



SMALL CONTRACTOR OUTREACH AND OPPORTUNITIES PROGRAM (SCOOP)
COMMITTEE MEETING
September 4, 2012

1. Call to order

Chair Mudd called the SCOOP Committee meeting to order at 9:36 a.m.

2. Roll call – Determination of a Quorum

Committee members present were Chair Mudd, Vice Chair Linden, Directors Dailey and Tu. At that time, there was a quorum of the Committee. Also present were Directors Pocklington and Saxod.

Staff members present were Deputy General Manager Belock, Deputy General Counsel Gallien, Director of Public Outreach and Conservation Foster, SCOOP Manager Yanushka, Management Analyst Schnell, and Public Outreach and Conservation Representative Hubert. The guest speaker present was Elaine Richardson, DBE Program Manager for SANDAG. Also present was Lucreatria Holloway from E3 Engineering & Consulting Inc.

3. Opportunity for members of the public to address the Committee regarding agenda items for this meeting

Ms. Holloway introduced herself and stated that she was there to observe the meeting.

4. Approve the minutes of the SCOOP Committee meeting of June 5, 2012

Vice Chair Linden moved, Director Dailey seconded, and the motion passed unanimously to approve the SCOOP Committee minutes of June 5, 2012.

5. SCOOP annual report

Ms. Yanushka presented the SCOOP annual report for fiscal year 2012, including outreach and training activities, and the fiscal year 2012 SCOOP measurements.

Ms. Yanushka provided the following details for the last fiscal year.

- SCOOP outreach activities: SCOOP staff attended 52 outreach events, which were attended by 41 organizations.
- SCOOP training: 244 firms attended training with a total of 492 attendees.
- Dollars awarded to small businesses: A total of \$53,711,295 was awarded to small businesses. Twenty six percent of total cumulative dollars awarded through the fiscal year were awarded to small businesses; four percent were awarded to women- and minority-owned businesses.



Ms. Yanushka spoke about changing on how outreach is conducted, to get the most for our money and time. She will be attending approximately 5 events a year where people come to her, such as trade fairs and Meet the Buyers.

Director Tu asked if these were professional contracts. Ms. Yanushka responded that they are both construction and professional services combined.

Director Linden asked if there was a profile that qualified as small business or what types of companies were meeting the requirements. Ms. Yanushka stated that for Construction there was \$19 million awarded and of that two million were small business, in Professional services \$27 million was awarded and \$10 million went to small businesses.

6. Status update on AB 1783, as amended, Perea. Public contracts: small business preferences

Ms. Schnell provided an update on AB 1783, legislation that was discussed previously at the June 5, 2012 SCOOP meeting. AB 1783 will revise the small business certification procedure to provide the Department of General Services (DGS) with responsibility for certifying and determining the eligibility of small businesses. This bill will make changes to the Government Code and the Public Contract Code relating to public contracts. It will require the DGS to publish on the department's website, and make available to local agencies for their use, a list of small businesses and micro-businesses that have been certified as such by the DGS. It will provide a central small business certification site for local agencies that use State size standards for their programs (reciprocity). Local governments will still be allowed to set additional criteria for small or local business preference purposes, separate from the State's small business enterprise requirements. AB 1783 passed unanimously in every vote taken in both houses of the Legislature and was signed by the Governor on July 13, 2012. The bill will become law, effective January 1, 2012. The resulting streamlined small business certification process will save time and money for both local agencies and small businesses. This will not only simplify the certification procedure for small businesses, but it will reinforce the reciprocity program and will provide more transparency to the public.

7. Update on SCOOP enhancements

Ms. Yanushka spoke in regards to working with purchasing on developing procedures and language for the Sheltered Market program. She stated that every contract is being evaluated to see if it would qualify for the sheltered market program and logged into a database.

Director Tu asked regarding marketing the sheltered market program to the small businesses registered with the Water Authority. Ms. Yanushka stated that information is sent and phone calls are made to the small businesses to remind them to register for the program.

Chair Mudd suggested sending the information to business associations for them to market and find the contractors and small businesses.



Ms. Yanushka spoke in regards to bonding and stated that the Risk Manager is actively evaluation each contract getting ready out to bid and the online training module is waiting for her review.

Ms. Yanushka also provided an update on Clearinghouse, she stated that she is currently working with purchasing in reviewing the program and visiting other agencies for system demonstrations.

8. Presentation on the Bench Program

Elaine Richardson spoke in regards to the Bench Program for SANDAG. She gave a general overview of the funding and capital programs along with the development of the A&E Bench Program. She spoke in regards to the large projects that SANDAG is currently working on and those recently completed. Ms. Richardson addressed the next steps for SANDAG of DBE goals, implementing a database system for tracking DBE and SB participation on task orders, and expanding the Bench program to include planning and marketing.

9. Presentation on SCOOP videos on Channel H2O

Emily Yanushka reported on the videos on Channel H2O and working with Steve Hubert in the making of these videos and the information that the Water Authority wants to share. Mr. Hubert spoke in regards to the creation of the videos and how it best reaches out to the Water Authority's key audience.

10. Adjournment

There being no further business to come before the SCOOP Committee, Chair Mudd adjourned the meeting at 10:52 a.m.