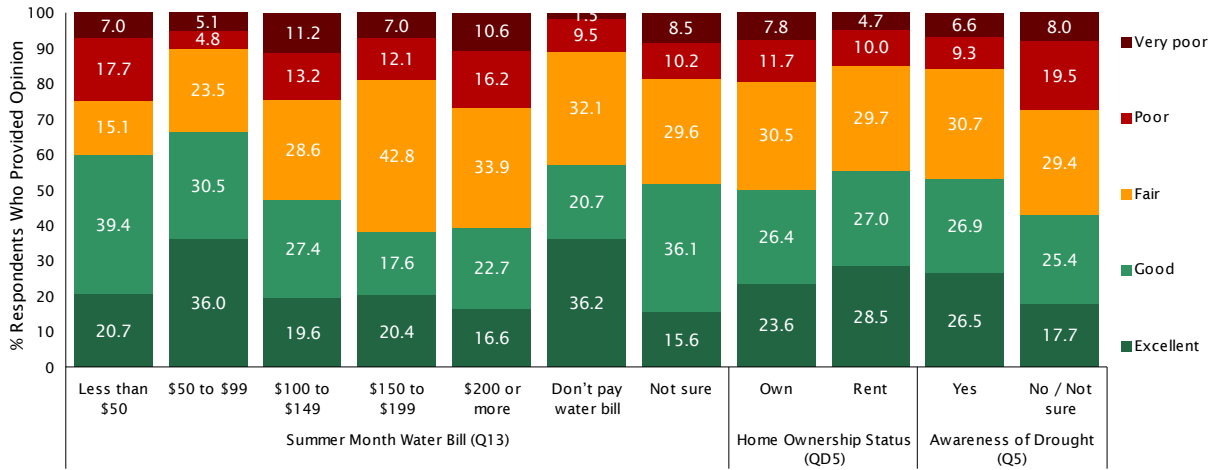
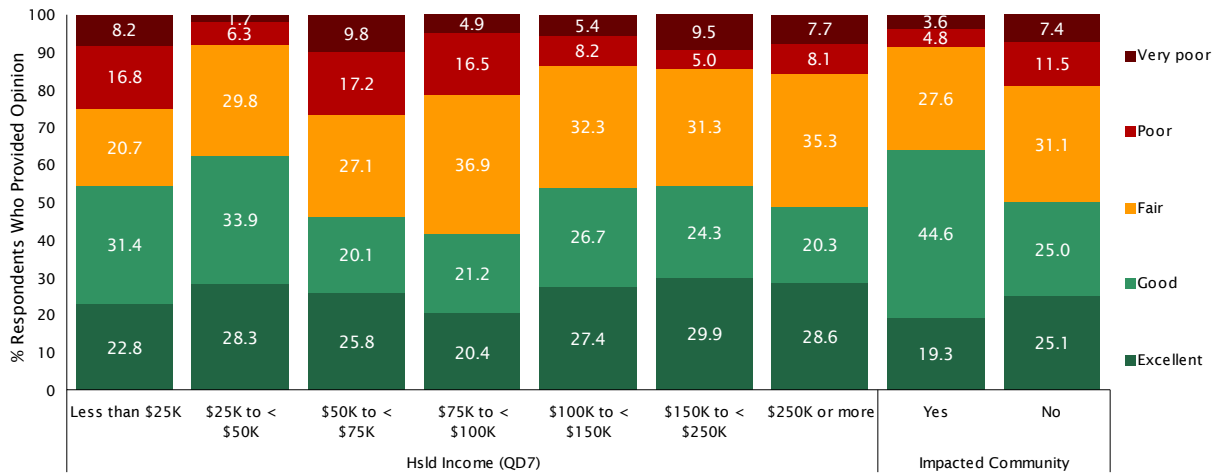


FIGURE 49 OPINION OF WATER VALUE BY HSLD INCOME & IMPACTED COMMUNITY



WATER-RELATED ATTITUDES & POLICY

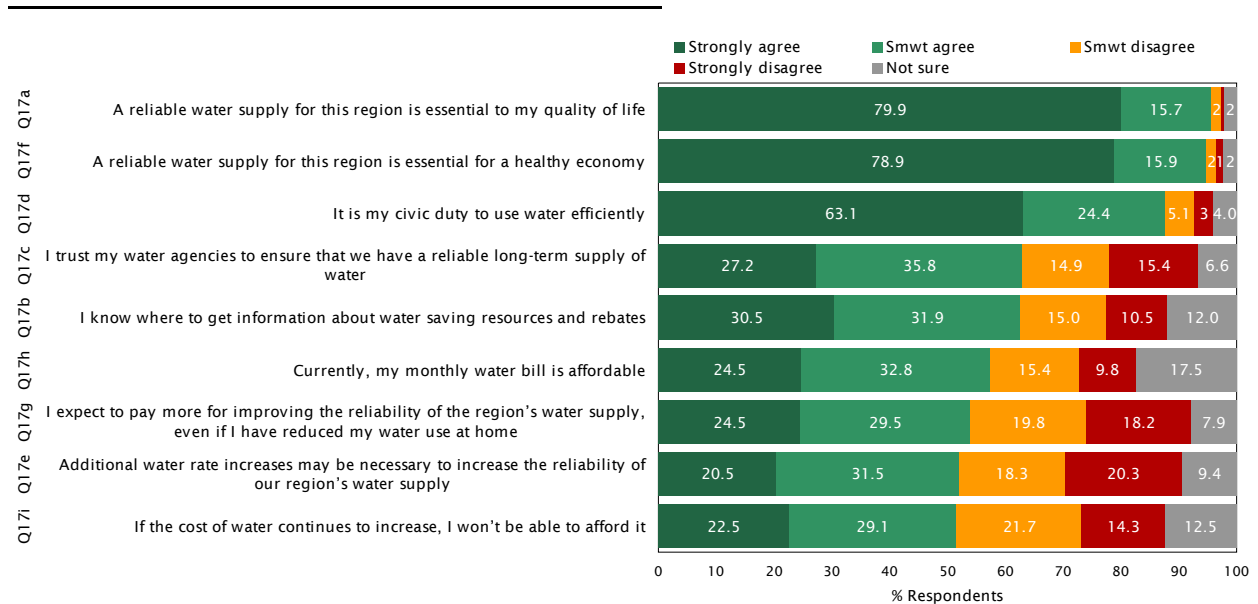
The next question in the survey was designed to profile residents' agreement with a variety of statements related to San Diego County's water supplies and whether respondents would support a program to offer discounted water service to low-income households.

WATER-RELATED ATTITUDES For each of the water-related views and opinions shown on the left of Figure 50, respondents were asked the extent to which they agreed or disagreed with each statement. The statements are sorted in the figure from high to low based on the percentage of respondents who agreed (strongly or somewhat) with each statement.

Approximately nine-in-ten residents agreed that *A reliable water supply for this region is essential to my quality of life* (96%), *A reliable water supply for this region is essential for a healthy economy* (95%), and that *It is my civic duty to use water efficiently* (88%). Approximately six-in-ten respondents also agreed that *I trust my water agencies to ensure that we have a reliable long-term supply of water* (63%), *I know where to get information about water saving resources and rebates* (62%), and *Currently, my monthly water bill is affordable* (57%). Just over half of respondents also agreed with the statements: *If the cost of water continues to increase, I won't be able to afford it* (52%), *Additional water rate increases may be necessary to increase the reliability of our region's water supply* (52%), and *I expect to pay more for improving the reliability of the region's water supply, even if I have reduced my water use at home* (54%).

Question 17 *People often have different views and opinions when it comes to San Diego County's water supplies. As I read the following statements, please tell me whether you agree or disagree with the statement.*

FIGURE 50 AGREEMENT WITH STATEMENTS



Between 2019 to 2022, there were statistically significant changes in the level of agreement with three statements: *A reliable water supply for this region is essential to my quality of life* (+3%), *Additional water rate increases may be necessary to increase the reliability of our region's water supply* (-7%), and *It is my civic duty to use water efficiently* (-4%).

TABLE 9 AGREEMENT WITH STATEMENTS BY STUDY YEAR

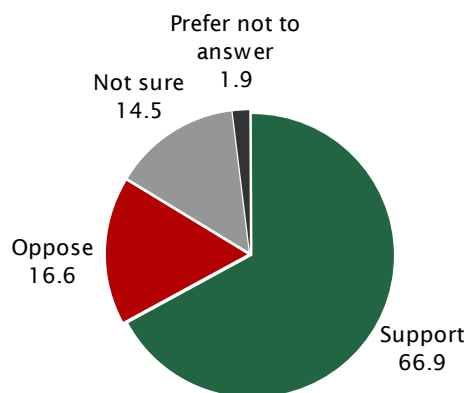
	Study Year		Change in Agreement 2019 to 2022
	2022	2019	
A reliable water supply for this region is essential to my quality of life	95.7	92.8	+2.9†
A reliable water supply for this region is essential for a healthy economy	94.8	93.8	1.0
Expect to pay more for improving reliability of region's water supply, even if reduced water use at home	54.1	55.4	-1.3
I trust my water agencies to ensure that we have a reliable long-term supply of water	63.0	64.7	-1.7
It is my civic duty to use water efficiently	87.6	91.7	-4.2†
Additional water rate increases may be necessary to increase the reliability of our region's water supply	52.0	59.1	-7.2†
I know where to get information about water saving resources and rebates	62.5	N/A	N/A
Currently, my monthly water bill is affordable	57.3	N/A	N/A
If the cost of water continues to increase, I won't be able to afford it	51.6	N/A	N/A

† Statistically significant change (p < 0.05) between the 2019 and 2022 studies.

PROGRAM FOR LOW INCOME The last substantive questions of the survey asked respondents whether they would support or oppose a program where qualified, low-income households would receive discounted water services. As shown in Figure 51, two-thirds (67%) of residents would support such a program, whereas 17% were opposed and a comparable percentage (16%) were either unsure or unwilling to provide their opinion.

Question 18 *Some low-income households have difficulty affording their water service. Would you support or oppose a program where qualified, low-income households receive discounted water services?*

FIGURE 51 SUPPORT FOR DISCOUNT PROGRAM TO QUALIFIED LOW-INCOME HSLDS



Figures 52-54 on the next page show pronounced relationships between many subgroup categories and support for a discounted water program for low-income households. Both household income and respondents' typical summer month water bill were highly correlated with support. Support declined within each subgroup as household income or the bill amount increased. Support for a discounted water program was also much higher than average among renters, those who don't pay their water bill directly, respondents living in an impacted community, South Metro area residents, and those aware of California's drought status.

FIGURE 52 SUPPORT FOR DISCOUNT PROGRAM TO QUALIFIED LOW-INCOME HSLDS BY AREA OF COUNTY & YEARS IN SAN DIEGO COUNTY

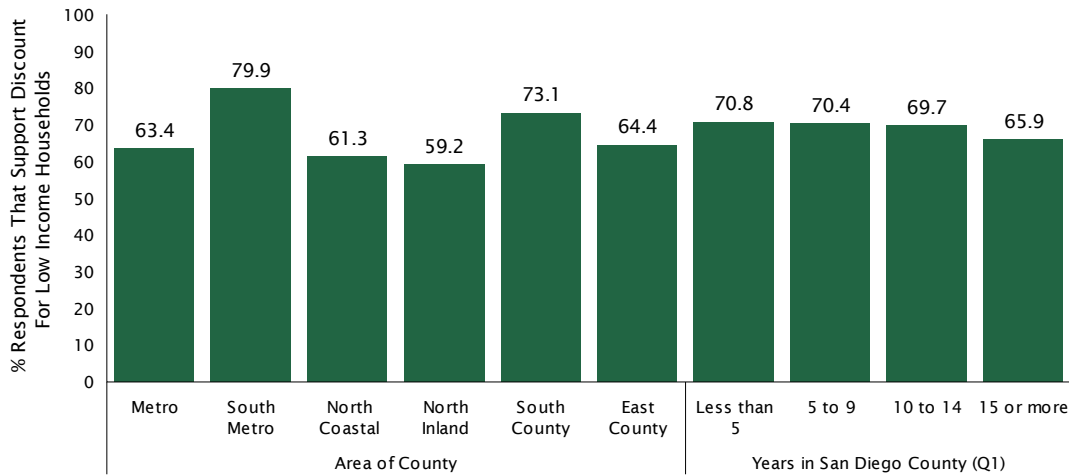


FIGURE 53 SUPPORT FOR DISCOUNT PROGRAM TO QUALIFIED LOW-INCOME HSLDS SUMMER MONTH WATER BILL, HOME OWNERSHIP STATUS & AWARENESS OF DROUGHT

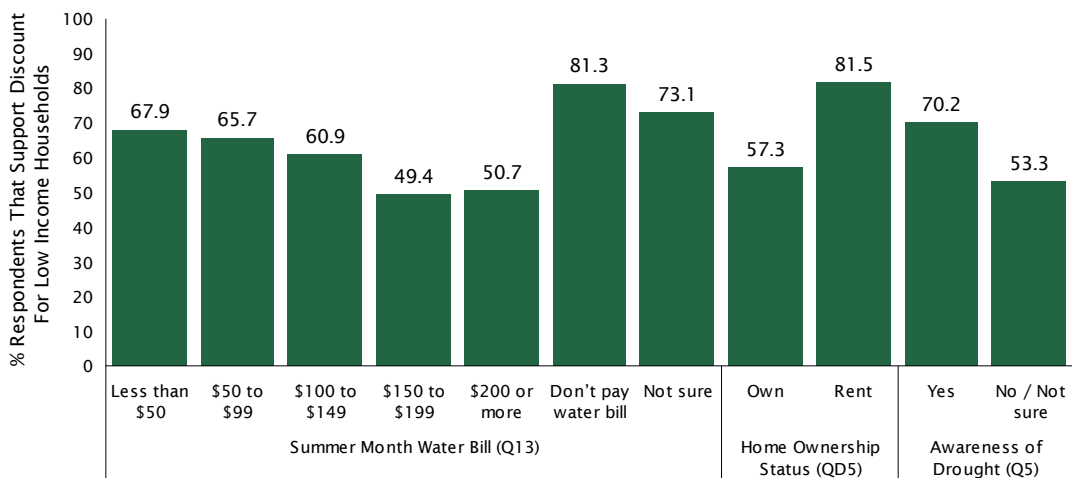
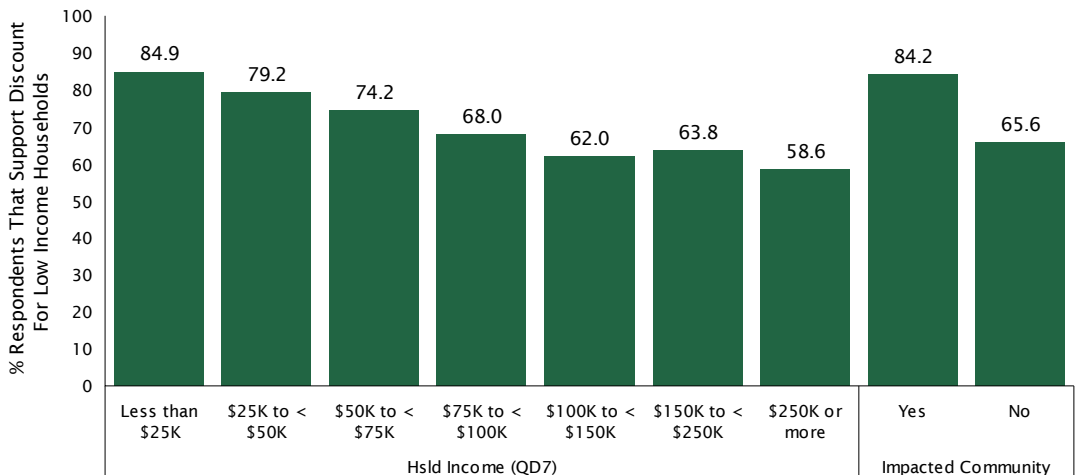


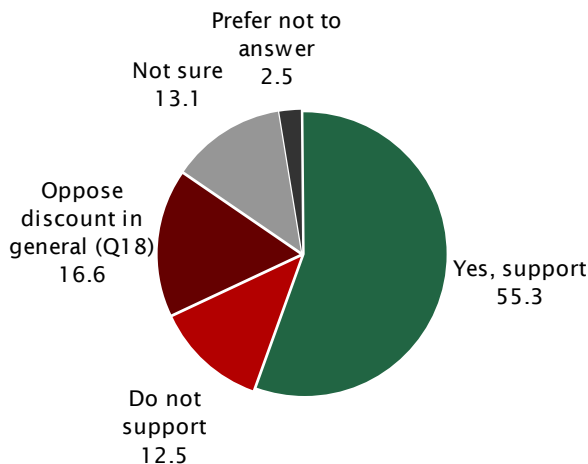
FIGURE 54 SUPPORT FOR DISCOUNT PROGRAM TO QUALIFIED LOW-INCOME HSLDS BY HSLD INCOME & IMPACTED COMMUNITY



As a follow-up, respondents were asked whether they would support providing discounted water services to low-income households even if it raised the cost of water for other customers between \$1 to \$3 per month. Although support for the program declines once the cost trade-off is introduced, a majority (55%) of respondents indicated they would still support the program, whereas 29% opposed and 16% were unsure (13%) or unwilling to share their opinion (3%).

Question 19 *Would you support providing discounted water services to low-income households, even if it raised the cost of water for other customers between \$1 to \$3 per month?*

FIGURE 55 SUPPORT FOR DISCOUNT PROGRAM IF RAISES BILL \$1-3 PER MONTH



Figures 56 through 58 break down support for the discounted water program for qualified low-income households by subgroup categories. Of particular note is the lower than average support reported by North Inland County residents, those with a typical summer bill of \$150 to \$199, and respondents who indicated that California is not experiencing a drought or were unsure.

FIGURE 56 SUPPORT FOR DISCOUNT PROGRAM IF RAISES BILL \$1-3 PER MONTH BY AREA OF COUNTY & YEARS IN SAN DIEGO COUNTY

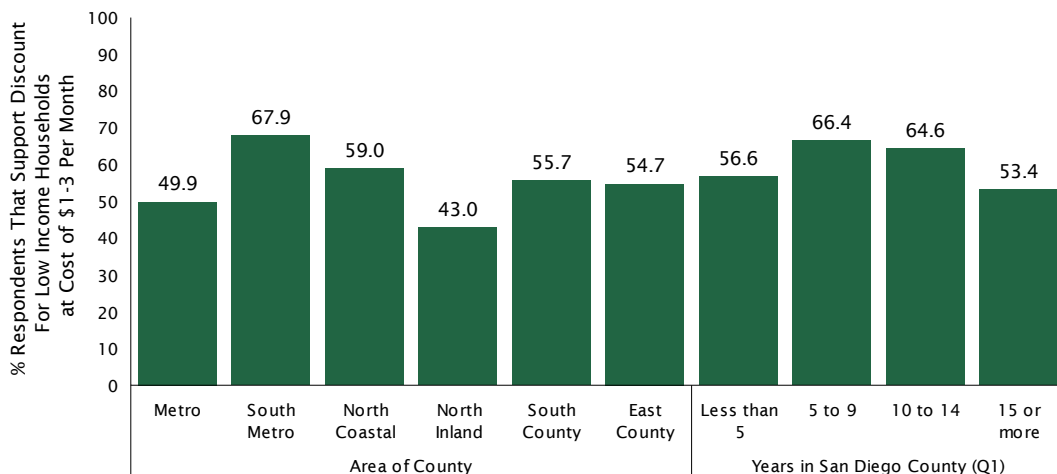


FIGURE 57 SUPPORT FOR DISCOUNT PROGRAM IF RAISES BILL \$1-3 PER MONTH BY SUMMER MONTH WATER BILL, HOME OWNERSHIP STATUS & AWARENESS OF DROUGHT

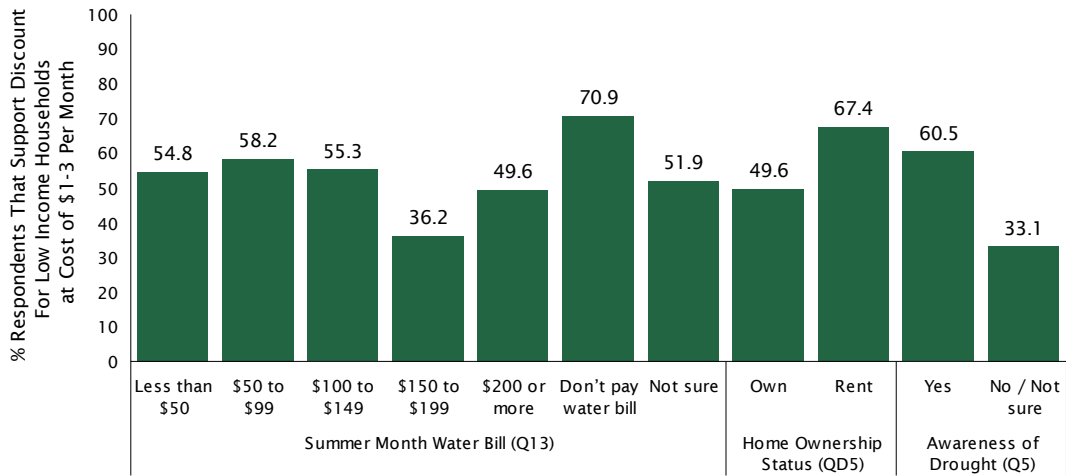
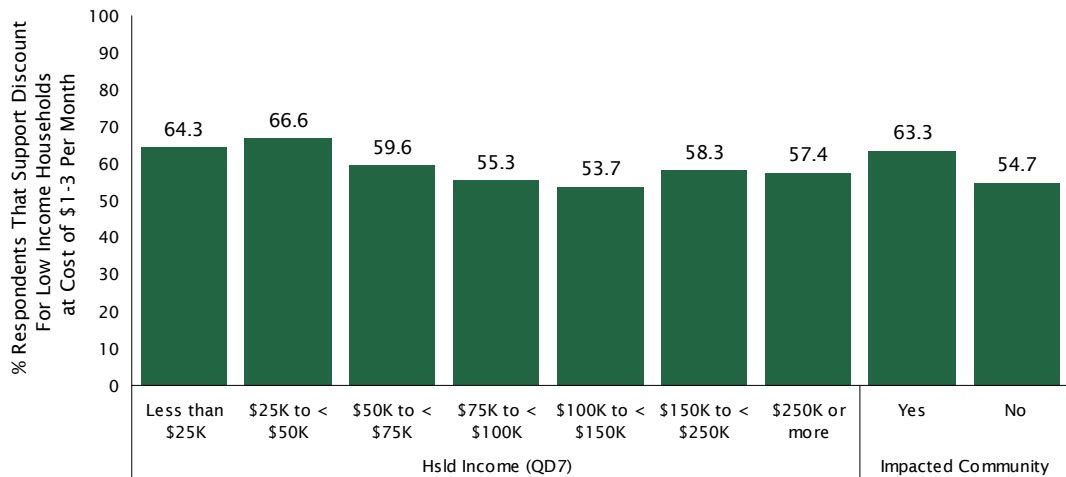


FIGURE 58 SUPPORT FOR DISCOUNT PROGRAM IF RAISES BILL \$1-3 PER MONTH BY HSLD INCOME & IMPACTED COMMUNITY





BACKGROUND & DEMOGRAPHICS

TABLE 10 DEMOGRAPHICS OF SAMPLE

	Study Year	
	2022	2019
Total Respondents	889	1,063
Area of County		
Metro	13.9	12.4
South Metro	20.1	21.9
North Coastal	18.7	20.0
North Inland	19.5	15.4
South County	12.9	16.0
East County	14.9	14.3
Years in San Diego County (Q1)		
Less than 5	11.8	10.7
5 to 9	7.1	11.8
10 to 14	7.3	10.4
15 or more	73.0	67.1
Prefer not to answer	0.7	0.0
Age (QD1)		
18 to 24	12.3	14.7
25 to 34	21.1	20.2
35 to 44	16.1	16.8
45 to 54	14.6	15.4
55 to 64	15.1	13.7
65 or older	17.7	14.5
Prefer not to answer	3.1	4.8
Gender (QD2)		
Male	46.2	51.3
Female	47.5	47.6
Non-binary, do not identify with either	1.2	0.5
Prefer not to answer	5.1	0.6
Water Bill Responsibility (QD3)		
Hsld pays	60.7	66.9
Someone else pays	34.2	27.7
Not sure / Prefer not to answer	5.1	5.4
Home Type (QD4)		
Single family	54.7	60.2
Duplex or townhome	9.8	7.6
Condominium	8.6	12.9
Apartment	19.6	12.9
Other	5.4	4.0
Prefer not to answer	1.8	2.4
Home Ownership Status (QD5)		
Own	50.2	57.0
Rent	40.3	37.1
Live with family, friends and don't pay rent	5.0	2.5
Prefer not to answer	4.4	3.5
Ethnicity (QD6)		
Caucasian / White	44.0	45.8
Latino / Hispanic	30.6	27.3
Af-American / Black	6.2	4.3
Asian American	11.5	10.0
Mixed / Other	3.7	6.1
Prefer not to answer	3.9	6.6
Hsld Income (QD8)		
Less than \$25K	10.8	12.6
\$25K to < \$50K	18.3	23.3
\$50K to < \$75K	11.7	14.2
\$75K to < \$100K	11.9	9.9
\$100K to < \$150K	15.6	12.3
\$150K to < \$250K	10.8	10.6
\$250K or more	8.2	6.4
Prefer not to answer	12.6	10.6
Impacted Community		
Yes	6.9	N/A
No	93.1	N/A

Table 10 presents the key demographic information collected during the survey by study year. Because of the probability-based sampling methodology used in this study, the results shown in the table are representative of residents (and their households) in the San Diego County Water Authority's service area and also align closely to Census estimates for key demographic traits. In addition to monitoring sample characteristics, a primary motivation for collecting the background and demographic information was to provide a better insight into how the results of the substantive questions of the survey vary by demographic characteristics (see Appendix A for more details).



M E T H O D O L O G Y

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

QUESTIONNAIRE DEVELOPMENT Dr. McLarney of True North Research worked closely with the San Diego County Water Authority to develop a questionnaire that covered the topics of interest and avoided many possible sources of systematic measurement error, including position-order effects, wording effects, response-category effects, scaling effects, and priming. Several questions included multiple individual items. Because asking items in a set order can lead to a systematic position bias in responses, items were asked in random order for each respondent.

Some questions asked in this study were presented only to a subset of respondents. For example, only respondents who indicated that they thought the County's water supply would be getting worse over the next year (Question 3c) were asked what concerns them most about having an unreliable water supply in San Diego County in the future (Question 4). The questionnaire included with this report (see *Questionnaire & Toplines* on page 46) identifies the skip patterns used during the interview to ensure that each respondent received the appropriate questions.

PROGRAMMING, PRE-TEST & TRANSLATION Prior to fielding the survey, the questionnaire was CATI (Computer Assisted Telephone Interviewing) programmed to assist interviewers when conducting the telephone interviews. The CATI program automatically navigates the skip patterns, randomizes the appropriate question items, and alerts interviewers to certain types of keypunching mistakes should they happen during the interview. The survey was also programmed into a passcode-protected online survey application to allow online participation for sampled residents. The integrity of the questionnaire was pre-tested internally by True North and by dialing into random homes in the San Diego County Water Authority's service area prior to formally beginning the survey. The final questionnaire was also professionally translated into Spanish to allow for data collection in English and Spanish.

SAMPLE, RECRUITING & DATA COLLECTION Using a combination of public and private data sources, a comprehensive database of households within the San Diego County Water Authority's service area was developed and utilized for this study, ensuring that all households in the service area had the opportunity to participate in the survey. Households were recruited to participate in the survey through multiple recruiting methods. Using a combination of email and text invitations, sampled households were initially invited to participate in the survey online at a secure, passcode-protected website designed and hosted by True North. Each household was assigned a unique passcode to ensure that only residents in the Water Authority's service area who received an invitation could access the online survey site, and that the survey could be completed only one time per passcode. An email reminder notice was also sent to encourage participation among those who had yet to take the survey. Following a period of online data collection, True North began placing telephone calls to land lines and cell phone numbers of households throughout the Water Authority's service area that had yet to participate in the online survey as a result of the emailed invitation.

To accommodate the Water Authority's interest in evaluating how survey responses may differ among residents living in environmentally disadvantaged communities, the study oversampled

100 households identified as living in a census tract with a CalEnviroScreen score in the top 25 percent statewide. The Office of Environmental Health Hazard Assessment's CalEnviroScreen is a database used to identify communities disproportionately burdened by pollution and with population characteristics that make them more sensitive to pollution. Once survey data collection was complete, the data were weighted prior to analysis to adjust for the oversample so that the figures presented in this report are representative of residents within the Water Authority's service area overall.

Telephone interviews averaged 17 minutes in length and were conducted during weekday evenings (5:30PM to 9PM) and on weekends (10AM to 5PM). It is standard practice not to call during the day on weekdays because most working adults are unavailable and thus calling during those hours would bias the sample. A total of 889 completed surveys were gathered online (n=685) and by telephone (n=204) in English (n=846) and Spanish (n=43) between July 7 and July 21, 2022.

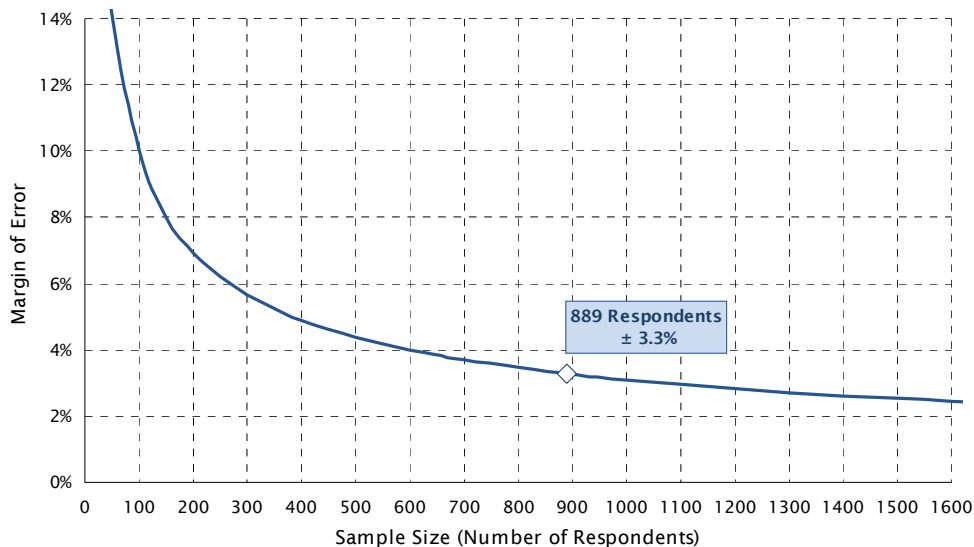
MARGIN OF ERROR DUE TO SAMPLING The results of the survey can be used to estimate the opinions of all adult residents (and their households) within the San Diego County Water Authority's service area. Because not every adult resident in the service area participated in the survey, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey of 889 adult residents for a particular question and what would have been found if all of the estimated 2.6 million adult residents⁷ had been interviewed.

Figure 59 on the next page provides a plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response. For this survey, the maximum margin of error is $\pm 3.3\%$ for questions answered by all 889 respondents.

Within this report, figures and tables show how responses to certain questions varied by demographic characteristics such as length of residence and age of the respondent. Figure 59 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting the results for small subgroups.

7. Source: U.S. Census Bureau, 2016-2020 American Community Survey 5-Year Estimates.

FIGURE 59 MAXIMUM MARGIN OF ERROR



DATA PROCESSING Data processing consisted of checking the data for errors or inconsistencies, coding and recoding responses, categorizing verbatim responses, and preparing frequency analyses and cross-tabulations. The final data were weighted to balance the final sample by area of the County and key demographic variables according to Census estimates.

ROUNDING Numbers that end in 0.5 or higher are rounded up to the nearest whole number, whereas numbers that end in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and tables. Occasionally, these rounding rules lead to small discrepancies in the first decimal place when comparing tables and charts for a given question. Due to rounding, some figures and narrative include numbers that add to more than or less than 100%.

QUESTIONNAIRE & TOPLINES



San Diego County Water Authority
Public Opinion Survey
Final Toplines (n=889)
July 2022

Section 1: Introduction to Study

Hi, may I please speak to: _____. Hi, my name is _____ and I'm calling on behalf of TNR, an independent public opinion research company. We're conducting a survey about important issues in San Diego County and we would like to get your opinions.

If needed: This is a survey about community issues - I'm NOT trying to sell anything and I won't ask for a donation.

If needed: The survey should take about 12 minutes to complete.

If needed: If now is not a convenient time, can you let me know a better time so I can call back?

Section 2: Screener

Q1	To begin, how long have you lived in San Diego County?	
1	Less than 1 year	3%
2	1 to 4 years	8%
3	5 to 9 years	7%
4	10 to 14 years	7%
5	15 years or longer	73%
99	Prefer not to answer	1%

Section 3: Importance of Issues

Q2	What do you feel is the most important issue facing San Diego County residents today? Verbatim responses recorded and later grouped into categories shown below.	
	Affordable housing	32%
	Homelessness	27%
	Cost of living	18%
	Not sure / Cannot think of anything specific	8%
	Public safety, crime, drugs	7%
	Immigration issues	6%
	Water supply, drought	6%
	Gas prices	6%
	Environment / Climate change, fires	4%
	Traffic congestion	4%
	Economy, jobs	4%
	Infrastructure	3%
	Leadership, government	3%
	Growth, overdevelopment	2%
	Taxes, fees	2%

Parking issues	2%
Energy issues, cost	2%
Water quality	1%
Income inequality	1%
Public transportation	1%
City budgeting, spending	1%
City planning, balance development	1%
City maintenance, landscaping	1%
Education, schools	1%
Water rates, cost	1%
COVID-19 concerns, issues	1%

Section 4: Water Reliability & Drought

Next, I'm going to ask you a few questions about fresh water supplies.

Q3 A **reliable** water supply is one that can be depended upon to consistently provide enough water to meet a region's needs. Overall, do you expect that the reliability of water supplies in _____ will be improving, staying about the same, or getting worse over the next year?

	<i>Read in Order</i>	Improving	Staying about the same	Getting worse	Not sure	Prefer not to answer
A	California	5%	20%	65%	9%	1%
B	Southern California	6%	21%	64%	9%	0%
C	San Diego County	9%	32%	51%	8%	0%

Ask Q4 if Q3C = 3. Otherwise skip to Q5.

Q4 What concerns you the **most** about having an unreliable water supply in San Diego County in the future? Verbatim responses recorded and later grouped into categories shown below.

Drought, not enough supply	33%
Water cost, rate increases	17%
Health, diseases, contaminated water	14%
Life, survival	12%
Ecological impact	11%
Climate change, fires	8%
Not sure / Cannot think of anything specific	8%
Lack of governmental leadership to act ahead	6%
Lack of infrastructure for desalination plants	4%
Water distribution, restrictions	4%

	Housing, population growth	3%
	Decline in quality of life	2%
	Aging infrastructure, lack of storage, transfer capacity	1%
	Having to relocate to other state, region	1%
Q5	Is California currently experiencing a drought - or are you not sure?	
	1 Yes, there is a drought	81% Ask Q6
	2 No	6% Skip to Q7
	98 Not sure	12% Skip to Q7
	99 Prefer not to answer	1% Skip to Q7
Q6	How severe is the current drought when compared to others in the past? Would you say the current drought is more severe, about the same, or less severe?	
	1 More severe	53%
	2 About the same	35%
	3 Less severe	5%
	98 Not sure	7%
	99 Prefer not to answer	0%
Q7	Overall, how concerned are you about drought conditions in California? Would you say you are very concerned, somewhat concerned, slightly concerned, or not at all concerned?	
	1 Very concerned	48%
	2 Somewhat concerned	31%
	3 Slightly concerned	14%
	4 Not at all concerned	7%
	98 Not sure	1%
	99 Prefer not to answer	0%

Section 5: Conservation

Q8	In general, how much attention do you pay to the amount of water your household uses? Would you say you are very attentive, somewhat attentive, slightly attentive, or do you not pay attention to your water use?	
	1 Very attentive	45%
	2 Somewhat attentive	36%
	3 Slightly attentive	14%
	4 I don't pay attention	5%
	98 Not sure	0%
	99 Prefer not to answer	1%

Q9 Next, I'm going to read a list of actions that can impact water usage. For each that I read, please indicate whether your household has taken this action. Has your household: _____?					
		Yes	No	Not Applicable	Prefer not to answer
	<i>Randomize</i>				
A	Purchased water-efficient appliances (clothes washer, dishwasher, etc.)	60%	23%	16%	1%
B	Installed high-efficiency toilets	55%	30%	13%	1%
C	Installed water-efficient faucet and shower heads	60%	30%	9%	1%
D	Used a grey-water system that recycles sink or shower water for irrigation	10%	64%	24%	2%
E	Installed a rainwater capture system	13%	63%	23%	2%
F	Fixed drips and leaks in a timely manner	82%	6%	11%	1%
G	Made a practice of running the dishwasher or laundry only when full	81%	8%	10%	1%
H	Reduced the amount of water used when taking shower, washing dishes, or brushing teeth	78%	18%	3%	1%
I	Changed landscaping so it uses less water	51%	21%	27%	1%
J	Upgraded sprinkler systems to be more water efficient	34%	21%	44%	1%
K	Replaced lawn with artificial grass or drought tolerant landscaping	39%	27%	33%	1%
L	Watered plants or landscapes less frequently	64%	15%	19%	1%
Q10 Which of the following statements best describes your current efforts to conserve water: _____? <i>Read in order.</i>					
	1	I am already doing everything I can, I can't do any more to conserve water	31%		
	2	I can probably do a little bit more to conserve water	55%		
	3	I can probably do much more to conserve water	12%		
	98	Not sure	1%		
	99	Prefer not to answer	2%		

Q11	We understand that conserving water can be difficult, and there are limits to what some households can do. As I read the following actions, please indicate whether – realistically – you are going to take this action to conserve water during the next 12 months. Realistically, are you going to: ____?				
<i>Only ask items A-L for which Q9 = 2.</i>					
	<i>Randomize</i>	Yes	No	Not Applicable	Prefer not to answer
A	Purchase water-efficient appliances (clothes washer, dishwasher, etc.)	24%	67%	7%	1%
B	Install high-efficiency toilets	15%	72%	11%	2%
C	Install water-efficient faucet and shower heads	26%	66%	7%	1%
D	Use a grey-water system that recycles sink or shower water for irrigation	9%	82%	7%	1%
E	Install a rainwater capture system	14%	74%	10%	2%
F	Fix drips and leaks in a timely manner	52%	32%	15%	0%
G	Make a practice of running the dishwasher or laundry only when full	31%	59%	8%	3%
H	Reduce the amount of water used when taking shower, washing dishes, or brushing teeth	45%	50%	4%	1%
I	Change landscaping so it uses less water	22%	66%	11%	0%
J	Upgrade sprinkler systems to be more water efficient	19%	66%	13%	3%
K	Replace lawn with fake grass or drought tolerant landscaping	16%	70%	11%	2%
L	Water plants or landscapes less frequently	30%	61%	8%	2%
Q12	Are there any additional actions I haven't mentioned that you plan to take to conserve water this year? <i>If yes, ask:</i> Please describe them to me. <i>Verbatim responses recorded and later grouped into categories shown below.</i>				
	No additional actions	58%			
	Not sure / Cannot think of anything specific	16%			
	Conserve water in any way as much as possible	4%			
	Take shorter showers	3%			
	Government needs to do more (desalination plants, limit development)	3%			
	Rent, can't do too much	2%			
	Collect water from shower, sink and reuse	1%			
	Change landscaping to drought tolerant plants	1%			
	Collect rainwater for reuse	1%			

Water plants less / Use drip system	1%
Purchase water-efficient appliances	1%
Turn off water while brushing teeth, washing dishes	1%
Other (unique responses)	5%
Prefer not to answer	3%

Section 7: Value

Q13	In a typical summer month, how much is your household's water bill? <i>If unsure, ask if they can estimate.</i> Responses recorded and grouped into categories shown below.	
	Less than \$50	5%
	\$50 to \$74	6%
	\$75 to \$99	4%
	\$100 to \$149	13%
	\$150 to \$199	7%
	\$200 or more	9%
	Don't pay water bill / Landlord pays	28%
	Not sure	24%
	Prefer not to answer	4%
Q14	Considering the quality of the water service your household receives, would you say that the amount your household pays for water service is reasonable, too high, or too low? <i>If says too high, ask: Would that be much too high, somewhat too high, or a little too high?</i>	
	1 Much too high	18%
	2 Somewhat too high	16%
	3 A Little too high	9%
	4 Reasonable	30%
	5 Too low	2%
	98 Not sure	23%
	99 Prefer not to answer	2%

Q15	If you had to guess, how much do you think municipal tap water costs per gallon in the San Diego region?	
	\$0	8%
	\$.01	19%
	\$.02	7%
	\$.03 to \$.05	18%
	\$.06 to \$.10	10%
	\$.11 to \$.20	3%
	More than \$.20	5%
	Not sure / No guess	30%
	Prefer not to answer	2%
Q16	To clarify, the average cost of municipal tap water in San Diego County is less than 2 cents (2 pennies) per gallon. Knowing this, would you say that water is an excellent value, a good value, a fair value, a poor value, or a very poor value?	
	1 Excellent value	22%
	2 Good value	24%
	3 Fair value	28%
	4 Poor value	10%
	5 Very poor value	6%
	98 Not sure	8%
	99 Prefer not to answer	2%

Section 8: Water-Related Attitudes & Policy

Q17	People often have different views and opinions when it comes to San Diego County's water supplies. As I read the following statements, please tell me whether you agree or disagree with the statement. Here is the (first/next) one: _____. Do you agree or disagree, or do you have no opinion? <i>Get answer:</i> Would that be strongly (agree/disagree) or somewhat (agree/disagree)?					
	<i>Randomize</i>	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	No Opinion
A	A reliable water supply for this region is essential to my quality of life	80%	16%	2%	0%	2%
B	I know where to get information about water saving resources and rebates	31%	32%	15%	11%	12%
C	I trust my water agencies to ensure that we have a reliable long-term supply of water	27%	36%	15%	15%	7%
D	It is my civic duty to use water efficiently	63%	24%	5%	3%	4%
E	Additional water rate increases may be necessary to increase the reliability of our region's water supply	20%	31%	18%	20%	9%

F	A reliable water supply for this region is essential for a healthy economy	79%	16%	2%	1%	2%
G	I expect to pay more for improving the reliability of the region's water supply, even if I have reduced my water use at home	25%	30%	20%	18%	8%
H	Currently, my monthly water bill is affordable	25%	33%	15%	10%	17%
I	If the cost of water continues to increase, I won't be able to afford it	23%	29%	22%	14%	12%
Q18	Some low-income households have difficulty affording their water service. Would you support or oppose a program where qualified, low-income households receive discounted water services?					
	1 Support	67%			Ask Q19	
	2 Oppose	17%			Skip to D1	
	98 Not sure	15%			Ask Q19	
	99 Prefer not to answer	2%			Skip to D1	
Q19	Would you support providing discounted water services to low-income households, even if it raised the cost of water for other customers between \$1 to \$3 per month?					
	1 Yes, support	68%				
	2 No, do not support	15%				
	98 Not sure	16%				
	99 Prefer not to answer	1%				

Section 9: Background & Demographics

Thank you so much for your participation. There are just a few more background questions for statistical purposes.

D1	In what year were you born? Year recoded into age groups shown below.	
	18 to 24	12%
	25 to 34	21%
	35 to 44	16%
	45 to 54	15%
	55 to 64	15%
	65 or older	18%
	Prefer not to answer	3%

D2	What is your gender?		
	1	Male	46%
	2	Female	48%
	3	Non-binary	1%
	99	Prefer not to answer	5%
D3	Does your household pay the water bill directly, or is it paid for by someone else like a landlord or Home Owner's Association?		
	1	Household pays bill directly	61%
	2	Someone else pays bill	34%
	98	Not sure	2%
	99	Prefer not to answer	3%
D4	Do you live in a detached single-family home, a duplex or townhouse, a condominium, an apartment, or a mobile home?		
	1	Single family home	55%
	2	Duplex or townhome	10%
	3	Condominium	9%
	4	Apartment	20%
	5	Mobile home	3%
	8	Other	2%
	9	Prefer not to answer	2%
D5	Do you own or rent your current residence?		
	1	Own	50%
	2	Rent	40%
	3	Live with family / friends and don't pay rent	5%
	99	Prefer not to answer	4%

D6 What ethnic group do you consider yourself a part of or feel closest to? <i>Read list if respondent hesitates</i>		
1	Caucasian/White	44%
2	Latino/Hispanic	31%
3	African-American/Black	6%
4	American Indian or Alaskan Native	1%
5	Asian -- Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	11%
6	Pacific Islander	<1%
7	Middle Eastern	1%
8	Mixed Heritage	1%
98	Other	1%
99	Prefer not to answer	4%
D7 This last question is for statistical purposes only. As I read the following income categories, please stop me when I reach the category that best represents your household's total annual income before taxes.		
1	Less than \$25,000	11%
2	\$25,000 to less than \$50,000	18%
3	\$50,000 to less than \$75,000	12%
4	\$75,000 to less than \$100,000	12%
5	\$100,000 to less than \$150,000	16%
6	\$150,000 to less than \$250,000	11%
7	\$250,000 or more	8%
99	Prefer not to answer	13%

Those are all of the questions. Thanks so much for participating in this important survey!

Post-Interview & Sample Items

S1 Area of County		
	Metro	14%
	South Metro	20%
	North Coastal	19%
	North Inland	20%
	South County	13%
	East County	15%

S2	Impacted Community	
	Yes	7%
	No	93%

Q1 Years in San Diego County

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Less than 1	30 3%	14 13%	10 5%	-	1 1%	2 2%	2 1%	18 3%	12 4%
1 to 4	75 8%	17 15%	26 14%	8 6%	6 5%	8 6%	7 4%	35 7%	29 10%
5 to 9	63 7%	7 7%	14 8%	11 8%	13 10%	9 7%	8 5%	36 7%	24 8%
10 to 14	65 7%	2 2%	23 12%	13 9%	8 7%	10 7%	7 5%	27 5%	34 11%
15 or longer	649 73%	69 63%	114 61%	108 76%	101 78%	106 78%	131 84%	420 78%	200 66%
Prefer not to answer	6 1%	-	-	3 2%	1 1%	-	2 1%	2 0%	4 1%

Q1 Years in San Diego County

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Less than 1	30 29%	-	-	-	12 2%	6 7%	1 2%	8 5%	3 6%
1 to 4	75 71%	-	-	-	25 5%	15 18%	6 7%	24 14%	2 4%
5 to 9	-	63 100%	-	-	32 7%	7 8%	6 8%	15 9%	1 2%
10 to 14	-	-	65 100%	-	22 5%	9 10%	9 11%	16 9%	8 16%
15 or longer	-	-	-	649 100%	393 81%	50 58%	55 72%	108 62%	32 67%
Prefer not to answer	-	-	-	-	2 0%	-	-	2 1%	4 4%

Q1 Years in San Diego County

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Less than 1	4 5%	17 6%	10 2%	-	13 3%	13 5%	4 7%	1 1%	-
1 to 4	4 6%	23 8%	35 8%	10 15%	32 8%	16 6%	9 15%	9 9%	7 20%
5 to 9	6 8%	21 7%	30 7%	6 9%	37 9%	9 3%	5 8%	8 8%	2 6%
10 to 14	10 14%	23 8%	29 6%	2 2%	28 7%	21 8%	2 4%	9 9%	3 9%
15 or longer	49 64%	197 70%	348 77%	53 74%	280 71%	213 78%	34 60%	73 71%	22 65%
Prefer not to answer	3 4%	1 1%	2 0%	1 1%	2 0%	-	3 5%	2 2%	-

Q1 Years in San Diego County

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Less than 1	4 10%	1 1%	1 1%	-	1 1%	9 4%	11 5%	20 3%	7 5%
1 to 4	-	8 10%	3 2%	3 5%	6 7%	24 10%	26 12%	55 8%	19 12%
5 to 9	2 6%	4 4%	15 12%	1 2%	3 4%	26 11%	11 5%	52 7%	11 7%
10 to 14	5 11%	7 8%	4 3%	1 2%	4 5%	28 11%	13 6%	58 8%	7 4%
15 or longer	30 73%	64 77%	92 79%	57 91%	67 83%	157 64%	157 72%	534 74%	112 69%
Prefer not to answer	-	-	3 3%	-	-	2 1%	1 0%	1 0%	5 3%

Q1 Years in San Diego County

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Less than 1	3 3%	7 4%	6 5%	1 1%	9 7%	1 1%	2 2%	3 1%	21 6%
1 to 4	4 4%	22 13%	10 9%	7 6%	11 8%	8 8%	7 10%	24 5%	40 11%
5 to 9	8 9%	10 6%	11 11%	3 3%	9 7%	9 10%	8 10%	30 7%	30 8%
10 to 14	5 5%	13 8%	2 2%	9 8%	17 12%	12 13%	4 6%	26 6%	32 9%
15 or longer	75 78%	110 67%	75 72%	85 81%	92 66%	66 69%	50 69%	361 81%	234 65%
Prefer not to answer	1 2%	1 1%	1 1%	1 1%	-	-	2 3%	2 1%	1 0%

Q1 Years in San Diego County

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	124	178	167	173	115	132	62	827
Less than 1	1 1%	10 6%	6 4%	8 4%	1 1%	4 3%	7 11%	23 3%	22 5%
1 to 4	27 22%	11 6%	14 9%	10 6%	7 7%	4 3%	0 1%	75 9%	31 8%
5 to 9	4 3%	22 12%	18 11%	12 7%	2 2%	6 5%	5 7%	58 7%	29 7%
10 to 14	6 5%	19 11%	7 4%	13 7%	7 6%	14 10%	6 10%	59 7%	35 8%
15 or longer	83 67%	116 65%	120 72%	130 75%	97 84%	104 78%	43 70%	606 73%	290 71%
Prefer not to answer	2 2%	1 0%	2 1%	1 1%	-	1 1%	1 1%	6 1%	3 1%

Q1 Years in San Diego County

	Gender (...)
	Female
<i>Base</i>	422
Less than 1	6 2%
1 to 4	42 10%
5 to 9	29 7%
10 to 14	24 6%
15 or longer	320 76%
Prefer not to answer	2 0%

Q2 Most important issue facing San Diego County

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Affordable housing	286 32%	27 24%	89 47%	51 35%	48 37%	31 23%	36 23%	155 29%	123 41%
Environment / Climate change, fires	37 4%	-	9 5%	5 3%	8 6%	5 3%	11 7%	23 4%	14 5%
Cost of living	161 18%	16 15%	42 23%	24 16%	29 22%	21 15%	23 15%	106 20%	47 16%
Water quality	8 1%	2 2%	-	2 1%	2 1%	1 1%	1 1%	8 1%	-
Public safety, crime, drugs	59 7%	11 10%	7 4%	7 5%	11 9%	10 7%	9 5%	38 7%	16 5%
Homelessness	237 27%	17 15%	43 23%	39 27%	38 29%	45 34%	45 29%	138 26%	92 30%
Immigration issues	51 6%	7 7%	10 6%	7 5%	6 5%	8 6%	9 6%	43 8%	7 2%
Income inequality	12 1%	-	6 3%	-	2 2%	1 1%	2 2%	5 1%	7 2%
Growth, over-development	22 2%	-	-	2 1%	7 5%	5 4%	7 5%	16 3%	6 2%
Taxes, fees	19 2%	1 1%	2 1%	1 1%	4 3%	4 3%	6 4%	14 3%	3 1%
Traffic congestion	32 4%	2 1%	1 0%	6 5%	9 7%	7 5%	7 4%	24 4%	8 3%

Q2 Most important issue facing San Diego County

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Affordable housing	18 18%	20 32%	31 47%	217 33%	135 28%	32 37%	25 32%	68 39%	21 43%
Environment / Climate change, fires	2 2%	2 3%	1 2%	32 5%	22 4%	5 6%	2 3%	8 5%	-
Cost of living	13 13%	7 12%	11 17%	129 20%	94 19%	14 16%	9 12%	29 17%	11 23%
Water quality	-	1 1%	-	7 1%	7 1%	-	0 1%	-	-
Public safety, crime, drugs	7 6%	5 8%	2 3%	44 7%	35 7%	3 3%	10 14%	4 3%	2 5%
Homelessness	29 27%	17 28%	16 24%	173 27%	120 25%	38 44%	30 39%	38 22%	8 16%
Immigration issues	1 1%	3 5%	0 1%	45 7%	35 7%	3 4%	2 2%	7 4%	3 6%
Income inequality	-	3 5%	-	9 1%	11 2%	-	-	-	1 3%
Growth, over-development	2 1%	1 1%	2 3%	18 3%	14 3%	2 2%	6 7%	-	1 2%
Taxes, fees	1 1%	2 3%	2 2%	15 2%	15 3%	-	-	1 1%	0 1%
Traffic congestion	1 1%	1 2%	1 2%	28 4%	22 4%	3 4%	4 5%	2 1%	1 1%

Q2 Most important issue facing San Diego County

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Affordable housing	22 29%	80 29%	160 35%	22 30%	122 31%	102 37%	19 35%	29 29%	5 15%
Environment / Climate change, fires	1 1%	6 2%	30 7%	0 1%	25 6%	8 3%	3 5%	0 0%	0 1%
Cost of living	10 13%	54 19%	85 19%	12 17%	61 16%	56 20%	8 14%	23 22%	5 15%
Water quality	3 4%	4 1%	1 0%	-	3 1%	3 1%	-	1 1%	1 2%
Public safety, crime, drugs	5 7%	22 8%	26 6%	5 7%	25 6%	17 6%	1 3%	6 6%	2 8%
Homelessness	16 22%	84 30%	117 26%	18 25%	115 30%	62 23%	11 19%	20 20%	16 49%
Immigration issues	4 5%	14 5%	28 6%	7 9%	18 5%	17 6%	0 1%	12 12%	1 4%
Income inequality	-	3 1%	6 1%	3 4%	6 2%	1 0%	-	5 5%	-
Growth, over-development	2 3%	7 2%	12 3%	1 2%	12 3%	7 2%	1 2%	2 2%	-
Taxes, fees	3 4%	5 2%	11 2%	-	9 2%	4 2%	-	3 3%	2 5%
Traffic congestion	2 3%	6 2%	19 4%	5 6%	14 4%	9 3%	2 3%	6 6%	0 1%

Q2 Most important issue facing San Diego County

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Affordable housing	9 22%	29 35%	29 25%	16 26%	20 25%	105 42%	71 33%	235 33%	51 32%
Environment / Climate change, fires	0 1%	6 7%	5 4%	1 2%	4 5%	9 4%	10 5%	37 5%	1 0%
Cost of living	6 15%	15 18%	28 24%	16 26%	15 18%	38 15%	35 16%	130 18%	31 19%
Water quality	-	2 2%	2 1%	-	-	-	4 2%	6 1%	1 1%
Public safety, crime, drugs	3 8%	5 5%	6 5%	3 4%	7 9%	15 6%	16 7%	44 6%	13 8%
Homelessness	13 31%	18 22%	34 29%	14 23%	28 34%	69 28%	55 25%	211 29%	25 15%
Immigration issues	5 12%	2 3%	16 13%	2 3%	10 12%	5 2%	10 5%	34 5%	16 10%
Income inequality	-	1 1%	2 2%	-	1 1%	6 2%	2 1%	12 2%	-
Growth, over-development	2 4%	5 6%	2 2%	3 5%	2 3%	4 2%	3 1%	20 3%	2 1%
Taxes, fees	-	3 4%	3 2%	3 5%	4 5%	1 0%	4 2%	18 2%	1 1%
Traffic congestion	0 1%	5 6%	5 4%	5 9%	3 4%	3 1%	10 4%	27 4%	5 3%

Q2 Most important issue facing San Diego County

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Affordable housing	31 32%	62 38%	36 35%	31 29%	50 36%	29 30%	23 31%	117 26%	144 40%
Environment / Climate change, fires	2 2%	9 6%	3 3%	4 4%	11 8%	2 2%	3 4%	20 4%	16 4%
Cost of living	15 15%	37 23%	25 24%	14 13%	23 17%	18 18%	9 12%	84 19%	63 17%
Water quality	-	-	1 1%	1 1%	1 1%	-	2 3%	8 2%	-
Public safety, crime, drugs	4 4%	7 4%	8 8%	5 5%	6 4%	4 4%	9 12%	39 9%	8 2%
Homelessness	29 30%	40 25%	24 23%	25 23%	47 34%	20 21%	24 32%	131 29%	80 22%
Immigration issues	3 4%	5 3%	9 8%	9 8%	3 2%	4 4%	5 7%	33 7%	14 4%
Income inequality	-	-	5 4%	2 2%	-	1 1%	4 5%	5 1%	6 2%
Growth, over-development	1 1%	3 2%	1 1%	5 4%	5 4%	4 4%	2 2%	21 5%	1 0%
Taxes, fees	-	2 1%	3 3%	3 2%	3 2%	4 4%	-	12 3%	2 1%
Traffic congestion	1 1%	1 0%	2 2%	7 6%	9 6%	6 6%	2 3%	24 5%	7 2%

Q2 Most important issue facing San Diego County

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Affordable housing	36 29%	81 46%	42 25%	42 24%	44 39%	41 31%	28 45%	258 31%	136 33%
Environment / Climate change, fires	4 3%	8 5%	3 2%	8 5%	10 9%	4 3%	1 1%	36 4%	16 4%
Cost of living	28 23%	19 11%	32 19%	29 17%	23 20%	30 23%	9 14%	153 18%	70 17%
Water quality	- -	2 1%	3 2%	2 1%	1 1%	1 1%	1 1%	7 1%	4 1%
Public safety, crime, drugs	4 3%	12 7%	14 9%	15 9%	3 2%	10 8%	3 5%	55 7%	20 5%
Homelessness	45 36%	56 31%	42 25%	35 20%	22 20%	37 28%	13 21%	224 27%	96 23%
Immigration issues	6 5%	4 2%	8 5%	16 9%	9 8%	8 6%	2 3%	50 6%	17 4%
Income inequality	1 1%	6 3%	- -	4 2%	- -	0 0%	- -	12 1%	4 1%
Growth, overdevelopment	1 1%	5 3%	7 4%	7 4%	0 0%	2 2%	0 1%	22 3%	9 2%
Taxes, fees	3 3%	1 1%	1 1%	6 3%	3 3%	5 3%	1 1%	18 2%	12 3%
Traffic congestion	4 3%	2 1%	6 4%	10 6%	6 6%	3 3%	2 3%	30 4%	14 3%

Q2 Most important issue facing San Diego County

	Gender (...)
	Female
<i>Base</i>	422
Affordable housing	134 32%
Environment / Climate change, fires	21 5%
Cost of living	78 19%
Water quality	3 1%
Public safety, crime, drugs	36 8%
Homelessness	135 32%
Immigration issues	26 6%
Income inequality	8 2%
Growth, overdevelopment	11 3%
Taxes, fees	5 1%
Traffic congestion	16 4%

Q2 Most important issue facing San Diego County

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Public transportation	12 1%	1 1%	3 2%	1 1%	3 3%	2 2%	0 0%	5 1%	7 2%
Infrastructure	31 3%	5 5%	6 3%	3 2%	5 4%	5 4%	5 3%	24 4%	6 2%
Leadership, government	25 3%	5 5%	2 1%	4 3%	- -	7 5%	4 3%	21 4%	1 0%
City budgeting, spending	5 1%	- -	- -	3 2%	- -	1 0%	1 1%	1 0%	2 1%
City planning, balance development	6 1%	- -	3 2%	1 1%	- -	- -	0 0%	3 0%	3 1%
Parking issues	2 0%	- -	- -	0 0%	- -	2 1%	- -	1 0%	1 0%
Economy, jobs	32 4%	9 8%	- -	5 4%	6 5%	4 3%	6 4%	18 3%	12 4%
City maintenance, landscaping	5 1%	- -	- -	0 0%	1 1%	1 1%	2 1%	2 0%	3 1%
Parking issues	20 2%	13 12%	- -	1 1%	1 1%	2 2%	2 1%	13 2%	7 2%
Education, schools	9 1%	- -	3 2%	4 3%	- -	1 1%	1 1%	4 1%	5 2%

Q2 Most important issue facing San Diego County

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Public transportation	1 1%	2 3%	3 5%	6 1%	5 1%	6 6%	- -	1 1%	- -
Infrastructure	2 1%	5 8%	3 5%	20 3%	17 4%	6 6%	2 2%	3 2%	1 3%
Leadership, government	2 2%	1 1%	1 2%	21 3%	20 4%	2 2%	1 1%	- -	0 1%
City budgeting, spending	- -	1 1%	- -	4 1%	2 0%	- -	- -	2 1%	- -
City planning, balance development	3 3%	- -	- -	3 0%	2 0%	- -	- -	3 2%	0 1%
Parking issues	- -	1 2%	- -	1 1%	1 0%	1 1%	- -	1 1%	- -
Economy, jobs	1 1%	3 4%	1 1%	27 4%	19 4%	1 1%	3 4%	4 2%	3 7%
City maintenance, landscaping	- -	- -	2 2%	3 1%	3 1%	0 1%	1 2%	- -	- -
Parking issues	5 4%	- -	- -	15 2%	11 2%	6 7%	2 3%	0 0%	- -
Education, schools	- -	1 2%	- -	8 1%	3 1%	- -	3 4%	2 1%	1 1%

Q2 Most important issue facing San Diego County

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Public transportation	1 1%	2 1%	9 2%	-	11 3%	1 1%	-	-	-
Infrastructure	1 2%	10 4%	18 4%	2 2%	13 3%	7 3%	0 0%	5 5%	-
Leadership, government	2 2%	7 2%	12 3%	5 6%	10 2%	10 4%	-	2 2%	1 2%
City budgeting, spending	2 2%	2 1%	2 0%	-	1 0%	4 2%	-	-	-
City planning, balance development	-	2 1%	4 1%	-	6 1%	-	-	-	-
Parking issues	-	1 0%	1 0%	-	2 0%	0 0%	-	-	-
Economy, jobs	0 0%	13 5%	14 3%	4 6%	10 3%	14 5%	2 3%	5 5%	0 1%
City maintenance, landscaping	1 1%	2 1%	2 0%	-	3 1%	1 0%	-	1 1%	-
Parking issues	-	9 3%	9 2%	1 1%	5 1%	9 3%	-	-	6 17%
Education, schools	2 3%	1 0%	6 1%	-	3 1%	2 1%	3 5%	-	-

Q2 Most important issue facing San Diego County

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Public transportation	1 2%	-	1 1%	1 1%	1 1%	6 2%	3 1%	12 2%	-
Infrastructure	1 2%	1 1%	7 6%	5 8%	5 6%	5 2%	7 3%	28 4%	3 2%
Leadership, government	3 7%	2 3%	9 8%	1 2%	4 4%	1 0%	3 1%	20 3%	5 3%
City budgeting, spending	-	1 1%	-	1 1%	-	2 1%	-	3 0%	2 1%
City planning, balance development	0 1%	-	-	1 1%	-	3 1%	1 1%	6 1%	-
Parking issues	-	1 1%	-	-	-	1 1%	-	2 0%	-
Economy, jobs	1 2%	2 2%	5 4%	1 1%	3 3%	9 4%	10 5%	20 3%	10 6%
City maintenance, landscaping	-	-	-	1 1%	1 1%	2 1%	2 1%	5 1%	-
Parking issues	1 4%	1 1%	0 0%	3 5%	2 3%	6 3%	5 2%	15 2%	5 3%
Education, schools	1 2%	-	-	3 4%	-	5 2%	1 0%	9 1%	-

Q2 Most important issue facing San Diego County

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Public transportation	-	3 2%	-	2 2%	2 2%	4 4%	1 2%	4 1%	7 2%
Infrastructure	3 3%	4 3%	2 2%	3 3%	3 2%	6 6%	3 4%	19 4%	12 3%
Leadership, government	-	3 2%	4 4%	2 2%	5 4%	3 3%	1 1%	16 4%	4 1%
City budgeting, spending	-	1 0%	-	-	1 0%	-	-	2 0%	2 1%
City planning, balance development	-	0 0%	-	1 1%	3 2%	-	-	3 1%	3 1%
Parking issues	-	1 1%	0 0%	1 1%	-	-	-	1 0%	1 0%
Economy, jobs	6 6%	5 3%	3 3%	4 4%	3 2%	4 4%	2 3%	17 4%	10 3%
City maintenance, landscaping	1 1%	1 0%	0 0%	-	0 0%	-	2 3%	4 1%	1 0%
Parking issues	3 3%	7 4%	6 6%	1 1%	1 1%	-	1 2%	5 1%	13 4%
Education, schools	1 1%	3 2%	1 1%	2 1%	2 2%	-	-	4 1%	5 1%

Q2 Most important issue facing San Diego County

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Public transportation	-	7 4%	2 1%	3 2%	-	-	-	12 1%	5 1%
Infrastructure	6 5%	6 4%	2 1%	10 6%	6 5%	1 1%	2 3%	29 3%	14 3%
Leadership, government	4 3%	4 2%	1 1%	2 1%	8 7%	5 4%	0 0%	25 3%	14 3%
City budgeting, spending	1 1%	2 1%	-	-	2 1%	1 1%	-	5 1%	2 0%
City planning, balance development	-	4 2%	1 1%	-	-	-	-	6 1%	4 1%
Parking issues	-	2 1%	-	-	-	0 0%	0 1%	2 0%	0 0%
Economy, jobs	1 1%	6 3%	10 6%	7 4%	2 2%	5 3%	2 3%	30 4%	13 3%
City maintenance, landscaping	1 1%	2 1%	0 0%	-	0 0%	2 1%	1 1%	4 0%	3 1%
Parking issues	5 4%	1 1%	3 2%	2 1%	7 6%	2 1%	1 1%	19 2%	2 0%
Education, schools	-	4 2%	1 0%	1 2%	-	1 1%	1 2%	8 1%	3 1%

Q2 Most important issue facing San Diego County

	Gender (...)
	Female
<i>Base</i>	422
Public transportation	6 1%
Infrastructure	13 3%
Leadership, government	8 2%
City budgeting, spending	-
City planning, balance development	2 0%
Parking issues	2 0%
Economy, jobs	14 3%
City maintenance, landscaping	2 0%
Parking issues	18 4%
Education, schools	6 1%

Q2 Most important issue facing San Diego County

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Healthcare	0 0%	-	-	-	-	-	0 0%	0 0%	-
Public pensions, liability, cost	-	-	-	-	-	-	-	-	-
Water supply, drought	52 6%	-	3 1%	10 7%	9 7%	8 6%	19 12%	42 8%	8 3%
Water rates, cost	7 1%	-	3 1%	2 1%	-	1 1%	1 1%	6 1%	-
Traffic law enforcement	2 0%	-	-	-	-	-	2 1%	1 0%	1 0%
Gas prices	51 6%	6 6%	4 2%	11 7%	11 9%	11 8%	7 4%	30 6%	17 6%
Gun control	2 0%	-	-	-	1 1%	2 1%	-	2 0%	1 0%
COVID-19 concerns, issues	13 1%	-	2 1%	3 2%	1 1%	2 2%	5 3%	11 2%	1 0%
Racial issues	3 0%	2 2%	-	-	-	1 1%	-	3 1%	-
Energy issues, cost	22 2%	-	4 2%	5 3%	4 3%	2 1%	5 3%	18 3%	4 1%

Q2 Most important issue facing San Diego County

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Healthcare	-	-	-	0 0%	0 0%	-	-	-	-
Public pensions, liability, cost	-	-	-	-	-	-	-	-	-
Water supply, drought	5 5%	2 3%	3 4%	42 7%	42 9%	2 2%	4 5%	3 1%	1 2%
Water rates, cost	0 0%	-	1 2%	5 1%	6 1%	-	1 1%	-	-
Traffic law enforcement	1 1%	1 1%	0 1%	-	0 0%	1 1%	1 1%	-	-
Gas prices	2 1%	4 6%	2 4%	43 7%	26 5%	1 1%	-	15 9%	7 15%
Gun control	-	0 1%	-	2 0%	1 0%	1 1%	-	1 0%	-
COVID-19 concerns, issues	0 0%	1 1%	2 2%	10 2%	10 2%	-	-	2 1%	1 2%
Racial issues	-	0 1%	-	3 0%	3 1%	-	-	-	-
Energy issues, cost	1 1%	2 4%	4 7%	14 2%	16 3%	1 1%	1 2%	-	3 7%

Q2 Most important issue facing San Diego County

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Healthcare	-	0 0%	-	-	0 0%	-	-	-	-
Public pensions, liability, cost	-	-	-	-	-	-	-	-	-
Water supply, drought	2 3%	7 3%	40 9%	2 3%	29 7%	11 4%	3 5%	5 5%	1 3%
Water rates, cost	-	4 1%	3 1%	-	2 0%	5 2%	-	-	-
Traffic law enforcement	-	1 0%	1 0%	-	1 0%	-	-	-	1 2%
Gas prices	2 2%	24 8%	21 5%	4 6%	11 3%	26 9%	4 6%	7 7%	2 6%
Gun control	0 1%	-	2 0%	-	1 0%	-	1 2%	-	-
COVID-19 concerns, issues	1 2%	3 1%	8 2%	1 1%	7 2%	3 1%	1 1%	1 1%	-
Racial issues	3 3%	-	1 0%	-	2 1%	1 0%	0 1%	-	-
Energy issues, cost	1 2%	5 2%	15 3%	0 1%	13 3%	4 2%	2 4%	2 2%	-

Q2 Most important issue facing San Diego County

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Healthcare	-	-	-	-	0	-	-	0	-
Public pensions, liability, cost	-	-	-	-	-	-	-	-	-
Water supply, drought	4 11%	9 11%	8 6%	7 12%	9 12%	4 2%	6 3%	47 7%	5 3%
Water rates, cost	-	-	3 2%	1 2%	2 2%	-	1 0%	7 1%	-
Traffic law enforcement	-	-	1 1%	-	-	1 0%	-	2 0%	-
Gas prices	2 4%	4 5%	6 5%	1 2%	5 6%	17 7%	11 5%	42 6%	8 5%
Gun control	-	0 1%	-	1 1%	-	-	1 1%	2 0%	0 0%
COVID-19 concerns, issues	-	1 1%	4 4%	1 2%	1 2%	1 1%	3 1%	11 1%	1 1%
Racial issues	-	0 1%	-	-	1 1%	-	2 1%	3 0%	0 0%
Energy issues, cost	0 1%	3 4%	6 5%	1 1%	2 2%	5 2%	2 1%	17 2%	4 3%

Q2 Most important issue facing San Diego County

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Healthcare	-	-	-	-	0	-	-	0	-
Public pensions, liability, cost	-	-	-	-	-	-	-	-	-
Water supply, drought	1 1%	11 7%	4 4%	5 5%	6 4%	6 6%	5 7%	41 9%	7 2%
Water rates, cost	-	1 1%	0 0%	-	2 1%	1 1%	1 1%	7 2%	-
Traffic law enforcement	-	1 1%	-	1 0%	-	-	-	1 0%	1 0%
Gas prices	12 12%	14 9%	6 6%	5 5%	4 3%	1 2%	2 3%	21 5%	27 8%
Gun control	-	1 0%	-	-	0	-	1 1%	1 0%	1 0%
COVID-19 concerns, issues	1 1%	3 2%	0 0%	-	3 2%	3 4%	1 1%	5 1%	5 1%
Racial issues	1 1%	-	-	-	0	-	2 3%	2 0%	1 0%
Energy issues, cost	1 1%	5 3%	0 0%	3 3%	4 3%	1 2%	1 2%	15 3%	4 1%

Q2 Most important issue facing San Diego County

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Healthcare	-	-	-	-	-	0	-	0	0
Public pensions, liability, cost	-	-	-	-	-	-	-	-	-
Water supply, drought	4 3%	7 4%	11 7%	18 10%	3 3%	9 7%	1 2%	51 6%	25 6%
Water rates, cost	-	1 1%	-	3 2%	-	3 2%	1 2%	6 1%	6 1%
Traffic law enforcement	-	1 0%	1 0%	0 0%	-	-	-	2 0%	1 0%
Gas prices	7 6%	9 5%	4 3%	9 5%	10 9%	11 8%	8 12%	43 5%	25 6%
Gun control	-	1 1%	-	1 0%	-	1 0%	1 2%	1 0%	2 0%
COVID-19 concerns, issues	-	2 1%	4 2%	4 2%	1 1%	3 3%	-	13 2%	8 2%
Racial issues	-	0 0%	2 1%	-	1 1%	-	0 1%	3 0%	1 0%
Energy issues, cost	2 2%	3 1%	0 0%	7 4%	2 2%	8 6%	1 1%	21 3%	10 2%

Q2 Most important issue facing San Diego County

	Gender (...)
	Female
<i>Base</i>	422
Healthcare	-
Public pensions, liability, cost	-
Water supply, drought	24 6%
Water rates, cost	1 0%
Traffic law enforcement	1 0%
Gas prices	22 5%
Gun control	-
COVID-19 concerns, issues	5 1%
Racial issues	2 1%
Energy issues, cost	8 2%

Q2 Most important issue facing San Diego County

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Other (unique responses)	21 2%	7 6%	-	5 3%	2 2%	3 2%	4 3%	15 3%	6 2%
Nothing / Everything is fine	3 0%	3 3%	-	-	-	-	-	-	-
Not sure / Cannot think of anything specific	76 8%	15 14%	24 13%	14 10%	4 3%	6 5%	8 5%	37 7%	28 9%
Prefer not to answer	11 1%	4 4%	1 0%	3 2%	2 1%	2 1%	-	3 1%	4 1%

Q2 Most important issue facing San Diego County

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Other (unique responses)	1 1%	3 5%	1 2%	15 2%	14 3%	3 3%	3 4%	1 0%	0 1%
Nothing / Everything is fine	3 3%	-	-	-	-	3 4%	-	-	-
Not sure / Cannot think of anything specific	22 21%	4 6%	5 8%	44 7%	28 6%	4 4%	6 8%	33 19%	6 12%
Prefer not to answer	6 6%	-	4 5%	1 0%	4 1%	-	-	1 1%	5 9%

Q2 Most important issue facing San Diego County

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Other (unique responses)	1 1%	5 2%	15 3%	1 1%	13 3%	5 2%	2 3%	2 2%	1 2%
Nothing / Everything is fine	-	-	-	3 4%	-	3 1%	-	-	-
Not sure / Cannot think of anything specific	20 26%	22 8%	25 5%	7 9%	25 6%	19 7%	13 23%	11 11%	3 9%
Prefer not to answer	4 6%	3 1%	1 0%	2 2%	2 0%	5 2%	1 1%	2 2%	1 4%

Q2 Most important issue facing San Diego County

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Other (unique responses)	2 4%	1 1%	3 3%	2 2%	1 1%	5 2%	6 3%	17 2%	5 3%
Nothing / Everything is fine	-	-	-	-	-	-	3 1%	3 0%	-
Not sure / Cannot think of anything specific	1 3%	2 2%	3 3%	9 14%	5 6%	27 11%	25 11%	49 7%	25 15%
Prefer not to answer	1 1%	-	-	-	-	1 0%	4 2%	5 1%	3 2%

Q2 Most important issue facing San Diego County

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Other (unique responses)	3 3%	1 1%	4 4%	5 4%	2 1%	3 3%	4 5%	14 3%	6 2%
Nothing / Everything is fine	-	-	3 3%	-	-	-	-	-	3 1%
Not sure / Cannot think of anything specific	15 16%	17 10%	4 4%	14 13%	8 6%	7 7%	6 8%	26 6%	40 11%
Prefer not to answer	5 5%	2 1%	1 1%	-	-	1 1%	1 1%	1 0%	4 1%

Q2 Most important issue facing San Diego County

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Other (unique responses)	1 1%	3 1%	9 6%	3 2%	0 0%	5 3%	2 3%	20 2%	15 4%
Nothing / Everything is fine	-	-	3 2%	-	-	-	-	3 0%	3 1%
Not sure / Cannot think of anything specific	19 16%	9 5%	15 9%	13 8%	10 9%	10 7%	9 14%	67 8%	30 7%
Prefer not to answer	-	1 0%	2 1%	7 4%	1 1%	1 0%	1 2%	10 1%	3 1%

Q2 Most important issue facing San Diego County

	Gender (...)
	Female
<i>Base</i>	422
Other (unique responses)	6 1%
Nothing / Everything is fine	-
Not sure / Cannot think of anything specific	39 9%
Prefer not to answer	6 1%

Q3a California

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Improving	47 5%	14 13%	5 3%	15 10%	3 2%	3 2%	4 3%	21 4%	19 6%
Staying about the same	177 20%	22 20%	34 18%	31 22%	27 21%	26 19%	34 22%	106 20%	58 19%
Getting worse	577 65%	58 53%	128 68%	88 62%	82 63%	97 72%	109 69%	367 68%	191 63%
Not sure	81 9%	16 14%	19 10%	7 5%	17 13%	8 6%	10 6%	46 8%	32 10%
Prefer not to answer	6 1%	-	1 0%	2 1%	2 1%	-	-	-	4 1%

Q3a California

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Improving	8 8%	3 6%	5 7%	30 5%	21 4%	1 1%	2 3%	19 11%	3 7%
Staying about the same	29 27%	12 18%	13 20%	124 19%	89 18%	15 17%	12 16%	42 24%	15 31%
Getting worse	58 55%	38 61%	42 65%	436 67%	337 69%	64 73%	52 68%	96 55%	21 43%
Not sure	9 8%	10 15%	5 7%	57 9%	40 8%	7 9%	11 14%	15 9%	5 11%
Prefer not to answer	2 2%	-	1 1%	2 0%	-	-	-	2 1%	4 8%

Q3a California

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Improving	40 52%	7 2%	1 0%	-	15 4%	22 8%	6 11%	3 3%	1 3%
Staying about the same	6 8%	132 47%	27 6%	11 16%	80 20%	55 20%	11 20%	20 19%	8 23%
Getting worse	24 31%	126 45%	412 91%	15 21%	258 66%	172 63%	31 56%	64 63%	21 65%
Not sure	5 6%	17 6%	14 3%	46 63%	36 9%	23 9%	7 12%	13 12%	1 3%
Prefer not to answer	2 3%	-	-	-	2 0%	1 0%	-	2 2%	2 6%

Q3a California

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
Base	41	83	118	62	81	248	217	720	161
Improving	2 6%	2 2%	3 2%	4 6%	1 1%	18 7%	13 6%	27 4%	16 10%
Staying about the same	7 17%	21 26%	28 24%	8 14%	14 17%	52 21%	36 17%	130 18%	47 29%
Getting worse	26 63%	57 69%	79 67%	47 75%	60 74%	162 66%	126 58%	503 70%	71 44%
Not sure	6 14%	3 4%	5 5%	4 6%	7 8%	16 6%	40 18%	58 8%	24 15%
Prefer not to answer	-	-	2 2%	-	-	-	2 1%	3 0%	4 2%

Q3a California

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
Base	96	163	104	106	138	96	73	446	358
Improving	16 17%	9 6%	2 2%	6 6%	2 2%	1 1%	6 8%	16 4%	26 7%
Staying about the same	15 16%	45 28%	18 17%	16 15%	32 23%	25 26%	9 12%	79 18%	81 23%
Getting worse	50 52%	95 58%	68 65%	72 68%	95 68%	68 71%	53 72%	311 70%	216 60%
Not sure	13 13%	13 8%	17 16%	10 10%	9 7%	2 2%	4 5%	41 9%	34 10%
Prefer not to answer	2 2%	1 0%	-	2 2%	-	-	2 3%	-	2 0%

Q3a California

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
Base	124	178	167	173	115	132	62	827	411
Improving	3 2%	8 5%	8 5%	14 8%	8 7%	6 5%	4 6%	43 5%	23 6%
Staying about the same	18 15%	36 20%	31 19%	41 24%	29 25%	23 17%	14 22%	163 20%	76 18%
Getting worse	83 67%	120 67%	111 67%	110 63%	66 58%	87 65%	36 58%	541 65%	276 67%
Not sure	15 12%	12 7%	17 10%	9 5%	11 9%	17 13%	8 12%	74 9%	36 9%
Prefer not to answer	4 3%	2 1%	-	-	1 1%	-	1 1%	6 1%	-

Q3a California

	Gender (...)
	Female
Base	422
Improving	20 5%
Staying about the same	93 22%
Getting worse	264 63%
Not sure	41 10%
Prefer not to answer	4 1%

Q3b Southern California

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	Base	889	109	187	144	130	135	157	540
Improving	54 6%	18 17%	8 4%	14 10%	3 2%	5 3%	5 3%	25 5%	20 7%
Staying about the same	182 21%	17 16%	36 19%	31 22%	27 21%	31 23%	34 22%	108 20%	68 23%
Getting worse	568 64%	60 55%	121 65%	88 61%	85 65%	93 69%	105 67%	355 66%	190 62%
Not sure	80 9%	14 13%	21 11%	10 7%	14 11%	5 4%	13 8%	52 10%	24 8%
Prefer not to answer	4 0%	-	1 0%	-	2 1%	-	-	-	2 1%

Q3b Southern California

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Improving	13 13%	3 6%	7 10%	30 5%	19 4%	1 1%	2 2%	23 13%	8 16%
Staying about the same	24 23%	17 27%	17 26%	125 19%	93 19%	19 21%	15 20%	42 24%	12 25%
Getting worse	62 59%	36 57%	38 59%	430 66%	329 68%	62 72%	51 67%	95 55%	20 41%
Not sure	4 4%	6 10%	2 4%	63 10%	47 10%	5 6%	8 11%	11 6%	7 14%
Prefer not to answer	2 2%	-	1 1%	2 0%	-	-	-	2 1%	2 4%

Q3b Southern California

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Improving	46 60%	4 1%	-	5 6%	16 4%	26 9%	9 17%	2 2%	1 3%
Staying about the same	6 7%	164 58%	9 2%	3 5%	90 23%	55 20%	9 16%	18 18%	7 20%
Getting worse	16 20%	101 36%	440 97%	12 16%	251 64%	168 62%	33 60%	68 67%	22 67%
Not sure	9 12%	13 5%	5 1%	52 72%	34 9%	23 8%	4 7%	13 13%	1 4%
Prefer not to answer	-	-	-	-	2 0%	1 0%	-	-	2 6%

Q3b Southern California

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Improving	2 5%	3 3%	3 2%	4 6%	1 1%	21 8%	14 7%	26 4%	24 15%
Staying about the same	12 29%	18 22%	27 23%	8 13%	13 17%	56 23%	42 19%	135 19%	47 29%
Getting worse	22 54%	57 68%	78 66%	48 77%	57 71%	157 63%	127 58%	504 70%	61 38%
Not sure	5 13%	5 7%	10 9%	3 5%	9 11%	13 5%	32 15%	53 7%	27 17%
Prefer not to answer	-	-	-	-	-	-	2 1%	3 0%	2 1%

Q3b Southern California

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Improving	17 18%	13 8%	2 2%	5 5%	6 4%	2 2%	6 8%	15 3%	32 9%
Staying about the same	16 17%	43 27%	27 26%	20 18%	28 20%	18 19%	12 16%	87 19%	77 22%
Getting worse	53 55%	96 59%	59 56%	70 66%	94 68%	71 74%	50 69%	307 69%	213 59%
Not sure	8 9%	11 7%	17 16%	9 9%	11 8%	5 5%	5 7%	38 8%	34 10%
Prefer not to answer	2 2%	1 0%	-	2 2%	-	-	-	-	2 0%

Q3b Southern California

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Improving	7 6%	8 5%	6 4%	15 8%	9 8%	9 7%	3 5%	51 6%	24 6%
Staying about the same	20 16%	36 20%	40 24%	35 20%	21 19%	30 23%	16 26%	166 20%	90 22%
Getting worse	80 64%	119 67%	105 63%	113 65%	69 60%	83 63%	35 57%	533 64%	259 63%
Not sure	15 12%	13 7%	16 10%	11 6%	14 13%	11 8%	6 10%	74 9%	38 9%
Prefer not to answer	2 2%	1 1%	-	-	1 1%	-	1 1%	4 0%	-

Q3b Southern California

	Gender (...)
	Female
Base	422
Improving	26 6%
Staying about the same	83 20%
Getting worse	273 65%
Not sure	36 9%
Prefer not to answer	4 1%

Q3c San Diego

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Improving	76 9%	13 12%	17 9%	16 11%	5 4%	11 8%	11 7%	37 7%	28 9%
Staying about the same	282 32%	36 33%	49 26%	51 35%	44 34%	42 31%	54 34%	174 32%	96 32%
Getting worse	454 51%	40 37%	103 55%	70 49%	66 51%	77 57%	85 54%	283 52%	156 51%
Not sure	72 8%	20 18%	17 9%	6 5%	14 11%	5 4%	7 5%	45 8%	22 7%
Prefer not to answer	4 0%	-	1 0%	-	2 1%	-	-	-	2 1%

Q3c San Diego

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Improving	8 8%	6 9%	10 16%	49 8%	34 7%	2 2%	2 3%	23 13%	10 21%
Staying about the same	40 38%	21 33%	23 35%	197 30%	154 32%	23 26%	22 29%	59 34%	20 42%
Getting worse	45 43%	30 48%	29 45%	348 54%	264 54%	52 60%	41 53%	79 45%	12 24%
Not sure	10 10%	6 10%	2 2%	53 8%	34 7%	10 12%	11 15%	10 6%	4 8%
Prefer not to answer	2 2%	-	1 1%	2 0%	-	-	-	2 1%	2 4%

Q3c San Diego

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Improving	76 100%	-	-	-	29 7%	28 10%	7 12%	6 6%	2 6%
Staying about the same	-	282 100%	-	-	135 35%	82 30%	9 17%	35 34%	15 45%
Getting worse	-	-	454 100%	-	196 50%	141 52%	32 54%	49 48%	13 41%
Not sure	-	-	-	72 100%	30 8%	21 8%	8 14%	12 12%	0 1%
Prefer not to answer	-	-	-	-	2 0%	1 0%	-	-	2 6%

Q3c San Diego

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Improving	4 10%	2 3%	10 9%	6 9%	4 5%	21 9%	20 9%	46 6%	26 16%
Staying about the same	17 42%	28 34%	45 38%	18 30%	25 31%	74 30%	64 29%	214 30%	67 42%
Getting worse	17 42%	47 56%	55 47%	35 56%	49 60%	137 55%	99 46%	406 56%	45 28%
Not sure	3 6%	6 7%	8 7%	3 5%	3 4%	16 6%	33 15%	52 7%	20 13%
Prefer not to answer	-	-	-	-	-	-	2 1%	3 0%	2 1%

Q3c San Diego

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Improving	17 17%	13 8%	7 6%	6 6%	13 9%	5 6%	8 11%	29 7%	36 10%
Staying about the same	27 29%	48 29%	39 37%	31 30%	48 34%	35 37%	22 29%	139 31%	111 31%
Getting worse	45 47%	87 53%	44 42%	57 54%	69 50%	50 52%	40 55%	241 54%	178 50%
Not sure	5 5%	14 9%	15 14%	9 9%	10 7%	6 6%	3 4%	37 8%	32 9%
Prefer not to answer	2 2%	1 0%	-	2 2%	-	-	-	-	2 0%

Q3c San Diego

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Improving	10 8%	16 9%	8 5%	24 14%	8 7%	11 8%	2 4%	74 9%	40 10%
Staying about the same	41 34%	48 27%	58 35%	54 31%	37 33%	43 32%	26 43%	255 31%	142 35%
Getting worse	55 44%	104 58%	84 51%	89 52%	55 48%	67 51%	30 48%	424 51%	194 47%
Not sure	16 13%	9 5%	16 9%	7 4%	13 11%	12 9%	3 4%	70 8%	35 8%
Prefer not to answer	2 2%	2 1%	-	-	1 1%	-	1 1%	4 0%	-

Q3c San Diego

	Gender (...)
	Female
<i>Base</i>	422
Improving	27 6%
Staying about the same	124 29%
Getting worse	233 55%
Not sure	34 8%
Prefer not to answer	4 1%

Q4 Concerns of future unreliable water supply

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	454	40	103	70	66	77	85	283	156
Climate change, fires	34 8%	1 3%	7 7%	8 11%	3 5%	7 9%	6 8%	23 8%	10 6%
Water cost, rate increases	76 17%	7 17%	9 8%	13 19%	13 20%	20 26%	11 13%	55 19%	21 13%
Drought, not enough supply	149 33%	10 25%	38 37%	23 32%	23 34%	27 35%	24 28%	93 33%	55 36%
Health, diseases, contaminated water	64 14%	10 24%	22 21%	6 8%	9 14%	10 13%	4 5%	33 12%	28 18%
Housing, population growth	15 3%	-	3 3%	-	3 4%	2 2%	6 8%	10 4%	5 3%
Aging infrastructure, lack of storage, transfer capacity	5 1%	-	-	2 2%	1 1%	1 1%	3 3%	2 1%	3 2%
Ecological impact	50 11%	8 19%	13 13%	7 10%	3 5%	6 7%	12 14%	29 10%	21 13%
Life, survival	53 12%	5 11%	11 11%	7 11%	5 8%	10 13%	12 15%	34 12%	18 12%

Q4 Concerns of future unreliable water supply

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	45	30	29	348	264	52	41	79	12
Climate change, fires	2 4%	0 2%	4 13%	28 8%	24 9%	3 5%	3 6%	5 6%	-
Water cost, rate increases	10 22%	9 31%	3 12%	54 15%	47 18%	9 17%	7 17%	10 12%	1 9%
Drought, not enough supply	22 48%	13 44%	9 32%	104 30%	90 34%	17 32%	11 28%	29 36%	2 20%
Health, diseases, contaminated water	11 25%	4 14%	6 20%	43 12%	23 9%	9 17%	7 18%	18 23%	5 47%
Housing, population growth	1 2%	1 4%	-	13 4%	14 5%	-	1 2%	1 1%	-
Aging infrastructure, lack of storage, transfer capacity	1 2%	-	-	4 1%	3 1%	3 5%	-	-	-
Ecological impact	8 18%	0 2%	0 2%	41 12%	29 11%	1 2%	5 12%	14 18%	0 3%
Life, survival	6 12%	-	3 10%	45 13%	28 11%	6 12%	4 9%	12 15%	1 8%

Q4 Concerns of future unreliable water supply

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	-	-	454	-	196	141	32	49	13
Climate change, fires	-	-	34 8%	-	12 6%	11 8%	4 12%	4 8%	1 5%
Water cost, rate increases	-	-	76 17%	-	33 17%	26 18%	-	9 18%	3 21%
Drought, not enough supply	-	-	149 33%	-	75 38%	40 28%	15 46%	13 26%	1 10%
Health, diseases, contaminated water	-	-	64 14%	-	20 10%	22 16%	5 16%	7 15%	4 31%
Housing, population growth	-	-	15 3%	-	5 2%	4 3%	-	6 13%	-
Aging infrastructure, lack of storage, transfer capacity	-	-	5 1%	-	5 2%	1 0%	-	-	-
Ecological impact	-	-	50 11%	-	22 11%	7 5%	8 25%	10 21%	0 3%
Life, survival	-	-	53 12%	-	21 11%	14 10%	5 15%	9 19%	0 3%

Q4 Concerns of future unreliable water supply

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	17	47	55	35	49	137	99	406	45
Climate change, fires	0 2%	3 7%	6 11%	1 4%	4 7%	11 8%	5 5%	31 8%	3 8%
Water cost, rate increases	2 14%	12 26%	9 16%	9 25%	12 24%	16 12%	14 14%	67 17%	9 20%
Drought, not enough supply	9 51%	13 28%	21 39%	17 47%	10 21%	41 30%	35 36%	134 33%	15 32%
Health, diseases, contaminated water	0 3%	7 15%	4 7%	0 1%	10 20%	28 20%	14 14%	56 14%	8 18%
Housing, population growth	1 4%	3 6%	3 5%	-	3 5%	4 3%	2 2%	15 4%	0 1%
Aging infrastructure, lack of storage, transfer capacity	-	0 1%	0 1%	-	-	2 1%	2 2%	3 1%	2 5%
Ecological impact	3 17%	4 8%	5 8%	4 11%	4 9%	21 15%	6 6%	43 10%	8 17%
Life, survival	3 16%	6 13%	5 10%	4 11%	5 11%	20 15%	7 8%	46 11%	6 13%

Q4 Concerns of future unreliable water supply

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	45	87	44	57	69	50	40	241
Climate change, fires	2 4%	5 6%	3 7%	4 7%	5 8%	5 11%	3 8%	17 7%	11 6%
Water cost, rate increases	8 18%	7 9%	9 20%	7 13%	17 25%	6 11%	9 23%	48 20%	24 14%
Drought, not enough supply	13 28%	23 26%	15 35%	23 41%	23 33%	24 48%	11 28%	71 29%	65 36%
Health, diseases, contaminated water	12 25%	14 16%	7 15%	5 9%	7 11%	1 3%	5 11%	28 12%	31 18%
Housing, population growth	- -	2 2%	2 5%	1 2%	1 2%	1 1%	5 11%	9 4%	5 3%
Aging infrastructure, lack of storage, transfer capacity	- -	- -	0 1%	4 6%	1 1%	- -	- -	4 2%	1 1%
Ecological impact	2 5%	15 18%	3 7%	8 14%	9 13%	2 5%	5 13%	21 9%	23 13%
Life, survival	3 6%	16 19%	2 5%	9 16%	5 8%	4 7%	5 13%	24 10%	26 15%

Q4 Concerns of future unreliable water supply

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	55	104	84	89	55	67	30	424	194
Climate change, fires	5 10%	7 6%	9 10%	8 9%	2 4%	4 6%	1 4%	33 8%	8 4%
Water cost, rate increases	5 9%	17 16%	14 16%	26 29%	9 15%	6 10%	4 15%	72 17%	39 20%
Drought, not enough supply	19 34%	35 34%	32 39%	22 25%	11 19%	29 44%	10 33%	139 33%	66 34%
Health, diseases, contaminated water	6 11%	18 17%	7 8%	15 16%	10 18%	9 14%	8 26%	57 13%	20 10%
Housing, population growth	2 4%	2 2%	3 4%	8 8%	- -	1 1%	- -	15 4%	5 2%
Aging infrastructure, lack of storage, transfer capacity	3 6%	- -	- -	0 1%	- -	2 3%	- -	5 1%	4 2%
Ecological impact	9 17%	12 12%	8 10%	10 11%	6 10%	5 8%	4 13%	46 11%	17 9%
Life, survival	7 12%	11 11%	7 8%	16 17%	7 12%	6 9%	6 20%	47 11%	21 11%

Q4 Concerns of future unreliable water supply

	Gender (...)
	Female
<i>Base</i>	233
Climate change, fires	22 10%
Water cost, rate increases	34 14%
Drought, not enough supply	74 32%
Health, diseases, contaminated water	40 17%
Housing, population growth	10 4%
Aging infrastructure, lack of storage, transfer capacity	2 1%
Ecological impact	32 14%
Life, survival	28 12%

Q4 Concerns of future unreliable water supply

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	454	40	103	70	66	77	85	283
Decline in quality of life	10 2%	- -	2 2%	0 1%	- -	3 4%	5 6%	9 3%	1 1%
Decline in property value	- -	- -	- -	- -	- -	- -	- -	- -	- -
Lack of infrastructure for desalination plants	19 4%	- -	1 1%	4 5%	2 3%	2 3%	8 9%	14 5%	4 3%
Lack of governmental leadership to act ahead	27 6%	3 8%	2 2%	6 9%	5 7%	4 5%	6 7%	23 8%	2 1%
Having to relocate to other state, region	6 1%	- -	- -	4 5%	3 4%	- -	- -	6 2%	1 1%
Water distribution, restrictions	19 4%	2 5%	9 9%	4 6%	2 3%	1 1%	2 2%	10 4%	9 6%
Other (unique responses)	22 5%	5 13%	3 3%	6 9%	2 3%	3 4%	3 3%	11 4%	8 5%

Q4 Concerns of future unreliable water supply

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	45	30	29	348	264	52	41	79	12
Decline in quality of life	2 4%	-	-	9 3%	8 3%	1 1%	1 2%	1 1%	-
Decline in property value	-	-	-	-	-	-	-	-	-
Lack of infrastructure for desalination plants	-	1 3%	2 6%	15 4%	15 6%	2 5%	1 2%	1 1%	-
Lack of governmental leadership to act ahead	-	1 2%	2 7%	24 7%	24 9%	2 3%	-	1 2%	-
Having to relocate to other state, region	1 2%	3 9%	-	3 1%	2 1%	2 4%	-	3 3%	-
Water distribution, restrictions	-	1 4%	3 11%	15 4%	13 5%	5 9%	2 5%	-	-
Other (unique responses)	-	-	1 3%	21 6%	12 4%	3 6%	1 2%	6 8%	-

Q4 Concerns of future unreliable water supply

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	-	-	454	-	196	141	32	49	13
Decline in quality of life	-	-	10 2%	-	4 2%	2 1%	1 2%	3 7%	-
Decline in property value	-	-	-	-	-	-	-	-	-
Lack of infrastructure for desalination plants	-	-	19 4%	-	12 6%	2 2%	1 3%	1 3%	1 8%
Lack of governmental leadership to act ahead	-	-	27 6%	-	7 3%	12 9%	-	3 5%	2 14%
Having to relocate to other state, region	-	-	6 1%	-	1 0%	3 2%	3 8%	-	-
Water distribution, restrictions	-	-	19 4%	-	10 5%	9 7%	-	-	-
Other (unique responses)	-	-	22 5%	-	10 5%	9 7%	-	2 3%	1 6%

Q4 Concerns of future unreliable water supply

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
								Yes	No / Not sure
<i>Base</i>	17	47	55	35	49	137	99	406	45
Decline in quality of life	1 3%	2 4%	2 3%	1 3%	2 5%	1 1%	2 2%	10 2%	0 1%
Decline in property value	-	-	-	-	-	-	-	-	-
Lack of infrastructure for desalination plants	1 3%	2 4%	6 11%	2 6%	2 3%	2 1%	4 4%	11 3%	7 16%
Lack of governmental leadership to act ahead	2 10%	1 2%	5 9%	5 15%	3 5%	1 1%	7 7%	16 4%	9 19%
Having to relocate to other state, region	2 10%	-	-	1 3%	-	3 2%	1 1%	6 2%	-
Water distribution, restrictions	3 15%	-	4 7%	1 3%	1 2%	9 7%	2 2%	19 5%	-
Other (unique responses)	-	1 1%	5 9%	3 9%	1 3%	7 5%	4 4%	21 5%	0 1%

Q4 Concerns of future unreliable water supply

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
								Own	Rent
<i>Base</i>	45	87	44	57	69	50	40	241	178
Decline in quality of life	-	-	2 5%	2 3%	1 1%	1 1%	2 5%	8 3%	1 1%
Decline in property value	-	-	-	-	-	-	-	-	-
Lack of infrastructure for desalination plants	1 3%	3 4%	3 7%	4 7%	1 2%	2 4%	1 2%	16 7%	3 1%
Lack of governmental leadership to act ahead	5 11%	1 1%	1 2%	4 7%	3 5%	4 8%	2 4%	20 8%	6 3%
Having to relocate to other state, region	-	1 1%	2 4%	2 3%	-	1 2%	-	4 2%	3 1%
Water distribution, restrictions	1 2%	4 5%	1 3%	1 1%	5 8%	5 10%	2 4%	11 4%	9 5%
Other (unique responses)	2 4%	6 7%	0 1%	1 3%	7 10%	2 5%	2 5%	12 5%	8 5%

Q4 Concerns of future unreliable water supply

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	55	104	84	89	55	67	30	424	194
Decline in quality of life	2 4%	3 3%	2 2%	1 2%	0 1%	1 2%	1 2%	10 2%	5 2%
Decline in property value	-	-	-	-	-	-	-	-	-
Lack of infrastructure for desalination plants	4 8%	2 1%	4 5%	5 6%	1 2%	2 3%	1 3%	18 4%	11 6%
Lack of governmental leadership to act ahead	5 9%	1 0%	4 5%	4 5%	9 16%	4 6%	0 2%	26 6%	14 7%
Having to relocate to other state, region	-	3 3%	-	2 2%	1 2%	1 1%	1 3%	6 1%	5 2%
Water distribution, restrictions	1 1%	5 5%	4 5%	0 1%	1 3%	7 11%	2 6%	18 4%	13 6%
Other (unique responses)	4 7%	7 7%	1 1%	6 7%	4 6%	1 1%	1 5%	20 5%	15 8%

Q4 Concerns of future unreliable water supply

	Gender (...)
	Female
<i>Base</i>	233
Decline in quality of life	4 2%
Decline in property value	-
Lack of infrastructure for desalination plants	6 2%
Lack of governmental leadership to act ahead	9 4%
Having to relocate to other state, region	2 1%
Water distribution, restrictions	7 3%
Other (unique responses)	7 3%

Q4 Concerns of future unreliable water supply

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	454	40	103	70	66	77	85	283
Not sure / Cannot think of anything specific	37 8%	2 5%	12 11%	7 9%	5 8%	6 8%	5 6%	21 7%	14 9%
Prefer not to answer	8 2%	2 5%	-	2 3%	1 1%	1 1%	2 3%	3 1%	2 1%

Q4 Concerns of future unreliable water supply

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	45	30	29	348	264	52	41	79	12
Not sure / Cannot think of anything specific	-	4 14%	4 12%	30 8%	18 7%	8 14%	5 13%	3 3%	3 25%
Prefer not to answer	-	-	1 5%	6 2%	7 3%	-	1 2%	0 0%	-

Q4 Concerns of future unreliable water supply

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	-	-	454	-	196	141	32	49	13
Not sure / Cannot think of anything specific	-	-	37 8%	-	19 10%	11 8%	3 8%	2 3%	3 20%
Prefer not to answer	-	-	8 2%	-	5 3%	1 1%	-	1 3%	-

Q4 Concerns of future unreliable water supply

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	17	47	55	35	49	137	99	406	45
Not sure / Cannot think of anything specific	-	2 4%	1 3%	1 3%	1 3%	15 11%	15 15%	36 9%	2 4%
Prefer not to answer	-	-	-	0 1%	2 4%	1 1%	3 3%	7 2%	1 1%

Q4 Concerns of future unreliable water supply

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	45	87	44	57	69	50	40	241	178
Not sure / Cannot think of anything specific	5 11%	9 11%	2 4%	3 6%	8 11%	1 1%	6 16%	18 8%	15 9%
Prefer not to answer	0 1%	1 1%	2 5%	-	2 2%	2 5%	-	5 2%	0 0%

Q4 Concerns of future unreliable water supply

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	55	104	84	89	55	67	30	424	194
Not sure / Cannot think of anything specific	2 4%	12 12%	12 15%	4 5%	2 3%	4 6%	1 5%	36 8%	11 6%
Prefer not to answer	-	0 0%	2 2%	2 3%	1 1%	2 4%	1 4%	7 2%	1 1%

Q4 Concerns of future unreliable water supply

	Gender (...)
	Female
<i>Base</i>	233
Not sure / Cannot think of anything specific	23 10%
Prefer not to answer	5 2%

Q5 California experiencing a drought

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Yes there is a drought	720 81%	72 66%	153 81%	118 82%	101 77%	117 87%	137 87%	443 82%	248 82%
No	53 6%	2 2%	9 5%	12 9%	12 9%	9 7%	5 3%	36 7%	10 3%
Not sure	107 12%	31 29%	25 13%	9 7%	17 13%	8 6%	13 9%	57 11%	43 14%
Prefer not to answer	8 1%	3 3%	- -	4 3%	- -	- -	1 1%	3 0%	3 1%

Q5 California experiencing a drought

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes there is a drought	75 71%	52 83%	58 89%	534 82%	400 82%	75 85%	60 79%	137 79%	38 79%
No	2 2%	5 8%	1 1%	42 7%	41 9%	1 1%	2 3%	5 3%	3 5%
Not sure	24 23%	6 9%	6 10%	69 11%	44 9%	12 14%	12 16%	32 18%	4 9%
Prefer not to answer	5 4%	- -	- -	4 1%	2 0%	- -	2 2%	1 0%	3 6%

Q5 California experiencing a drought

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes there is a drought	46 60%	214 76%	406 89%	52 72%	336 86%	213 78%	36 65%	87 85%	27 83%
No	16 21%	17 6%	17 4%	3 4%	20 5%	16 6%	3 5%	4 4%	1 2%
Not sure	10 13%	50 18%	28 6%	17 24%	35 9%	37 13%	17 30%	11 11%	5 16%
Prefer not to answer	5 6%	0 0%	3 1%	- -	- -	7 3%	- -	- -	- -

Q5 California experiencing a drought

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Yes there is a drought	36 87%	69 83%	101 86%	51 81%	69 85%	208 84%	164 76%	720 100%	-
No	3 7%	3 4%	9 8%	8 13%	5 6%	9 4%	12 6%	-	53 33%
Not sure	3 6%	10 13%	8 7%	3 5%	7 9%	30 12%	39 18%	-	107 67%
Prefer not to answer	-	-	-	-	-	-	2 1%	-	-

Q5 California experiencing a drought

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Yes there is a drought	72 75%	137 84%	79 76%	87 82%	116 84%	86 89%	61 84%	382 86%	283 79%
No	10 10%	5 3%	5 5%	7 7%	7 5%	5 6%	5 6%	28 6%	19 5%
Not sure	11 12%	21 13%	20 19%	12 12%	13 10%	5 5%	7 10%	35 8%	53 15%
Prefer not to answer	3 3%	-	1 1%	-	2 1%	-	-	2 0%	4 1%

Q5 California experiencing a drought

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes there is a drought	88 71%	153 86%	132 79%	144 83%	94 82%	110 83%	45 74%	675 82%	326 79%
No	12 10%	5 3%	11 7%	13 7%	3 3%	9 7%	2 3%	52 6%	26 6%
Not sure	24 20%	21 12%	22 13%	13 7%	16 14%	12 9%	15 24%	93 11%	55 13%
Prefer not to answer	-	-	1 1%	4 2%	2 1%	2 2%	-	8 1%	4 1%

Q5 California experiencing a drought

	Gender (...)
	Female
<i>Base</i>	422
Yes there is a drought	357 85%
No	17 4%
Not sure	45 11%
Prefer not to answer	3 1%

Q6 Drought severeness compare to past years

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	720	72	153	118	101	117	137	443
More severe	383 53%	33 46%	77 51%	56 47%	58 58%	65 56%	82 60%	230 52%	139 56%
About the same	250 35%	26 35%	55 36%	42 36%	36 36%	37 32%	43 31%	164 37%	76 31%
Less severe	36 5%	12 16%	5 3%	4 3%	-	8 7%	8 6%	23 5%	11 4%
Not sure	51 7%	2 3%	16 11%	16 14%	6 6%	6 6%	4 3%	27 6%	22 9%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q6 Drought severeness compare to past years

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	75	52	58	534	400	75	60	137	38
More severe	42 56%	33 63%	30 51%	279 52%	217 54%	46 62%	31 52%	75 55%	11 30%
About the same	28 38%	11 21%	17 30%	192 36%	141 35%	19 25%	21 35%	43 32%	18 47%
Less severe	1 2%	2 4%	4 7%	29 5%	16 4%	6 7%	2 4%	10 7%	3 8%
Not sure	3 4%	7 13%	7 12%	34 6%	27 7%	4 5%	6 9%	9 7%	6 15%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q6 Drought severeness compare to past years

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	46	214	406	52	336	213	36	87	27
More severe	27 59%	87 40%	247 61%	22 42%	180 54%	108 51%	25 70%	42 48%	14 49%
About the same	14 32%	95 44%	126 31%	12 23%	119 35%	74 35%	7 20%	32 37%	11 40%
Less severe	2 4%	15 7%	12 3%	8 15%	18 5%	12 6%	3 8%	1 2%	2 8%
Not sure	2 5%	17 8%	21 5%	10 20%	19 6%	19 9%	1 2%	12 14%	1 2%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q6 Drought severeness compare to past years

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	36	69	101	51	69	208	164	720	-
More severe	17 47%	42 61%	58 57%	29 57%	30 44%	113 54%	82 50%	383 53%	-
About the same	15 43%	19 28%	30 30%	21 42%	31 45%	66 32%	57 34%	250 35%	-
Less severe	3 7%	5 7%	7 7%	0 1%	3 5%	7 3%	10 6%	36 5%	-
Not sure	1 3%	3 4%	5 5%	-	4 5%	22 10%	16 10%	51 7%	-
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q6 Drought severeness compare to past years

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	72	137	79	87	116	86	61	382
More severe	46 64%	67 49%	40 51%	46 53%	56 48%	50 58%	32 52%	207 54%	150 53%
About the same	20 28%	51 37%	25 32%	32 38%	45 38%	27 32%	20 33%	132 34%	93 33%
Less severe	3 5%	11 8%	5 7%	4 5%	7 6%	1 1%	0 1%	15 4%	17 6%
Not sure	3 4%	9 6%	8 10%	4 5%	9 7%	8 9%	9 15%	29 7%	23 8%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q6 Drought severeness compare to past years

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	88	153	132	144	94	110	45	675
More severe	43 49%	74 48%	72 54%	88 61%	52 56%	53 49%	24 54%	359 53%	177 54%
About the same	32 37%	59 39%	46 35%	42 29%	27 29%	43 39%	16 34%	234 35%	111 34%
Less severe	1 2%	8 5%	7 5%	2 1%	9 9%	10 9%	2 5%	34 5%	19 6%
Not sure	11 12%	12 8%	7 6%	13 9%	5 5%	4 3%	3 7%	48 7%	19 6%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q6 Drought severeness compare to past years

	Gender (...)
	Female
<i>Base</i>	357
More severe	191 53%
About the same	121 34%
Less severe	15 4%
Not sure	30 9%
Prefer not to answer	-

Q7 Concern about drought conditions

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Very concerned	430 48%	39 36%	66 35%	72 50%	61 47%	78 58%	101 64%	280 52%	139 46%
Somewhat concerned	274 31%	39 36%	83 44%	35 24%	38 29%	29 21%	42 27%	146 27%	113 37%
Slightly concerned	120 14%	21 20%	26 14%	26 18%	18 14%	18 13%	8 5%	67 12%	38 13%
Not at all concerned	59 7%	9 9%	10 6%	10 7%	13 10%	9 7%	5 3%	44 8%	13 4%
Not sure	4 0%	-	3 1%	-	-	1 0%	1 0%	1 0%	1 0%
Prefer not to answer	2 0%	-	-	-	-	0 0%	1 0%	2 0%	-

Q7 Concern about drought conditions

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Very concerned	33 31%	29 47%	38 58%	326 50%	250 51%	38 43%	38 50%	71 41%	27 57%
Somewhat concerned	48 46%	23 37%	17 26%	185 28%	138 28%	33 38%	22 29%	65 38%	11 24%
Slightly concerned	17 16%	3 6%	8 13%	91 14%	58 12%	15 18%	9 12%	23 13%	8 17%
Not at all concerned	8 7%	7 11%	2 3%	42 6%	39 8%	1 1%	6 8%	10 6%	1 2%
Not sure	-	-	-	4 1%	-	-	1 1%	3 2%	-
Prefer not to answer	-	-	-	2 0%	1 0%	-	0 1%	1 0%	-

Q7 Concern about drought conditions

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Very concerned	32 42%	92 33%	271 60%	33 46%	194 50%	122 45%	23 41%	56 55%	15 46%
Somewhat concerned	14 18%	102 36%	133 29%	22 30%	118 30%	88 32%	18 32%	33 33%	11 34%
Slightly concerned	15 20%	56 20%	39 9%	10 14%	53 14%	42 15%	7 12%	10 10%	6 18%
Not at all concerned	11 15%	32 11%	9 2%	6 9%	23 6%	17 6%	8 15%	3 3%	1 2%
Not sure	3 5%	-	1 0%	-	1 0%	3 1%	-	-	-
Prefer not to answer	-	-	1 0%	1 2%	1 0%	1 0%	-	0 0%	-

Q7 Concern about drought conditions

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Very concerned	20 49%	44 52%	75 64%	32 51%	38 47%	112 45%	95 44%	398 55%	31 19%
Somewhat concerned	13 32%	22 27%	27 23%	15 25%	23 28%	86 35%	75 35%	227 32%	43 27%
Slightly concerned	5 11%	12 14%	9 8%	7 11%	13 16%	30 12%	37 17%	78 11%	40 25%
Not at all concerned	3 7%	5 6%	5 4%	8 13%	6 8%	17 7%	10 5%	16 2%	43 27%
Not sure	-	-	-	-	-	3 1%	1 0%	-	4 3%
Prefer not to answer	-	0 0%	1 1%	-	-	-	-	1 0%	0 0%

Q7 Concern about drought conditions

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Very concerned	38 40%	87 54%	51 49%	51 48%	67 48%	48 50%	35 47%	237 53%	155 43%
Somewhat concerned	34 35%	39 24%	33 31%	37 35%	47 34%	31 32%	24 32%	127 29%	126 35%
Slightly concerned	15 15%	29 18%	9 9%	12 11%	18 13%	7 7%	12 16%	50 11%	46 13%
Not at all concerned	6 7%	7 4%	11 10%	6 6%	7 5%	11 11%	3 4%	30 7%	27 8%
Not sure	3 3%	1 1%	-	-	-	-	-	1 0%	3 1%
Prefer not to answer	0 0%	-	1 1%	-	-	-	-	1 0%	1 0%

Q7 Concern about drought conditions

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Very concerned	41 33%	85 48%	79 48%	100 57%	58 51%	66 50%	30 48%	400 48%	195 48%
Somewhat concerned	56 46%	54 30%	47 28%	43 25%	38 33%	36 27%	17 28%	257 31%	110 27%
Slightly concerned	10 8%	30 17%	26 16%	19 11%	13 12%	21 16%	11 18%	109 13%	71 17%
Not at all concerned	15 12%	8 5%	13 8%	12 7%	4 4%	6 5%	3 5%	55 7%	30 7%
Not sure	- -	1 0%	1 0%	- -	- -	3 2%	- -	4 0%	3 1%
Prefer not to answer	1 1%	- -	- -	- -	0 0%	1 0%	0 1%	2 0%	2 0%

Q7 Concern about drought conditions

	Gender (...)
	Female
<i>Base</i>	422
Very concerned	213 51%
Somewhat concerned	152 36%
Slightly concerned	35 8%
Not at all concerned	20 5%
Not sure	1 0%
Prefer not to answer	0 0%

Q8 Attentiveness of hslsd water used

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hslsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Very attentive	399 45%	30 27%	64 34%	50 35%	60 46%	81 60%	95 61%	266 49%	122 40%
Somewhat attentive	318 36%	38 35%	69 37%	66 46%	53 40%	37 27%	49 31%	185 34%	119 39%
Slightly attentive	121 14%	26 24%	38 20%	17 12%	16 12%	13 10%	9 5%	71 13%	38 12%
Don't pay attention	40 5%	10 9%	15 8%	8 6%	1 1%	3 3%	2 1%	17 3%	20 6%
Not sure	4 0%	2 2%	1 1%	- -	- -	- -	1 1%	0 0%	2 1%
Prefer not to answer	6 1%	3 3%	- -	2 2%	- -	- -	1 0%	- -	4 1%

Q8 Attentiveness of hslsd water used

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Very attentive	35 33%	30 48%	24 37%	305 47%	243 50%	34 39%	35 45%	70 40%	16 33%
Somewhat attentive	40 38%	26 41%	26 40%	224 35%	177 36%	30 34%	29 38%	57 33%	17 34%
Slightly attentive	16 15%	7 11%	13 20%	85 13%	53 11%	12 13%	9 12%	33 19%	12 24%
Don't pay attention	11 10%	- -	2 3%	27 4%	13 3%	10 12%	2 3%	13 7%	1 2%
Not sure	- -	- -	- -	4 1%	0 0%	2 2%	1 1%	1 1%	- -
Prefer not to answer	3 3%	- -	- -	3 0%	1 0%	- -	1 1%	- -	3 6%

Q8 Attentiveness of hslsd water used

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Very attentive	37 49%	107 38%	221 49%	33 46%	185 47%	104 38%	15 28%	56 55%	22 65%
Somewhat attentive	18 23%	111 39%	166 37%	23 32%	131 34%	114 42%	28 51%	25 24%	5 15%
Slightly attentive	13 17%	45 16%	48 10%	11 16%	54 14%	35 13%	8 14%	17 17%	6 18%
Don't pay attention	5 7%	17 6%	16 4%	2 3%	19 5%	14 5%	4 7%	4 4%	-
Not sure	-	2 1%	1 0%	2 3%	2 1%	1 0%	-	-	1 2%
Prefer not to answer	3 4%	-	3 1%	-	-	5 2%	-	-	-

Q8 Attentiveness of hslsd water used

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Very attentive	21 51%	43 52%	75 64%	29 46%	47 58%	90 36%	74 34%	346 48%	51 32%
Somewhat attentive	11 26%	23 28%	32 27%	27 43%	24 30%	100 41%	93 43%	255 35%	62 39%
Slightly attentive	8 19%	12 14%	9 8%	7 11%	7 9%	45 18%	29 13%	92 13%	29 18%
Don't pay attention	2 5%	5 6%	-	-	3 3%	11 4%	18 8%	23 3%	17 11%
Not sure	-	-	2 1%	-	-	-	3 1%	3 0%	1 1%
Prefer not to answer	-	-	-	-	-	1 0%	-	1 0%	-

Q8 Attentiveness of hslsd water used

	Hslsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Very attentive	46 48%	76 47%	53 51%	50 47%	50 36%	37 38%	25 35%	228 51%	140 39%
Somewhat attentive	26 27%	62 38%	28 27%	34 32%	63 45%	35 36%	37 51%	144 32%	144 40%
Slightly attentive	18 19%	13 8%	18 17%	19 18%	17 12%	16 17%	8 11%	54 12%	52 14%
Don't pay attention	3 3%	10 6%	4 4%	3 2%	9 6%	8 9%	2 3%	16 4%	19 5%
Not sure	-	2 1%	1 1%	1 1%	0 0%	-	-	3 1%	1 0%
Prefer not to answer	3 3%	-	-	-	-	-	-	2 0%	3 1%

Q8 Attentiveness of hslsd water used

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Very attentive	54 43%	69 39%	65 39%	96 56%	52 45%	62 47%	22 36%	376 46%	161 39%
Somewhat attentive	48 38%	69 39%	58 35%	49 29%	51 45%	43 33%	26 41%	293 35%	153 37%
Slightly attentive	16 13%	30 17%	35 21%	14 8%	6 5%	20 15%	10 16%	111 13%	64 15%
Don't pay attention	6 5%	10 6%	7 4%	10 6%	4 4%	3 2%	2 4%	38 5%	27 7%
Not sure	1 1%	-	-	0 0%	1 1%	2 2%	1 2%	3 0%	4 1%
Prefer not to answer	1 1%	-	1 1%	3 2%	-	1 1%	-	6 1%	2 0%

Q8 Attentiveness of hslsd water used

	Gender (...)
	Female
<i>Base</i>	422
Very attentive	211 50%
Somewhat attentive	149 35%
Slightly attentive	45 11%
Don't pay attention	13 3%
Not sure	1 0%
Prefer not to answer	3 1%

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hslsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	530 60%	41 38%	87 46%	88 61%	95 73%	93 69%	104 66%	395 73%	117 38%
No	207 23%	46 43%	53 28%	36 25%	19 15%	17 13%	33 21%	104 19%	95 31%
Not applicable	138 16%	17 15%	47 25%	14 10%	13 10%	24 18%	20 13%	39 7%	87 29%
Prefer not to answer	13 1%	5 4%	1 0%	5 3%	2 2%	1 0%	-	3 0%	5 2%

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	Years in San Diego County (Q1)				Home Type (QD4)					
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other	
<i>Base</i>	105	63	65	649	487	87	77	174	48	
Yes	50 47%	27 43%	43 66%	409 63%	358 74%	41 47%	42 55%	56 32%	26 55%	
No	28 26%	22 34%	6 9%	148 23%	101 21%	31 35%	22 28%	40 23%	11 23%	
Not applicable	23 22%	14 22%	16 25%	85 13%	25 5%	15 17%	12 16%	76 44%	8 16%	
Prefer not to answer	5 5%	-	1 1%	7 1%	3 1%	-	1 1%	2 1%	3 6%	

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	46 60%	155 55%	285 63%	43 59%	243 62%	142 52%	27 49%	68 67%	20 62%
No	15 20%	80 28%	88 19%	25 35%	83 21%	76 28%	20 36%	20 20%	5 16%
Not applicable	11 15%	44 15%	77 17%	5 6%	63 16%	44 16%	9 16%	14 14%	7 22%
Prefer not to answer	5 6%	4 1%	4 1%	-	3 1%	11 4%	-	-	-

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	22 54%	53 64%	83 71%	53 85%	71 88%	91 37%	134 62%	439 61%	88 55%
No	10 24%	23 27%	23 20%	8 13%	7 8%	72 29%	62 28%	152 21%	56 35%
Not applicable	9 22%	7 9%	11 10%	-	2 2%	84 34%	18 8%	124 17%	14 9%
Prefer not to answer	-	-	-	1 1%	1 1%	-	3 1%	6 1%	3 2%

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Yes	44 46%	69 42%	61 59%	70 66%	86 62%	67 70%	53 72%	332 74%	150 42%
No	18 19%	50 31%	29 28%	25 24%	33 24%	21 22%	13 18%	87 20%	102 29%
Not applicable	27 29%	43 26%	14 14%	11 10%	18 13%	7 8%	6 8%	23 5%	101 28%
Prefer not to answer	6 6%	1 1%	-	-	1 1%	1 1%	1 1%	4 1%	5 1%

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	77 62%	78 44%	108 65%	117 68%	61 53%	89 67%	28 45%	502 61%	237 58%
No	32 26%	48 27%	48 29%	29 17%	23 20%	28 21%	18 29%	189 23%	123 30%
Not applicable	15 12%	52 29%	10 6%	23 13%	25 22%	13 10%	14 22%	125 15%	48 12%
Prefer not to answer	-	-	1 1%	5 3%	5 4%	2 2%	2 3%	11 1%	2 0%

Q9a Purchased water-efficient appliances (clothes washer, dishwasher, etc.)

	Gender (...)
	Female
<i>Base</i>	422
Yes	259 61%
No	72 17%
Not applicable	84 20%
Prefer not to answer	7 2%

Q9b Installed high-efficiency toilets

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Yes	488 55%	22 20%	82 44%	74 52%	85 65%	93 69%	112 71%	357 66%	117 39%
No	270 30%	62 57%	60 32%	55 39%	28 22%	27 20%	34 21%	142 26%	117 38%
Not applicable	118 13%	20 18%	45 24%	11 8%	13 10%	14 10%	12 7%	39 7%	65 21%
Prefer not to answer	13 1%	5 4%	1 0%	3 2%	4 3%	1 1%	- -	2 0%	5 2%

Q9b Installed high-efficiency toilets

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	28 26%	29 46%	37 57%	391 60%	333 69%	31 36%	47 62%	48 28%	20 43%
No	48 46%	23 37%	13 20%	183 28%	130 27%	41 47%	23 30%	56 32%	17 36%
Not applicable	26 25%	11 18%	14 22%	66 10%	22 5%	14 16%	5 7%	68 39%	7 14%
Prefer not to answer	3 3%	- -	1 1%	9 1%	1 0%	1 1%	1 1%	2 1%	3 7%

Q9b Installed high-efficiency toilets

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	43 57%	128 45%	283 62%	34 47%	243 62%	126 46%	17 31%	56 55%	20 59%
No	14 18%	111 39%	112 25%	34 47%	101 26%	93 34%	27 49%	32 32%	10 31%
Not applicable	14 19%	38 14%	57 13%	4 6%	45 12%	43 16%	11 20%	13 13%	3 10%
Prefer not to answer	5 6%	5 2%	3 1%	- -	2 0%	10 4%	- -	1 1%	- -

Q9b Installed high-efficiency toilets

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	19 46%	50 60%	84 71%	39 62%	66 81%	89 36%	119 55%	416 58%	71 44%
No	14 34%	26 31%	27 23%	22 35%	15 19%	88 35%	76 35%	204 28%	65 40%
Not applicable	8 20%	6 8%	6 5%	2 3%	- -	70 28%	21 9%	95 13%	22 14%
Prefer not to answer	- -	0 0%	1 1%	- -	- -	1 0%	2 1%	5 1%	3 2%

Q9b Installed high-efficiency toilets

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Yes	36 38%	56 34%	51 49%	73 68%	85 61%	56 58%	47 64%	322 72%	125 35%
No	27 28%	70 43%	34 33%	24 23%	40 29%	32 34%	24 33%	104 23%	139 39%
Not applicable	26 27%	36 22%	19 18%	9 8%	12 9%	8 8%	1 2%	18 4%	89 25%
Prefer not to answer	6 6%	1 0%	0 0%	1 1%	1 1%	- -	1 1%	2 0%	6 2%

Q9b Installed high-efficiency toilets

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	71 58%	83 47%	89 53%	109 63%	53 46%	84 63%	26 42%	463 56%	230 56%
No	43 35%	54 30%	63 38%	39 22%	40 35%	32 24%	25 41%	245 30%	132 32%
Not applicable	10 8%	40 23%	14 8%	22 13%	17 15%	15 11%	8 13%	109 13%	47 12%
Prefer not to answer	- -	1 1%	1 1%	4 2%	5 4%	2 1%	3 4%	10 1%	1 0%

Q9b Installed high-efficiency toilets

	Gender (...)
	Female
<i>Base</i>	422
Yes	226 54%
No	123 29%
Not applicable	66 16%
Prefer not to answer	7 2%

Q9c Installed water-efficient faucet and shower heads

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	531 60%	36 33%	97 52%	79 55%	86 66%	104 77%	110 70%	357 66%	155 51%
No	266 30%	58 54%	62 33%	50 35%	32 24%	22 16%	35 23%	160 30%	96 32%
Not applicable	80 9%	11 10%	28 15%	12 8%	10 8%	8 6%	10 6%	21 4%	47 16%
Prefer not to answer	12 1%	3 3%	1 0%	3 2%	2 2%	- -	2 1%	2 0%	6 2%

Q9c Installed water-efficient faucet and shower heads

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	40 38%	30 47%	44 67%	415 64%	337 69%	40 46%	52 68%	69 39%	30 63%
No	43 41%	23 37%	13 21%	185 28%	139 29%	36 42%	18 24%	56 32%	11 23%
Not applicable	19 18%	10 16%	7 11%	41 6%	9 2%	11 12%	6 7%	48 28%	3 7%
Prefer not to answer	3 3%	-	1 1%	8 1%	2 0%	-	1 1%	1 1%	4 8%

Q9c Installed water-efficient faucet and shower heads

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	45 59%	163 58%	279 61%	43 60%	254 65%	154 57%	23 42%	54 53%	17 52%
No	16 21%	101 36%	125 28%	22 31%	107 27%	80 30%	27 49%	33 33%	13 39%
Not applicable	11 14%	14 5%	48 11%	7 10%	29 7%	28 10%	5 9%	14 13%	2 6%
Prefer not to answer	5 6%	4 1%	2 1%	-	1 0%	9 3%	-	1 1%	1 2%

Q9c Installed water-efficient faucet and shower heads

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	25 59%	61 74%	75 64%	45 72%	59 73%	121 49%	120 55%	446 62%	82 51%
No	13 31%	17 20%	33 28%	17 28%	21 26%	80 32%	82 38%	208 29%	59 37%
Not applicable	4 10%	5 6%	8 7%	-	0 0%	46 18%	14 7%	64 9%	15 9%
Prefer not to answer	-	-	1 1%	-	0 1%	1 0%	1 0%	2 0%	5 3%

Q9c Installed water-efficient faucet and shower heads

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Yes	52 55%	78 48%	64 61%	68 64%	98 71%	56 58%	40 54%	311 70%	174 49%
No	20 21%	56 34%	28 27%	32 30%	37 27%	36 38%	29 40%	121 27%	120 33%
Not applicable	18 19%	27 17%	12 11%	6 6%	3 3%	4 4%	4 6%	12 3%	60 17%
Prefer not to answer	5 5%	1 1%	1 1%	1 0%	-	-	-	2 0%	4 1%

Q9c Installed water-efficient faucet and shower heads

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	76 62%	107 60%	89 53%	106 61%	65 57%	88 67%	37 61%	494 60%	251 61%
No	35 28%	48 27%	63 38%	46 27%	38 33%	37 28%	18 29%	248 30%	133 32%
Not applicable	12 9%	23 13%	14 9%	18 10%	8 7%	5 4%	5 8%	75 9%	27 7%
Prefer not to answer	1 1%	1 0%	- -	4 2%	4 4%	2 2%	1 2%	10 1%	1 0%

Q9c Installed water-efficient faucet and shower heads

	Gender (...)
	Female
<i>Base</i>	422
Yes	251 60%
No	119 28%
Not applicable	45 11%
Prefer not to answer	7 2%

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	90 10%	9 8%	20 11%	12 9%	19 15%	14 10%	14 9%	54 10%	27 9%
No	571 64%	77 70%	101 54%	106 74%	76 59%	86 64%	104 66%	411 76%	147 49%
Not applicable	212 24%	16 14%	65 35%	21 15%	33 26%	34 25%	38 24%	74 14%	124 41%
Prefer not to answer	16 2%	8 7%	1 0%	4 3%	2 1%	1 1%	0 0%	0 0%	6 2%

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	2 2%	1 2%	10 16%	72 11%	54 11%	3 3%	5 6%	21 12%	6 13%
No	69 65%	44 70%	35 53%	421 65%	383 79%	51 58%	36 47%	67 39%	28 57%
Not applicable	31 29%	17 28%	20 30%	144 22%	48 10%	32 37%	35 46%	84 48%	8 16%
Prefer not to answer	3 3%	-	1 1%	12 2%	1 0%	2 2%	-	2 1%	7 14%

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Yes	17 22%	22 8%	48 10%	4 5%	31 8%	28 10%	7 13%	18 18%	3 8%
No	33 43%	196 70%	292 64%	49 67%	257 66%	165 61%	35 64%	67 66%	21 64%
Not applicable	23 30%	58 20%	112 25%	18 24%	100 26%	66 24%	13 23%	16 16%	9 28%
Prefer not to answer	5 6%	6 2%	3 1%	2 3%	3 1%	13 5%	-	-	-

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
Base	41	83	118	62	81	248	217	720	161
Yes	4 10%	8 10%	16 13%	8 13%	10 13%	26 10%	13 6%	74 10%	16 10%
No	19 47%	62 75%	89 75%	50 80%	66 81%	113 46%	155 72%	454 63%	113 71%
Not applicable	17 41%	13 16%	13 11%	4 7%	5 6%	107 43%	44 20%	183 25%	28 17%
Prefer not to answer	0 1%	-	-	-	-	3 1%	5 2%	9 1%	3 2%

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
Base	96	163	104	106	138	96	73	446	358
Yes	17 17%	12 8%	13 13%	16 15%	7 5%	7 8%	7 9%	45 10%	35 10%
No	41 42%	86 53%	64 61%	63 60%	107 78%	72 75%	57 78%	333 75%	187 52%
Not applicable	33 34%	58 36%	27 26%	27 25%	23 17%	16 17%	9 13%	67 15%	128 36%
Prefer not to answer	6 6%	6 4%	-	-	1 1%	-	-	2 1%	9 2%

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
Base	124	178	167	173	115	132	62	827	411
Yes	8 6%	17 9%	13 8%	25 14%	9 7%	20 15%	8 13%	83 10%	36 9%
No	91 74%	93 52%	121 73%	104 60%	81 70%	81 61%	30 49%	540 65%	291 71%
Not applicable	25 20%	66 37%	33 20%	40 23%	20 18%	29 22%	20 33%	192 23%	80 20%
Prefer not to answer	-	3 1%	0 0%	5 3%	5 4%	3 3%	4 6%	12 2%	4 1%

Q9d Used a grey-water system that recycles sink or shower water for irrigation

	Gender (...)
	Female
<i>Base</i>	422
Yes	49 12%
No	255 60%
Not applicable	111 26%
Prefer not to answer	8 2%

Q9e Installed a rainwater capture system

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
Yes	112 13%	13 12%	18 10%	19 13%	15 12%	16 12%	24 16%	89 17%	17 6%
No	561 63%	80 74%	98 52%	94 66%	79 61%	90 67%	99 63%	388 72%	151 50%
Not applicable	203 23%	12 11%	68 36%	27 19%	33 26%	28 21%	32 20%	61 11%	131 43%
Prefer not to answer	13 2%	3 3%	3 2%	3 2%	2 2%	- -	2 1%	2 0%	5 2%

Q9e Installed a rainwater capture system

	Years in San Diego County (Q1)				Home Type (QD4)					
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other	
<i>Base</i>	105	63	65	649	487	87	77	174	48	
Yes	3 3%	5 7%	9 14%	92 14%	79 16%	9 10%	2 2%	10 6%	12 26%	
No	71 68%	42 67%	30 47%	414 64%	369 76%	53 61%	34 44%	71 41%	25 51%	
Not applicable	28 26%	16 25%	25 38%	133 21%	38 8%	25 29%	40 53%	89 51%	8 17%	
Prefer not to answer	3 3%	-	1 1%	10 1%	1 0%	-	1 1%	4 2%	3 6%	

Q9e Installed a rainwater capture system

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	9 12%	27 9%	63 14%	14 19%	47 12%	26 10%	6 11%	21 20%	5 14%
No	37 48%	198 70%	281 62%	43 59%	246 63%	172 63%	33 60%	63 62%	24 72%
Not applicable	23 30%	54 19%	108 24%	15 21%	96 25%	63 23%	16 29%	18 18%	5 14%
Prefer not to answer	7 10%	3 1%	2 0%	-	2 0%	11 4%	-	-	-

Q9e Installed a rainwater capture system

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Yes	4 10%	9 11%	19 16%	17 28%	17 21%	18 7%	24 11%	94 13%	18 11%
No	25 59%	56 67%	80 68%	43 69%	62 77%	117 47%	155 71%	446 62%	111 69%
Not applicable	13 31%	18 21%	18 15%	2 3%	1 2%	109 44%	38 17%	177 25%	26 16%
Prefer not to answer	-	1 1%	1 1%	-	-	4 1%	-	3 0%	6 4%

Q9e Installed a rainwater capture system

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Yes	12 13%	16 10%	12 11%	21 19%	16 11%	10 10%	10 14%	76 17%	27 7%
No	40 42%	95 58%	68 65%	63 60%	92 66%	69 72%	56 77%	302 68%	206 57%
Not applicable	35 37%	50 31%	24 23%	22 21%	31 23%	17 18%	7 10%	67 15%	119 33%
Prefer not to answer	8 8%	2 1%	1 1%	-	-	-	-	2 0%	7 2%

Q9e Installed a rainwater capture system

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	16 13%	24 14%	15 9%	24 14%	5 4%	27 21%	3 5%	109 13%	52 13%
No	71 57%	93 52%	126 76%	106 61%	78 68%	86 65%	38 61%	523 63%	281 68%
Not applicable	35 28%	61 34%	25 15%	39 23%	28 24%	15 11%	20 33%	182 22%	75 18%
Prefer not to answer	2 1%	-	-	4 2%	4 3%	4 3%	1 1%	13 2%	4 1%

Q9e Installed a rainwater capture system

	Gender (...)
	Female
<i>Base</i>	422
Yes	54 13%
No	246 58%
Not applicable	117 28%
Prefer not to answer	5 1%

Q9f Fixed drips and leaks in a timely manner

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	725 82%	87 80%	139 74%	115 80%	110 85%	116 87%	137 87%	470 87%	233 77%
No	57 6%	11 10%	12 6%	13 9%	6 4%	6 4%	8 5%	30 6%	23 8%
Not applicable	96 11%	8 7%	34 18%	13 9%	13 10%	13 9%	13 8%	40 7%	45 15%
Prefer not to answer	11 1%	3 3%	3 2%	3 2%	2 1%	-	-	-	4 1%

Q9f Fixed drips and leaks in a timely manner

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	74 70%	50 79%	56 86%	543 84%	433 89%	65 74%	70 91%	113 65%	35 73%
No	7 7%	4 6%	0 1%	43 7%	28 6%	9 11%	1 1%	13 8%	6 12%
Not applicable	21 20%	9 15%	8 13%	56 9%	25 5%	13 15%	6 8%	44 25%	4 9%
Prefer not to answer	3 3%	-	1 1%	7 1%	-	-	-	3 2%	3 6%

Q9f Fixed drips and leaks in a timely manner

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	57 75%	226 80%	385 85%	56 77%	325 83%	214 79%	41 73%	87 85%	26 78%
No	7 9%	24 8%	23 5%	4 5%	20 5%	20 8%	6 11%	9 9%	1 2%
Not applicable	5 7%	31 11%	45 10%	12 17%	46 12%	27 10%	9 16%	7 6%	7 21%
Prefer not to answer	7 10%	2 1%	1 0%	-	-	11 4%	-	-	-

Q9f Fixed drips and leaks in a timely manner

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	35 84%	72 86%	95 81%	59 94%	78 96%	185 75%	176 81%	592 82%	129 80%
No	1 3%	2 2%	13 11%	3 5%	3 3%	21 9%	14 6%	42 6%	15 9%
Not applicable	5 13%	10 12%	10 8%	0 1%	1 1%	38 16%	27 13%	85 12%	11 7%
Prefer not to answer	-	-	-	-	-	3 1%	-	1 0%	6 4%

Q9f Fixed drips and leaks in a timely manner

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Yes	67 70%	125 76%	83 79%	90 85%	116 84%	83 86%	64 87%	395 89%	271 76%
No	10 10%	10 6%	8 8%	8 7%	7 5%	5 5%	6 8%	26 6%	25 7%
Not applicable	12 13%	28 17%	13 13%	9 8%	15 11%	9 9%	4 5%	25 6%	57 16%
Prefer not to answer	7 8%	1 0%	-	-	-	-	-	-	6 2%

Q9f Fixed drips and leaks in a timely manner

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	108 87%	143 80%	135 81%	143 82%	93 81%	103 78%	46 74%	680 82%	332 81%
No	10 8%	3 2%	17 10%	11 6%	8 7%	8 6%	6 10%	51 6%	33 8%
Not applicable	5 4%	33 18%	14 8%	17 10%	10 9%	17 13%	9 15%	87 10%	43 10%
Prefer not to answer	-	-	-	3 2%	4 3%	4 3%	1 1%	10 1%	3 1%

Q9f Fixed drips and leaks in a timely manner

	Gender (...)
	Female
<i>Base</i>	422
Yes	350 83%
No	21 5%
Not applicable	48 11%
Prefer not to answer	4 1%

Q9g Made a practice of running the dishwasher or laundry only when full

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	724 81%	83 76%	143 76%	124 87%	108 83%	112 84%	131 83%	469 87%	230 76%
No	70 8%	10 9%	18 10%	12 8%	7 5%	6 5%	12 7%	40 7%	25 8%
Not applicable	86 10%	13 12%	26 14%	4 3%	13 10%	16 12%	14 9%	30 6%	45 15%
Prefer not to answer	9 1%	3 3%	1 0%	3 2%	2 1%	-	1 1%	1 0%	4 1%

Q9g Made a practice of running the dishwasher or laundry only when full

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	81 77%	52 83%	52 80%	536 83%	421 86%	67 77%	75 98%	121 70%	31 64%
No	13 13%	5 9%	4 6%	44 7%	42 9%	7 8%	2 2%	11 6%	9 18%
Not applicable	8 8%	5 8%	9 13%	64 10%	24 5%	13 15%	-	41 24%	5 10%
Prefer not to answer	3 3%	-	1 1%	5 1%	1 0%	-	-	1 0%	4 7%

Q9g Made a practice of running the dishwasher or laundry only when full

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	48 63%	239 85%	376 83%	60 83%	342 87%	193 71%	43 78%	86 84%	28 84%
No	10 13%	18 7%	35 8%	4 5%	26 7%	27 10%	4 8%	8 8%	3 8%
Not applicable	13 18%	23 8%	41 9%	9 12%	23 6%	45 16%	8 15%	8 8%	2 8%
Prefer not to answer	5 6%	2 1%	2 0%	-	1 0%	8 3%	-	-	-

Q9g Made a practice of running the dishwasher or laundry only when full

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	33 80%	70 84%	101 86%	56 91%	75 93%	190 77%	173 80%	606 84%	115 72%
No	3 6%	7 8%	10 8%	4 6%	5 6%	16 7%	23 11%	47 6%	23 14%
Not applicable	5 12%	6 7%	7 6%	2 3%	1 1%	41 17%	20 9%	66 9%	20 12%
Prefer not to answer	0 1%	-	-	-	-	-	1 0%	2 0%	3 2%

Q9g Made a practice of running the dishwasher or laundry only when full

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Yes	57 59%	132 81%	82 79%	91 86%	128 93%	76 79%	66 90%	397 89%	268 75%
No	9 9%	13 8%	6 6%	9 9%	4 3%	15 16%	5 6%	32 7%	26 7%
Not applicable	26 27%	17 11%	15 15%	6 6%	6 4%	5 5%	3 4%	16 4%	61 17%
Prefer not to answer	5 5%	1 1%	1 0%	-	-	-	-	1 0%	3 1%

Q9g Made a practice of running the dishwasher or laundry only when full

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	114 92%	146 82%	141 84%	134 77%	76 67%	113 85%	43 70%	680 82%	332 81%
No	8 6%	6 4%	17 10%	16 9%	18 15%	5 4%	7 11%	63 8%	34 8%
Not applicable	2 2%	26 14%	9 5%	20 12%	17 15%	13 10%	11 18%	75 9%	44 11%
Prefer not to answer	-	1 0%	-	3 2%	4 3%	2 1%	1 1%	8 1%	1 0%

Q9g Made a practice of running the dishwasher or laundry only when full

	Gender (...)
	Female
<i>Base</i>	422
Yes	351 83%
No	26 6%
Not applicable	41 10%
Prefer not to answer	4 1%

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	693 78%	92 84%	140 75%	99 69%	101 78%	111 83%	127 81%	431 80%	232 76%
No	163 18%	12 11%	38 20%	40 28%	24 18%	19 14%	24 16%	97 18%	59 19%
Not applicable	25 3%	2 2%	9 5%	1 1%	4 3%	5 4%	5 3%	11 2%	9 3%
Prefer not to answer	8 1%	3 3%	1 0%	3 2%	2 1%	-	-	-	4 1%

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	85 81%	51 81%	42 64%	512 79%	383 79%	68 78%	63 82%	137 79%	35 73%
No	13 12%	9 15%	20 31%	117 18%	99 20%	13 15%	13 17%	28 16%	9 18%
Not applicable	5 4%	3 4%	2 3%	16 2%	4 1%	6 7%	1 2%	9 5%	1 3%
Prefer not to answer	3 3%	-	1 1%	4 1%	-	-	-	1 0%	3 6%

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Yes	54 71%	205 73%	372 82%	59 82%	298 76%	214 79%	42 76%	82 80%	26 79%
No	16 20%	66 23%	68 15%	11 15%	82 21%	43 16%	12 22%	18 17%	5 15%
Not applicable	2 2%	9 3%	12 3%	2 3%	12 3%	7 3%	1 2%	3 3%	2 6%
Prefer not to answer	5 6%	2 1%	1 0%	-	-	8 3%	-	-	-

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
Base	41	83	118	62	81	248	217	720	161
Yes	32 77%	67 81%	91 78%	51 82%	63 78%	189 77%	174 80%	583 81%	107 66%
No	8 20%	16 19%	23 20%	11 18%	17 21%	47 19%	37 17%	119 16%	43 27%
Not applicable	1 3%	-	3 2%	-	1 1%	12 5%	6 3%	18 2%	8 5%
Prefer not to answer	-	-	-	-	-	-	-	1 0%	3 2%

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
Base	96	163	104	106	138	96	73	446	358
Yes	72 75%	143 88%	86 83%	78 74%	105 76%	66 68%	53 72%	354 79%	279 78%
No	11 12%	12 8%	16 15%	26 25%	32 23%	31 32%	20 27%	85 19%	64 18%
Not applicable	8 9%	7 4%	2 2%	1 1%	1 1%	-	1 1%	8 2%	13 4%
Prefer not to answer	5 5%	1 0%	-	-	-	-	-	-	3 1%

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
Base	124	178	167	173	115	132	62	827	411
Yes	99 80%	135 76%	132 79%	134 77%	83 72%	110 83%	49 79%	644 78%	316 77%
No	24 19%	36 20%	33 20%	27 16%	27 24%	16 12%	11 18%	152 18%	82 20%
Not applicable	1 1%	7 4%	2 1%	10 6%	1 1%	5 4%	1 2%	24 3%	13 3%
Prefer not to answer	-	-	-	3 2%	4 3%	1 1%	1 1%	7 1%	-

Q9h Reduced the amount of water used when taking shower, washing dishes, or brushing teeth

	Gender (...)
	Female
Base	422
Yes	337 80%
No	70 17%
Not applicable	11 3%
Prefer not to answer	4 1%

Q9i Changed landscaping so it uses less water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hshd pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Yes	454 51%	38 35%	65 35%	77 53%	72 56%	85 63%	101 65%	341 63%	95 31%
No	190 21%	51 46%	31 17%	28 20%	30 23%	20 15%	22 14%	132 24%	47 16%
Not applicable	237 27%	17 16%	90 48%	36 25%	26 20%	29 22%	34 21%	67 12%	157 52%
Prefer not to answer	8 1%	3 3%	1 0%	3 2%	2 1%	- -	- -	- -	4 1%

Q9i Changed landscaping so it uses less water

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Yes	43 41%	28 44%	25 39%	354 54%	330 68%	37 42%	25 33%	35 20%	20 42%
No	23 21%	20 32%	8 12%	137 21%	118 24%	14 17%	11 14%	34 19%	11 23%
Not applicable	37 35%	15 24%	31 48%	154 24%	39 8%	36 42%	41 53%	104 60%	14 29%
Prefer not to answer	3 3%	-	1 1%	4 1%	-	-	-	1 0%	3 6%

Q9i Changed landscaping so it uses less water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Yes	36 48%	124 44%	261 58%	33 45%	195 50%	132 49%	19 35%	59 58%	18 55%
No	14 18%	73 26%	77 17%	24 33%	80 20%	61 22%	17 30%	24 24%	5 14%
Not applicable	22 28%	83 29%	114 25%	16 22%	116 30%	71 26%	19 35%	19 19%	10 31%
Prefer not to answer	5 6%	2 1%	1 0%	-	-	8 3%	-	-	-

Q9i Changed landscaping so it uses less water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Yes	15 36%	63 76%	73 62%	42 68%	61 75%	81 33%	98 45%	386 54%	67 42%
No	9 22%	8 10%	36 31%	18 29%	17 21%	43 17%	57 26%	135 19%	54 33%
Not applicable	18 43%	12 14%	8 7%	2 3%	3 4%	124 50%	62 29%	198 28%	37 23%
Prefer not to answer	-	-	-	-	-	-	-	1 0%	3 2%

Q9i Changed landscaping so it uses less water

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Yes	29 30%	61 37%	55 53%	54 51%	72 52%	56 58%	52 71%	296 66%	120 33%
No	27 29%	30 19%	23 22%	20 19%	27 19%	25 26%	15 21%	84 19%	84 23%
Not applicable	35 36%	71 44%	26 25%	33 31%	39 28%	15 15%	6 8%	67 15%	152 42%
Prefer not to answer	5 5%	1 0%	-	-	-	-	-	-	3 1%

Q9i Changed landscaping so it uses less water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	59 47%	69 39%	96 58%	110 63%	41 36%	80 61%	22 35%	432 52%	204 50%
No	19 16%	39 22%	42 25%	28 16%	36 32%	25 19%	16 26%	174 21%	111 27%
Not applicable	46 37%	70 39%	28 17%	33 19%	34 29%	26 20%	23 38%	214 26%	97 23%
Prefer not to answer	-	-	-	3 2%	4 3%	1 1%	1 1%	7 1%	-

Q9i Changed landscaping so it uses less water

	Gender (...)
	Female
<i>Base</i>	422
Yes	218 52%
No	72 17%
Not applicable	128 30%
Prefer not to answer	4 1%

Q9j Upgraded sprinkler systems to be more water efficient

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Yes	303 34%	25 23%	34 18%	46 32%	51 39%	58 43%	75 48%	251 46%	40 13%
No	185 21%	35 32%	26 14%	41 29%	24 18%	22 16%	31 20%	115 21%	64 21%
Not applicable	390 44%	45 42%	126 67%	54 37%	53 41%	53 40%	51 32%	172 32%	196 64%
Prefer not to answer	11 1%	5 4%	1 0%	3 2%	2 1%	1 1%	0 0%	2 0%	4 1%

Q9j Upgraded sprinkler systems to be more water efficient

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	21 20%	21 34%	21 32%	237 36%	245 50%	9 11%	11 15%	23 13%	12 25%
No	34 32%	18 29%	7 11%	122 19%	109 22%	17 20%	8 11%	37 21%	11 23%
Not applicable	46 44%	23 37%	36 56%	284 44%	131 27%	61 70%	57 74%	112 64%	22 45%
Prefer not to answer	4 3%	-	1 1%	7 1%	2 0%	-	-	2 1%	3 6%

Q9j Upgraded sprinkler systems to be more water efficient

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	26 34%	79 28%	176 39%	23 32%	151 39%	63 23%	22 39%	39 38%	11 32%
No	14 18%	74 26%	76 17%	17 24%	86 22%	54 20%	16 28%	20 19%	7 21%
Not applicable	31 41%	126 45%	200 44%	32 44%	154 39%	145 53%	18 33%	44 43%	15 47%
Prefer not to answer	5 7%	4 1%	2 0%	-	0 0%	10 4%	-	-	-

Q9j Upgraded sprinkler systems to be more water efficient

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	7 18%	29 34%	57 49%	33 53%	53 66%	33 13%	74 34%	254 35%	48 30%
No	10 24%	12 14%	26 22%	16 25%	17 21%	46 19%	55 25%	133 19%	51 32%
Not applicable	24 58%	43 52%	34 29%	13 21%	10 12%	169 68%	86 40%	330 46%	58 36%
Prefer not to answer	-	-	-	-	1 1%	-	3 1%	3 0%	3 2%

Q9j Upgraded sprinkler systems to be more water efficient

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Yes	24 25%	26 16%	24 23%	41 39%	56 41%	35 37%	37 51%	212 48%	61 17%
No	16 17%	37 23%	27 26%	14 13%	30 22%	24 25%	21 29%	86 19%	83 23%
Not applicable	50 52%	99 61%	54 52%	50 47%	52 37%	37 38%	15 20%	146 33%	211 59%
Prefer not to answer	6 6%	1 0%	-	1 1%	-	0 0%	-	2 0%	5 1%

Q9j Upgraded sprinkler systems to be more water efficient

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	42 34%	36 20%	71 43%	83 48%	20 18%	51 38%	6 10%	297 36%	153 37%
No	28 22%	31 18%	44 26%	28 16%	25 22%	29 22%	19 31%	166 20%	103 25%
Not applicable	54 44%	109 61%	51 31%	59 34%	64 56%	52 39%	34 55%	355 43%	153 37%
Prefer not to answer	-	1 1%	0 0%	3 2%	5 4%	1 1%	2 3%	9 1%	0%

Q9j Upgraded sprinkler systems to be more water efficient

	Gender (...)
	Female
<i>Base</i>	422
Yes	132 31%
No	72 17%
Not applicable	213 50%
Prefer not to answer	6 1%

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	342 39%	19 17%	64 34%	60 41%	52 40%	65 48%	70 45%	255 47%	74 24%
No	243 27%	45 41%	28 15%	40 28%	44 34%	34 25%	44 28%	179 33%	55 18%
Not applicable	295 33%	42 39%	95 51%	41 28%	33 25%	36 27%	43 27%	106 20%	172 56%
Prefer not to answer	8 1%	3 3%	1 0%	3 2%	2 1%	-	-	-	4 1%

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	27 26%	22 35%	20 30%	273 42%	262 54%	16 18%	17 23%	26 15%	18 38%
No	31 29%	14 22%	10 15%	185 28%	166 34%	13 15%	10 13%	40 23%	11 22%
Not applicable	44 42%	26 42%	35 54%	188 29%	59 12%	59 67%	49 64%	107 62%	16 33%
Prefer not to answer	3 3%	-	1 1%	4 1%	-	-	-	1 0%	3 6%

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	30 40%	89 32%	203 45%	21 28%	144 37%	105 39%	20 35%	38 37%	13 39%
No	21 28%	90 32%	105 23%	25 35%	111 28%	69 25%	20 36%	30 29%	7 21%
Not applicable	20 27%	101 36%	145 32%	26 37%	136 35%	90 33%	16 28%	35 34%	13 40%
Prefer not to answer	5 6%	2 1%	1 0%	-	-	8 3%	-	-	-

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	12 29%	42 51%	62 53%	24 39%	45 55%	57 23%	81 37%	295 41%	45 28%
No	9 22%	20 24%	35 30%	30 47%	31 38%	47 19%	69 32%	181 25%	62 38%
Not applicable	20 49%	21 26%	21 18%	8 13%	6 7%	144 58%	67 31%	243 34%	51 32%
Prefer not to answer	-	-	-	-	-	-	-	1 0%	3 2%

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Yes	33 35%	46 28%	31 30%	46 43%	56 40%	47 49%	32 43%	215 48%	94 26%
No	21 22%	40 24%	29 28%	18 17%	39 28%	27 28%	35 48%	134 30%	85 24%
Not applicable	37 39%	77 47%	44 42%	43 40%	44 32%	23 24%	6 9%	97 22%	177 49%
Prefer not to answer	5 5%	1 0%	-	-	-	-	-	-	3 1%

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	39 31%	56 31%	66 40%	82 48%	29 25%	71 53%	15 24%	328 40%	158 38%
No	33 27%	45 25%	53 32%	45 26%	40 35%	27 20%	20 32%	224 27%	133 32%
Not applicable	52 42%	77 43%	47 28%	43 25%	42 37%	33 25%	27 44%	268 32%	120 29%
Prefer not to answer	-	-	-	3 2%	4 3%	1 1%	1 1%	7 1%	-

Q9k Replaced lawn with artificial grass or drought tolerant landscaping

	Gender (...)
	Female
<i>Base</i>	422
Yes	156 37%
No	98 23%
Not applicable	164 39%
Prefer not to answer	4 1%

Q9l Watered plants or landscapes less frequently

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	571 64%	62 57%	106 56%	88 62%	94 73%	97 72%	106 68%	407 75%	140 46%
No	135 15%	24 22%	26 14%	27 19%	14 11%	16 12%	21 14%	84 16%	44 15%
Not applicable	173 19%	21 19%	54 29%	25 17%	20 15%	21 16%	29 18%	48 9%	115 38%
Prefer not to answer	10 1%	3 3%	2 1%	3 2%	2 1%	-	1 0%	-	4 1%

Q9l Watered plants or landscapes less frequently

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	57 54%	45 71%	41 64%	425 65%	381 78%	51 58%	42 55%	66 38%	26 55%
No	23 21%	5 7%	6 9%	99 15%	78 16%	5 6%	8 11%	29 17%	11 23%
Not applicable	23 22%	14 22%	17 25%	120 18%	28 6%	31 36%	25 33%	78 45%	7 14%
Prefer not to answer	3 3%	-	2 2%	5 1%	-	-	1 1%	1 0%	4 8%

Q9I Watered plants or landscapes less frequently

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	48 63%	180 64%	299 66%	44 62%	252 64%	161 59%	27 49%	76 75%	25 75%
No	12 15%	45 16%	60 13%	15 20%	59 15%	50 18%	12 21%	8 8%	4 11%
Not applicable	12 15%	56 20%	93 21%	12 17%	80 20%	53 19%	17 30%	18 17%	5 14%
Prefer not to answer	5 6%	2 1%	2 1%	1 1%	- -	9 3%	- -	- -	- -

Q9I Watered plants or landscapes less frequently

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	19 45%	62 75%	90 77%	51 83%	62 77%	126 51%	141 65%	479 67%	90 56%
No	11 27%	9 11%	17 14%	10 16%	15 19%	34 14%	33 15%	94 13%	41 26%
Not applicable	11 28%	12 14%	11 9%	1 1%	4 5%	87 35%	42 20%	145 20%	27 17%
Prefer not to answer	- -	- -	- -	- -	- -	1 0%	0 0%	2 0%	3 2%

Q9I Watered plants or landscapes less frequently

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Yes	51 53%	88 54%	73 70%	68 65%	90 65%	61 63%	56 77%	327 73%	187 52%
No	13 13%	24 15%	8 8%	17 16%	23 16%	20 21%	14 19%	70 16%	55 15%
Not applicable	28 29%	49 30%	22 21%	20 19%	26 19%	16 16%	3 4%	48 11%	113 31%
Prefer not to answer	5 5%	2 1%	1 1%	- -	- -	- -	- -	1 0%	4 1%

Q9I Watered plants or landscapes less frequently

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	80 65%	95 53%	114 69%	114 66%	66 58%	102 77%	33 54%	538 65%	264 64%
No	16 13%	26 15%	26 16%	31 18%	19 17%	18 13%	12 20%	123 15%	69 17%
Not applicable	28 23%	57 32%	25 15%	25 15%	26 23%	12 9%	14 23%	158 19%	76 18%
Prefer not to answer	- -	1 1%	1 0%	3 2%	4 3%	1 1%	2 3%	8 1%	2 0%

Q9I Watered plants or landscapes less frequently

	Gender (...)
	Female
Base	422
Yes	271 64%
No	55 13%
Not applicable	92 22%
Prefer not to answer	4 1%

Q10 Current efforts to conserve water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Already doing everything, can't do any more to conserve water	271 31%	15 13%	35 19%	46 32%	42 32%	53 40%	66 42%	180 33%	77 25%
Can probably do a little bit more to conserve water	486 55%	59 54%	125 67%	76 53%	70 54%	68 51%	78 50%	286 53%	182 60%
Can probably do much more to conserve water	104 12%	25 23%	26 14%	14 10%	15 11%	11 8%	13 8%	63 12%	38 12%
Not sure	11 1%	2 2%	1 1%	4 3%	2 2%	2 1%	-	7 1%	2 1%
Prefer not to answer	16 2%	9 8%	-	3 2%	1 1%	1 0%	0 0%	4 1%	4 1%

Q10 Current efforts to conserve water

	Years in San Diego County (Q1)				Home Type (QD4)					
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other	
Base	105	63	65	649	487	87	77	174	48	
Already doing everything, can't do any more to conserve water	18 17%	22 36%	17 27%	211 32%	159 33%	21 24%	18 24%	52 30%	17 34%	
Can probably do a little bit more to conserve water	64 60%	26 42%	42 64%	351 54%	258 53%	45 51%	48 62%	106 61%	22 46%	
Can probably do much more to conserve water	16 15%	12 19%	6 9%	71 11%	53 11%	20 23%	10 13%	16 9%	4 9%	
Not sure	-	-	-	11 2%	9 2%	2 2%	1 1%	-	-	
Prefer not to answer	8 8%	2 3%	-	6 1%	8 2%	-	-	-	5 11%	

Q10 Current efforts to conserve water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Already doing everything, can't do any more to conserve water	31 40%	82 29%	134 29%	24 34%	110 28%	79 29%	15 27%	37 36%	14 41%
Can probably do a little bit more to conserve water	33 43%	161 57%	247 54%	43 60%	227 58%	144 53%	30 53%	56 55%	13 41%
Can probably do much more to conserve water	6 8%	31 11%	65 14%	2 3%	42 11%	37 14%	11 19%	10 9%	4 12%
Not sure	-	6 2%	3 3%	2 3%	6 2%	5 2%	1 1%	-	-
Prefer not to answer	7 9%	2 1%	5 1%	-	6 2%	8 3%	-	-	2 6%

Q10 Current efforts to conserve water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Already doing everything, can't do any more to conserve water	16 38%	27 32%	50 42%	20 31%	26 32%	67 27%	46 21%	212 29%	55 35%
Can probably do a little bit more to conserve water	23 55%	46 55%	58 49%	29 47%	48 60%	144 58%	129 59%	414 58%	71 44%
Can probably do much more to conserve water	1 2%	10 12%	9 8%	12 19%	6 7%	32 13%	35 16%	83 12%	21 13%
Not sure	-	1 1%	1 1%	1 2%	1 1%	4 1%	4 2%	4 1%	7 4%
Prefer not to answer	2 5%	-	-	0 1%	-	1 1%	4 2%	6 1%	6 3%

Q10 Current efforts to conserve water

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Already doing everything, can't do any more to conserve water	47 49%	42 26%	35 34%	33 31%	32 23%	25 26%	9 13%	143 32%	101 28%
Can probably do a little bit more to conserve water	35 37%	97 60%	54 52%	57 54%	84 61%	52 55%	54 74%	248 56%	197 55%
Can probably do much more to conserve water	10 11%	20 12%	12 12%	14 13%	19 14%	15 16%	7 10%	43 10%	54 15%
Not sure	-	3 2%	1 1%	-	4 3%	2 2%	-	8 2%	2 1%
Prefer not to answer	3 3%	1 1%	1 1%	2 2%	-	2 2%	2 3%	5 1%	4 1%

Q10 Current efforts to conserve water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Already doing everything, can't do any more to conserve water	47 38%	45 25%	42 25%	63 36%	29 25%	45 34%	17 28%	254 31%	122 30%
Can probably do a little bit more to conserve water	60 49%	109 61%	90 54%	86 49%	72 62%	69 52%	34 55%	452 55%	211 51%
Can probably do much more to conserve water	11 9%	24 13%	29 17%	16 9%	12 10%	13 10%	10 16%	94 11%	61 15%
Not sure	4 3%	1 0%	1 1%	2 1%	1 1%	3 2%	1 1%	11 1%	11 3%
Prefer not to answer	2 2%	-	4 2%	7 4%	2 1%	2 1%	-	16 2%	7 2%

Q10 Current efforts to conserve water

	Gender (...)
	Female
<i>Base</i>	422
Already doing everything, can't do any more to conserve water	123 29%
Can probably do a little bit more to conserve water	254 60%
Can probably do much more to conserve water	38 9%
Not sure	1 0%
Prefer not to answer	7 2%

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	205	46	51	36	19	17	33	103
Yes	49 24%	19 42%	13 25%	3 7%	5 26%	3 17%	7 21%	24 23%	23 24%
No	138 67%	26 55%	33 65%	30 84%	13 70%	11 64%	23 69%	71 69%	61 66%
Not applicable	15 7%	1 3%	5 10%	2 5%	1 3%	3 19%	3 9%	6 6%	9 10%
Prefer not to answer	2 1%	-	-	2 4%	-	-	0 1%	2 2%	-

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	26	22	6	147	100	30	22	40	11
Yes	4 16%	2 9%	1 15%	42 29%	25 24%	3 11%	6 27%	10 24%	4 35%
No	21 79%	20 91%	4 78%	89 61%	70 70%	23 78%	14 63%	24 61%	7 65%
Not applicable	1 6%	-	0 8%	13 9%	4 4%	3 11%	2 10%	6 15%	-
Prefer not to answer	-	-	-	2 1%	2 2%	-	-	-	-

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	15	78	87	25	83	74	19	20	5
Yes	5 32%	7 8%	32 37%	6 24%	15 18%	23 32%	4 20%	5 26%	-
No	10 68%	63 81%	47 53%	18 73%	59 71%	44 60%	14 70%	15 74%	5 100%
Not applicable	-	8 10%	7 8%	1 3%	9 11%	4 6%	2 10%	-	-
Prefer not to answer	-	0 1%	2 2%	-	0 1%	2 2%	-	-	-

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	10	23	23	8	6	71	62	150	56
Yes	2 16%	6 28%	4 18%	2 23%	2 28%	16 22%	18 30%	41 28%	8 15%
No	8 78%	15 65%	18 78%	6 71%	5 72%	47 66%	38 62%	94 63%	45 80%
Not applicable	1 7%	1 7%	1 4%	-	-	9 12%	4 6%	12 8%	3 5%
Prefer not to answer	-	-	-	0 6%	-	-	2 2%	2 1%	-

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	18	48	29	25	33	21	13	87
Yes	6 34%	10 20%	5 17%	10 40%	5 14%	0 2%	5 36%	26 30%	22 22%
No	12 63%	30 63%	22 79%	14 57%	26 79%	19 90%	8 64%	55 63%	70 69%
Not applicable	1 3%	8 17%	1 4%	1 3%	2 6%	-	-	4 4%	9 9%
Prefer not to answer	-	-	-	-	-	2 7%	-	2 2%	-

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	32	47	48	29	23	28	16	189	121
Yes	6 18%	19 42%	7 15%	4 15%	6 28%	6 22%	6 41%	43 23%	28 23%
No	21 68%	22 47%	37 78%	24 85%	14 60%	20 72%	7 43%	132 70%	89 73%
Not applicable	3 9%	5 11%	3 6%	-	3 12%	2 6%	3 16%	13 7%	4 3%
Prefer not to answer	2 5%	-	0 1%	-	-	-	-	2 1%	0 0%

Q11a Purchase water-efficient appliances (clothes washer, dishwasher, etc.)

	Gender (...)
	Female
<i>Base</i>	72
Yes	19 27%
No	41 58%
Not applicable	10 14%
Prefer not to answer	2 2%

Q11b Install high-efficiency toilets

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	267	62	58	55	27	26	33	141
Yes	39 15%	6 10%	8 13%	4 8%	8 30%	5 20%	8 23%	21 15%	18 16%
No	193 72%	50 80%	41 71%	43 78%	18 65%	17 65%	20 61%	109 78%	74 64%
Not applicable	30 11%	6 10%	9 16%	5 8%	1 5%	3 12%	4 13%	6 4%	22 19%
Prefer not to answer	5 2%	-	-	3 5%	-	1 3%	1 3%	4 3%	1 1%

Q11b Install high-efficiency toilets

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	47	23	13	182	128	40	23	56	17
Yes	10 22%	2 8%	3 26%	22 12%	24 18%	1 3%	4 15%	9 16%	2 11%
No	32 69%	19 82%	6 52%	135 74%	95 74%	31 77%	15 64%	39 70%	12 70%
Not applicable	4 9%	-	3 22%	23 13%	5 4%	8 19%	5 21%	8 14%	3 20%
Prefer not to answer	-	2 10%	-	3 1%	5 4%	-	-	-	-

Q11b Install high-efficiency toilets

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	14	109	111	34	101	91	27	32	10
Yes	-	12 11%	24 21%	4 11%	8 8%	17 18%	6 21%	7 20%	-
No	13 90%	81 75%	72 65%	27 79%	77 76%	61 67%	21 78%	23 71%	9 91%
Not applicable	1 10%	14 13%	11 10%	3 10%	15 15%	12 13%	0 2%	1 4%	-
Prefer not to answer	-	1 1%	4 3%	-	1 1%	2 2%	-	1 4%	1 9%

Q11b Install high-efficiency toilets

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	14	26	27	22	15	86	75	201	65
Yes	2 16%	5 20%	3 11%	6 29%	2 13%	15 17%	6 8%	28 14%	11 18%
No	11 78%	20 76%	24 89%	15 71%	12 81%	52 61%	56 75%	141 70%	50 77%
Not applicable	1 6%	-	-	-	-	19 22%	10 13%	27 13%	3 5%
Prefer not to answer	-	1 4%	-	-	1 6%	-	3 4%	5 2%	-

Q11b Install high-efficiency toilets

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	27	68	33	24	40	32	24	103	138
Yes	2 8%	9 14%	8 23%	5 21%	1 2%	3 10%	9 35%	17 16%	21 15%
No	23 83%	46 68%	24 71%	17 69%	33 82%	27 85%	13 53%	77 75%	96 70%
Not applicable	2 9%	13 19%	2 5%	1 6%	6 14%	-	1 6%	7 6%	19 14%
Prefer not to answer	-	-	-	1 5%	1 2%	2 5%	1 6%	3 3%	1 1%

Q11b Install high-efficiency toilets

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	43	52	63	39	39	32	23	245	129
Yes	2 5%	8 14%	14 22%	5 14%	8 20%	3 9%	6 26%	34 14%	15 11%
No	35 82%	37 70%	41 65%	29 74%	27 69%	25 78%	13 56%	181 74%	105 81%
Not applicable	4 8%	8 16%	7 11%	3 7%	4 12%	4 12%	4 18%	26 11%	9 7%
Prefer not to answer	2 5%	-	1 1%	2 5%	-	-	-	5 2%	1 1%

Q11b Install high-efficiency toilets

	Gender (...)
	Female
<i>Base</i>	123
Yes	23 18%
No	81 66%
Not applicable	17 14%
Prefer not to answer	3 2%

Q11c Install water-efficient faucet and shower heads

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	264	58	60	50	31	22	35	159	95
Yes	68 26%	27 47%	12 19%	10 20%	6 18%	6 29%	7 20%	31 19%	36 38%
No	174 66%	28 48%	44 73%	34 69%	24 78%	13 60%	25 71%	120 76%	48 51%
Not applicable	19 7%	3 6%	5 8%	4 8%	1 4%	2 11%	3 8%	6 4%	11 11%
Prefer not to answer	4 1%	-	-	2 3%	-	-	-	2 1%	-

Q11c Install water-efficient faucet and shower heads

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	42	23	13	184	138	35	18	56	11
Yes	16 39%	4 18%	5 37%	42 23%	34 25%	7 20%	9 47%	15 27%	3 26%
No	22 52%	19 82%	8 60%	124 67%	99 72%	23 65%	10 53%	31 56%	6 55%
Not applicable	1 4%	-	0 3%	17 9%	3 2%	5 15%	-	9 17%	-
Prefer not to answer	2 5%	-	-	2 1%	2 1%	-	-	-	2 19%

Q11c Install water-efficient faucet and shower heads

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	16	99	124	22	107	78	27	33	13
Yes	4 25%	18 18%	43 35%	3 12%	18 17%	25 32%	12 43%	6 17%	7 55%
No	12 75%	70 70%	76 61%	16 73%	77 71%	47 60%	15 56%	26 79%	4 29%
Not applicable	-	12 12%	4 3%	3 15%	12 12%	5 6%	0 2%	1 4%	-
Prefer not to answer	-	-	2 1%	-	-	2 2%	-	-	2 16%

Q11c Install water-efficient faucet and shower heads

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
								Yes	No / Not sure
<i>Base</i>	13	17	33	17	21	78	82	205	59
Yes	1 5%	5 30%	7 20%	5 27%	3 14%	25 32%	23 28%	45 22%	23 39%
No	12 95%	12 70%	26 80%	13 73%	18 84%	44 56%	49 60%	139 68%	35 59%
Not applicable	-	-	-	-	0 2%	9 12%	9 11%	17 9%	1 3%
Prefer not to answer	-	-	-	-	-	-	2 2%	4 2%	-

Q11c Install water-efficient faucet and shower heads

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
								Own	Rent
<i>Base</i>	20	54	28	32	37	36	29	120	118
Yes	7 34%	11 21%	11 38%	14 43%	12 31%	2 6%	8 26%	24 20%	38 32%
No	13 63%	33 61%	17 62%	14 45%	23 62%	32 88%	21 74%	91 76%	67 57%
Not applicable	1 4%	10 18%	-	2 6%	2 6%	0 1%	-	3 3%	14 11%
Prefer not to answer	-	-	-	2 6%	-	2 4%	-	2 1%	-

Q11c Install water-efficient faucet and shower heads

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	35	47	63	46	37	37	16	248	131
Yes	10 29%	9 20%	20 32%	11 23%	8 21%	10 28%	4 26%	64 26%	31 23%
No	17 49%	29 62%	41 64%	35 76%	28 75%	24 66%	9 54%	165 67%	92 71%
Not applicable	4 13%	8 18%	2 4%	0 1%	1 4%	2 6%	3 21%	16 6%	8 6%
Prefer not to answer	4 10%	-	-	-	-	-	-	4 1%	-

Q11c Install water-efficient faucet and shower heads

	Gender (...)
	Female
<i>Base</i>	119
Yes	33 28%
No	74 62%
Not applicable	8 7%
Prefer not to answer	4 3%

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	567	77	100	105	76	85	104	411
Yes	53 9%	12 15%	9 9%	8 8%	8 11%	10 11%	5 5%	39 10%	13 9%
No	466 82%	62 80%	89 89%	78 74%	58 77%	72 84%	90 87%	343 84%	113 78%
Not applicable	42 7%	4 5%	2 2%	15 14%	10 13%	4 4%	8 8%	23 6%	19 13%
Prefer not to answer	6 1%	-	-	5 4%	-	-	0 0%	5 1%	-

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	Years in San Diego County (Q1)				Home Type (QD4)					
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other	
<i>Base</i>	67	44	34	420	382	49	36	66	28	
Yes	11 16%	2 4%	-	40 10%	35 9%	4 7%	4 10%	10 16%	0 2%	
No	53 79%	34 77%	30 88%	347 83%	323 84%	41 83%	27 75%	48 72%	25 90%	
Not applicable	3 5%	7 16%	4 12%	28 7%	19 5%	5 10%	5 14%	8 12%	2 8%	
Prefer not to answer	-	1 3%	-	5 1%	6 2%	-	-	-	-	

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	33	193	291	49	256	163	35	67	21
Yes	2 7%	15 8%	30 10%	6 12%	16 6%	17 10%	5 14%	8 12%	6 29%
No	28 87%	162 84%	235 81%	40 81%	224 87%	128 79%	28 79%	53 80%	14 64%
Not applicable	2 7%	15 8%	21 7%	3 7%	17 6%	16 10%	2 7%	3 5%	1 7%
Prefer not to answer	-	1 1%	5 2%	-	-	2 2%	-	3 4%	-

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	19	62	89	50	65	111	155	451
Yes	1 5%	1 2%	8 9%	4 8%	7 11%	17 15%	13 8%	42 9%	10 9%
No	16 84%	55 88%	76 86%	44 89%	55 84%	79 72%	129 83%	369 82%	96 85%
Not applicable	2 12%	6 10%	3 4%	1 3%	3 4%	14 13%	10 7%	36 8%	6 5%
Prefer not to answer	-	-	1 1%	-	0 1%	-	3 2%	4 1%	1 1%

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	40	85	63	63	107	72	57	332
Yes	1 1%	16 19%	3 5%	11 18%	10 9%	3 4%	3 6%	27 8%	18 10%
No	34 87%	59 69%	57 90%	50 80%	88 82%	62 86%	50 88%	283 85%	146 79%
Not applicable	5 12%	9 11%	3 5%	2 2%	10 9%	6 8%	2 4%	17 5%	20 11%
Prefer not to answer	-	0 1%	-	-	-	2 2%	1 2%	5 1%	-

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	91	91	121	104	80	80	27	540	288
Yes	10 11%	11 12%	10 9%	6 6%	5 6%	10 12%	4 15%	49 9%	26 9%
No	69 76%	73 80%	104 86%	86 83%	68 85%	65 81%	19 72%	447 83%	246 85%
Not applicable	9 10%	6 7%	5 4%	10 9%	7 8%	5 6%	3 11%	39 7%	16 6%
Prefer not to answer	3 3%	-	1 1%	2 2%	0 1%	-	0 2%	6 1%	0%

Q11d Use a grey-water system that recycles sink or shower water for irrigation

	Gender (...)
	Female
<i>Base</i>	254
Yes	26 10%
No	201 79%
Not applicable	24 10%
Prefer not to answer	3 1%

Q11e Install a rainwater capture system

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	556	80	97	94	77	89	99	387
Yes	78 14%	10 13%	16 16%	13 14%	13 17%	14 16%	10 10%	61 16%	14 10%
No	412 74%	64 79%	67 69%	67 71%	58 75%	63 70%	78 79%	294 76%	108 74%
Not applicable	57 10%	6 8%	14 15%	10 10%	6 8%	10 11%	10 10%	26 7%	23 16%
Prefer not to answer	9 2%	-	-	5 5%	-	2 3%	2 2%	6 2%	1 1%

Q11e Install a rainwater capture system

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	70	42	29	412	368	51	34	69	25
Yes	4 6%	3 7%	3 11%	68 17%	61 17%	6 11%	1 3%	4 6%	6 26%
No	54 77%	30 71%	25 88%	300 73%	276 75%	34 68%	29 85%	52 75%	17 69%
Not applicable	12 17%	7 18%	0 1%	37 9%	23 6%	11 21%	4 12%	14 20%	1 6%
Prefer not to answer	-	2 5%	-	6 2%	9 2%	-	-	-	-

Q11e Install a rainwater capture system

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	37	196	278	43	245	169	32	63	24
Yes	8 22%	24 12%	41 15%	5 12%	34 14%	26 15%	4 13%	8 12%	3 13%
No	22 60%	153 78%	202 73%	33 78%	190 78%	116 69%	26 79%	50 78%	18 75%
Not applicable	7 18%	19 9%	27 10%	4 10%	19 8%	23 14%	2 8%	4 6%	2 8%
Prefer not to answer	-	1 0%	8 3%	-	1 1%	3 2%	-	2 3%	1 4%

Q11e Install a rainwater capture system

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	25	55	80	42	62	115	155	442	110
Yes	3 13%	7 12%	13 16%	9 21%	12 19%	10 9%	19 12%	70 16%	8 7%
No	17 69%	44 79%	63 78%	32 76%	46 74%	88 77%	111 72%	320 73%	91 82%
Not applicable	4 18%	4 7%	4 6%	2 4%	2 3%	15 13%	21 14%	44 10%	12 11%
Prefer not to answer	-	1 1%	-	-	2 4%	1 1%	3 2%	7 2%	-

Q11e Install a rainwater capture system

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	38	93	67	63	91	69	56	301
Yes	1 3%	18 19%	6 9%	15 23%	10 11%	13 19%	8 13%	45 15%	24 12%
No	29 74%	65 70%	46 68%	45 71%	72 79%	52 75%	47 83%	237 79%	139 69%
Not applicable	9 23%	9 10%	15 23%	3 5%	7 8%	2 4%	1 1%	14 4%	37 18%
Prefer not to answer	-	0 0%	-	1 1%	2 2%	2 3%	1 2%	5 2%	2 1%

Q11e Install a rainwater capture system

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	71	89	126	106	77	86	33	523	277
Yes	5 7%	17 19%	16 13%	14 13%	9 12%	17 20%	8 24%	70 13%	25 9%
No	56 78%	60 67%	100 79%	80 75%	58 75%	59 69%	17 51%	395 76%	224 81%
Not applicable	8 12%	11 12%	8 6%	11 10%	10 12%	9 10%	8 23%	49 9%	27 10%
Prefer not to answer	2 3%	2 2%	2 2%	2 2%	0 1%	-	0 2%	8 2%	1 0%

Q11e Install a rainwater capture system

	Gender (...)
	Female
<i>Base</i>	245
Yes	50 20%
No	166 68%
Not applicable	23 10%
Prefer not to answer	6 2%

Q11f Fix drips and leaks in a timely manner

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	57	11	12	13	6	6	7	30
Yes	30 52%	2 18%	6 53%	8 66%	4 77%	5 90%	3 46%	15 51%	12 52%
No	18 32%	2 14%	6 47%	4 34%	1 23%	1 10%	3 38%	11 38%	7 31%
Not applicable	9 15%	8 68%	-	-	-	-	1 16%	3 11%	4 17%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q11f Fix drips and leaks in a timely manner

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	7	4	0	43	28	9	1	13	6
Yes	-	2 67%	-	25 58%	16 57%	5 54%	1 100%	4 27%	4 78%
No	4 61%	0 13%	0 100%	13 30%	11 38%	4 46%	-	4 27%	-
Not applicable	3 39%	1 19%	-	5 12%	1 5%	-	-	6 46%	1 22%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q11f Fix drips and leaks in a timely manner

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	7	24	23	4	20	20	6	9	1
Yes	4 57%	9 37%	13 58%	4 100%	11 56%	9 44%	1 19%	7 77%	1 100%
No	2 35%	10 44%	6 25%	-	9 44%	3 15%	4 73%	2 23%	-
Not applicable	1 8%	4 18%	4 17%	-	-	8 41%	1 9%	-	-
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q11f Fix drips and leaks in a timely manner

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	1	2	13	3	3	21	14	42	15
Yes	1 55%	1 69%	9 70%	1 20%	2 79%	10 45%	7 47%	25 60%	4 30%
No	0 45%	1 31%	4 30%	3 80%	1 21%	8 37%	3 19%	11 27%	7 47%
Not applicable	-	-	-	-	-	4 18%	5 35%	5 13%	3 23%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q11f Fix drips and leaks in a timely manner

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	10	10	8	8	7	5	6	26	25
Yes	1 13%	6 60%	3 40%	6 73%	4 52%	3 72%	5 82%	18 71%	9 38%
No	2 24%	1 12%	5 60%	2 27%	3 48%	1 28%	1 18%	7 27%	8 34%
Not applicable	6 62%	3 28%	-	-	-	-	-	1 2%	7 28%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q11f Fix drips and leaks in a timely manner

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	10	3	17	11	7	8	6	51	33
Yes	6 58%	2 65%	7 39%	6 53%	1 15%	8 100%	2 29%	28 55%	13 39%
No	4 42%	1 17%	7 38%	4 35%	3 45%	-	1 22%	17 34%	15 45%
Not applicable	-	1 17%	4 23%	1 13%	3 40%	-	3 49%	6 12%	5 15%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q11f Fix drips and leaks in a timely manner

	Gender (...)
	Female
<i>Base</i>	21
Yes	14 66%
No	3 16%
Not applicable	4 18%
Prefer not to answer	-

Q11g Make a practice of running the dishwasher or laundry only when full

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	69	10	18	12	6	6	12	40
Yes	21 31%	5 51%	5 27%	3 28%	1 21%	3 54%	3 28%	12 31%	7 27%
No	41 59%	3 35%	13 73%	7 55%	5 79%	3 40%	7 60%	25 62%	15 63%
Not applicable	5 8%	1 15%	-	2 17%	-	0 7%	1 11%	3 7%	2 10%
Prefer not to answer	2 3%	-	-	-	-	-	-	-	-

Q11g Make a practice of running the dishwasher or laundry only when full

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	13	5	4	44	41	7	2	11	9
Yes	1 10%	3 49%	2 54%	15 35%	13 32%	4 61%	1 32%	2 21%	1 13%
No	8 64%	3 51%	1 35%	27 62%	27 65%	2 32%	1 68%	7 66%	4 41%
Not applicable	1 11%	-	0 11%	1 3%	1 3%	0 6%	-	1 13%	2 23%
Prefer not to answer	2 15%	-	-	-	-	-	-	-	2 23%

Q11g Make a practice of running the dishwasher or laundry only when full

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	10	18	35	4	26	26	4	8	3
Yes	4 44%	3 16%	14 40%	-	8 31%	9 33%	1 31%	3 31%	1 25%
No	4 37%	13 69%	21 59%	4 100%	17 65%	16 60%	3 59%	4 45%	-
Not applicable	2 20%	3 15%	0	-	1 3%	2 7%	0 10%	2 24%	-
Prefer not to answer	-	-	-	-	-	-	-	-	2 75%

Q11g Make a practice of running the dishwasher or laundry only when full

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	3	7	10	4	5	16	23	46	23
Yes	-	6 79%	1 13%	1 24%	1 23%	1 3%	12 51%	16 34%	5 24%
No	3 100%	1 21%	6 66%	3 65%	3 67%	15 94%	10 43%	28 59%	13 59%
Not applicable	-	-	2 21%	0 11%	0 9%	0 3%	1 6%	1 2%	4 17%
Prefer not to answer	-	-	-	-	-	-	-	2 4%	-

Q11g Make a practice of running the dishwasher or laundry only when full

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	9	12	6	9	4	15	5	32	26
Yes	4 40%	3 24%	1 11%	1 16%	1 28%	6 38%	3 57%	11 35%	7 27%
No	5 60%	7 57%	6 89%	6 62%	3 72%	10 62%	-	19 61%	17 66%
Not applicable	-	2 19%	-	-	-	-	2 43%	1 4%	2 7%
Prefer not to answer	-	-	-	2 22%	-	-	-	-	-

Q11g Make a practice of running the dishwasher or laundry only when full

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	8	6	17	16	17	5	6	63	34
Yes	-	4 58%	5 28%	4 27%	7 38%	2 39%	3 39%	19 30%	11 33%
No	4 47%	2 35%	12 72%	11 68%	9 53%	3 52%	2 31%	39 62%	21 61%
Not applicable	2 27%	0 7%	-	1 6%	1 9%	0 9%	2 30%	3 5%	2 6%
Prefer not to answer	2 27%	-	-	-	-	-	-	2 3%	-

Q11g Make a practice of running the dishwasher or laundry only when full

	Gender (...)
	Female
<i>Base</i>	26
Yes	9 35%
No	14 52%
Not applicable	1 5%
Prefer not to answer	2 8%

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	162	12	38	40	24	19	24	97	59
Yes	73 45%	5 41%	23 61%	16 39%	7 31%	8 43%	12 51%	38 39%	34 59%
No	82 50%	3 29%	15 39%	25 61%	16 69%	11 57%	11 44%	56 58%	23 39%
Not applicable	6 4%	4 30%	-	-	-	-	1 6%	2 2%	1 2%
Prefer not to answer	2 1%	-	-	-	-	-	-	-	-

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	13	9	20	117	99	13	13	28	9
Yes	2 12%	6 66%	9 46%	55 48%	40 40%	5 42%	7 55%	17 61%	3 40%
No	5 43%	1 10%	11 54%	61 52%	55 55%	8 58%	6 45%	9 34%	3 36%
Not applicable	4 29%	2 24%	-	-	4 4%	-	-	1 5%	-
Prefer not to answer	2 16%	-	-	-	-	-	-	-	2 24%

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	16	66	68	11	82	43	12	18	5
Yes	4 24%	29 44%	38 56%	2 19%	35 43%	21 48%	5 44%	8 43%	1 23%
No	10 62%	33 51%	30 44%	9 81%	43 53%	21 48%	6 48%	10 57%	2 36%
Not applicable	2 14%	4 6%	-	-	4 4%	1 3%	1 7%	-	-
Prefer not to answer	-	-	-	-	-	-	-	-	2 41%

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	8	16	23	11	16	47	37	119
Yes	-	10 60%	9 36%	3 29%	8 52%	30 65%	12 33%	58 49%	15 34%
No	8 100%	6 40%	15 64%	8 71%	8 48%	15 33%	20 54%	57 48%	25 58%
Not applicable	-	-	-	-	-	1 2%	5 13%	2 2%	4 8%
Prefer not to answer	-	-	-	-	-	-	-	2 2%	-

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	11	12	16	26	32	31	20	84
Yes	10 87%	7 55%	8 52%	12 46%	15 46%	10 34%	5 28%	32 38%	36 57%
No	1 13%	4 33%	8 48%	11 43%	16 50%	20 66%	12 61%	50 59%	26 41%
Not applicable	-	1 12%	-	1 3%	1 4%	-	2 11%	3 4%	1 2%
Prefer not to answer	-	-	-	2 8%	-	-	-	-	-

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	24	36	33	27	27	16	11	152	82
Yes	14 57%	21 59%	14 41%	7 24%	12 44%	6 36%	5 46%	68 45%	24 30%
No	8 35%	15 41%	16 50%	20 76%	13 50%	9 56%	4 40%	78 51%	52 63%
Not applicable	-	-	3 9%	-	1 6%	1 9%	1 14%	4 3%	6 7%
Prefer not to answer	2 8%	-	-	-	-	-	-	2 1%	-

Q11h Reduce the amount of water used when taking shower, washing dishes, or brushing teeth

	Gender (...)
	Female
<i>Base</i>	70
Yes	44 64%
No	23 33%
Not applicable	-
Prefer not to answer	2 3%

Q11i Change landscaping so it uses less water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	187	51	30	28	30	20	21	131	46
Yes	42 22%	17 33%	6 20%	5 16%	5 18%	4 21%	4 20%	33 26%	7 14%
No	123 66%	26 51%	23 76%	22 78%	20 68%	14 70%	14 65%	88 67%	30 65%
Not applicable	21 11%	8 16%	1 5%	2 6%	4 14%	1 5%	3 15%	8 6%	9 20%
Prefer not to answer	1 0%	-	-	-	-	1 4%	-	1 1%	-

Q11i Change landscaping so it uses less water

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	21	20	8	136	117	13	11	34	11
Yes	-	4 18%	2 19%	36 26%	25 22%	1 6%	2 18%	10 30%	3 29%
No	18 87%	11 55%	6 76%	87 64%	83 71%	8 63%	4 38%	19 55%	8 71%
Not applicable	3 13%	5 23%	0 5%	13 10%	7 6%	4 32%	5 43%	5 15%	-
Prefer not to answer	-	1 4%	-	-	1 1%	-	-	-	-

Q11i Change landscaping so it uses less water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	14	71	77	24	80	59	17	24	5
Yes	2 13%	13 19%	22 28%	5 20%	13 16%	15 25%	1 8%	13 54%	-
No	11 77%	45 62%	50 65%	17 71%	56 70%	36 61%	15 89%	10 41%	4 81%
Not applicable	1 10%	13 19%	4 6%	2 9%	11 14%	8 14%	0 3%	1 5%	-
Prefer not to answer	-	-	1 1%	-	-	-	-	-	1 19%

Q11i Change landscaping so it uses less water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	9	8	36	18	16	41	57	133	53
Yes	2 27%	2 29%	7 19%	4 23%	2 13%	6 16%	17 31%	36 27%	6 11%
No	7 73%	4 53%	25 70%	14 77%	13 78%	28 68%	31 55%	82 61%	41 78%
Not applicable	-	2 18%	4 12%	-	1 4%	7 16%	8 14%	15 11%	6 11%
Prefer not to answer	-	-	-	-	1 5%	-	-	1 1%	-

Q11i Change landscaping so it uses less water

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	27 47%	29 15%	23 7%	20 37%	27 20%	25 12%	15 24%	82 20%
Yes	13 47%	4 15%	1 7%	7 37%	5 20%	3 12%	4 24%	16 20%	24 29%
No	12 44%	19 67%	17 73%	10 49%	17 65%	22 88%	10 69%	62 75%	44 53%
Not applicable	2 8%	5 18%	5 21%	3 14%	3 11%	-	1 7%	4 5%	14 17%
Prefer not to answer	-	-	-	-	1 3%	-	-	-	1 1%

Q11i Change landscaping so it uses less water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	19	38	42	28	35	25	13	174	108
Yes	6 30%	10 28%	5 12%	9 31%	8 21%	4 17%	2 17%	39 23%	18 17%
No	12 63%	25 65%	31 74%	17 62%	21 60%	17 69%	6 47%	117 67%	79 73%
Not applicable	1 6%	3 7%	5 12%	2 7%	7 19%	3 14%	5 36%	16 9%	11 11%
Prefer not to answer	-	-	1 2%	-	-	-	-	1 1%	-

Q11i Change landscaping so it uses less water

	Gender (...)
	Female
<i>Base</i>	72
Yes	23 31%
No	39 54%
Not applicable	10 13%
Prefer not to answer	1 1%

Q11j Upgrade sprinkler systems to be more water efficient

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	182	35	25	40	24	22	30	115
Yes	34 19%	8 23%	6 23%	5 13%	4 16%	6 29%	5 15%	22 20%	12 18%
No	120 66%	20 57%	18 72%	28 69%	18 75%	13 60%	19 63%	81 71%	38 60%
Not applicable	23 13%	7 19%	1 5%	6 14%	2 8%	2 10%	5 17%	8 7%	13 21%
Prefer not to answer	5 3%	-	-	2 4%	-	-	1 5%	3 3%	-

Q11j Upgrade sprinkler systems to be more water efficient

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	32	18	6	121	108	16	8	37	11
Yes	6 19%	4 23%	1 16%	22 19%	26 24%	-	-	7 20%	0 2%
No	23 70%	9 52%	5 77%	79 65%	72 67%	10 61%	5 61%	24 65%	8 68%
Not applicable	1 5%	5 25%	0 7%	17 14%	8 7%	6 39%	3 39%	6 15%	-
Prefer not to answer	2 6%	-	-	3 2%	2 1%	-	-	-	3 30%

Q11j Upgrade sprinkler systems to be more water efficient

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	14	71	76	17	85	52	16	20	7
Yes	4 29%	12 17%	16 21%	2 11%	14 16%	14 27%	1 6%	3 17%	1 19%
No	8 57%	45 64%	52 69%	13 74%	56 66%	31 59%	13 82%	15 76%	4 52%
Not applicable	2 15%	12 17%	6 8%	2 14%	16 18%	6 11%	2 11%	-	-
Prefer not to answer	-	1 2%	2 2%	-	-	2 3%	-	1 7%	2 29%

Q11j Upgrade sprinkler systems to be more water efficient

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
								Yes	No / Not sure
<i>Base</i>	10	12	26	16	17	44	55	131	51
Yes	-	1 8%	6 24%	3 18%	3 18%	5 11%	16 29%	30 23%	4 8%
No	9 93%	11 92%	17 66%	10 64%	13 75%	27 63%	31 57%	79 61%	41 80%
Not applicable	1 7%	-	2 9%	1 9%	1 7%	11 26%	6 11%	17 13%	7 13%
Prefer not to answer	-	-	-	1 9%	-	-	2 3%	5 4%	-

Q11j Upgrade sprinkler systems to be more water efficient

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
								Own	Rent
<i>Base</i>	16	35	26	14	30	24	21	85	81
Yes	4 23%	11 31%	4 14%	1 7%	4 12%	4 16%	5 25%	16 19%	15 18%
No	10 65%	17 47%	17 64%	10 71%	22 74%	16 67%	15 73%	61 71%	50 62%
Not applicable	2 12%	8 22%	6 23%	1 6%	4 14%	1 4%	0 2%	7 8%	16 20%
Prefer not to answer	-	-	-	2 15%	-	3 12%	-	2 2%	-

Q11j Upgrade sprinkler systems to be more water efficient

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	28	30	44	28	25	28	16	166	100
Yes	-	5 15%	12 26%	6 21%	6 25%	6 21%	2 11%	32 19%	14 14%
No	21 75%	22 72%	28 64%	18 65%	15 62%	16 58%	9 55%	111 67%	71 71%
Not applicable	3 12%	4 12%	4 10%	3 9%	3 13%	6 22%	6 34%	18 11%	15 15%
Prefer not to answer	4 13%	-	-	1 5%	-	-	-	5 3%	-

Q11j Upgrade sprinkler systems to be more water efficient

	Gender (...)
	Female
<i>Base</i>	72
Yes	20 28%
No	40 55%
Not applicable	8 11%
Prefer not to answer	5 7%

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	240	45	26	40	43	33	43	178	53
Yes	39 16%	9 21%	3 11%	3 8%	6 14%	4 13%	11 25%	30 17%	9 18%
No	169 70%	30 68%	21 81%	31 78%	29 67%	23 71%	27 63%	131 74%	32 61%
Not applicable	27 11%	5 11%	2 8%	4 9%	7 17%	4 13%	5 11%	15 8%	9 16%
Prefer not to answer	5 2%	-	-	2 5%	1 2%	1 3%	1 2%	2 1%	3 5%

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	30	14	10	183	165	11	10	40	11
Yes	5 18%	-	-	34 19%	25 15%	-	0 4%	10 24%	4 39%
No	22 75%	10 70%	8 83%	127 69%	123 74%	9 78%	7 66%	24 60%	4 37%
Not applicable	2 7%	4 30%	2 17%	19 11%	15 9%	3 22%	3 30%	6 16%	1 5%
Prefer not to answer	-	-	-	3 1%	3 2%	-	-	-	2 19%

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	21	88	104	25	111	67	20	30	7
Yes	2 10%	14 16%	22 21%	1 6%	12 11%	16 24%	1 7%	7 24%	2 29%
No	13 62%	62 70%	71 69%	21 85%	85 76%	39 59%	17 84%	20 67%	3 46%
Not applicable	3 15%	12 13%	11 10%	1 6%	12 11%	10 15%	2 9%	1 3%	2 25%
Prefer not to answer	3 12%	1 1%	-	1 4%	1 1%	2 2%	-	2 7%	-

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	9	20	35	29	30	45	69	178	61
Yes	2 19%	3 15%	6 17%	6 21%	5 16%	10 21%	8 12%	33 19%	6 10%
No	7 81%	12 60%	26 74%	22 74%	23 75%	27 60%	50 72%	123 69%	45 74%
Not applicable	-	3 17%	1 4%	1 5%	2 6%	9 19%	11 16%	20 11%	7 11%
Prefer not to answer	-	2 8%	2 6%	-	1 4%	-	-	2 1%	3 5%

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	20	38	29	18	39	27	35	133	83
Yes	7 32%	8 22%	4 13%	3 15%	6 14%	3 13%	7 20%	21 16%	16 20%
No	11 54%	20 53%	22 76%	13 76%	29 74%	21 80%	22 63%	95 71%	57 68%
Not applicable	3 14%	9 24%	2 7%	1 5%	4 12%	2 7%	4 11%	14 11%	10 12%
Prefer not to answer	-	1 1%	1 3%	1 4%	-	-	2 6%	3 2%	-

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	33	43	53	45	39	27	17	224	131
Yes	7 22%	2 4%	8 15%	10 21%	9 22%	4 15%	3 17%	37 16%	17 13%
No	22 68%	31 73%	39 74%	29 66%	24 61%	23 84%	9 57%	160 71%	99 76%
Not applicable	1 2%	10 23%	6 11%	5 11%	5 14%	0 2%	4 27%	23 10%	12 9%
Prefer not to answer	3 8%	-	-	1 2%	1 2%	-	-	5 2%	2 1%

Q11k Replace lawn with artificial grass or drought tolerant landscaping

	Gender (...)
	Female
<i>Base</i>	98
Yes	20 21%
No	63 65%
Not applicable	13 13%
Prefer not to answer	1 1%

Q11l Water plants or landscapes less frequently

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	134	24	26	27	14	16	21	83	44
Yes	40 30%	7 30%	5 19%	11 42%	5 39%	3 20%	6 30%	22 27%	16 36%
No	82 61%	15 64%	18 70%	14 53%	8 61%	10 65%	12 59%	53 64%	27 61%
Not applicable	10 8%	1 6%	3 12%	2 6%	-	2 12%	2 11%	7 9%	2 4%
Prefer not to answer	3 2%	-	-	-	-	1 4%	-	1 1%	-

Q11l Water plants or landscapes less frequently

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	23	5	6	98	77	5	8	29	11
Yes	7 32%	-	-	30 31%	23 30%	-	2 19%	11 39%	4 32%
No	12 52%	5 100%	5 81%	60 61%	50 65%	5 92%	5 61%	15 51%	5 42%
Not applicable	1 6%	-	1 19%	8 8%	3 4%	0 8%	2 19%	3 10%	1 8%
Prefer not to answer	2 9%	-	-	1 1%	1 1%	-	-	-	2 18%

Q11l Water plants or landscapes less frequently

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	12	45	59	15	59	49	12	8	4
Yes	4 36%	15 33%	16 27%	3 21%	18 31%	18 36%	1 5%	3 36%	-
No	6 52%	28 62%	41 69%	7 48%	39 65%	26 54%	11 91%	3 34%	1 24%
Not applicable	1 12%	2 5%	2 3%	5 31%	2 4%	5 10%	0 4%	2 23%	1 19%
Prefer not to answer	-	-	1 1%	-	-	-	-	1 7%	2 58%

Q111 Water plants or landscapes less frequently

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	11	9	17	10	15	33	33	93
Yes	4 34%	1 15%	6 39%	4 43%	7 48%	6 20%	10 31%	25 27%	15 36%
No	7 58%	8 85%	10 61%	6 57%	8 52%	25 75%	16 49%	60 64%	22 53%
Not applicable	1 8%	-	-	-	-	2 5%	6 19%	6 6%	4 11%
Prefer not to answer	-	-	-	-	-	-	1 2%	3 3%	-

Q111 Water plants or landscapes less frequently

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	13	24	8	17	23	20	14	69
Yes	7 55%	8 35%	3 44%	2 10%	8 37%	3 14%	7 53%	19 27%	18 33%
No	5 36%	13 55%	4 56%	10 61%	14 63%	15 78%	7 47%	49 70%	29 53%
Not applicable	1 9%	2 10%	-	3 17%	-	2 8%	-	1 1%	8 14%
Prefer not to answer	-	-	-	2 12%	-	-	-	1 1%	-

Q111 Water plants or landscapes less frequently

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	16	26	26	31	18	18	12	123	69
Yes	3 21%	9 35%	11 41%	4 13%	7 39%	5 29%	6 48%	34 28%	17 25%
No	10 65%	17 63%	15 56%	23 75%	6 34%	11 64%	4 36%	78 63%	46 68%
Not applicable	-	0 2%	-	4 12%	5 27%	1 6%	2 16%	8 7%	4 6%
Prefer not to answer	2 13%	-	1 2%	-	-	-	-	3 2%	1 1%

Q111 Water plants or landscapes less frequently

	Gender (...)
	Female
<i>Base</i>	55
Yes	19 35%
No	29 53%
Not applicable	5 8%
Prefer not to answer	2 4%

Q12 Additional actions taken to conserve water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Collect water from shower, sink and reuse	12 1%	- -	4 2%	2 2%	- -	3 2%	2 1%	8 2%	4 1%
Take shorter showers	29 3%	3 3%	10 5%	5 4%	- -	4 3%	7 4%	12 2%	14 5%
Change landscaping to drought tolerant plants	11 1%	- -	4 2%	- -	1 1%	1 1%	4 3%	8 1%	3 1%
Collect rainwater for reuse	11 1%	- -	- -	3 2%	3 2%	2 2%	4 2%	7 1%	3 1%
Water plants less / Use drip system	9 1%	- -	- -	3 2%	1 1%	2 2%	3 2%	5 1%	4 1%
Conserve water in any way as much as possible	39 4%	5 5%	11 6%	5 3%	4 3%	4 3%	8 5%	19 4%	16 5%
Purchase water-efficient appliances	13 1%	2 2%	3 2%	2 1%	3 2%	2 1%	1 1%	9 2%	4 1%

Q12 Additional actions taken to conserve water

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Collect water from shower, sink and reuse	1 1%	1 2%	- -	10 2%	7 1%	4 4%	- -	2 1%	- -
Take shorter showers	5 5%	1 2%	3 5%	20 3%	11 2%	9 11%	1 1%	8 5%	- -
Change landscaping to drought tolerant plants	0 0%	2 3%	0 1%	8 1%	11 2%	- -	- -	- -	- -
Collect rainwater for reuse	- -	1 2%	1 1%	9 1%	6 1%	1 2%	- -	3 2%	0 1%
Water plants less / Use drip system	0 0%	- -	2 4%	7 1%	7 1%	0 1%	1 1%	1 1%	- -
Conserve water in any way as much as possible	5 5%	3 5%	- -	30 5%	19 4%	6 7%	1 1%	8 5%	3 6%
Purchase water-efficient appliances	2 2%	1 1%	3 5%	8 1%	8 2%	5 6%	- -	- -	- -

Q12 Additional actions taken to conserve water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Collect water from shower, sink and reuse	- -	0 0%	11 2%	1 1%	6 2%	3 1%	1 1%	3 3%	- -
Take shorter showers	3 3%	11 4%	12 3%	4 5%	13 3%	14 5%	1 3%	- -	1 2%
Change landscaping to drought tolerant plants	- -	4 1%	7 1%	0 1%	4 1%	6 2%	0 0%	1 1%	0 1%
Collect rainwater for reuse	- -	6 2%	5 1%	0 1%	7 2%	3 1%	- -	- -	1 2%
Water plants less / Use drip system	2 2%	3 1%	4 1%	- -	5 1%	1 0%	- -	- -	- -
Conserve water in any way as much as possible	8 11%	8 3%	17 4%	6 8%	21 5%	6 2%	4 7%	3 3%	- -
Purchase water-efficient appliances	2 3%	2 1%	8 2%	1 1%	10 2%	3 1%	- -	- -	- -

Q12 Additional actions taken to conserve water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Collect water from shower, sink and reuse	1 2%	2 2%	1 1%	0 1%	2 2%	4 4%	2 1%	12 2%	- -
Take shorter showers	1 2%	2 2%	4 3%	4 7%	0 1%	10 4%	7 3%	26 4%	4 2%
Change landscaping to drought tolerant plants	- -	0 1%	4 3%	1 1%	2 2%	3 1%	1 1%	11 1%	0 0%
Collect rainwater for reuse	- -	3 4%	- -	1 2%	3 4%	2 1%	1 1%	10 1%	1 0%
Water plants less / Use drip system	1 1%	1 1%	1 1%	1 2%	- -	3 1%	2 1%	9 1%	- -
Conserve water in any way as much as possible	1 3%	3 3%	4 3%	0 1%	4 5%	13 5%	10 5%	28 4%	10 7%
Purchase water-efficient appliances	1 1%	- -	2 2%	1 2%	2 2%	4 2%	4 2%	11 2%	2 1%

Q12 Additional actions taken to conserve water

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Collect water from shower, sink and reuse	1 1%	4 3%	1 0%	1 1%	1 1%	1 1%	1 2%	3 1%	7 2%
Take shorter showers	2 2%	7 4%	8 8%	6 5%	2 2%	3 3%	-	10 2%	19 5%
Change landscaping to drought tolerant plants	-	3 2%	2 2%	0 0%	1 1%	2 2%	1 1%	7 2%	4 1%
Collect rainwater for reuse	2 2%	2 1%	2 2%	2 2%	2 2%	1 1%	-	7 2%	4 1%
Water plants less / Use drip system	-	2 1%	1 1%	2 2%	-	1 1%	-	7 2%	1 0%
Conserve water in any way as much as possible	3 3%	12 7%	5 5%	9 8%	2 1%	3 3%	1 1%	14 3%	20 6%
Purchase water-efficient appliances	-	0 0%	2 2%	1 1%	-	4 4%	4 5%	10 2%	3 1%

Q12 Additional actions taken to conserve water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Collect water from shower, sink and reuse	-	3 2%	6 3%	1 1%	2 1%	0 0%	2 3%	10 1%	2 1%
Take shorter showers	-	5 3%	10 6%	3 1%	6 5%	5 4%	5 9%	24 3%	17 4%
Change landscaping to drought tolerant plants	1 1%	0 0%	2 1%	1 1%	1 1%	5 4%	0 0%	11 1%	6 2%
Collect rainwater for reuse	1 1%	4 2%	1 1%	4 2%	0 0%	2 2%	3 5%	8 1%	4 1%
Water plants less / Use drip system	1 1%	1 1%	0 0%	5 3%	1 1%	2 1%	0 1%	9 1%	4 1%
Conserve water in any way as much as possible	4 3%	8 5%	7 4%	9 5%	1 1%	9 7%	1 2%	38 5%	19 5%
Purchase water-efficient appliances	-	4 2%	5 3%	3 2%	-	1 1%	0 0%	13 2%	8 2%

Q12 Additional actions taken to conserve water

	Gender (...)
	Female
<i>Base</i>	422
Collect water from shower, sink and reuse	9 2%
Take shorter showers	13 3%
Change landscaping to drought tolerant plants	5 1%
Collect rainwater for reuse	8 2%
Water plants less / Use drip system	5 1%
Conserve water in any way as much as possible	20 5%
Purchase water-efficient appliances	4 1%

Q12 Additional actions taken to conserve water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Turn off water while brushing teeth, washing dishes	10 1%	-	5 3%	-	1 1%	-	4 2%	1 0%	8 3%
Government needs to do more (desalination plants, limit development)	26 3%	1 1%	4 2%	3 2%	6 4%	6 4%	3 2%	18 3%	4 1%
Rent, can't do too much	15 2%	-	5 3%	1 0%	1 1%	3 2%	3 2%	4 1%	7 2%
Other (unique responses)	46 5%	5 4%	5 3%	9 6%	3 3%	15 11%	9 6%	38 7%	6 2%
No additional actions	514 58%	71 65%	104 55%	75 52%	79 61%	74 55%	95 60%	314 58%	183 60%
Not sure / Cannot think of anything specific	141 16%	17 15%	31 17%	31 21%	24 18%	14 11%	20 13%	92 17%	44 14%
Prefer not to answer	29 3%	4 4%	5 3%	8 5%	4 3%	4 3%	1 0%	12 2%	10 3%

Q12 Additional actions taken to conserve water

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Turn off water while brushing teeth, washing dishes	-	1 2%	-	9 1%	1 0%	2 2%	-	6 4%	-
Government needs to do more (desalination plants, limit development)	0 0%	5 7%	1 2%	19 3%	14 3%	2 2%	1 2%	6 3%	1 3%
Rent, can't do too much	3 3%	1 1%	1 2%	9 1%	2 0%	1 1%	3 4%	9 5%	-
Other (unique responses)	2 2%	3 4%	2 3%	38 6%	33 7%	2 3%	2 3%	6 3%	2 5%
No additional actions	53 51%	38 61%	34 52%	387 60%	292 60%	46 52%	49 64%	97 56%	26 55%
Not sure / Cannot think of anything specific	24 23%	6 10%	11 16%	99 15%	72 15%	9 11%	18 24%	25 15%	10 22%
Prefer not to answer	9 9%	-	7 10%	12 2%	10 2%	5 6%	1 1%	4 2%	5 11%

Q12 Additional actions taken to conserve water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Turn off water while brushing teeth, washing dishes	0 1%	1 0%	7 2%	1 1%	3 1%	6 2%	0 1%	-	-
Government needs to do more (desalination plants, limit development)	2 2%	7 3%	17 4%	-	11 3%	5 2%	1 2%	4 4%	0 1%
Rent, can't do too much	0 1%	6 2%	8 2%	1 1%	9 2%	1 0%	0 1%	-	4 12%
Other (unique responses)	7 9%	7 2%	31 7%	2 3%	15 4%	13 5%	3 6%	12 12%	3 8%
No additional actions	34 45%	191 68%	244 54%	44 60%	239 61%	157 58%	35 63%	49 48%	20 60%
Not sure / Cannot think of anything specific	16 21%	31 11%	81 18%	11 16%	51 13%	49 18%	9 15%	25 25%	1 3%
Prefer not to answer	3 4%	8 3%	14 3%	2 2%	5 1%	12 4%	1 1%	6 6%	3 10%

Q12 Additional actions taken to conserve water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Turn off water while brushing teeth, washing dishes	-	1 1%	2 2%	-	0 1%	3 1%	4 2%	7 1%	2 2%
Government needs to do more (desalination plants, limit development)	2 4%	-	7 6%	3 4%	1 2%	3 1%	6 3%	17 2%	8 5%
Rent, can't do too much	1 2%	5 6%	1 1%	1 2%	1 1%	6 3%	-	13 2%	2 1%
Other (unique responses)	2 4%	4 5%	11 10%	3 5%	7 8%	8 3%	9 4%	39 5%	6 4%
No additional actions	27 66%	54 65%	65 55%	35 57%	51 63%	142 57%	129 59%	411 57%	103 64%
Not sure / Cannot think of anything specific	3 6%	11 14%	19 16%	12 19%	6 8%	46 19%	39 18%	119 17%	19 12%
Prefer not to answer	4 9%	1 1%	1 1%	-	2 3%	5 2%	6 3%	19 3%	7 4%

Q12 Additional actions taken to conserve water

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Turn off water while brushing teeth, washing dishes	1 2%	4 3%	3 3%	1 1%	-	-	-	1 0%	8 2%
Government needs to do more (desalination plants, limit development)	4 5%	5 3%	0 0%	7 6%	2 1%	-	1 1%	14 3%	6 2%
Rent, can't do too much	1 1%	8 5%	3 3%	1 1%	0 0%	-	1 1%	3 1%	11 3%
Other (unique responses)	6 7%	8 5%	1 1%	9 9%	6 4%	4 4%	4 6%	27 6%	9 2%
No additional actions	60 63%	73 45%	69 66%	57 54%	95 69%	59 61%	41 56%	269 60%	206 58%
Not sure / Cannot think of anything specific	10 11%	35 22%	8 8%	11 10%	24 17%	16 17%	17 24%	75 17%	54 15%
Prefer not to answer	5 5%	3 2%	4 4%	3 2%	2 2%	4 4%	2 3%	9 2%	12 3%

Q12 Additional actions taken to conserve water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Turn off water while brushing teeth, washing dishes	-	1%	1%	1%	5%	1%	3%	7%	4%
Government needs to do more (desalination plants, limit development)	2%	4%	7%	10%	1%	2%	-	26%	14%
Rent, can't do too much	1%	3%	0%	2%	-	3%	2%	13%	7%
Other (unique responses)	11%	10%	2%	12%	5%	6%	2%	45%	17%
No additional actions	70%	110%	98%	90%	74%	72%	38%	476%	259%
Not sure / Cannot think of anything specific	27%	17%	32%	24%	19%	21%	8%	133%	50%
Prefer not to answer	6%	7%	2%	9%	3%	3%	1%	28%	4%

Q12 Additional actions taken to conserve water

	Gender (...)
	Female
<i>Base</i>	422
Turn off water while brushing teeth, washing dishes	6%
Government needs to do more (desalination plants, limit development)	10%
Rent, can't do too much	7%
Other (unique responses)	23%
No additional actions	230%
Not sure / Cannot think of anything specific	77%
Prefer not to answer	18%

Q13 Typical summer month water bill

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Less than \$50	41%	5%	4%	2%	7%	7%	14%	33%	6%
\$50 to \$74	49%	1%	10%	7%	7%	12%	12%	41%	9%
\$75 to \$99	34%	-	3%	5%	8%	8%	8%	30%	2%
\$100 to \$149	118%	3%	21%	26%	19%	18%	24%	108%	9%
\$150 to \$199	62%	3%	6%	16%	13%	8%	13%	59%	3%
\$200 or more	81%	2%	12%	13%	14%	21%	17%	79%	2%
Don't pay water bill / Landlord pays	248%	42%	84%	31%	30%	23%	33%	33%	207%
Not sure	217%	49%	46%	29%	26%	29%	33%	139%	61%
Prefer not to answer	39%	3%	1%	13%	5%	8%	4%	18%	6%

Q13 Typical summer month water bill

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Less than \$50	4%	2%	5%	30%	16%	5%	1%	14%	5%
\$50 to \$74	5%	2%	6%	36%	26%	6%	11%	5%	0%
\$75 to \$99	4%	1%	1%	28%	26%	4%	0%	3%	2%
\$100 to \$149	4%	15%	4%	92%	95%	9%	2%	8%	4%
\$150 to \$199	3%	1%	1%	57%	56%	2%	2%	1%	1%
\$200 or more	7%	3%	4%	67%	73%	3%	1%	2%	-
Don't pay water bill / Landlord pays	34%	26%	28%	157%	42%	39%	40%	112%	14%
Not sure	37%	11%	13%	157%	131%	19%	18%	28%	15%
Prefer not to answer	9%	1%	4%	25%	21%	1%	1%	1%	7%

Q13 Typical summer month water bill

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Less than \$50	4 5%	17 6%	17 4%	3 4%	26 7%	13 5%	1 1%	1 1%	1 3%
\$50 to \$74	1 1%	20 7%	23 5%	5 7%	27 7%	11 4%	4 7%	5 5%	0 1%
\$75 to \$99	1 2%	8 3%	23 5%	2 2%	18 5%	10 4%	2 3%	2 1%	1 2%
\$100 to \$149	10 14%	45 16%	55 12%	8 11%	44 11%	40 15%	2 4%	26 26%	2 7%
\$150 to \$199	6 8%	18 7%	35 8%	3 4%	29 7%	18 7%	3 6%	6 6%	1 3%
\$200 or more	4 5%	25 9%	49 11%	3 5%	45 11%	17 6%	2 4%	8 8%	5 16%
Don't pay water bill / Landlord pays	21 28%	74 26%	137 30%	16 22%	104 27%	82 30%	25 45%	19 19%	12 36%
Not sure	20 26%	64 23%	99 22%	33 45%	87 22%	69 25%	13 24%	29 28%	8 25%
Prefer not to answer	9 11%	11 4%	15 3%	1 2%	12 3%	12 4%	3 5%	7 7%	2 6%

Q13 Typical summer month water bill

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Less than \$50	41 100%	-	-	-	-	-	-	36 5%	6 3%
\$50 to \$74	-	49 59%	-	-	-	-	-	39 5%	10 6%
\$75 to \$99	-	34 41%	-	-	-	-	-	31 4%	3 2%
\$100 to \$149	-	-	118 100%	-	-	-	-	101 14%	17 11%
\$150 to \$199	-	-	-	62 100%	-	-	-	51 7%	12 7%
\$200 or more	-	-	-	-	81 100%	-	-	69 10%	12 8%
Don't pay water bill / Landlord pays	-	-	-	-	-	248 100%	-	208 29%	40 25%
Not sure	-	-	-	-	-	-	217 100%	164 23%	51 32%
Prefer not to answer	-	-	-	-	-	-	-	23 3%	9 6%

Q13 Typical summer month water bill

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Less than \$50	7 7%	9 6%	8 7%	3 3%	3 2%	8 8%	0 1%	24 5%	16 4%
\$50 to \$74	7 7%	3 2%	3 3%	8 7%	9 6%	10 11%	6 8%	36 8%	10 3%
\$75 to \$99	1 1%	7 4%	5 5%	4 4%	7 5%	6 6%	2 2%	28 6%	6 2%
\$100 to \$149	7 7%	10 6%	17 17%	13 12%	25 18%	16 17%	12 16%	85 19%	26 7%
\$150 to \$199	1 1%	6 4%	5 5%	11 11%	11 8%	15 15%	8 11%	41 9%	18 5%
\$200 or more	1 2%	6 4%	6 6%	10 9%	14 10%	12 12%	14 19%	64 14%	12 3%
Don't pay water bill / Landlord pays	45 47%	79 49%	32 31%	27 26%	38 27%	11 12%	6 9%	45 10%	190 53%
Not sure	21 22%	39 24%	27 26%	25 24%	30 21%	15 15%	25 34%	108 24%	72 20%
Prefer not to answer	5 6%	3 2%	1 1%	6 5%	2 2%	3 4%	-	16 4%	7 2%

Q13 Typical summer month water bill

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Less than \$50	5 4%	6 3%	7 4%	11 6%	3 2%	11 8%	2 4%	39 5%	19 5%
\$50 to \$74	8 7%	11 6%	8 5%	6 3%	9 8%	7 5%	2 4%	47 6%	25 6%
\$75 to \$99	2 1%	6 3%	9 5%	8 5%	5 4%	5 3%	3 5%	31 4%	14 3%
\$100 to \$149	17 14%	13 8%	16 10%	30 17%	21 19%	19 14%	5 8%	113 14%	57 14%
\$150 to \$199	6 5%	4 2%	16 9%	16 9%	6 6%	14 11%	2 2%	61 7%	31 7%
\$200 or more	8 6%	12 7%	16 10%	23 13%	8 7%	15 11%	3 4%	78 9%	35 9%
Don't pay water bill / Landlord pays	37 30%	81 45%	40 24%	30 17%	30 26%	30 22%	24 39%	224 27%	103 25%
Not sure	34 27%	46 26%	48 29%	34 20%	28 24%	27 21%	20 33%	197 24%	115 28%
Prefer not to answer	7 5%	-	6 4%	17 10%	4 3%	5 4%	1 1%	38 5%	11 3%

Q13 Typical summer month water bill

	Gender (...)
	Female
<i>Base</i>	422
Less than \$50	21 5%
\$50 to \$74	22 5%
\$75 to \$99	19 4%
\$100 to \$149	50 12%
\$150 to \$199	27 6%
\$200 or more	43 10%
Don't pay water bill / Landlord pays	133 31%
Not sure	93 22%
Prefer not to answer	14 3%

Q14 Opinion of water service amount

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Much too high	158 18%	7 7%	25 14%	36 25%	23 18%	33 25%	25 16%	122 23%	24 8%
Somewhat too high	139 16%	17 16%	17 9%	18 12%	26 20%	24 18%	26 17%	105 19%	29 9%
A little too high	84 9%	1 1%	9 5%	18 13%	13 10%	18 13%	22 14%	73 13%	9 3%
Reasonable	270 30%	57 52%	44 24%	34 24%	41 32%	30 22%	59 38%	189 35%	70 23%
Too low	15 2%	1 1%	8 4%	4 2%	1 1%	1 1%	-	8 1%	5 2%
Not sure	204 23%	22 20%	82 44%	31 22%	22 17%	23 17%	23 15%	40 7%	158 52%
Prefer not to answer	19 2%	3 3%	1 0%	3 2%	4 3%	6 4%	1 1%	3 1%	9 3%

Q14 Opinion of water service amount

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Much too high	11 10%	8 13%	10 15%	128 20%	112 23%	12 14%	2 3%	19 11%	6 12%
Somewhat too high	9 8%	11 17%	6 9%	113 17%	97 20%	9 11%	16 21%	12 7%	2 4%
A little too high	7 7%	6 9%	7 11%	63 10%	59 12%	6 7%	7 9%	4 3%	8 17%
Reasonable	39 37%	16 25%	19 29%	193 30%	146 30%	24 28%	20 25%	62 36%	16 34%
Too low	5 5%	3 4%	-	5 1%	3 1%	3 3%	1 1%	6 4%	2 4%
Not sure	31 29%	18 29%	21 33%	133 20%	65 13%	31 36%	29 38%	64 37%	14 28%
Prefer not to answer	3 3%	1 1%	2 2%	14 2%	5 1%	1 1%	2 3%	7 4%	1 1%

Q14 Opinion of water service amount

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Much too high	10 14%	39 14%	104 23%	4 6%	58 15%	46 17%	11 20%	22 22%	6 18%
Somewhat too high	16 20%	41 14%	72 16%	10 14%	66 17%	40 15%	4 8%	15 15%	7 21%
A little too high	6 8%	24 9%	44 10%	8 11%	39 10%	20 7%	1 3%	14 13%	3 10%
Reasonable	25 32%	93 33%	124 27%	28 39%	123 31%	82 30%	28 50%	30 29%	4 13%
Too low	6 8%	6 2%	3 1%	-	5 1%	3 1%	3 5%	5 5%	-
Not sure	9 11%	73 26%	100 22%	21 29%	92 23%	74 27%	7 13%	16 16%	13 38%
Prefer not to answer	5 6%	6 2%	7 1%	2 3%	8 2%	8 3%	1 2%	-	-

Q14 Opinion of water service amount

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Much too high	5 13%	13 15%	27 23%	15 25%	30 37%	18 7%	29 13%	119 17%	35 22%
Somewhat too high	3 8%	14 17%	25 21%	19 31%	21 25%	20 8%	34 15%	115 16%	24 15%
A little too high	6 14%	9 10%	17 14%	9 14%	13 17%	1 1%	26 12%	70 10%	14 9%
Reasonable	25 61%	44 53%	40 34%	18 29%	15 18%	58 23%	67 31%	225 31%	43 27%
Too low	1 2%	1 1%	6 5%	-	-	6 2%	1 1%	11 1%	5 3%
Not sure	-	2 2%	2 2%	1 2%	3 3%	133 54%	59 27%	165 23%	36 22%
Prefer not to answer	1 2%	1 1%	-	-	-	12 5%	1 0%	15 2%	4 3%

Q14 Opinion of water service amount

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Much too high	17 17%	20 12%	19 18%	18 17%	26 19%	16 17%	6 9%	91 20%	44 12%
Somewhat too high	11 11%	19 12%	19 18%	13 12%	15 11%	19 19%	21 29%	97 22%	38 10%
A little too high	3 3%	8 5%	9 8%	12 12%	13 9%	15 16%	7 10%	57 13%	18 5%
Reasonable	31 33%	51 31%	35 33%	37 34%	43 31%	33 35%	24 33%	144 32%	110 31%
Too low	5 6%	-	-	-	5 4%	-	3 5%	3 1%	9 3%
Not sure	23 24%	61 37%	22 21%	26 24%	36 26%	12 12%	10 14%	48 11%	131 37%
Prefer not to answer	6 6%	4 2%	1 1%	1 1%	1 1%	1 2%	-	6 1%	9 2%

Q14 Opinion of water service amount

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Much too high	25 20%	20 11%	21 13%	46 27%	22 19%	24 18%	8 13%	150 18%	77 19%
Somewhat too high	20 16%	20 11%	35 21%	32 18%	14 12%	18 14%	8 13%	131 16%	75 18%
A little too high	7 5%	15 8%	18 11%	19 11%	7 6%	19 15%	3 5%	82 10%	36 9%
Reasonable	32 26%	47 26%	60 36%	46 26%	44 39%	41 31%	20 33%	249 30%	129 31%
Too low	4 3%	2 1%	4 3%	3 2%	-	3 2%	-	15 2%	9 2%
Not sure	37 30%	72 40%	27 16%	24 14%	23 20%	22 16%	20 33%	184 22%	80 19%
Prefer not to answer	-	3 2%	2 1%	4 2%	5 4%	6 4%	2 4%	17 2%	5 1%

Q14 Opinion of water service amount

	Gender (...)
	Female
<i>Base</i>	422
Much too high	60 14%
Somewhat too high	60 14%
A little too high	42 10%
Reasonable	131 31%
Too low	3 1%
Not sure	117 28%
Prefer not to answer	10 2%

Q15 Cost of municipal water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
\$0	73 8%	16 15%	15 8%	7 5%	8 6%	8 6%	14 9%	41 8%	23 7%
\$.01	165 19%	7 7%	33 18%	31 22%	25 20%	32 24%	31 20%	108 20%	50 16%
\$.02	59 7%	7 6%	5 2%	13 9%	13 10%	9 7%	12 8%	38 7%	17 6%
\$.03 to \$.05	158 18%	24 22%	31 16%	28 20%	29 22%	22 16%	20 13%	95 18%	56 18%
\$.06 to \$.10	86 10%	13 12%	26 14%	14 10%	8 6%	14 11%	9 6%	60 11%	26 8%
\$.11 to \$.20	23 3%	6 5%	4 2%	3 2%	2 1%	5 4%	4 3%	14 3%	9 3%
More than \$.20	46 5%	7 6%	13 7%	6 4%	9 7%	6 4%	4 3%	20 4%	25 8%
Not sure / No guess	262 30%	28 26%	57 31%	37 26%	34 26%	34 25%	59 38%	157 29%	92 30%
Prefer not to answer	17 2%	-	3 2%	4 3%	2 2%	4 3%	3 2%	7 1%	5 2%

Q15 Cost of municipal water

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
\$0	17 16%	3 4%	5 8%	48 7%	35 7%	6 7%	8 11%	14 8%	7 15%
\$.01	10 10%	12 20%	14 22%	125 19%	103 21%	11 13%	11 14%	24 14%	13 26%
\$.02	4 4%	6 10%	3 4%	45 7%	33 7%	4 4%	5 6%	14 8%	2 4%
\$.03 to \$.05	16 15%	14 22%	16 25%	112 17%	77 16%	21 24%	19 25%	35 20%	1 3%
\$.06 to \$.10	19 18%	4 6%	3 5%	60 9%	54 11%	4 5%	4 5%	21 12%	3 6%
\$.11 to \$.20	2 2%	1 1%	4 6%	17 3%	9 2%	2 2%	5 6%	7 4%	1 1%
More than \$.20	8 8%	3 5%	1 1%	32 5%	17 3%	6 7%	4 5%	11 7%	8 16%
Not sure / No guess	28 27%	20 31%	16 24%	199 31%	148 30%	29 33%	20 27%	48 28%	14 29%
Prefer not to answer	1 1%	1 1%	3 5%	12 2%	10 2%	3 4%	1 2%	-	-

Q15 Cost of municipal water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
\$0	11 14%	19 7%	29 6%	12 16%	31 8%	26 10%	2 4%	7 7%	3 10%
\$.01	17 23%	53 19%	80 18%	13 17%	78 20%	47 17%	9 17%	19 18%	4 13%
\$.02	2 3%	20 7%	33 7%	4 6%	27 7%	10 4%	7 13%	11 10%	1 3%
\$.03 to \$.05	16 20%	50 18%	86 19%	6 9%	69 18%	51 19%	5 9%	17 17%	8 24%
\$.06 to \$.10	7 9%	32 11%	41 9%	6 8%	31 8%	33 12%	9 17%	6 6%	2 5%
\$.11 to \$.20	2 2%	4 1%	18 4%	-	6 1%	8 3%	1 1%	7 7%	1 3%
More than \$.20	5 6%	12 4%	25 6%	4 6%	24 6%	12 5%	2 4%	6 6%	1 3%
Not sure / No guess	16 21%	88 31%	131 29%	27 37%	119 30%	81 30%	19 35%	25 25%	12 35%
Prefer not to answer	1 2%	3 1%	12 3%	-	7 2%	4 1%	-	4 4%	1 3%

Q15 Cost of municipal water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
\$0	3 7%	6 7%	3 3%	4 6%	9 11%	21 8%	19 9%	48 7%	22 13%
\$.01	11 25%	17 21%	28 24%	17 28%	14 17%	43 17%	30 14%	145 20%	19 12%
\$.02	2 5%	6 7%	10 8%	3 5%	6 8%	11 5%	16 7%	52 7%	7 4%
\$.03 to \$.05	4 10%	13 15%	16 14%	11 18%	12 15%	55 22%	40 19%	126 17%	30 19%
\$.06 to \$.10	5 12%	12 15%	7 6%	6 9%	6 8%	25 10%	24 11%	60 8%	26 16%
\$.11 to \$.20	0 1%	2 2%	2 1%	1 2%	3 3%	8 3%	7 3%	23 3%	1 0%
More than \$.20	1 2%	6 8%	10 9%	0 0%	3 3%	18 7%	6 3%	37 5%	9 6%
Not sure / No guess	15 37%	21 25%	38 33%	19 31%	28 34%	62 25%	73 33%	217 30%	45 28%
Prefer not to answer	-	1 1%	2 2%	-	1 1%	4 2%	2 1%	13 2%	1 1%

Q15 Cost of municipal water

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
\$0	11 11%	13 8%	9 9%	12 12%	5 3%	6 6%	11 15%	35 8%	29 8%
\$.01	13 13%	35 21%	17 16%	17 16%	30 21%	25 26%	11 15%	94 21%	53 15%
\$.02	8 8%	9 5%	4 4%	6 6%	5 4%	8 8%	6 9%	31 7%	23 6%
\$.03 to \$.05	23 24%	28 17%	17 17%	17 16%	22 16%	15 16%	16 22%	76 17%	66 18%
\$.06 to \$.10	7 8%	18 11%	17 17%	4 3%	18 13%	9 9%	8 11%	33 7%	36 10%
\$.11 to \$.20	-	6 4%	5 5%	7 6%	3 2%	2 3%	0 1%	11 2%	11 3%
More than \$.20	7 7%	8 5%	4 4%	5 5%	8 6%	8 8%	4 5%	21 5%	18 5%
Not sure / No guess	27 29%	46 28%	31 29%	38 36%	46 33%	19 20%	16 22%	138 31%	114 32%
Prefer not to answer	-	2 1%	-	-	2 2%	4 4%	-	6 1%	8 2%

Q15 Cost of municipal water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	124	178	167	173	115	132	62	827
\$0	12 10%	11 6%	13 8%	16 9%	9 8%	11 8%	3 5%	70 8%	37 9%
\$.01	18 14%	32 18%	30 18%	35 20%	13 11%	37 28%	10 16%	155 19%	81 20%
\$.02	5 4%	13 7%	9 5%	16 9%	6 5%	11 8%	4 6%	56 7%	25 6%
\$.03 to \$.05	21 17%	25 14%	31 19%	36 21%	29 25%	16 12%	12 20%	145 18%	49 12%
\$.06 to \$.10	18 14%	16 9%	9 6%	17 10%	18 16%	9 6%	10 15%	77 9%	44 11%
\$.11 to \$.20	1 1%	6 4%	5 3%	5 3%	2 2%	4 3%	1 2%	22 3%	10 2%
More than \$.20	6 5%	15 9%	7 4%	9 5%	6 6%	2 2%	4 7%	42 5%	25 6%
Not sure / No guess	44 35%	55 31%	59 35%	35 20%	31 27%	39 30%	18 29%	244 30%	128 31%
Prefer not to answer	-	5 3%	3 2%	4 2%	1 1%	3 2%	-	17 2%	13 3%

Q15 Cost of municipal water

	Gender (...)
	Female
<i>Base</i>	422
\$0	27 6%
\$.01	74 18%
\$.02	31 7%
\$.03 to \$.05	97 23%
\$.06 to \$.10	41 10%
\$.11 to \$.20	13 3%
More than \$.20	15 4%
Not sure / No guess	122 29%
Prefer not to answer	2 0%

Q16 Opinion of water value

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Excellent	198 22%	18 17%	62 33%	25 17%	26 20%	23 17%	40 25%	100 18%	92 30%
Good	211 24%	30 27%	37 20%	28 19%	36 28%	28 21%	49 31%	125 23%	78 26%
Fair	247 28%	35 32%	47 25%	44 30%	38 29%	35 26%	40 26%	158 29%	79 26%
Poor	88 10%	7 6%	20 10%	18 13%	11 8%	17 13%	11 7%	60 11%	24 8%
Very poor	57 6%	8 8%	11 6%	19 14%	4 3%	9 6%	6 4%	41 8%	10 3%
Not sure	70 8%	5 4%	8 4%	9 7%	13 10%	21 15%	11 7%	41 8%	19 6%
Prefer not to answer	17 2%	7 6%	3 2%	-	3 2%	3 2%	0 0%	14 3%	1 0%

Q16 Opinion of water value

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Excellent	25 24%	19 30%	18 27%	134 21%	92 19%	27 31%	21 27%	52 30%	6 12%
Good	20 19%	16 25%	16 25%	160 25%	111 23%	21 24%	20 26%	47 27%	13 26%
Fair	44 41%	12 18%	13 20%	178 27%	149 31%	20 23%	17 22%	40 23%	15 31%
Poor	9 8%	11 18%	7 10%	60 9%	47 10%	6 7%	10 14%	17 10%	5 11%
Very poor	0 0%	1 2%	3 5%	50 8%	43 9%	2 2%	1 1%	3 2%	6 12%
Not sure	7 7%	5 7%	7 10%	51 8%	36 7%	11 12%	6 8%	10 6%	3 7%
Prefer not to answer	1 1%	-	1 2%	15 2%	9 2%	1 1%	1 1%	5 3%	1 1%

Q16 Opinion of water value

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Excellent	17 22%	62 22%	107 23%	13 18%	104 27%	62 23%	8 14%	11 11%	9 28%
Good	12 16%	80 28%	102 22%	17 24%	100 26%	65 24%	14 25%	25 24%	3 8%
Fair	22 29%	70 25%	130 29%	23 32%	94 24%	83 31%	21 38%	32 31%	9 28%
Poor	8 11%	34 12%	40 9%	6 8%	39 10%	21 8%	5 8%	13 13%	8 24%
Very poor	11 14%	11 4%	35 8%	1 1%	19 5%	12 4%	3 6%	12 11%	2 5%
Not sure	6 8%	20 7%	33 7%	10 14%	28 7%	26 10%	4 7%	4 4%	2 8%
Prefer not to answer	1 1%	4 1%	9 2%	3 4%	8 2%	3 1%	1 1%	6 6%	-

Q16 Opinion of water value

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Excellent	8 19%	27 33%	21 18%	12 19%	12 14%	83 34%	30 14%	173 24%	25 15%
Good	15 37%	23 28%	30 25%	10 17%	16 20%	48 19%	69 32%	176 24%	36 22%
Fair	6 14%	18 21%	31 27%	25 41%	24 29%	74 30%	57 26%	200 28%	41 26%
Poor	7 17%	4 4%	14 12%	7 12%	11 14%	22 9%	20 9%	61 8%	27 17%
Very poor	3 7%	4 5%	12 10%	4 7%	7 9%	3 1%	16 8%	43 6%	11 7%
Not sure	0 1%	8 9%	9 7%	3 5%	8 10%	12 5%	25 11%	53 7%	17 11%
Prefer not to answer	2 5%	-	-	-	3 4%	6 2%	1 0%	14 2%	3 2%

Q16 Opinion of water value

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Excellent	19 19%	43 26%	24 23%	20 19%	35 25%	27 28%	20 27%	94 21%	94 26%
Good	26 27%	51 32%	19 18%	21 20%	34 25%	22 23%	14 19%	105 23%	89 25%
Fair	17 18%	45 28%	26 25%	36 34%	41 30%	28 29%	25 34%	121 27%	97 27%
Poor	14 14%	9 6%	16 16%	16 15%	11 8%	4 5%	6 8%	47 10%	33 9%
Very poor	7 7%	3 2%	9 9%	5 5%	7 5%	8 9%	5 7%	31 7%	16 4%
Not sure	7 8%	5 3%	10 9%	8 8%	11 8%	5 5%	3 5%	42 9%	22 6%
Prefer not to answer	7 7%	6 4%	-	-	-	2 2%	-	7 2%	8 2%

Q16 Opinion of water value

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Excellent	22 17%	48 27%	34 20%	42 24%	25 22%	28 21%	11 18%	187 23%	93 23%
Good	33 27%	58 33%	46 28%	25 14%	26 23%	23 17%	25 41%	186 23%	104 25%
Fair	32 26%	37 21%	55 33%	51 29%	39 34%	33 25%	16 25%	231 28%	109 27%
Poor	12 10%	14 8%	12 7%	20 12%	7 6%	22 17%	3 4%	85 10%	50 12%
Very poor	13 11%	4 2%	6 4%	16 9%	10 8%	8 6%	2 3%	55 7%	25 6%
Not sure	6 5%	16 9%	12 7%	17 10%	5 4%	14 11%	5 8%	65 8%	24 6%
Prefer not to answer	6 5%	1 0%	1 1%	3 2%	2 2%	5 4%	1 1%	17 2%	5 1%

Q16 Opinion of water value

	Gender (...)
	Female
<i>Base</i>	422
Excellent	96 23%
Good	103 24%
Fair	119 28%
Poor	31 7%
Very poor	25 6%
Not sure	39 9%
Prefer not to answer	10 2%

Q17a A reliable water supply for this region is essential to my quality of life

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	711 80%	81 74%	164 88%	122 85%	101 78%	106 79%	117 75%	409 76%	267 88%
Somewhat agree	140 16%	20 18%	18 10%	17 12%	24 18%	23 17%	34 21%	106 20%	31 10%
Somewhat disagree	15 2%	-	5 2%	1 1%	2 2%	2 1%	3 2%	11 2%	1 0%
Strongly disagree	4 0%	-	-	1 1%	1 1%	1 1%	-	4 1%	-
Not sure	20 2%	8 7%	1 0%	2 1%	2 1%	3 2%	3 2%	10 2%	5 1%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17a A reliable water supply for this region is essential to my quality of life

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	84 80%	51 81%	59 90%	513 79%	379 78%	77 88%	66 86%	145 83%	34 70%
Somewhat agree	13 13%	9 14%	2 3%	114 18%	89 18%	8 9%	11 14%	19 11%	9 18%
Somewhat disagree	2 2%	3 4%	1 1%	8 1%	7 1%	1 1%	-	4 2%	3 6%
Strongly disagree	-	-	-	4 1%	4 1%	-	-	-	-
Not sure	6 6%	-	4 6%	10 2%	8 2%	1 1%	-	5 3%	3 6%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17a A reliable water supply for this region is essential to my quality of life

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	65 85%	207 74%	381 84%	56 78%	323 82%	212 78%	46 84%	74 72%	28 83%
Somewhat agree	6 7%	58 21%	61 13%	16 22%	57 14%	45 16%	7 13%	24 24%	1 3%
Somewhat disagree	-	9 3%	4 1%	1 1%	6 2%	2 1%	1 1%	3 3%	3 10%
Strongly disagree	1 1%	1 0%	2 0%	-	-	3 1%	0 1%	-	1 2%
Not sure	5 6%	7 2%	7 2%	-	6 1%	11 4%	1 1%	1 1%	1 2%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17a A reliable water supply for this region is essential to my quality of life

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	27 66%	65 78%	92 78%	47 76%	65 81%	219 88%	174 80%	598 83%	109 68%
Somewhat agree	8 20%	15 18%	17 15%	15 24%	11 13%	25 10%	42 19%	102 14%	37 23%
Somewhat disagree	1 2%	3 3%	6 5%	-	2 2%	1 0%	-	11 2%	4 3%
Strongly disagree	2 4%	-	0 0%	-	2 2%	-	-	2 0%	1 1%
Not sure	4 9%	0 1%	2 2%	0 1%	0 1%	3 1%	2 1%	8 1%	9 6%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17a A reliable water supply for this region is essential to my quality of life

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Strongly agree	71 74%	140 86%	79 76%	82 78%	120 87%	76 79%	57 79%	346 77%	308 86%
Somewhat agree	12 13%	18 11%	21 20%	20 19%	16 12%	16 17%	13 17%	84 19%	37 10%
Somewhat disagree	3 3%	1 1%	3 3%	3 3%	0 0%	0 0%	3 4%	7 2%	4 1%
Strongly disagree	1 2%	-	1 1%	-	-	1 2%	-	3 1%	1 0%
Not sure	8 9%	4 2%	-	0 0%	2 1%	2 2%	-	7 2%	8 2%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17a A reliable water supply for this region is essential to my quality of life

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	99 80%	155 87%	130 78%	138 80%	84 73%	104 78%	47 75%	664 80%	332 81%
Somewhat agree	19 16%	18 10%	33 20%	21 12%	24 21%	24 18%	9 15%	131 16%	61 15%
Somewhat disagree	4 3%	1 1%	3 2%	5 3%	2 1%	1 1%	1 1%	14 2%	6 1%
Strongly disagree	-	-	-	2 1%	1 1%	-	0 1%	3 0%	2 0%
Not sure	2 2%	3 2%	1 1%	7 4%	4 4%	3 2%	5 8%	15 2%	10 3%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17a A reliable water supply for this region is essential to my quality of life

	Gender (...)
	Female
Base	422
Strongly agree	340 80%
Somewhat agree	64 15%
Somewhat disagree	9 2%
Strongly disagree	2 0%
Not sure	8 2%
Prefer not to answer	-

Q17b I know where to get information about water saving resources and rebates

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Strongly agree	271 31%	24 22%	41 22%	39 27%	39 30%	52 39%	67 42%	180 33%	77 25%
Somewhat agree	284 32%	29 26%	63 34%	38 26%	52 40%	43 32%	51 32%	155 29%	117 38%
Somewhat disagree	133 15%	27 25%	32 17%	20 14%	17 13%	18 13%	14 9%	85 16%	44 15%
Strongly disagree	94 11%	12 11%	31 17%	22 16%	9 7%	6 5%	10 7%	64 12%	26 9%
Not sure	107 12%	17 16%	20 11%	25 17%	13 10%	15 11%	15 10%	56 10%	40 13%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17b I know where to get information about water saving resources and rebates

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Strongly agree	24 23%	15 24%	21 32%	210 32%	151 31%	24 28%	22 29%	55 31%	17 35%
Somewhat agree	42 40%	19 31%	25 39%	195 30%	147 30%	34 39%	25 32%	66 38%	9 19%
Somewhat disagree	21 19%	8 13%	6 10%	98 15%	77 16%	9 10%	8 11%	29 17%	7 15%
Strongly disagree	4 3%	8 13%	6 9%	73 11%	62 13%	13 15%	5 6%	5 3%	7 14%
Not sure	15 15%	12 18%	6 10%	74 11%	49 10%	7 8%	17 22%	19 11%	8 17%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17b I know where to get information about water saving resources and rebates

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Strongly agree	29 38%	83 29%	143 31%	16 22%	131 34%	61 22%	19 35%	29 29%	13 40%
Somewhat agree	18 23%	92 33%	148 33%	24 33%	122 31%	92 34%	16 29%	36 35%	9 26%
Somewhat disagree	9 12%	40 14%	69 15%	12 17%	61 16%	45 17%	10 18%	12 12%	3 9%
Strongly disagree	10 13%	24 9%	54 12%	5 7%	32 8%	35 13%	5 9%	14 14%	2 6%
Not sure	10 14%	42 15%	39 9%	15 20%	45 12%	38 14%	6 10%	10 10%	7 20%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17b I know where to get information about water saving resources and rebates

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Strongly agree	15 35%	27 32%	42 36%	19 31%	32 40%	74 30%	54 25%	228 32%	41 26%
Somewhat agree	11 26%	26 31%	42 36%	18 29%	21 26%	85 34%	75 35%	237 33%	46 29%
Somewhat disagree	8 19%	17 21%	12 10%	11 17%	14 17%	35 14%	32 15%	113 16%	20 13%
Strongly disagree	2 6%	8 10%	13 11%	10 16%	10 13%	20 8%	26 12%	74 10%	17 11%
Not sure	6 13%	5 6%	8 7%	4 7%	4 5%	33 13%	31 14%	67 9%	35 22%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17b I know where to get information about water saving resources and rebates

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Strongly agree	34 35%	46 28%	36 35%	33 31%	46 33%	31 33%	19 26%	147 33%	98 27%
Somewhat agree	27 28%	51 32%	25 24%	39 37%	51 37%	35 36%	17 23%	135 30%	131 37%
Somewhat disagree	9 9%	23 14%	25 24%	18 17%	20 14%	10 10%	16 22%	67 15%	46 13%
Strongly disagree	11 12%	27 17%	11 10%	5 4%	9 7%	10 10%	12 17%	46 10%	41 11%
Not sure	15 16%	15 9%	8 7%	11 10%	13 10%	10 11%	8 11%	51 11%	42 12%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17b I know where to get information about water saving resources and rebates

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	37 30%	47 26%	53 32%	70 40%	24 21%	41 31%	12 20%	259 31%	117 28%
Somewhat agree	39 31%	74 42%	48 29%	44 25%	39 34%	40 30%	24 39%	260 31%	146 35%
Somewhat disagree	14 11%	26 15%	33 20%	17 10%	27 24%	17 13%	9 14%	125 15%	52 13%
Strongly disagree	14 11%	17 10%	18 11%	16 9%	12 11%	17 13%	5 9%	88 11%	38 9%
Not sure	20 16%	15 8%	15 9%	27 16%	12 11%	18 13%	11 18%	95 12%	59 14%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17b I know where to get information about water saving resources and rebates

	Gender (...)
	Female
<i>Base</i>	422
Strongly agree	133 32%
Somewhat agree	127 30%
Somewhat disagree	76 18%
Strongly disagree	48 11%
Not sure	38 9%
Prefer not to answer	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	241 27%	43 40%	48 26%	29 20%	36 28%	30 22%	50 32%	124 23%	102 34%
Somewhat agree	319 36%	33 30%	57 31%	55 38%	52 40%	49 36%	61 39%	209 39%	98 32%
Somewhat disagree	133 15%	9 9%	30 16%	25 17%	16 12%	24 18%	23 15%	91 17%	36 12%
Strongly disagree	137 15%	8 8%	36 19%	29 21%	20 15%	23 17%	17 11%	89 17%	42 14%
Not sure	59 7%	15 14%	16 8%	6 4%	6 4%	9 7%	6 4%	26 5%	26 9%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	41 39%	9 14%	19 30%	169 26%	102 21%	20 23%	22 29%	78 45%	16 34%
Somewhat agree	27 26%	35 56%	17 26%	238 37%	191 39%	32 37%	23 30%	55 32%	15 31%
Somewhat disagree	13 13%	11 18%	12 18%	97 15%	76 16%	13 15%	12 16%	21 12%	8 16%
Strongly disagree	12 11%	3 5%	10 15%	111 17%	94 19%	17 19%	9 11%	8 4%	6 12%
Not sure	12 12%	5 8%	8 12%	34 5%	24 5%	4 5%	11 15%	13 7%	4 8%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	41 53%	91 32%	87 19%	22 31%	104 27%	75 28%	18 32%	31 30%	10 31%
Somewhat agree	15 19%	113 40%	160 35%	30 41%	155 40%	96 35%	21 37%	35 34%	6 20%
Somewhat disagree	6 8%	34 12%	85 19%	6 8%	56 14%	38 14%	2 4%	18 18%	10 29%
Strongly disagree	10 12%	20 7%	103 23%	4 6%	55 14%	35 13%	13 23%	15 15%	4 11%
Not sure	6 8%	24 8%	18 4%	10 14%	22 6%	29 11%	2 3%	2 2%	3 10%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	12 28%	23 27%	28 24%	16 26%	18 23%	86 35%	54 25%	191 27%	51 31%
Somewhat agree	13 32%	39 47%	45 38%	24 39%	28 35%	80 32%	83 38%	265 37%	53 33%
Somewhat disagree	6 14%	13 16%	25 21%	6 10%	16 19%	28 11%	33 15%	119 16%	12 8%
Strongly disagree	5 11%	7 8%	17 15%	16 25%	18 22%	28 11%	33 15%	107 15%	27 17%
Not sure	6 15%	1 2%	3 3%	-	1 1%	25 10%	14 6%	38 5%	18 11%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Strongly agree	34 35%	58 36%	28 27%	21 20%	38 27%	28 29%	19 26%	113 25%	118 33%
Somewhat agree	28 30%	51 32%	42 40%	38 36%	49 35%	32 34%	30 41%	176 40%	111 31%
Somewhat disagree	11 11%	21 13%	10 10%	22 21%	22 16%	16 17%	9 13%	76 17%	44 12%
Strongly disagree	14 15%	18 11%	18 18%	17 16%	25 18%	12 12%	11 15%	58 13%	57 16%
Not sure	9 9%	14 9%	6 6%	9 8%	4 3%	8 8%	4 5%	23 5%	28 8%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	124	178	167	173	115	132	62	827
Strongly agree	48 38%	45 25%	42 26%	41 24%	31 27%	34 25%	21 35%	220 27%	111 27%
Somewhat agree	37 30%	78 44%	67 40%	52 30%	35 31%	50 37%	26 42%	293 35%	147 36%
Somewhat disagree	18 15%	25 14%	27 16%	27 15%	19 16%	17 13%	5 8%	128 15%	59 14%
Strongly disagree	17 14%	20 11%	24 14%	41 23%	13 11%	23 17%	5 7%	132 16%	61 15%
Not sure	5 4%	9 5%	6 4%	13 8%	16 14%	9 7%	5 8%	54 7%	33 8%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c I trust my water agencies to ensure that we have a reliable long-term supply of water

	Gender (...)
	Female
<i>Base</i>	422
Strongly agree	120 28%
Somewhat agree	157 37%
Somewhat disagree	65 15%
Strongly disagree	55 13%
Not sure	25 6%
Prefer not to answer	-

Q17d It is my civic duty to use water efficiently

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	561 63%	69 63%	107 57%	84 58%	81 62%	91 67%	117 75%	328 61%	211 69%
Somewhat agree	217 24%	22 20%	53 28%	37 26%	34 26%	31 23%	33 21%	142 26%	69 23%
Somewhat disagree	45 5%	2 2%	17 9%	7 5%	8 6%	5 3%	2 2%	33 6%	7 2%
Strongly disagree	30 3%	3 3%	4 2%	12 8%	5 4%	3 2%	2 1%	22 4%	5 2%
Not sure	36 4%	13 12%	7 3%	3 2%	3 2%	5 4%	3 2%	15 3%	12 4%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17d It is my civic duty to use water efficiently

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	61 58%	44 70%	37 57%	416 64%	302 62%	58 66%	49 64%	121 69%	28 57%
Somewhat agree	29 28%	7 11%	15 23%	166 26%	124 25%	25 28%	23 30%	33 19%	10 22%
Somewhat disagree	4 3%	7 11%	6 9%	28 4%	28 6%	4 5%	0 0%	8 5%	2 4%
Strongly disagree	-	2 2%	2 2%	23 4%	21 4%	-	1 1%	3 2%	3 6%
Not sure	12 11%	3 5%	5 8%	15 2%	12 2%	1 1%	3 4%	9 5%	5 11%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17d It is my civic duty to use water efficiently

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	46 60%	155 55%	318 70%	43 59%	236 60%	189 69%	36 64%	62 61%	20 62%
Somewhat agree	8 11%	80 28%	102 23%	25 35%	116 30%	53 20%	16 29%	16 16%	7 21%
Somewhat disagree	11 14%	19 7%	12 3%	1 1%	17 4%	5 2%	1 1%	14 13%	2 6%
Strongly disagree	5 6%	11 4%	10 2%	4 5%	9 2%	10 4%	2 4%	7 7%	-
Not sure	7 9%	17 6%	12 3%	-	13 3%	14 5%	1 2%	4 4%	4 12%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17d It is my civic duty to use water efficiently

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	21 50%	55 66%	72 61%	38 61%	49 61%	178 72%	136 63%	488 68%	71 44%
Somewhat agree	13 31%	22 27%	26 22%	21 34%	20 24%	55 22%	53 25%	175 24%	41 26%
Somewhat disagree	1 2%	4 5%	13 11%	3 5%	4 5%	5 2%	11 5%	31 4%	14 9%
Strongly disagree	3 7%	2 2%	5 5%	-	6 8%	3 1%	6 3%	12 2%	15 9%
Not sure	4 9%	0 0%	2 2%	-	2 3%	6 3%	11 5%	14 2%	19 12%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17d It is my civic duty to use water efficiently

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Strongly agree	71 75%	112 69%	68 66%	65 61%	87 63%	59 61%	45 62%	275 62%	249 69%
Somewhat agree	12 12%	43 26%	21 20%	30 28%	35 25%	28 29%	15 21%	117 26%	74 21%
Somewhat disagree	3 3%	1 1%	10 10%	5 5%	8 6%	5 5%	6 8%	24 5%	15 4%
Strongly disagree	-	2 1%	1 1%	4 4%	2 2%	3 3%	7 9%	21 5%	5 1%
Not sure	9 10%	4 3%	4 4%	2 2%	6 4%	2 2%	-	9 2%	17 5%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17d It is my civic duty to use water efficiently

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	75 61%	123 69%	106 64%	115 66%	72 63%	69 52%	42 68%	519 63%	238 58%
Somewhat agree	25 20%	44 24%	44 26%	31 18%	25 22%	49 37%	11 18%	206 25%	114 28%
Somewhat disagree	9 7%	7 4%	6 3%	12 7%	7 6%	5 4%	3 5%	42 5%	25 6%
Strongly disagree	9 7%	2 1%	5 3%	5 3%	4 4%	5 3%	0 1%	29 4%	13 3%
Not sure	6 5%	3 2%	6 3%	10 6%	6 6%	5 4%	5 8%	31 4%	21 5%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17d It is my civic duty to use water efficiently

	Gender (...)
	Female
<i>Base</i>	422
Strongly agree	300 71%
Somewhat agree	89 21%
Somewhat disagree	13 3%
Strongly disagree	10 2%
Not sure	11 3%
Prefer not to answer	-

Q17e Additional water rate increases may be necessary to increase the reliability of our region's wa

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	182 20%	27 25%	46 25%	25 17%	25 19%	22 16%	32 20%	108 20%	61 20%
Somewhat agree	280 31%	36 33%	52 28%	44 31%	43 33%	30 22%	69 44%	166 31%	107 35%
Somewhat disagree	163 18%	14 13%	32 17%	20 14%	30 23%	40 29%	22 14%	109 20%	49 16%
Strongly disagree	181 20%	15 14%	34 18%	45 32%	24 18%	35 26%	21 13%	117 22%	53 17%
Not sure	83 9%	16 15%	23 12%	9 6%	8 7%	9 7%	13 8%	40 7%	33 11%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17e Additional water rate increases may be necessary to increase the reliability of our region's wa

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	21 20%	11 17%	14 22%	136 21%	94 19%	18 20%	14 19%	53 30%	3 7%
Somewhat agree	32 31%	22 35%	14 21%	210 32%	149 31%	28 32%	31 41%	52 30%	19 39%
Somewhat disagree	9 9%	12 19%	15 23%	127 20%	100 20%	20 23%	17 22%	22 12%	5 11%
Strongly disagree	17 16%	10 17%	15 23%	135 21%	115 24%	14 15%	9 12%	26 15%	11 22%
Not sure	26 24%	8 13%	7 11%	42 6%	29 6%	8 9%	5 7%	22 13%	10 22%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17e Additional water rate increases may be necessary to increase the reliability of our region's wa

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	27 35%	35 13%	104 23%	13 19%	90 23%	47 17%	7 12%	24 23%	7 20%
Somewhat agree	15 19%	87 31%	147 32%	31 43%	117 30%	89 33%	26 46%	32 32%	11 34%
Somewhat disagree	6 8%	75 27%	70 15%	10 14%	82 21%	47 17%	2 4%	19 19%	4 13%
Strongly disagree	22 29%	58 20%	92 20%	8 12%	67 17%	67 25%	13 23%	20 20%	5 16%
Not sure	6 8%	26 9%	41 9%	9 12%	36 9%	22 8%	8 15%	7 7%	5 16%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17e Additional water rate increases may be necessary to increase the reliability of our region's wa

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	8 20%	15 18%	21 18%	9 15%	14 18%	65 26%	46 21%	161 22%	21 13%
Somewhat agree	11 26%	35 42%	31 27%	19 30%	19 24%	87 35%	74 34%	239 33%	41 25%
Somewhat disagree	7 18%	17 20%	29 25%	16 26%	14 18%	41 17%	32 15%	126 17%	37 23%
Strongly disagree	10 23%	12 14%	33 28%	18 29%	28 34%	31 12%	36 17%	128 18%	48 30%
Not sure	5 13%	5 6%	4 3%	0 1%	5 6%	23 9%	29 13%	66 9%	14 9%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17e Additional water rate increases may be necessary to increase the reliability of our region's wa

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Strongly agree	25 26%	43 27%	23 22%	14 13%	31 22%	18 19%	20 28%	81 18%	87 24%
Somewhat agree	28 29%	54 33%	37 36%	39 36%	36 26%	32 34%	21 28%	148 33%	114 32%
Somewhat disagree	9 10%	25 16%	15 14%	22 21%	24 17%	25 26%	17 24%	92 21%	55 15%
Strongly disagree	17 18%	21 13%	25 24%	19 18%	40 29%	17 17%	12 17%	87 20%	67 19%
Not sure	17 17%	19 11%	4 4%	12 12%	7 5%	4 4%	2 3%	39 9%	35 10%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17e Additional water rate increases may be necessary to increase the reliability of our region's wa

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	33 27%	42 23%	30 18%	37 22%	14 12%	26 20%	13 21%	169 20%	95 23%
Somewhat agree	33 27%	57 32%	63 38%	39 23%	49 43%	38 29%	24 39%	256 31%	117 28%
Somewhat disagree	15 12%	28 16%	44 26%	39 22%	17 15%	21 16%	6 10%	157 19%	89 22%
Strongly disagree	28 23%	29 17%	25 15%	39 22%	26 23%	33 25%	7 12%	173 21%	74 18%
Not sure	15 12%	23 13%	5 3%	19 11%	8 7%	13 10%	11 17%	72 9%	35 9%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17c Additional water rate increases may be necessary to increase the reliability of our region's wa

	Gender (...)
	Female
Base	422
Strongly agree	82 19%
Somewhat agree	150 36%
Somewhat disagree	62 15%
Strongly disagree	87 21%
Not sure	42 10%
Prefer not to answer	-

Q17f A reliable water supply for this region is essential for a healthy economy

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Strongly agree	702 79%	81 74%	160 85%	117 81%	98 75%	104 77%	123 78%	420 78%	245 81%
Somewhat agree	141 16%	16 15%	24 13%	19 13%	28 22%	19 14%	27 17%	88 16%	50 17%
Somewhat disagree	15 2%	1 1%	3 1%	- -	1 1%	6 5%	2 1%	11 2%	2 1%
Strongly disagree	11 1%	- -	- -	6 4%	0 0%	2 2%	2 1%	8 2%	2 1%
Not sure	21 2%	10 10%	1 0%	2 2%	2 2%	3 2%	3 2%	12 2%	5 1%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17f A reliable water supply for this region is essential for a healthy economy

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Strongly agree	77 73%	48 77%	48 73%	527 81%	381 78%	78 90%	62 81%	143 82%	28 58%
Somewhat agree	20 19%	10 16%	12 19%	96 15%	79 16%	6 7%	14 19%	25 14%	14 29%
Somewhat disagree	1 1%	3 5%	1 2%	9 1%	8 2%	1 2%	1 1%	3 2%	0 1%
Strongly disagree	- -	1 1%	- -	8 1%	8 2%	1 1%	- -	- -	2 5%
Not sure	7 7%	1 1%	4 6%	9 1%	11 2%	1 1%	- -	4 2%	3 6%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17f A reliable water supply for this region is essential for a healthy economy

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Strongly agree	56 73%	209 74%	378 83%	58 81%	325 83%	210 77%	35 62%	72 70%	29 87%
Somewhat agree	12 15%	52 18%	61 14%	12 17%	52 13%	44 16%	17 31%	22 22%	3 9%
Somewhat disagree	2 3%	9 3%	4 1%	- -	6 2%	2 1%	- -	5 5%	1 2%
Strongly disagree	2 3%	4 1%	4 1%	0 1%	4 1%	2 1%	1 3%	3 3%	- -
Not sure	5 6%	9 3%	6 1%	1 1%	5 1%	13 5%	2 4%	- -	1 2%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17f A reliable water supply for this region is essential for a healthy economy

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Strongly agree	32 77%	70 84%	88 75%	50 80%	68 84%	206 83%	167 77%	589 82%	108 67%
Somewhat agree	7 16%	13 16%	19 16%	9 15%	9 11%	34 14%	42 19%	102 14%	40 25%
Somewhat disagree	0 1%	-	5 4%	0 1%	2 3%	2 1%	3 1%	13 2%	2 1%
Strongly disagree	0 1%	-	6 5%	2 3%	1 2%	-	0 0%	7 1%	4 2%
Not sure	2 5%	-	-	0 1%	0 0%	6 3%	4 2%	10 1%	8 5%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17f A reliable water supply for this region is essential for a healthy economy

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Strongly agree	67 70%	138 85%	81 78%	88 83%	116 84%	74 77%	57 78%	354 79%	302 84%
Somewhat agree	18 18%	21 13%	18 18%	15 14%	20 14%	12 12%	10 14%	69 16%	43 12%
Somewhat disagree	3 3%	1 0%	1 1%	1 1%	-	4 4%	1 2%	6 1%	4 1%
Strongly disagree	1 1%	0 0%	1 1%	1 1%	0 0%	2 2%	5 6%	8 2%	1 0%
Not sure	7 7%	3 2%	2 2%	-	2 1%	4 4%	-	8 2%	8 2%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17f A reliable water supply for this region is essential for a healthy economy

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	99 80%	145 81%	139 84%	139 80%	81 71%	98 74%	47 75%	655 79%	339 82%
Somewhat agree	20 16%	28 16%	22 13%	18 11%	25 22%	27 20%	9 14%	133 16%	56 14%
Somewhat disagree	2 2%	2 1%	3 2%	7 4%	0 0%	1 1%	1 2%	14 2%	2 1%
Strongly disagree	3 2%	-	1 1%	3 1%	2 2%	2 2%	0 1%	10 1%	4 1%
Not sure	-	4 2%	1 1%	7 4%	6 5%	3 3%	5 8%	16 2%	10 2%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17f A reliable water supply for this region is essential for a healthy economy

	Gender (...)
	Female
<i>Base</i>	422
Strongly agree	324 77%
Somewhat agree	74 18%
Somewhat disagree	9 2%
Strongly disagree	5 1%
Not sure	10 2%
Prefer not to answer	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	218 25%	25 23%	54 29%	27 19%	32 25%	27 20%	49 31%	118 22%	91 30%
Somewhat agree	263 30%	28 26%	55 29%	38 27%	36 27%	38 28%	58 37%	162 30%	94 31%
Somewhat disagree	176 20%	13 12%	45 24%	31 21%	26 20%	29 22%	25 16%	122 23%	46 15%
Strongly disagree	162 18%	20 19%	24 13%	39 27%	27 20%	30 22%	19 12%	106 20%	47 15%
Not sure	70 8%	21 20%	10 5%	9 6%	10 8%	10 8%	6 4%	32 6%	26 9%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	26 25%	11 18%	20 30%	156 24%	108 22%	24 27%	19 24%	62 36%	5 11%
Somewhat agree	33 31%	20 32%	16 24%	193 30%	151 31%	28 32%	26 34%	40 23%	16 33%
Somewhat disagree	17 16%	13 20%	7 11%	139 21%	102 21%	20 23%	14 18%	27 16%	11 22%
Strongly disagree	18 17%	12 19%	15 23%	117 18%	96 20%	11 12%	14 19%	28 16%	6 12%
Not sure	12 11%	7 11%	7 11%	44 7%	30 6%	4 5%	4 5%	16 9%	11 22%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	34 44%	53 19%	123 27%	9 12%	103 26%	59 22%	13 23%	25 24%	5 16%
Somewhat agree	11 15%	80 29%	138 30%	31 43%	130 33%	67 24%	17 30%	32 32%	14 42%
Somewhat disagree	4 6%	68 24%	91 20%	11 16%	83 21%	59 22%	5 10%	17 16%	4 11%
Strongly disagree	20 26%	50 18%	79 17%	13 17%	51 13%	66 24%	14 26%	18 17%	6 17%
Not sure	7 9%	30 11%	23 5%	9 12%	24 6%	21 8%	6 12%	11 11%	5 15%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	10 25%	19 23%	25 21%	12 20%	13 16%	86 35%	49 23%	185 26%	33 20%
Somewhat agree	11 28%	26 31%	39 33%	11 17%	28 34%	75 30%	70 32%	218 30%	45 28%
Somewhat disagree	7 17%	26 32%	28 24%	21 34%	17 20%	33 13%	38 17%	154 21%	22 14%
Strongly disagree	7 17%	8 10%	25 21%	16 26%	20 24%	35 14%	35 16%	111 15%	47 29%
Not sure	6 14%	4 4%	1 1%	2 2%	5 6%	19 8%	26 12%	52 7%	14 9%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Strongly agree	24 25%	46 28%	24 23%	24 22%	43 31%	23 24%	20 27%	96 22%	103 29%
Somewhat agree	11 11%	52 32%	40 38%	34 32%	43 31%	32 34%	21 28%	144 32%	95 26%
Somewhat disagree	21 22%	28 17%	14 13%	23 22%	23 16%	18 19%	19 26%	98 22%	68 19%
Strongly disagree	25 26%	23 14%	19 18%	15 14%	26 19%	17 18%	9 12%	79 18%	64 18%
Not sure	16 17%	14 8%	8 7%	10 10%	4 3%	5 6%	5 6%	29 6%	29 8%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	124	178	167	173	115	132	62	827
Strongly agree	33 27%	54 30%	43 26%	47 27%	14 12%	27 20%	13 20%	205 25%	111 27%
Somewhat agree	40 32%	63 35%	51 31%	35 20%	38 33%	36 27%	20 32%	243 29%	120 29%
Somewhat disagree	16 13%	26 15%	40 24%	44 25%	25 22%	25 19%	13 21%	163 20%	80 19%
Strongly disagree	27 22%	20 11%	24 15%	32 18%	25 22%	34 26%	7 11%	155 19%	68 17%
Not sure	8 6%	15 9%	8 5%	15 9%	13 11%	11 8%	10 16%	60 7%	32 8%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17g I expect to pay more for improving the reliability of the region's water supply, even if I have

	Gender (...)
	Female
<i>Base</i>	422
Strongly agree	98 23%
Somewhat agree	135 32%
Somewhat disagree	82 19%
Strongly disagree	73 17%
Not sure	35 8%
Prefer not to answer	-

Q17h Currently, my monthly water bill is affordable

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	218 25%	32 29%	39 21%	32 22%	29 22%	36 26%	48 31%	136 25%	74 24%
Somewhat agree	292 33%	35 32%	53 29%	41 29%	53 41%	39 29%	58 37%	212 39%	71 23%
Somewhat disagree	137 15%	10 9%	30 16%	26 18%	19 15%	23 17%	22 14%	95 18%	36 12%
Strongly disagree	87 10%	3 3%	23 12%	24 17%	10 7%	18 13%	8 5%	68 13%	14 5%
Not sure	155 17%	29 27%	43 23%	21 14%	19 15%	20 15%	20 13%	28 5%	109 36%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17h Currently, my monthly water bill is affordable

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	24 23%	11 18%	18 27%	164 25%	112 23%	20 22%	17 22%	61 35%	8 17%
Somewhat agree	42 40%	22 35%	15 24%	211 33%	178 37%	32 36%	31 41%	41 23%	7 15%
Somewhat disagree	12 11%	9 14%	11 17%	105 16%	85 17%	5 6%	8 10%	24 14%	13 27%
Strongly disagree	8 8%	5 8%	8 12%	63 10%	67 14%	9 11%	1 1%	4 2%	2 5%
Not sure	18 17%	16 26%	13 21%	106 16%	45 9%	22 25%	20 26%	44 25%	17 36%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17h Currently, my monthly water bill is affordable

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	26 33%	78 28%	95 21%	20 28%	113 29%	50 18%	19 35%	23 23%	10 31%
Somewhat agree	20 26%	96 34%	151 33%	23 32%	134 34%	85 31%	20 36%	35 34%	6 18%
Somewhat disagree	10 13%	43 15%	76 17%	6 8%	51 13%	52 19%	7 12%	16 16%	7 20%
Strongly disagree	9 12%	18 6%	55 12%	4 6%	28 7%	26 9%	3 6%	15 15%	4 12%
Not sure	12 15%	47 17%	77 17%	19 27%	66 17%	60 22%	6 11%	13 12%	6 19%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17h Currently, my monthly water bill is affordable

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	18 44%	34 40%	29 25%	10 15%	18 22%	67 27%	41 19%	180 25%	38 24%
Somewhat agree	15 37%	32 38%	45 38%	30 48%	24 30%	57 23%	83 38%	234 32%	56 35%
Somewhat disagree	4 9%	13 16%	25 21%	15 24%	19 23%	23 9%	28 13%	119 17%	17 10%
Strongly disagree	2 4%	4 5%	17 14%	8 12%	19 24%	11 4%	17 8%	62 9%	24 15%
Not sure	3 6%	1 1%	2 2%	-	1 1%	90 36%	48 22%	125 17%	26 16%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17h Currently, my monthly water bill is affordable

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Strongly agree	26 28%	41 25%	27 26%	21 20%	40 29%	32 33%	21 28%	113 25%	93 26%
Somewhat agree	19 19%	44 27%	33 32%	40 38%	46 34%	37 38%	32 44%	168 38%	95 27%
Somewhat disagree	19 19%	23 14%	19 18%	12 11%	22 16%	10 10%	6 9%	68 15%	56 16%
Strongly disagree	6 6%	11 7%	13 12%	11 10%	13 10%	9 10%	7 10%	51 11%	24 7%
Not sure	26 27%	44 27%	13 12%	23 22%	17 12%	9 9%	7 9%	46 10%	91 25%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17h Currently, my monthly water bill is affordable

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	45 36%	35 20%	34 21%	38 22%	26 23%	40 30%	15 24%	203 25%	106 26%
Somewhat agree	38 30%	51 29%	80 48%	52 30%	38 33%	34 25%	18 28%	274 33%	145 35%
Somewhat disagree	11 9%	24 13%	19 12%	32 19%	20 18%	30 23%	10 16%	127 15%	57 14%
Strongly disagree	18 14%	13 7%	5 3%	29 17%	10 9%	13 10%	3 5%	84 10%	36 9%
Not sure	12 10%	55 31%	28 17%	23 13%	21 18%	16 12%	17 27%	139 17%	68 17%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17h Currently, my monthly water bill is affordable

	Gender (...)
	Female
<i>Base</i>	422
Strongly agree	103 24%
Somewhat agree	136 32%
Somewhat disagree	68 16%
Strongly disagree	38 9%
Not sure	78 18%
Prefer not to answer	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Strongly agree	200 23%	28 26%	44 23%	36 25%	31 24%	28 21%	25 16%	134 25%	54 18%
Somewhat agree	258 29%	31 29%	50 27%	35 24%	40 31%	45 34%	43 28%	165 31%	81 27%
Somewhat disagree	193 22%	18 17%	35 18%	31 22%	32 24%	32 24%	42 27%	140 26%	45 15%
Strongly disagree	127 14%	12 11%	29 15%	27 19%	14 11%	17 12%	28 18%	75 14%	50 17%
Not sure	111 12%	19 18%	30 16%	15 11%	13 10%	13 9%	19 12%	25 5%	74 24%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Strongly agree	20 19%	12 19%	12 18%	156 24%	112 23%	16 18%	6 8%	47 27%	14 29%
Somewhat agree	33 31%	21 33%	18 28%	185 28%	156 32%	16 18%	26 35%	43 25%	14 28%
Somewhat disagree	16 15%	10 15%	14 22%	153 24%	112 23%	26 30%	18 24%	31 18%	3 7%
Strongly disagree	17 16%	11 18%	11 17%	85 13%	76 16%	16 18%	15 20%	16 9%	4 8%
Not sure	20 19%	10 16%	9 14%	70 11%	30 6%	14 16%	10 13%	38 22%	13 27%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Strongly agree	28 36%	45 16%	114 25%	14 19%	59 15%	78 29%	17 30%	25 24%	6 18%
Somewhat agree	12 16%	81 29%	144 32%	18 25%	119 30%	72 27%	16 29%	35 34%	7 21%
Somewhat disagree	17 22%	65 23%	95 21%	16 22%	87 22%	53 19%	15 26%	26 26%	6 17%
Strongly disagree	14 18%	48 17%	54 12%	12 16%	78 20%	25 9%	4 8%	9 9%	8 25%
Not sure	6 8%	43 15%	48 11%	13 18%	48 12%	44 16%	4 7%	7 7%	7 20%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Strongly agree	10 24%	9 11%	26 22%	17 27%	28 35%	54 22%	43 20%	151 21%	48 30%
Somewhat agree	9 21%	19 23%	45 38%	31 49%	23 28%	60 24%	61 28%	221 31%	38 23%
Somewhat disagree	9 22%	30 36%	23 20%	10 17%	20 25%	40 16%	55 26%	156 22%	35 22%
Strongly disagree	9 21%	21 25%	21 18%	3 5%	9 11%	32 13%	32 15%	106 15%	21 13%
Not sure	5 11%	4 4%	3 2%	1 2%	1 1%	62 25%	26 12%	87 12%	19 12%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Strongly agree	33 35%	40 25%	25 24%	30 28%	22 16%	14 14%	8 10%	81 18%	102 29%
Somewhat agree	23 24%	56 34%	29 27%	31 29%	41 30%	25 26%	15 21%	129 29%	101 28%
Somewhat disagree	11 11%	22 14%	23 23%	30 28%	31 22%	30 31%	24 33%	127 29%	52 15%
Strongly disagree	6 6%	12 8%	17 16%	6 5%	33 24%	24 25%	21 28%	79 18%	39 11%
Not sure	23 24%	32 20%	10 10%	10 9%	12 8%	4 4%	6 8%	30 7%	64 18%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Strongly agree	32 26%	29 16%	24 15%	41 24%	32 28%	42 31%	12 20%	188 23%	80 19%
Somewhat agree	37 30%	43 24%	59 35%	54 31%	27 23%	39 29%	18 29%	240 29%	112 27%
Somewhat disagree	21 17%	42 24%	42 25%	37 21%	28 25%	22 16%	10 16%	182 22%	94 23%
Strongly disagree	28 23%	32 18%	21 12%	20 12%	14 12%	12 9%	8 13%	119 14%	77 19%
Not sure	6 5%	33 18%	20 12%	21 12%	14 12%	18 13%	14 22%	97 12%	48 12%
Prefer not to answer	-	-	-	-	-	-	-	-	-

Q17i If the cost of water continues to increase, I won't be able to afford it

	Gender (...)
	Female
Base	422
Strongly agree	104 25%
Somewhat agree	130 31%
Somewhat disagree	92 22%
Strongly disagree	47 11%
Not sure	50 12%
Prefer not to answer	-

Q18 Support for discount program to qualified low-income hlds

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Support	595 67%	86 79%	152 81%	85 59%	84 65%	76 56%	103 66%	327 61%	243 80%
Oppose	148 17%	7 7%	18 10%	37 26%	23 17%	30 23%	24 15%	110 20%	28 9%
Not sure	129 15%	12 11%	15 8%	20 14%	20 15%	26 19%	28 18%	91 17%	32 10%
Prefer not to answer	17 2%	4 4%	3 1%	1 1%	3 2%	2 2%	3 2%	11 2%	2 1%

Q18 Support for discount program to qualified low-income hlds

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
Base	105	63	65	649	487	87	77	174	48
Support	75 71%	44 70%	45 70%	428 66%	293 60%	64 74%	45 59%	156 89%	29 59%
Oppose	16 15%	5 9%	12 18%	112 17%	105 22%	13 15%	12 16%	4 2%	9 19%
Not sure	14 14%	13 21%	7 11%	94 14%	79 16%	10 11%	18 23%	11 7%	8 17%
Prefer not to answer	1 1%	-	1 2%	16 2%	9 2%	-	2 2%	3 2%	2 5%

Q18 Support for discount program to qualified low-income hlds

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Support	51 67%	178 63%	308 68%	56 77%	256 65%	196 72%	46 83%	60 59%	24 72%
Oppose	12 15%	49 18%	79 17%	5 7%	55 14%	40 15%	8 15%	24 24%	8 23%
Not sure	10 13%	51 18%	59 13%	8 12%	76 19%	30 11%	1 2%	13 12%	1 3%
Prefer not to answer	3 4%	3 1%	8 2%	3 4%	4 1%	6 2%	-	5 5%	1 2%

Q18 Support for discount program to qualified low-income hsls

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Support	28 68%	55 66%	72 61%	31 49%	41 51%	201 81%	159 73%	506 70%	86 53%
Oppose	10 23%	11 13%	25 22%	17 28%	21 26%	21 8%	25 11%	101 14%	46 28%
Not sure	4 9%	15 19%	20 17%	14 22%	16 20%	22 9%	30 14%	101 14%	26 16%
Prefer not to answer	-	2 3%	1 1%	1 1%	3 4%	3 1%	3 2%	12 2%	3 2%

Q18 Support for discount program to qualified low-income hsls

	Hsl Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Support	81 85%	129 79%	77 74%	72 68%	86 62%	61 64%	43 59%	256 57%	292 81%
Oppose	4 4%	10 6%	13 13%	17 16%	34 24%	23 24%	13 18%	98 22%	28 8%
Not sure	8 8%	21 13%	12 11%	14 13%	18 13%	12 12%	16 21%	79 18%	36 10%
Prefer not to answer	3 3%	3 2%	2 2%	3 3%	1 1%	-	2 2%	13 3%	3 1%

Q18 Support for discount program to qualified low-income hsls

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Support	79 63%	142 80%	102 61%	103 59%	84 73%	85 64%	52 84%	543 66%	265 64%
Oppose	27 22%	14 8%	32 19%	38 22%	17 15%	20 15%	5 9%	143 17%	86 21%
Not sure	16 13%	18 10%	32 19%	30 18%	14 12%	19 14%	4 7%	125 15%	52 13%
Prefer not to answer	2 2%	4 2%	1 0%	2 1%	-	8 6%	-	17 2%	8 2%

Q18 Support for discount program to qualified low-income hsls

	Gender (...)
	Female
<i>Base</i>	422
Support	306 72%
Oppose	42 10%
Not sure	70 17%
Prefer not to answer	5 1%

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hslld pays	Someone else pays
	<i>Base</i>	724	97	167	105	104	102	130	418
Yes, support	492 68%	70 72%	129 77%	65 62%	70 67%	60 59%	90 69%	266 64%	206 75%
No, do not support	111 15%	5 5%	21 12%	25 24%	19 18%	19 18%	18 14%	70 17%	38 14%
Not sure	116 16%	23 23%	17 10%	12 11%	14 13%	23 22%	22 17%	77 18%	29 11%
Prefer not to answer	5 1%	-	-	3 3%	2 2%	0 0%	-	4 1%	1 0%

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	89	57	52	522	372	74	63	167	37
Yes, support	60 67%	42 73%	42 80%	347 67%	241 65%	54 73%	45 71%	126 75%	24 66%
No, do not support	9 10%	3 5%	6 11%	92 18%	67 18%	11 15%	7 11%	16 10%	9 24%
Not sure	19 21%	13 23%	5 9%	80 15%	61 17%	9 12%	10 16%	24 14%	4 10%
Prefer not to answer	1 1%	-	-	3 1%	3 1%	-	1 1%	1 0%	-

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	61	230	367	64	332	226	47	73	25
Yes, support	38 62%	151 66%	257 70%	44 70%	245 74%	150 66%	26 54%	50 68%	18 72%
No, do not support	13 21%	35 15%	57 15%	7 11%	31 9%	46 20%	13 28%	9 13%	3 11%
Not sure	10 16%	43 19%	51 14%	12 19%	52 16%	29 13%	8 16%	14 19%	4 17%
Prefer not to answer	1 2%	1 0%	2 1%	1 1%	3 1%	1 0%	1 1%	-	-

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	32	70	91	44	57	224	189	607	112
Yes, support	23 71%	48 69%	65 71%	23 51%	40 70%	176 78%	113 60%	436 72%	53 48%
No, do not support	3 10%	8 12%	13 14%	17 39%	9 16%	23 10%	34 18%	83 14%	26 24%
Not sure	5 15%	13 18%	12 13%	5 11%	8 14%	24 11%	41 22%	85 14%	30 27%
Prefer not to answer	1 3%	1 1%	1 1%	-	-	1 0%	1 1%	3 1%	2 2%

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	Hslld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	89	150	89	86	104	73	59	335
Yes, support	62 69%	109 72%	62 70%	59 68%	74 72%	56 77%	42 72%	222 66%	241 74%
No, do not support	14 15%	16 11%	16 18%	19 23%	18 17%	8 11%	5 9%	50 15%	49 15%
Not sure	14 16%	26 17%	10 11%	8 9%	12 11%	6 8%	10 18%	59 18%	36 11%
Prefer not to answer	-	-	1 1%	-	-	3 4%	1 2%	4 1%	1 0%

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	95	161	134	133	97	104	56	667
Yes, support	62 65%	121 75%	98 73%	75 56%	64 66%	72 70%	39 69%	453 68%	228 72%
No, do not support	17 17%	20 13%	11 8%	24 18%	19 19%	20 19%	9 17%	101 15%	46 14%
Not sure	17 17%	19 12%	25 18%	30 23%	15 15%	11 11%	7 12%	109 16%	41 13%
Prefer not to answer	-	1 0%	-	4 3%	-	0 0%	1 2%	4 1%	2 1%

Q19 Support to provide water services to low-income hslld raising cost from \$1-\$3 to customers

	Gender (...)
	Female
<i>Base</i>	376
Yes, support	249 66%
No, do not support	60 16%
Not sure	64 17%
Prefer not to answer	3 1%

QD1 Age

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hslld pays	Someone else pays
		<i>Base</i>	889	109	187	144	130	135	157
18 to 24	109 12%	109 100%	-	-	-	-	-	59 11%	38 13%
25 to 34	187 21%	-	187 100%	-	-	-	-	73 14%	108 35%
35 to 44	144 16%	-	-	144 100%	-	-	-	92 17%	39 13%
45 to 54	130 15%	-	-	-	130 100%	-	-	91 17%	35 12%
55 to 64	135 15%	-	-	-	-	135 100%	-	97 18%	30 10%
65 or older	157 18%	-	-	-	-	-	157 100%	107 20%	50 16%
Prefer not to answer	28 3%	-	-	-	-	-	-	20 4%	4 1%

QD1 Age

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
18 to 24	31 29%	7 12%	2 3%	69 11%	43 9%	11 13%	5 7%	38 22%	8 18%
25 to 34	36 34%	14 22%	23 36%	114 18%	67 14%	32 36%	17 23%	58 33%	13 27%
35 to 44	8 8%	11 18%	13 20%	108 17%	89 18%	14 16%	11 14%	21 12%	6 13%
45 to 54	7 7%	13 20%	8 13%	101 16%	80 16%	12 14%	12 15%	19 11%	2 4%
55 to 64	11 10%	9 14%	10 15%	106 16%	90 19%	8 9%	13 18%	17 10%	2 3%
65 or older	9 9%	8 12%	7 11%	131 20%	99 20%	9 10%	15 19%	21 12%	14 29%
Prefer not to answer	4 4%	1 1%	2 3%	20 3%	18 4%	2 2%	4 5%	- -	3 7%

QD1 Age

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
18 to 24	13 17%	36 13%	40 9%	20 28%	21 5%	49 18%	9 17%	21 21%	5 14%
25 to 34	17 22%	49 17%	103 23%	17 24%	73 19%	72 27%	12 22%	18 18%	5 16%
35 to 44	16 21%	51 18%	70 15%	6 9%	52 13%	54 20%	10 18%	18 18%	5 15%
45 to 54	5 6%	44 16%	66 14%	14 19%	55 14%	42 15%	9 16%	19 19%	4 4%
55 to 64	11 15%	42 15%	77 17%	5 7%	68 17%	31 11%	6 12%	12 12%	10 29%
65 or older	11 14%	54 19%	85 19%	7 10%	110 28%	22 8%	7 13%	8 7%	5 14%
Prefer not to answer	3 4%	7 2%	13 3%	2 3%	12 3%	3 1%	2 3%	5 5%	3 9%

QD1 Age

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
18 to 24	5 12%	1 2%	3 3%	3 5%	2 2%	42 17%	49 22%	72 10%	33 21%
25 to 34	4 11%	13 15%	21 18%	6 10%	12 14%	84 34%	46 21%	153 21%	35 22%
35 to 44	2 5%	13 15%	26 22%	16 25%	13 16%	31 13%	29 13%	118 16%	22 13%
45 to 54	7 18%	15 18%	19 17%	13 21%	14 18%	30 12%	26 12%	101 14%	29 18%
55 to 64	7 16%	20 24%	18 15%	8 13%	21 26%	23 9%	29 14%	117 16%	17 11%
65 or older	14 34%	19 23%	24 20%	13 21%	17 20%	33 13%	33 15%	137 19%	19 12%
Prefer not to answer	2 4%	3 3%	6 5%	3 5%	2 3%	3 1%	4 2%	22 3%	5 3%

QD1 Age

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
18 to 24	25 26%	31 19%	16 15%	6 5%	11 8%	4 4%	8 11%	26 6%	67 19%
25 to 34	19 20%	51 31%	30 29%	25 24%	29 21%	19 20%	9 13%	52 12%	125 35%
35 to 44	11 12%	9 6%	9 9%	17 16%	36 26%	27 28%	19 26%	82 18%	44 12%
45 to 54	14 15%	16 10%	12 12%	16 15%	16 11%	19 20%	16 22%	77 17%	45 13%
55 to 64	8 9%	24 15%	11 11%	15 14%	21 16%	15 15%	13 17%	79 18%	41 11%
65 or older	18 19%	30 18%	24 23%	21 19%	25 18%	13 13%	8 11%	109 24%	35 10%
Prefer not to answer	-	3 2%	2 2%	7 6%	1 1%	-	-	21 5%	1 0%

QD1 Age

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
18 to 24	21 17%	13 7%	31 18%	15 9%	24 21%	5 4%	11 17%	98 12%	53 13%
25 to 34	23 19%	58 32%	13 8%	25 14%	29 26%	39 30%	18 29%	170 21%	89 22%
35 to 44	25 20%	22 13%	24 14%	34 20%	17 15%	22 17%	11 17%	133 16%	69 17%
45 to 54	10 8%	24 13%	26 16%	30 17%	24 21%	16 12%	10 17%	120 14%	53 13%
55 to 64	18 15%	29 17%	24 14%	34 20%	9 8%	20 15%	7 11%	128 15%	56 14%
65 or older	22 18%	30 17%	39 24%	30 17%	11 9%	25 19%	5 8%	152 18%	82 20%
Prefer not to answer	5 4%	2 1%	9 6%	5 3%	1 1%	5 4%	1 1%	27 3%	8 2%

QD1 Age

	Gender (...)
	Female
<i>Base</i>	422
18 to 24	53 12%
25 to 34	88 21%
35 to 44	60 14%
45 to 54	65 15%
55 to 64	68 16%
65 or older	74 18%
Prefer not to answer	14 3%

QD2 Gender

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Male	411 46%	53 48%	89 48%	69 48%	53 41%	56 42%	82 52%	261 48%	129 43%
Female	422 48%	53 48%	88 47%	60 42%	65 50%	68 51%	74 47%	248 46%	160 53%
Non-binary, do not identify with either	11 1%	2 2%	3 1%	3 2%	1 1%	1 1%	-	2 0%	8 3%
Prefer not to answer	45 5%	1 1%	7 4%	12 8%	10 8%	9 6%	0 0%	29 5%	6 2%

QD2 Gender

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Male	54 51%	29 46%	35 54%	290 45%	236 49%	46 52%	38 49%	74 42%	15 32%
Female	48 46%	29 47%	24 36%	320 49%	223 46%	40 46%	38 49%	93 53%	26 53%
Non-binary, do not identify with either	-	0 1%	3 4%	6 1%	2 0%	-	0 0%	5 3%	3 7%
Prefer not to answer	3 3%	4 7%	4 6%	34 5%	25 5%	2 2%	1 2%	3 2%	4 8%

QD2 Gender

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Male	40 52%	142 51%	194 43%	35 48%	200 51%	127 47%	21 38%	32 31%	17 51%
Female	27 35%	124 44%	233 51%	34 47%	184 47%	130 48%	30 55%	53 52%	14 42%
Non-binary, do not identify with either	5 7%	4 2%	1 0%	- -	3 1%	3 1%	2 3%	2 2%	1 4%
Prefer not to answer	4 6%	11 4%	26 6%	4 5%	4 1%	13 5%	2 4%	16 15%	1 3%

QD2 Gender

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
Base	41	83	118	62	81	248	217	720	161
Male	19 47%	39 47%	57 49%	31 49%	35 43%	103 42%	115 53%	326 45%	81 50%
Female	21 50%	41 49%	50 42%	27 44%	43 53%	133 54%	93 43%	357 50%	62 39%
Non-binary, do not identify with either	- -	0 1%	3 2%	- -	- -	6 2%	2 1%	7 1%	4 3%
Prefer not to answer	1 3%	2 3%	8 7%	4 7%	3 3%	6 3%	7 3%	30 4%	14 9%

QD2 Gender

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
Base	96	163	104	106	138	96	73	446	358
Male	30 31%	67 41%	55 53%	44 42%	85 62%	49 51%	38 52%	224 50%	161 45%
Female	57 59%	92 57%	48 47%	58 55%	49 36%	44 45%	30 41%	203 45%	182 51%
Non-binary, do not identify with either	4 4%	3 2%	- -	- -	2 1%	- -	2 3%	1 0%	5 1%
Prefer not to answer	5 5%	1 1%	1 1%	4 4%	2 1%	3 3%	3 4%	19 4%	11 3%

QD2 Gender

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
Base	124	178	167	173	115	132	62	827	411
Male	59 48%	89 50%	78 47%	69 40%	53 46%	63 48%	33 54%	377 46%	411 100%
Female	60 48%	85 48%	77 46%	89 51%	53 47%	59 44%	26 42%	396 48%	- -
Non-binary, do not identify with either	2 2%	0 0%	2 1%	5 3%	1 1%	0 0%	1 2%	10 1%	- -
Prefer not to answer	3 3%	4 2%	10 6%	10 6%	7 6%	10 8%	1 2%	44 5%	- -

QD2 Gender

	Gender (...)
	Female
Base	422
Male	-
Female	422 100%
Non-binary, do not identify with either	-
Prefer not to answer	-

QD3 Water bill pay by

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsl'd pays	Someone else pays
Base	889	109	187	144	130	135	157	540	304
Hsl'd pays bill directly	540 61%	59 54%	73 39%	92 64%	91 70%	97 72%	107 68%	540 100%	-
Someone else pays bill	304 34%	38 35%	108 57%	39 27%	35 27%	30 23%	50 32%	-	304 100%
Not sure	20 2%	10 10%	4 2%	5 4%	-	1 1%	-	-	-
Prefer not to answer	25 3%	1 1%	3 1%	7 5%	4 3%	6 5%	0 0%	-	-

QD3 Water bill pay by

	Years in San Diego County (Q1)				Home Type (QD4)					
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other	
Base	105	63	65	649	487	87	77	174	48	
Hsl'd pays bill directly	53 50%	36 58%	27 42%	420 65%	427 88%	31 36%	21 28%	41 23%	14 28%	
Someone else pays bill	41 39%	24 39%	34 53%	200 31%	49 10%	51 58%	55 71%	122 70%	28 58%	
Not sure	6 6%	2 3%	2 3%	11 2%	4 1%	5 6%	1 1%	9 5%	2 3%	
Prefer not to answer	5 5%	-	2 3%	18 3%	7 1%	-	-	3 2%	5 10%	

QD3 Water bill pay by

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
Base	76	282	454	72	391	272	56	102	33
Hsl'd pays bill directly	37 49%	174 62%	283 62%	45 63%	243 62%	149 55%	31 56%	75 74%	16 48%
Someone else pays bill	28 37%	96 34%	156 34%	22 30%	136 35%	103 38%	24 44%	24 23%	12 35%
Not sure	4 5%	5 2%	7 1%	5 7%	8 2%	13 5%	-	-	-
Prefer not to answer	7 9%	7 2%	9 2%	-	4 1%	9 3%	-	3 3%	5 16%

QD3 Water bill pay by

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Hsld pays bill directly	33 79%	70 84%	108 92%	59 95%	79 98%	33 13%	139 64%	443 62%	93 58%
Someone else pays bill	6 14%	10 12%	9 8%	3 5%	2 2%	207 84%	61 28%	248 34%	52 33%
Not sure	2 4%	3 3%	-	-	-	4 2%	12 6%	14 2%	6 4%
Prefer not to answer	1 3%	-	-	-	-	4 2%	5 2%	14 2%	8 5%

QD3 Water bill pay by

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Hsld pays bill directly	28 29%	64 39%	61 58%	72 68%	86 62%	81 84%	62 84%	378 85%	118 33%
Someone else pays bill	57 59%	92 56%	39 38%	31 29%	51 37%	13 13%	9 13%	57 13%	224 62%
Not sure	6 6%	7 4%	4 4%	-	1 1%	-	2 3%	6 1%	14 4%
Prefer not to answer	6 6%	0 0%	-	3 3%	0 0%	2 2%	-	5 1%	4 1%

QD3 Water bill pay by

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Hsld pays bill directly	75 61%	77 43%	108 65%	127 73%	64 56%	88 66%	22 36%	518 63%	261 64%
Someone else pays bill	45 36%	97 54%	49 29%	34 19%	45 39%	35 26%	34 55%	270 33%	129 31%
Not sure	1 1%	5 3%	5 3%	4 2%	1 1%	3 2%	5 8%	16 2%	15 4%
Prefer not to answer	2 2%	-	4 2%	8 5%	4 3%	7 5%	1 1%	24 3%	6 1%

QD3 Water bill pay by

	Gender (...)
	Female
<i>Base</i>	422
Hsld pays bill directly	248 59%
Someone else pays bill	160 38%
Not sure	6 1%
Prefer not to answer	8 2%

QD4 Home type

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Single family home	487 55%	43 40%	67 36%	89 62%	80 62%	90 67%	99 63%	427 79%	49 16%
Duplex or townhome	87 10%	11 10%	32 17%	14 10%	12 9%	8 6%	9 6%	31 6%	51 17%
Condominium	77 9%	5 5%	17 9%	11 7%	12 9%	13 10%	15 9%	21 4%	55 18%
Apartment	174 20%	38 35%	58 31%	21 14%	19 15%	17 12%	21 13%	41 8%	122 40%
Mobile home	30 3%	2 1%	7 4%	4 3%	2 1%	2 1%	11 7%	9 2%	18 6%
Other	18 2%	7 6%	6 3%	2 2%	-	-	3 2%	5 1%	10 3%
Prefer not to answer	16 2%	2 2%	-	3 2%	5 4%	5 3%	-	6 1%	-

QD4 Home type

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Single family home	37 35%	32 51%	22 34%	393 61%	487 100%	-	-	-	-
Duplex or townhome	21 20%	7 11%	9 13%	50 8%	-	87 100%	-	-	-
Condominium	7 7%	6 9%	9 13%	55 9%	-	-	77 100%	-	-
Apartment	33 31%	15 24%	16 25%	108 17%	-	-	-	174 100%	-
Mobile home	2 2%	1 2%	5 8%	20 3%	-	-	-	-	30 63%
Other	3 3%	-	3 4%	12 2%	-	-	-	-	18 37%
Prefer not to answer	3 3%	2 3%	2 2%	10 2%	-	-	-	-	-

QD4 Home type

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Single family home	34 45%	154 55%	264 58%	34 47%	227 58%	147 54%	23 41%	53 52%	13 40%
Duplex or townhome	2 3%	23 8%	52 12%	10 14%	37 10%	27 10%	6 11%	9 8%	6 19%
Condominium	2 3%	22 8%	41 9%	11 16%	55 14%	12 5%	1 1%	5 5%	2 5%
Apartment	23 30%	59 21%	79 17%	10 15%	61 16%	60 22%	25 45%	22 22%	4 12%
Mobile home	7 9%	10 4%	9 2%	2 2%	7 2%	15 6%	1 1%	2 2%	4 14%
Other	3 4%	10 3%	3 1%	2 3%	4 0%	6 2%	-	5 5%	1 4%
Prefer not to answer	4 6%	3 1%	7 2%	2 3%	1 0%	4 2%	-	5 5%	2 6%

QD4 Home type

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Single family home	16 38%	52 63%	95 81%	56 90%	73 91%	42 17%	131 60%	400 56%	85 53%
Duplex or townhome	5 11%	10 12%	9 7%	2 3%	3 4%	39 16%	19 9%	75 10%	13 8%
Condominium	1 3%	11 14%	2 1%	2 3%	1 1%	40 16%	18 8%	60 8%	15 9%
Apartment	14 33%	8 9%	8 7%	1 2%	2 2%	112 45%	28 13%	137 19%	37 23%
Mobile home	5 13%	2 3%	4 4%	-	-	8 3%	8 4%	23 3%	7 4%
Other	-	-	-	1 2%	-	6 2%	7 3%	15 2%	-
Prefer not to answer	1 1%	-	-	-	2 2%	-	6 3%	11 1%	4 3%

QD4 Home type

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Single family home	17 18%	51 31%	54 52%	62 58%	89 64%	73 76%	62 85%	339 76%	95 27%
Duplex or townhome	8 8%	26 16%	14 13%	11 10%	13 9%	10 11%	1 1%	30 7%	56 16%
Condominium	3 4%	11 7%	12 11%	10 10%	19 14%	8 8%	7 10%	57 13%	18 5%
Apartment	55 57%	62 38%	19 19%	15 14%	14 10%	3 3%	1 1%	-	166 46%
Mobile home	6 6%	8 5%	5 5%	5 5%	4 3%	0 0%	2 3%	13 3%	13 4%
Other	5 5%	6 3%	-	3 3%	-	1 1%	-	3 1%	9 2%
Prefer not to answer	2 2%	-	-	-	-	-	-	4 1%	1 0%

QD4 Home type

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Single family home	56 45%	70 39%	101 61%	117 67%	58 51%	85 64%	20 33%	466 56%	236 58%
Duplex or townhome	17 14%	25 14%	22 13%	6 4%	9 8%	8 6%	10 16%	77 9%	46 11%
Condominium	14 12%	22 12%	15 9%	12 7%	6 6%	6 5%	3 5%	73 9%	38 9%
Apartment	33 26%	57 32%	15 9%	20 11%	31 27%	19 14%	25 40%	149 18%	74 18%
Mobile home	4 3%	2 1%	9 5%	4 3%	2 2%	9 7%	3 5%	27 3%	12 3%
Other	-	2 1%	3 2%	7 4%	3 3%	3 2%	-	18 2%	3 1%
Prefer not to answer	-	-	2 1%	7 4%	5 4%	3 2%	-	16 2%	2 0%

QD4 Home type

	Gender (...)
	Female
<i>Base</i>	422
Single family home	223 53%
Duplex or townhome	40 9%
Condominium	38 9%
Apartment	93 22%
Mobile home	13 3%
Other	13 3%
Prefer not to answer	4 1%

QD5 Home ownership status

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsid pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Own	446 50%	26 24%	52 27%	82 57%	77 59%	79 59%	109 69%	378 70%	57 19%
Rent	358 40%	67 61%	125 67%	44 31%	45 35%	41 30%	35 22%	118 22%	224 74%
Live with family / friends and don't pay rent	45 5%	13 12%	9 5%	7 5%	2 1%	6 5%	9 6%	23 4%	21 7%
Prefer not to answer	39 4%	3 3%	2 1%	11 7%	6 5%	9 6%	4 3%	20 4%	3 1%

QD5 Home ownership status

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Own	28 26%	30 47%	26 40%	361 56%	339 70%	30 35%	57 75%	-	16 34%
Rent	61 58%	30 48%	32 49%	234 36%	95 20%	56 64%	18 23%	166 96%	22 46%
Live with family / friends and don't pay rent	8 7%	1 1%	3 5%	30 5%	34 7%	1 2%	-	7 4%	2 4%
Prefer not to answer	9 9%	2 3%	4 7%	24 4%	18 4%	-	2 2%	1 0%	8 16%

QD5 Home ownership status

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af. American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Own	29 38%	139 49%	241 53%	37 52%	244 62%	104 38%	17 30%	48 47%	15 47%
Rent	36 47%	111 39%	178 39%	32 44%	124 32%	146 54%	32 57%	36 35%	11 32%
Live with family / friends and don't pay rent	5 7%	20 7%	17 4%	1 2%	19 5%	13 5%	5 10%	5 5%	1 4%
Prefer not to answer	6 8%	11 4%	19 4%	1 2%	4 1%	10 4%	2 4%	13 13%	6 17%

QD5 Home ownership status

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Own	24 58%	64 77%	85 72%	41 66%	64 79%	45 18%	108 50%	382 53%	63 39%
Rent	16 39%	16 20%	26 22%	18 30%	12 15%	190 77%	72 33%	283 39%	72 45%
Live with family / friends and don't pay rent	1 4%	1 2%	5 4%	1 2%	-	11 4%	23 11%	30 4%	15 9%
Prefer not to answer	-	2 2%	2 1%	1 2%	5 6%	2 1%	14 7%	26 4%	11 7%

QD5 Home ownership status

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Own	11 12%	35 21%	48 46%	65 61%	78 56%	72 75%	62 85%	446 100%	-
Rent	76 79%	111 68%	50 48%	35 33%	50 36%	17 17%	6 8%	-	358 100%
Live with family / friends and don't pay rent	5 5%	11 7%	4 4%	3 3%	9 7%	3 3%	3 5%	-	-
Prefer not to answer	4 4%	6 3%	2 1%	4 3%	2 1%	4 4%	1 2%	-	-

QD5 Home ownership status

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Own	60 48%	65 37%	103 62%	108 62%	36 32%	75 57%	16 25%	431 52%	224 55%
Rent	56 45%	101 56%	46 28%	42 24%	67 58%	46 35%	42 68%	316 38%	161 39%
Live with family / friends and don't pay rent	4 3%	8 5%	10 6%	10 6%	4 4%	8 6%	3 6%	41 5%	22 5%
Prefer not to answer	4 3%	4 2%	7 4%	14 8%	8 7%	3 2%	1 1%	39 5%	4 1%

QD5 Home ownership status

	Gender (...)
	Female
<i>Base</i>	422
Own	203 48%
Rent	182 43%
Live with family / friends and don't pay rent	18 4%
Prefer not to answer	20 5%

QD6 Ethnicity

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
<i>Base</i>	889	109	187	144	130	135	157	540	304
Caucasian/White	391 44%	21 20%	73 39%	52 36%	55 42%	68 50%	110 70%	243 45%	136 45%
Latino/Hispanic	272 31%	49 45%	72 39%	54 37%	42 32%	31 23%	22 14%	149 28%	103 34%
African-American/Black	56 6%	9 8%	12 6%	10 7%	9 7%	6 5%	7 5%	31 6%	24 8%
American Indian or Alaskan Native	10 1%	-	2 1%	1 1%	1 1%	4 3%	-	6 1%	1 0%
Asian --Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	102 11%	21 20%	18 10%	18 13%	19 15%	12 9%	8 5%	75 14%	24 8%
Pacific Islander	2 0%	-	-	-	-	1 1%	1 0%	1 0%	1 0%
Middle Eastern	7 1%	5 4%	-	-	-	1 1%	1 1%	2 0%	5 1%
Mixed Heritage	8 1%	-	3 1%	2 2%	-	2 2%	1 1%	4 1%	5 2%
Other	6 1%	-	-	1 1%	-	2 1%	2 1%	3 1%	1 0%

QD6 Ethnicity

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Caucasian/White	45 42%	37 58%	28 44%	280 43%	227 47%	37 43%	55 71%	61 35%	11 22%
Latino/Hispanic	29 27%	9 15%	21 33%	213 33%	147 30%	27 31%	12 16%	60 35%	21 44%
African-American/Black	12 12%	5 7%	2 4%	34 5%	23 5%	6 7%	1 1%	25 14%	1 1%
American Indian or Alaskan Native	2 2%	1 1%	2 3%	6 1%	3 1%	2 2%	-	1 0%	4 8%
Asian --Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	10 9%	8 13%	9 14%	73 11%	53 11%	9 10%	5 7%	22 13%	8 16%
Pacific Islander	-	1 1%	-	1 0%	1 0%	-	1 1%	-	-
Middle Eastern	5 4%	-	1 1%	2 0%	2 0%	5 5%	-	1 0%	-
Mixed Heritage	-	1 1%	-	8 1%	5 1%	-	1 1%	3 2%	-
Other	-	-	0 1%	6 1%	3 1%	-	0 1%	-	2 4%

QD6 Ethnicity

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Caucasian/White	29 37%	135 48%	196 43%	30 41%	391 100%	-	-	-	-
Latino/Hispanic	28 37%	82 29%	141 31%	21 29%	-	272 100%	-	-	-
African-American/Black	7 9%	9 3%	32 7%	8 11%	-	-	56 100%	-	-
American Indian or Alaskan Native	1 1%	3 1%	4 1%	-	-	-	-	-	10 32%
Asian - Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	6 8%	35 12%	49 11%	12 17%	-	-	-	102 100%	-
Pacific Islander	-	-	2 0%	-	-	-	-	-	2 5%
Middle Eastern	0 1%	5 2%	1 0%	-	-	-	-	-	7 21%
Mixed Heritage	1 1%	5 2%	2 0%	-	-	-	-	-	8 25%
Other	-	2 1%	1 1%	0 1%	-	-	-	-	6 18%

QD6 Ethnicity

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Caucasian/White	26 62%	45 54%	44 38%	29 47%	45 55%	104 42%	87 40%	336 47%	56 35%
Latino/Hispanic	13 32%	21 25%	40 34%	18 29%	17 21%	82 33%	69 32%	213 30%	52 33%
African-American/Black	1 2%	5 7%	2 2%	3 6%	2 3%	25 10%	13 6%	36 5%	19 12%
American Indian or Alaskan Native	-	-	1 0%	-	3 3%	2 1%	3 1%	10 1%	-
Asian - Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	1 2%	7 8%	26 22%	6 10%	8 10%	19 8%	29 13%	87 12%	15 9%
Pacific Islander	-	-	-	-	1 1%	-	1 0%	2 0%	-
Middle Eastern	-	-	1 0%	-	1 2%	5 2%	-	2 0%	5 3%
Mixed Heritage	-	-	1 1%	1 2%	0 1%	5 2%	1 1%	8 1%	-
Other	1 3%	1 1%	0 0%	-	-	-	3 2%	5 1%	1 1%

QD6 Ethnicity

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Caucasian/White	24 25%	71 44%	43 41%	44 42%	77 56%	54 56%	42 57%	244 55%	124 35%
Latino/Hispanic	43 45%	65 40%	32 31%	30 29%	39 28%	26 27%	12 16%	104 23%	146 41%
African-American/Black	10 10%	12 7%	11 10%	9 8%	6 4%	2 2%	3 4%	17 4%	32 9%
American Indian or Alaskan Native	3 3%	-	-	5 5%	2 1%	-	-	5 1%	1 0%
Asian - Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	12 13%	8 5%	5 5%	10 9%	9 7%	14 14%	15 21%	48 11%	36 10%
Pacific Islander	-	-	-	1 1%	1 1%	-	-	1 0%	1 0%
Middle Eastern	1 1%	-	5 4%	1 1%	-	-	1 1%	2 0%	5 1%
Mixed Heritage	-	5 3%	0 0%	1 0%	1 1%	1 1%	-	4 1%	3 1%
Other	3 3%	-	1 1%	-	1 1%	-	-	4 1%	1 0%

QD6 Ethnicity

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Caucasian/White	58 47%	85 48%	96 58%	82 48%	7 6%	63 47%	10 16%	382 46%	200 49%
Latino/Hispanic	14 11%	56 32%	32 19%	42 24%	87 76%	42 32%	41 66%	232 28%	127 31%
African-American/Black	12 10%	17 9%	9 5%	5 3%	6 5%	7 5%	9 15%	46 6%	21 5%
American Indian or Alaskan Native	2 2%	1 0%	-	4 2%	-	4 3%	1 1%	10 1%	4 1%
Asian - Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	26 21%	13 7%	18 11%	24 14%	15 13%	5 4%	1 2%	101 12%	32 8%
Pacific Islander	1 1%	-	1 1%	-	-	-	-	2 0%	-
Middle Eastern	5 4%	-	-	0 0%	-	1 1%	-	7 1%	2 0%
Mixed Heritage	1 1%	1 1%	1 1%	1 1%	-	4 3%	-	8 1%	8 2%
Other	-	-	2 1%	3 1%	-	2 1%	-	6 1%	3 1%

QD6 Ethnicity

	Gender (...)
	Female
<i>Base</i>	422
Caucasian/White	184 44%
Latino/Hispanic	130 31%
African-American/Black	30 7%
American Indian or Alaskan Native	6 1%
Asian --Korean, Japanese, Chinese, Vietnamese, Filipino or other Asian	53 12%
Pacific Islander	2 0%
Middle Eastern	5 1%
Mixed Heritage	0 0%
Other	0 0%

QD6 Ethnicity

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Prefer not to answer	35 4%	4 3%	7 4%	4 3%	4 3%	8 6%	5 3%	25 5%	6 2%

QD6 Ethnicity

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Prefer not to answer	3 3%	2 3%	1 1%	29 4%	24 5%	2 2%	2 2%	2 1%	2 4%

QD6 Ethnicity

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Prefer not to answer	5 6%	5 2%	23 5%	1 2%	-	-	-	-	-

QD6 Ethnicity

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
	<i>Base</i>	41	83	118	62	81	248	217	720
Prefer not to answer	-	3	3	4	4	6	11	21	12
	-	4%	2%	7%	5%	2%	5%	3%	8%

QD6 Ethnicity

	Hsld Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Prefer not to answer	1	2	7	5	3	-	1	19	10
	1%	1%	7%	5%	2%	-	1%	4%	3%

QD6 Ethnicity

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Prefer not to answer	5	5	7	12	-	5	-	35	14
	4%	3%	4%	7%	-	4%	-	4%	3%

QD6 Ethnicity

	Gender (...)
	Female
<i>Base</i>	422
Prefer not to answer	11
	3%

QD7 Household income

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Less than \$25,000	96 11%	25 23%	19 10%	11 8%	14 11%	8 6%	18 12%	28 5%	57 19%
\$25,000 to less than \$50,000	163 18%	31 28%	51 27%	9 6%	16 12%	24 18%	30 19%	64 12%	92 30%
\$50,000 to less than \$75,000	104 12%	16 15%	30 16%	9 6%	12 9%	11 9%	24 15%	61 11%	39 13%
\$75,000 to less than \$100,000	106 12%	6 5%	25 13%	17 12%	16 12%	15 11%	21 13%	72 13%	31 10%
\$100,000 to less than \$150,000	138 16%	11 10%	29 15%	36 25%	16 12%	21 16%	25 16%	86 16%	51 17%
\$150,000 to less than \$250,000	96 11%	4 4%	19 10%	27 19%	19 15%	15 11%	13 8%	81 15%	13 4%
\$250,000 or more	73 8%	8 7%	9 5%	19 13%	16 12%	13 9%	8 5%	62 11%	9 3%
Prefer not to answer	112 13%	8 7%	6 3%	15 10%	21 16%	28 20%	20 13%	87 16%	13 4%

QD7 Household income

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Less than \$25,000	7 7%	8 13%	5 7%	75 11%	17 4%	8 9%	3 4%	55 32%	10 21%
\$25,000 to less than \$50,000	29 28%	10 17%	13 20%	110 17%	51 10%	26 30%	11 14%	62 36%	14 28%
\$50,000 to less than \$75,000	15 15%	11 18%	2 3%	75 12%	54 11%	14 16%	12 15%	19 11%	5 10%
\$75,000 to less than \$100,000	8 7%	3 5%	9 13%	85 13%	62 13%	11 12%	10 13%	15 9%	8 17%
\$100,000 to less than \$150,000	20 19%	9 15%	17 26%	92 14%	89 18%	13 15%	19 25%	14 8%	4 8%
\$150,000 to less than \$250,000	8 8%	9 15%	12 19%	66 10%	73 15%	10 12%	8 10%	3 2%	2 3%
\$250,000 or more	9 8%	8 12%	4 6%	50 8%	62 13%	1 1%	7 10%	1 0%	2 4%
Prefer not to answer	8 8%	4 6%	4 6%	96 15%	78 16%	5 6%	6 8%	4 3%	4 8%

QD7 Household income

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af-American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Less than \$25,000	17 22%	27 10%	45 10%	5 7%	24 6%	43 16%	10 17%	12 12%	6 17%
\$25,000 to less than \$50,000	13 17%	48 17%	87 19%	14 20%	71 18%	65 24%	12 21%	8 8%	5 15%
\$50,000 to less than \$75,000	7 9%	39 14%	44 10%	15 21%	43 11%	32 12%	11 20%	5 5%	6 18%
\$75,000 to less than \$100,000	6 8%	31 11%	57 13%	9 13%	44 11%	30 11%	9 16%	10 10%	7 21%
\$100,000 to less than \$150,000	13 17%	48 17%	69 15%	10 13%	77 20%	39 14%	6 11%	9 9%	4 12%
\$150,000 to less than \$250,000	5 7%	35 13%	50 11%	6 8%	54 14%	26 10%	2 3%	14 13%	1 3%
\$250,000 or more	8 10%	22 8%	40 9%	3 4%	42 11%	12 4%	3 5%	15 15%	1 2%
Prefer not to answer	8 11%	32 11%	62 14%	10 14%	36 9%	25 9%	4 8%	29 29%	3 10%

QD7 Household income

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Less than \$25,000	7 17%	8 9%	7 6%	1 2%	1 2%	45 18%	21 10%	72 10%	21 13%
\$25,000 to less than \$50,000	9 23%	10 12%	10 8%	6 10%	6 7%	79 32%	39 18%	137 19%	26 16%
\$50,000 to less than \$75,000	8 19%	9 10%	17 15%	5 8%	6 7%	32 13%	27 12%	79 11%	25 15%
\$75,000 to less than \$100,000	3 7%	11 14%	13 11%	11 18%	10 12%	27 11%	25 12%	87 12%	19 12%
\$100,000 to less than \$150,000	3 7%	16 19%	25 21%	11 18%	14 18%	38 15%	30 14%	116 16%	21 13%
\$150,000 to less than \$250,000	8 19%	16 19%	16 14%	15 23%	12 15%	11 5%	15 7%	86 12%	10 7%
\$250,000 or more	0 1%	8 9%	12 10%	8 13%	14 17%	6 3%	25 12%	61 9%	12 7%
Prefer not to answer	3 8%	6 7%	18 15%	4 7%	18 22%	9 3%	36 16%	83 12%	26 16%

QD7 Household income

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
	<i>Base</i>	96	163	104	106	138	96	73	446
Less than \$25,000	96 100%	-	-	-	-	-	-	11 3%	76 21%
\$25,000 to less than \$50,000	-	163 100%	-	-	-	-	-	35 8%	111 31%
\$50,000 to less than \$75,000	-	-	104 100%	-	-	-	-	48 11%	50 14%
\$75,000 to less than \$100,000	-	-	-	106 100%	-	-	-	65 14%	35 10%
\$100,000 to less than \$150,000	-	-	-	-	138 100%	-	-	78 17%	50 14%
\$150,000 to less than \$250,000	-	-	-	-	-	96 100%	-	72 16%	17 5%
\$250,000 or more	-	-	-	-	-	-	73 100%	62 14%	6 2%
Prefer not to answer	-	-	-	-	-	-	-	75 17%	13 4%

QD7 Household income

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
	<i>Base</i>	124	178	167	173	115	132	62	827
Less than \$25,000	15 12%	18 10%	13 8%	15 9%	21 18%	14 11%	13 21%	83 10%	30 7%
\$25,000 to less than \$50,000	19 15%	51 28%	25 15%	25 15%	22 19%	21 16%	22 35%	141 17%	67 16%
\$50,000 to less than \$75,000	20 16%	17 9%	19 11%	12 7%	14 12%	23 17%	11 18%	93 11%	55 13%
\$75,000 to less than \$100,000	12 10%	24 14%	16 10%	22 12%	10 9%	22 16%	4 7%	102 12%	44 11%
\$100,000 to less than \$150,000	25 20%	26 15%	26 15%	19 11%	21 18%	22 17%	7 11%	132 16%	85 21%
\$150,000 to less than \$250,000	9 7%	18 10%	17 10%	29 17%	12 10%	11 9%	2 4%	94 11%	49 12%
\$250,000 or more	13 11%	10 5%	28 17%	15 8%	3 3%	4 3%	0 1%	73 9%	38 9%
Prefer not to answer	11 9%	15 8%	24 14%	37 21%	12 10%	14 11%	3 4%	110 13%	42 10%

QD7 Household income

	Gender (...)
	Female
<i>Base</i>	422
Less than \$25,000	57 13%
\$25,000 to less than \$50,000	92 22%
\$50,000 to less than \$75,000	48 11%
\$75,000 to less than \$100,000	58 14%
\$100,000 to less than \$150,000	49 12%
\$150,000 to less than \$250,000	44 10%
\$250,000 or more	30 7%
Prefer not to answer	44 10%

S1 Area of County

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsd pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Metro	124 14%	21 19%	23 12%	25 17%	10 8%	18 14%	22 14%	75 14%	45 15%
South Metro	178 20%	13 12%	58 31%	22 16%	24 18%	29 22%	30 19%	77 14%	97 32%
North Coastal	167 19%	31 28%	13 7%	24 16%	26 20%	24 18%	39 25%	108 20%	49 16%
North Inland	173 20%	15 14%	25 13%	34 24%	30 23%	34 25%	30 19%	127 24%	34 11%
South County	115 13%	24 22%	29 16%	17 12%	24 18%	9 7%	11 7%	64 12%	45 15%
East County	132 15%	5 5%	39 21%	22 15%	16 12%	20 14%	25 16%	88 16%	35 12%

S1 Area of County

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Metro	28 27%	4 6%	6 9%	83 13%	56 11%	17 20%	14 19%	33 19%	4 8%
South Metro	21 20%	22 34%	19 29%	116 18%	70 14%	25 29%	22 29%	57 32%	4 9%
North Coastal	20 19%	18 28%	7 11%	120 18%	101 21%	22 25%	15 20%	15 8%	11 24%
North Inland	18 17%	12 19%	13 19%	130 20%	117 24%	6 7%	12 16%	20 11%	11 23%
South County	9 8%	2 3%	7 10%	97 15%	58 12%	9 11%	6 8%	31 18%	5 11%
East County	8 8%	6 10%	14 21%	104 16%	85 17%	8 9%	6 8%	19 11%	12 25%

S1 Area of County

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af- American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Metro	10 13%	41 15%	55 12%	16 22%	58 15%	14 5%	12 22%	26 25%	9 27%
South Metro	16 21%	48 17%	104 23%	9 13%	85 22%	56 21%	17 30%	13 13%	2 6%
North Coastal	8 11%	58 21%	84 19%	16 22%	96 25%	32 12%	9 16%	18 18%	4 12%
North Inland	24 31%	54 19%	89 20%	7 9%	82 21%	42 15%	5 9%	24 24%	7 23%
South County	8 11%	37 13%	55 12%	13 18%	7 2%	87 32%	6 10%	15 15%	-
East County	11 14%	43 15%	67 15%	12 16%	63 16%	42 15%	7 13%	5 5%	11 33%

S1 Area of County

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
								Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Metro	5 12%	10 12%	17 15%	6 10%	8 9%	37 15%	34 16%	88 12%	36 23%
South Metro	6 13%	16 20%	13 11%	4 6%	12 14%	81 33%	46 21%	153 21%	25 16%
North Coastal	7 17%	17 21%	16 14%	16 25%	16 20%	40 16%	48 22%	132 18%	33 21%
North Inland	11 26%	14 17%	30 26%	16 25%	23 28%	30 12%	34 16%	144 20%	26 16%
South County	3 7%	14 17%	21 18%	6 10%	8 10%	30 12%	28 13%	94 13%	19 12%
East County	11 26%	12 14%	19 16%	14 23%	15 18%	30 12%	27 13%	110 15%	21 13%

S1 Area of County

	Hsd Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Metro	15 15%	19 11%	20 20%	12 11%	25 18%	9 9%	13 18%	60 13%	56 16%
South Metro	18 19%	51 31%	17 16%	24 23%	26 19%	18 19%	10 13%	65 15%	101 28%
North Coastal	13 13%	25 15%	19 18%	16 15%	26 19%	17 18%	28 38%	103 23%	46 13%
North Inland	15 16%	25 16%	12 11%	22 20%	19 14%	29 31%	15 20%	108 24%	42 12%
South County	21 22%	22 14%	14 13%	10 10%	21 15%	12 12%	3 5%	36 8%	67 19%
East County	14 15%	21 13%	23 22%	22 21%	22 16%	11 12%	4 6%	75 17%	46 13%

S1 Area of County

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Metro	124 100%	-	-	-	-	-	-	124 15%	59 14%
South Metro	-	178 100%	-	-	-	-	33 53%	146 18%	89 22%
North Coastal	-	-	167 100%	-	-	-	-	167 20%	78 19%
North Inland	-	-	-	173 100%	-	-	-	173 21%	69 17%
South County	-	-	-	-	115 100%	-	21 34%	94 11%	53 13%
East County	-	-	-	-	-	132 100%	8 14%	124 15%	63 15%

S1 Area of County

	Gender (...)
	Female
<i>Base</i>	422
Metro	60 14%
South Metro	85 20%
North Coastal	77 18%
North Inland	89 21%
South County	53 13%
East County	59 14%

S2 Impacted Community

	Overall	Age (QD1)						Water Bill Responsibility (QD3)	
		18 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 or older	Hsld pays	Someone else pays
	<i>Base</i>	889	109	187	144	130	135	157	540
Yes	62 7%	11 10%	18 10%	11 8%	10 8%	7 5%	5 3%	22 4%	34 11%
No	827 93%	98 90%	170 90%	133 92%	120 92%	128 95%	152 97%	518 96%	270 89%

	Years in San Diego County (Q1)				Home Type (QD4)				
	Less than 5	5 to 9	10 to 14	15 or more	Single family	Duplex or townhome	Condominium	Apartment	Other
<i>Base</i>	105	63	65	649	487	87	77	174	48
Yes	7 7%	5 7%	6 10%	43 7%	20 4%	10 12%	3 4%	25 14%	3 7%
No	98 93%	58 93%	59 90%	606 93%	466 96%	77 88%	73 96%	149 86%	45 93%

S2 Impacted Community

	County Water Supply Over Next Year (Q3c)				Ethnicity (QD6)				
	Improving	Staying the same	Getting worse	Not sure	Caucasian / White	Latino / Hispanic	Af American / Black	Asian American	Mixed / Other
<i>Base</i>	76	282	454	72	391	272	56	102	33
Yes	2 3%	26 9%	30 7%	3 4%	10 2%	41 15%	9 17%	1 1%	1 2%
No	74 97%	255 91%	424 93%	70 96%	382 98%	232 85%	46 83%	101 99%	32 98%

	Summer Month Water Bill (Q13)							Awareness of Drought (Q5)	
	Less than \$50	\$50 to \$99	\$100 to \$149	\$150 to \$199	\$200 or more	Don't pay water bill	Not sure	Yes	No / Not sure
<i>Base</i>	41	83	118	62	81	248	217	720	161
Yes	2 6%	5 6%	5 4%	2 2%	3 3%	24 10%	20 9%	45 6%	16 10%
No	39 94%	78 94%	113 96%	61 98%	78 97%	224 90%	197 91%	675 94%	144 90%

S2 Impacted Community

	Hsid Income (QD7)							Home Ownership Status (QD5)	
	Less than \$25K	\$25K to < \$50K	\$50K to < \$75K	\$75K to < \$100K	\$100K to < \$150K	\$150K to < \$250K	\$250K or more	Own	Rent
<i>Base</i>	96	163	104	106	138	96	73	446	358
Yes	13 13%	22 13%	11 11%	4 4%	7 5%	2 3%	0 1%	16 4%	42 12%
No	83 87%	141 87%	93 89%	102 96%	132 95%	94 97%	73 99%	431 96%	316 88%

	Area of County						Impacted Community		Gender (...)
	Metro	South Metro	North Coastal	North Inland	South County	East County	Yes	No	Male
<i>Base</i>	124	178	167	173	115	132	62	827	411
Yes	-	33 18%	-	-	21 18%	8 6%	62 100%	-	33 8%
No	124 100%	146 82%	167 100%	173 100%	94 82%	124 94%	-	827 100%	377 92%

S2 Impacted Community

	Gender (...)
	Female
<i>Base</i>	422
Yes	26 6%
No	396 94%

ZIP Area
 91901 East County
 91903 East County
 91905 East County
 91906 East County
 91916 East County
 91917 East County
 91931 East County
 91934 East County
 91935 East County
 91941 East County
 91942 East County
 91943 East County
 91944 East County
 91945 East County
 91946 East County
 91947 East County
 91948 East County
 91962 East County
 91963 East County
 91976 East County
 91977 East County
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 91980 East County
 91987 East County
 91990 East County
 92019 East County
 92020 East County
 92021 East County
 92022 East County
 92036 East County
 92040 East County
 92071 East County
 92072 East County
 92090 East County
 92037 Metro
 92038 Metro
 92039 Metro
 92092 Metro
 92093 Metro
 92111 Metro
 92117 Metro
 92119 Metro
 92121 Metro
 92122 Metro
 92123 Metro
 92124 Metro
 92126 Metro
 92131 Metro
 92132 Metro
 92142 Metro
 92145 Metro
 92160 Metro
 92161 Metro
 92168 Metro
 92169 Metro
 92171 Metro
 92177 Metro
 92190 Metro
 92191 Metro
 92192 Metro
 92193 Metro
 92194 Metro
 92196 Metro
 92197 Metro
 92010 North Coastal
 92081 North Coastal
 92007 North Coastal
 92008 North Coastal
 92009 North Coastal
 92013 North Coastal
 92014 North Coastal
 92018 North Coastal
 92023 North Coastal
 92024 North Coastal
 92049 North Coastal
 92051 North Coastal
 92052 North Coastal
 92054 North Coastal
 92055 North Coastal
 92056 North Coastal
 92057 North Coastal
 92058 North Coastal

East County		Metro		South Metro		North Coastal		North Inland		South County	
91901	91963	92037	92142	92101	92140	92010	92055	92003	92069	91902	91933
91903	91976	92038	92145	92102	92147	92007	92056	92004	92070	91908	91950
91905	91977	92039	92160	92103	92149	92008	92057	92025	92074	91909	92136
91906	91978	92092	92161	92104	92150	92009	92058	92026	92078	91910	92143
91916	91979	92093	92168	92105	92152	92013	92067	92027	92079	91911	92153
91917	91980	92111	92169	92106	92158	92014	92068	92028	92082	91912	92154
91931	91987	92117	92171	92107	92159	92018	92075	92029	92086	91913	92155
91934	91990	92119	92177	92108	92162	92023	92081	92030	92088	91914	92173
91935	92019	92121	92190	92109	92163	92024	92083	92033	92096	91915	92179
91941	92020	92122	92191	92110	92164	92049	92084	92046	92127	91921	92951
91942	92021	92123	92192	92112	92165	92051	92085	92059	92128	91932	
91943	92022	92124	92193	92113	92166	92052	92091	92060	92129		
91944	92036	92126	92194	92114	92167	92054	92130	92061	92172		
91945	92040	92131	92196	92115	92170			92064	92198		
91946	92071	92132	92197	92116	92174			92065	92199		
91947	92072			92118	92175			92066			
91948	92090			92120	92176						
91962				92133	92178						
				92134	92182						
				92135	92184						
				92137	92186						
				92138	92187						
				92139	92195						

92067	North Coastal
92068	North Coastal
92075	North Coastal
92083	North Coastal
92084	North Coastal
92085	North Coastal
92091	North Coastal
92130	North Coastal
92003	North Inland
92004	North Inland
92025	North Inland
92026	North Inland
92027	North Inland
92028	North Inland
92029	North Inland
92030	North Inland
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92046	North Inland
92059	North Inland
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92061	North Inland
92064	North Inland
92065	North Inland
92066	North Inland
92069	North Inland
92070	North Inland
92074	North Inland
92078	North Inland
92079	North Inland
92082	North Inland
92086	North Inland
92088	North Inland
92096	North Inland
92127	North Inland
92128	North Inland
92129	North Inland
92172	North Inland
92198	North Inland
92199	North Inland
91902	South County
91908	South County
91909	South County
91910	South County
91911	South County
91912	South County
91913	South County
91914	South County
91915	South County
91921	South County
91932	South County
91933	South County
91950	South County
92136	South County
92143	South County
92153	South County
92154	South County
92155	South County
92173	South County
92179	South County
92951	South County
92101	South Metro
92102	South Metro
92103	South Metro
92104	South Metro
92105	South Metro
92106	South Metro
92107	South Metro
92108	South Metro
92109	South Metro
92110	South Metro
92112	South Metro
92113	South Metro
92114	South Metro
92115	South Metro
92116	South Metro
92118	South Metro
92120	South Metro
92133	South Metro
92134	South Metro
92135	South Metro
92137	South Metro
92138	South Metro
92139	South Metro
92140	South Metro

92147	South Metro
92149	South Metro
92150	South Metro
92152	South Metro
92158	South Metro
92159	South Metro
92162	South Metro
92163	South Metro
92164	South Metro
92165	South Metro
92166	South Metro
92167	South Metro
92170	South Metro
92174	South Metro
92175	South Metro
92176	South Metro
92178	South Metro
92182	South Metro
92184	South Metro
92186	South Metro
92187	South Metro
92195	South Metro