

MISSION TRAILS PROJECT Meeting Summary

DATE: November 1, 2007 **TIME:** 5:45 p.m.

ORGANIZATION: Tierrasanta Elementary School Foundation

MEETING LOCATION: Tierrasanta Elementary School, Library

ATTENDANCE: 10

PRESENTERS: Jen Shira, Katz & Associates (Public Affairs Outreach
Consultant)

PRESENTATION SUMMARY:

Jen provided a brief background on the Mission Trails project, and explained the extensive public and school outreach plan the Water Authority is implementing in the Tierrasanta community. She then asked the Foundation for input on ways the Water Authority can best inform and update De Portola parents, students, and Tierrasanta residents.

One parent said she was alarmed that this was the first she had heard of the project. Jen explained the outreach program the Water Authority has implemented for the past two years. The other parent attendees also informed her of articles in the *TierraTimes*, the project newsletter, and other mailers to Tierrasanta residents.

The school principal asked for information on drought-tolerant plants and landscaping information. She asked if the Water Authority offered any speakers bureau presentations on the topic. Jen said she didn't know of any presentations, but said she would check and have someone follow up.

SUGGESTIONS:

The Foundation had the following outreach and project related suggestions:

- Send home fliers and information in the "Monday folder."
- Place articles in the school newsletter. Send articles to principal's secretary for publishing.
- Hold a safety assembly.
- Schedule the truck trips and deliveries to avoid school start and stop times.
- De Portola Middle School students jaywalk, even with the new stop light.