LEGISLATION, CONSERVATION AND OUTREACH COMMITTEE

AGENDA FOR

SEPTEMBER 25, 2008

Yen Tu – Chair     Mitch Dion
Ron Morrison – Vice Chair Frank Hilliker
Howard Williams – Vice Chair     Mark Muir
Gary Arant        Elsa Saxod
Jim Bond          Mark Watton
Gary Croucher     Kenneth Williams
Marilyn Dailey    Tom Wornham

1. Roll call – determination of quorum.

2. Additions to agenda (Government Code Section 54954.2(b)).

3. Public comment – opportunities for members of the public to address the Committee on matters within the Committee’s jurisdiction.

4. Chair’s report.
   4-A Directors’ comments.

I. CONSENT CALENDAR

II. ACTION/DISCUSSION

1. Legislative Issues.
   1-A Report by Carpi and Clay. (pickup packet)
1-B Recommendation of the Board Review Panel for legislative advocacy and government relations services in Sacramento and Washington, D.C.

Board Review Panel’s recommendations:
1. Authorize the General Manager to execute agreements for legislative advocacy services in Sacramento for a four-year term (Jan. 1, 2009, through Dec. 31, 2012) with:
   - Lang, Hansen, O’Malley & Miller at $10,000 per month
   - Carpi & Clay at $10,000 per month
   - V. John White Associates at $6,000 per month
2. Authorize the General Manager to execute an agreement with Carpi, Clay & Smith to provide legislative advocacy services in Washington, D.C., for a four-year term from Jan. 1, 2009, through December 31, 2012, at an initial monthly retainer of $10,000. (Action)

2. Drought Management Communications.
2-A Regional Drought Management and Conservation Communications update. (Information) Jason Foster

2-B Presentation by Olivenhain Municipal Water District on drought and conservation plans.

2-C Landscape Conservation Outreach and Marketing Plan.
Staff recommendation: Support the WaterSmart brand identity for outdoor water conservation and authorize staff to pursue trademark for outdoor landscape and umbrella brands. (Action) Carlos Michelon

III. INFORMATION
1. Water Conservation Garden report. Marty Eberhardt

2. Status report on legislation and legislative positions. Alexi Schnell


IV.  ADJOURNMENT

NOTE: This meeting is called as a Legislation, Conservation, and Outreach Committee meeting. Because a quorum of the Board may be present, the meeting is also noticed as a Board meeting. Members of the Board who are not members of the Committee may participate in the meeting pursuant to Section 2.00.060(g) of the Authority Administrative Code (Revised). All items on the agenda, including information items, may be deliberated and become subject to action. All public documents provided to the committee or Board for this meeting including materials related to an item on this agenda and submitted to the Board of Directors within 72 hours prior to this meeting may be reviewed at the San Diego County Water Authority headquarters located at 4677 Overland Avenue, San Diego, CA 92123 at the reception desk during normal business hours.

Doria F. Lore
Clerk of the Board
September 17, 2008

To: Legislation, Conservation and Outreach Committee

From: Chair Fern Steiner, in behalf of the Board Review Panel

Subject: Recommendation of the Board Review Panel for legislative advocacy and government relations services in Sacramento and Washington, D.C.

Purpose
This memo provides the Board Review Panel’s recommendation to the Board of Directors to retain the services of legislative advocacy and government relations firms to represent and advance the Water Authority’s interests in Sacramento and Washington, D.C.

Board Review Panel’s recommendations:
1. Authorize the General Manager to execute agreements for legislative advocacy services in Sacramento for a four-year term (Jan. 1, 2009, through Dec. 31, 2012) with:
   - Lang, Hansen, O’Malley & Miller at $10,000 per month
   - Carpi & Clay at $10,000 per month
   - V. John White Associates at $6,000 per month
2. Authorize the General Manager to execute an agreement with Carpi, Clay & Smith to provide legislative advocacy services in Washington, D.C., for a four-year term from Jan. 1, 2009, through Dec. 31, 2012, at an initial monthly retainer of $10,000.

Alternatives
1. Modify the terms of one or more of the proposed agreements.
2. Direct staff to issue a new request for proposals for legislative advocacy and government relations services in one or both venues.

Fiscal Impact
First-year costs are estimated at $432,000 for the retainer fees, plus reimbursements for approved expenses. Costs in subsequent years will be escalated at approximately 4 percent annually. Funds are budgeted in the FY 2009 budget to cover these expenses. Funding in the following fiscal years will be dependent upon the board approving those years’ two-year budgets.

Background
The Water Authority currently retains firms to represent the agency’s interests in Sacramento and Washington, D.C. The firms and the current terms of their agreements are as follows:
In Sacramento:
  - Carpi & Clay -- $12,000/month
  - Lang, Hansen O’Malley & Miller -- $10,000/month
  - V. John White Associates -- $4,000/month

In Washington, D.C.:
  - Carpi, Clay & Smith -- $9,400/month

In addition, the Water Authority retains California Strategies, LLC for strategic advice and counsel for $17,500 per month.

In September 2006, the Board of Directors approved a two-year extension to the agreement with Carpi & Clay for services in Sacramento and Washington, D.C., through Dec. 31, 2008. At that time, the board directed staff to issue a Request for Proposals in 2008 for services beyond the two-year term. In July 2008, Water Authority staff issued a Request for Proposals (RFP) for legislative advocacy and government relations strategic consulting services in Sacramento, and an RFP for legislative advocacy services in Washington, D.C. The RFP were distributed directly to dozens of firms in Sacramento and Washington, D.C. In addition, the RFP were advertised in several publications well read by consulting firms potentially interested in responding to RFP. The Sacramento RFP was advertised in the Capitol Weekly, the Sacramento Bee, and the San Diego Daily Transcript. The Washington, D.C., RFP was advertised in The Hill and Roll Call.

There were two responses to the RFP for Sacramento. One response was a joint proposal from Carpi & Clay, Lang, Hansen, O’Malley & Miller, and V. John White Associates. The other proposal was from California Strategies, LLC.

For Washington, D.C., four firms responded: Carpi, Clay & Smith; Patton Boggs LLP; Duane Morris Government Affairs; and Manatt, Phelps & Phillips.

I appointed a Board Review Panel comprised of the board officers and the chairs of the five standing committees. Serving on the Review Panel were: Chair Steiner; Vice Chair Bud Lewis; Secretary Mark Watton; Legislation, Conservation and Outreach Committee Chair Yen Tu; Water Planning Committee Chair Keith Lewinger; Administration and Finance Committee Chair Tom Wornham; and Engineering and Operations Committee Chair Betty Ferguson; (Imported Water Committee Chair Gary Croucher was unable to participate). The panel invited both firms that submitted proposals under the Sacramento RFP for interviews. For the Washington, D.C., RFP, the panel invited Carpi, Clay & Smith and Patton Boggs LLP for interviews. The interviews were held on September 4, 2008.

**Recommendation**

After the interviews, the Review Panel recommended approval of contracts with the team of Carpi & Clay, Lang, Hansen O’Malley & Miller, and V. John White Associates for legislative advocacy services in Sacramento.
The Review Panel also reviewed a proposal from, and interviewed, the team from California Strategies. The panel recommended continuing to retain California Strategies, but in a reduced role and scope of work from its existing contract. After considering the recommendation, California Strategies declined the offer and plans to conclude its work for the Water Authority under the terms of the existing contract. Attached is a letter from California Strategies confirming this.

The Review Panel recommends the following modified terms for the Sacramento services contracts:

- Lang, Hansen O’Malley & Miller $10,000/month
- Carpi & Clay $10,000/month
- V. John White Associates $6,000/month

The review team also recommended approval of a contract with Carpi, Clay & Smith for legislative advocacy services in Washington, D.C., at $10,000 per month. The term of all agreements will be 48 months. In addition to the monthly retainer fees shown above, costs for approved expenses would be reimbursed. All agreements will be escalated annually at approximately 4 percent.

Attachment 1. September 16, 2008 letter from California Strategies, LLC
September 16, 2008

Dear Fern:

This letter is in response to your Board Panel's recommendation to retain California Strategies, LLC as a consultant to the San Diego County Water Authority on State government issues. Our firm has enjoyed a productive relationship with the Authority for a number of years, but we regret to inform you that we are unable to continue that relationship under the terms of your offer.

We have nothing but the utmost respect for the professionalism of your General Manager, Maureen Stapleton, and her outstanding staff. Over the years, they have built, enhanced and solidified the Authority's reputation among leading water officials, both at the State and Federal levels.

As you know, our firm was brought in to assist the Authority during the difficult negotiations over the Quantification Settlement Agreement. The QSA stands today as one of the single most important milestones in California's water history. We are proud to have been partners with you in that endeavor, augmenting the Authority's outreach to the White House, the Interior Department and the U.S. Congress, as well as to the Western Governors Association, and the various State agencies involved.

We are also proud to have been part of a first-rate team of consultants in Sacramento, led by Ben and Jonathan Clay. It is difficult to quantify the institutional memory the Clays bring after twenty-five years of dedicated service to the Authority.

In addition to our work on the QSA, California Strategies has appreciated the opportunity to help the Authority develop relationships with a larger California constituency, including the California Chamber of Commerce, the California Business Roundtable, the California League of Cities, and the State's vibrant agricultural sector. As the proposed water bond winds its way toward the ballot in the next one to two years, these relationships will be critical to ensuring the Authority's interests are protected and addressed.

We know there is much work that still needs to be done in 2008, and we will continue to work diligently through the remainder of our current contract period.

Thank you for the opportunity to represent the Authority's interests.

Ben Haddad

Principal
California Strategies, LLC
September 17, 2008

Attention: Legislation, Conservation, and Outreach Committee

Regional Drought Management and Conservation Communications Update (Information)

Purpose
This report provides an update on the 20-Gallon Challenge advertising and marketing campaign and other regional actions recently taken or under way as part of drought management communications outreach.

Background
Stage 1 of the Drought Management Plan (DMP) calls for implementing a regional communication strategy to promote increased voluntary conservation. Stage 2 calls for enhancing existing conservation outreach activities and supporting that effort with a drought response advertising and marketing campaign to increase public awareness and immediate participation in extraordinary conservation.

Discussion
The Public Affairs and Water Resources departments continue to collaborate on implementing strategies and tactics for drought management communications outreach, including the “20-Gallon Challenge” campaign for increased voluntary water conservation.

The advertising campaign continues with a heavy schedule in September and will begin ramping down in October. Staff is continuing to pursue and implement other marketing opportunities to extend the campaign messages. These include:

- The Saturn Dealers of San Diego County will sponsor 300 Water Authority TV commercials on Cox Channel 4 (25 per month) as part of Cox’s “We Stand for Water Conservation” promotion.

- ITV, the educational channel operated by the County Office of Education, will also air the Water Authority’s TV ads. The County of San Diego, Time Warner Cable, and KOCT in Oceanside also have been airing the ads on their public access channels.

Recent media relations highlights include: a mention of the 20-Gallon Challenge as part of stories on KPBS television and radio on the impact of MWD water delivery cutbacks to farmers and as part of a KUSI story on the San Vicente dam closure. The Voice of San Diego discussed the 20-Gallon Challenge in a story on the UCAN report regarding water conservation recommendations. To date approximately 200 print and broadcast reports mentioning or discussing the 20-gallon daily savings target or calls for related water-saving actions have run in San Diego County since June 2007.
Staff continues to coordinate with Metropolitan Water District and member agencies to promote the campaign and the 20gallonchallenge.com site via website links, newsletters, bill inserts, water quality reports, community postings, employee notices and other creative means. Staff held a conference call with the Joint Public Information Council (JPIC) on regional conservation messages and opportunities on August 27. Staff has prepared a conservation-themed bill insert for member agency use with input from JPIC. The graphics are complementary to the television ads, with information about the state’s water supply situation and water-saving tips. The tips focus on outdoor water use and the reverse side contains residential conservation rebate information. Staff expects the tri-fold flier to be printed and delivered to the participating agencies in late September.

Community outreach continues to be pursued through presentations, booths or displays at community events, and partnerships. Eleven presentations were made in August, including groups such as Corky McMillin employees, the League of Women Voters North County Section, and the San Diego Regional Chamber of Commerce employees. Water conservation staff participated on a panel for homeowner associations at a Community Association Institute conference. Since June 2007, 151 presentations have been made, and additional presentations are being scheduled through November 2008.

Water Authority staff also participated in several community festivals and events to offer conservation information. Staff participated in the Fall Home & Garden Show, Poway Community Day, Ramona Country Fair, Southeast Economic Development Corporation Go Green Fair, Hamilton Sunstrans Employee Sustainability Fair, Center for Sustainable Energy Sustainability Fair and the Regional Airport SkyFaire. Staff also participated in Assemblywoman Lori Saldaña’s Coastal Clean-Up Day. As part of the Water Authority’s 20-Gallon Challenge advertising media buy and Hispanic outreach efforts, staff hosted booths at two events sponsored by Univision, Fiestas Patrias and the Copa Univision 2008 soccer tournament. The tournament, located in Mira Mesa, attracted an estimated 5,000 attendees.

The Water Authority also partnered with radio station Sophie 103.7 FM on a Jack Johnson concert promotion as an added-value benefit to the ad campaign. Sophie 103.7 featured on-air ticket giveaways to the concert to callers with the most creative water-saving ideas. The Water Authority also staffed an information table prior to the August 30 concert at the Cricket Wireless Amphitheatre. More than 15,000 attended the concert.

The Water Authority also continues to recruit community partners who can co-promote the 20-Gallon Challenge or complementary water conservation efforts. New community partners secured in the last month include The San Diego Union-Tribune, which will print a conservation message on its home delivery newspaper bags starting in October. The Union-Tribune uses approximately 5 million bags per month. Other partners include Avalon at Mission Bay, Tierrasanta HOA Landscape Coalition, Hines, the Saturn Dealers of San Diego County, and Legoland California. Legoland is offering a 20% admission discount through February 1, 2009 to people who take the online pledge and bring the form to the park.
Also in August, the “Super Water Saver” promotion in partnership with KGTV Channel 10 continued. KGTV will air a 15-second commercial to recognize the Arroyo Vista HOA’s water-saving efforts as part of the station’s value-added enhancements to the campaign. The next Super Water Saver to be highlighted will be American Assets Real Estate Group, which operates two shopping malls. The company has re-landscaped to all low-water-use plants and has installed a Smart Irrigation system.

Prepared by: Denise Vedder, Public Affairs Manager
Jason Foster, Director of Public Affairs
Reviewed by: Dennis A. Cushman, Assistant General Manager
September 17, 2008

Attention: Legislation, Conservation, and Outreach Committee

Landscape Conservation Outreach and Marketing Plan (Action)

Purpose
The report seeks Board support for the proposed brand identity and authorize staff to pursue trademark for outdoor landscape and umbrella brands.

Staff recommendation
Support the WaterSmart brand identity for outdoor water conservation and authorize staff to pursue trademark for outdoor landscape and umbrella brands.

Alternatives
Direct staff to make changes and bring back at a future Board meeting for adoption.

Fiscal Impact
There is no fiscal impact associated with this action. There are funds available in the current operating budget to implement near-term activities using the new brand identity. The related category is customer service.

Background
Outdoor conservation, specifically related to landscape water use, holds the greatest opportunity for additional water savings. However, achieving long-term water savings in landscape requires a significant change in attitudes and behaviors as well as market transformation. The 2006 Water Conservation Summit resulted in six strategies designed to increase market supply and demand for water-efficient landscaping in San Diego County. These strategies and their related actions formed the Post-Summit White Paper. Strategy #4: Public Education, recommended developing a branding program to reinforce a common message as part of all public education, advertising, conservation programs, and events related to outdoor conservation. The Board endorsed the Water Conservation Summit White Paper at its November 2006 Board meeting, and instructed staff to incorporate the recommendations into the Blueprint for Water Conservation.

The Blueprint for Water Conservation, adopted in July 2007, provided six key landscape strategies. Strategy number five directs staff to craft a public outreach plan to bring water-saving landscape products and services to the market and to change the public’s perception of water-efficient landscapes.

The significant water shortages of 2007 and 2008 resulted in a reprioritization of the outreach elements contained in the plan. Immediate priorities deferred measures related to long-term savings while accelerating other elements emphasizing behavior changes aimed at more immediate water savings. At its July 25, 2008, meeting, staff updated the Board Conservation Ad Hoc Committee on the emerging tactics and strategies included in the Landscape Conservation Implementation Plan showcasing the recommended brand name. The Committee supported adoption of the WaterSmart Landscape Brand identity.
Previous Board actions:
In November 2006, the Board endorsed the Water Conservation Summit White Paper and instructed staff to incorporate the recommendations into the Blueprint for Water Conservation.

In June 2007, the Board authorized the General Manager to enter into a contract with Planned Marketing Solutions International for the development of an Outdoor Water Conservation Public Outreach Plan.

In July 2007, the Board adopted the Blueprint for Water Conservation as the Water Authority’s strategic plan for water conservation.

Discussion
The Water Authority contracted with Planned Marketing Solutions International, Inc., to research and develop a Landscape Conservation Outreach and Marketing Plan aimed at market transformation, water savings resulting from behavioral change, and a brand identity for corresponding conservation programs, services, products, and incentives. The process included focus groups, stakeholder forums, recommendations from the Conservation Ad Hoc Committee, and input from the Outreach and Education Work Group, the Conservation Action Committee, and member agency public information and conservation staff.

While market transformation and behavioral change has its challenges, they can be overcome with effective tactics and consistent messaging. To this end, the plan breaks down end users and influencers into specific target markets. Each market audience is provided with practical, action-oriented messages, and resources that empower customers to take action via the Water Authority, member agency, and Water Conservation Garden’s conservation programs. The current outreach to community associations, provided in partnership with the Water Conservation Garden, is an example of an early adoption and implementation of the market strategies included in the plan. A guide for community associations to help them transform their landscaping is being developed. This will support the current Home Owners Association (HOA) workshops by providing more detailed information to answer the “who, why, and how.” When prioritizing tactics within the plan, current drought conditions were considered as were other near- and long-term market transformation targets. Some of the other tactics include leveraging drought requirements, focusing on a “hot list” made up of the highest water using and/or visible properties in the county, redeveloping the water conservation website, and arming member agencies and influencers with program information and materials.

In addition to a “how to kit” of tactics and strategies specific to the Water Authority’s Landscape Conservation Program, the plan also includes a brand identity element. A name, and sometimes a symbol, can represent a brand. But that name alone is not the brand. A brand is a promise; a set of perceptions that reside in the mind of the consumer, or other target audience member. With the brand comes a pledge of what the experience of that brand will be. By consistently and frequently showcasing the brand identity, brand awareness is built. The brand identity for this project includes a name, logo, and tagline. The logo, the visual representation of the brand, is made up of a simple flower, accentuated by a single water drop. The image promises that it only takes a small amount of water to nourish a healthy and beautiful landscape. The tagline, “A
better way to beautiful,” encapsulates the ultimate action and benefits of the program. Most importantly, it implies a change of behavior which is necessary for drought response, long-term sustainability, and market transformation. Updating the image of ongoing landscape conservation program offerings with the new brand, and consistently weaving the WaterSmart Landscape brand identity as we implement the various strategies and tactics of the plan, will tie all the components together resulting in a highly visible program identity that ensures consistent and effective in messaging.

The Landscape Conservation Outreach and Marketing Plan provides essential components to increase conservation efforts during the short term and meet our water saving goals as set forth in the Urban Water Management Plan. In addition, our stakeholder community has expressed strong support for implementation of the recommended marketing plan and brand identity.

Prepared by:   Kelly Mooney, Water Resource Specialist
Reviewed by:   Ken Weinberg, Director of Water Resources
Approved by:   Paul A. Lanspery, Deputy General Manager
San Diego County Water Authority
Outdoor Water Conservation
Branding Project Draft Final Report
Executive Summary – 9.15.08
# Executive Summary

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EXECUTIVE SUMMARY

1.1 Situation Overview
San Diego County imports more than 85% of its total water supply from the Sierras and the Colorado River. Current drought conditions, combined with population growth throughout the Southwest, climate change and other factors, are putting increased demand on current water sources and accelerating the need to conserve.

With the strong awareness of current drought conditions and the need for increased water conservation generated throughout San Diego County by the 20 Gallon Challenge, residents and businesses alike are primed for change and actively looking for specific ways to reduce their water usage. And with landscape irrigation being the single largest use of water in California’s urban areas, improved water efficiency in landscaping and irrigation is a top priority, and the focus of this branded program.

1.2 Objectives & Goals

The Objectives of this Document:
• Outline specific strategies to support the Urban Water Management Plan and the Blueprint for Water Conservation, with the ultimate goal of achieving market transformation.
• Identify specific items within the strategies and tactics that can be prioritized to provide the most immediate water saving impact in support of Drought Response efforts.

Program Goals:
• Double the amount of water saved in San Diego County (using 2006 conservation efforts as a benchmark) specifically through improvements in outdoor water use efficiency by the year 2020.
  o Increase customer demand for water efficient landscaping
  o Increase demand for products and services associated with water efficient landscaping
  o Make water efficient landscaping a financially attractive option for both consumers and businesses

1.3 Process Summary
Key to the recommendation of a successful brand and implementation plan, was a thorough understanding of the marketplace, current attitudes, perceptions and motivations of our target audiences, and how they respond to planned program elements.

Step 1: Background Research
The first step in this process was to review existing research reports, customer surveys, plans, and existing conservation programs and incentives offered throughout San Diego County.

Step 2: Primary Research
We also conducted focus groups to get direct input from members of the target audiences, and gathered input from industry stakeholders at the Water Conservation Summit.

Step 3: Values, Attitudes and Beliefs
With all of that research as input, our next step was to define the values, attitudes, and beliefs that this outdoor water conservation brand should represent and convey.
Step 4: Brand Evaluation Criteria
From the research and from the values, attitudes, and beliefs, we then developed a set of criteria by which to evaluate potential brand names for the program.

Step 5: Draft Implementation Plan
From there we developed a draft implementation plan including prioritization of our target audiences and listing program strategies and specific tactics for implementation.

Step 6: Brand and Implementation Research
Finally, we tested those brand names that had scored the highest in our evaluation step, along with several implementation plan assumptions and ideas with target audience focus groups and also stakeholder forums.

Step 7: Final Implementation Plan Recommendation
Based on all of the inputs and steps listed above, we have developed this final brand implementation plan recommendation.

1.4 Key Research Findings
To better understand current perceptions of and attitudes toward outdoor water use and water conservation, research was conducted among a broad sampling of target audiences and influencer groups, including stakeholders via the Water Conservation Summit and group forums.

PMSI reviewed a wide range of existing research on outdoor water conservation, including customer surveys and public opinion polls previously conducted by the San Diego County Water Authority as well as focus group research reports from other local water agencies, including Metropolitan Water.

Taking into account the information gleaned from this review of existing research findings, PMSI then launched a primary research initiative, consisting of four focus groups with San Diego County homeowners and landscape contractors, 20 in-depth-interviews with landscape architects, HOA managers, developers, and property/facility managers in the County, and breakout sessions with key stakeholders.

This research pinpointed and identified a number of important findings that shaped the development of our strategic and tactical recommendations, which were then tested again in focus groups with homeowners, property and facility managers, and licensed landscape contractors. Key findings from all of these research inputs are listed below:

- **San Diego County = Paradise**
  - San Diego County residents have a strong sense of pride and affection for their community and its landscaping, which they perceive as beautiful, lush, and reinforces the perception that San Diego County is truly paradise

- **Beauty means everything**
  - Landscaped yards are very important to homeowners as places to relax, play and entertain, and the APPEARANCE of the landscape is the most important factor to homeowners when it comes to their lawn and garden
  - The appearance of a lush and beautiful landscape is important for all target audiences—commercial and residential—and the concepts of “xeriscape” or “native plants” elicit negative responses across the board
  - Current perception is largely that water efficient landscape is inherently NOT beautiful, lush, and green
o **Water is always an issue here**
  - The need for water conservation has very high awareness in San Diego County, but is also perceived to be “business as usual”
  - Inertia may be our most formidable obstacle
  - There’s a sense that municipalities and water agencies are “crying wolf” regarding the water situation because a true crisis has (so far) managed to be averted
  - And yet, when the messages disappear, so does the conservation. For long-term sustained conservation, high visibility consistent public outreach and education programs are essential for keeping conservation “top of mind”

o **We’re already conserving**
  - San Diego homeowners believe they are already doing their part to save water, and therefore have a difficult time understanding what more they can do
  - Most equate conservation with a sacrifice of some kind – having to give something up in order to use less

o **We could take shorter showers**
  - Indoor conservation strategies are what come to mind first for most consumers
  - Outdoor water conservation, while accounting for significant water saving potential, is not top of mind
  - The prospect of major landscape change is daunting and perceived as cost-prohibitive

o **We probably use about 50 gallons a day**
  - Many members of our target audience, including homeowners and municipal property and facility managers, have only a vague understanding (at best) of the amount of water they use for irrigation purposes, let alone if this amount of water is appropriate
  - Monitoring gallons of water is difficult for many and to many not very meaningful – specific tips or actions for how to conserve are likely going to be more effective
  - A Water Budget is theoretically well received as a potential tool – but there is initial skepticism regarding accuracy and reliability of the information that would be provided

o **What about all the water wasted by municipalities?**
  - Homeowners feel singled out as the only ones being asked to make the needed changes and sacrifices to save water
  - Homeowners are skeptical of water conservation messages when they witness commercial and municipal areas being lavishly watered or over watered
  - They demand that cities lead by example through conservation efforts in their own facilities

o **Ask the experts**
  - Landscape professionals are the primary source of landscaping and irrigation information for many of our target audiences, including homeowners, HOAs, and commercial property and facility managers
  - That said, however, when it comes to residential decision-making, demand for water efficiency very much lies with the homeowner—gardeners and even most landscapers follow the lead of the homeowner (their client) and do not proactively encourage water efficiency
  - Industry partners recognize a significant water savings opportunity simply by making minor alterations to irrigation practices or products, such as reducing watering times by a few minutes per zone per day, and/or watering one less day per week
  - Landscape professionals are interested in and motivated to participate in water efficiency/program training

o **One size does not fit all**
  - Homeowners respond well to the idea of “options” or “choices” in a landscape conservation program
  - Different demographic groups have different motivations and respond to different messages
o **Property Value, Property Value, Property Value**
  - HOA Managers are highly cost-conscious and can thwart conservation efforts that they perceive as potentially impacting property values and/or do not promise immediate return on investment

o **Get the word out**
  - There is very little current awareness or recognition of any existing water conservation brands or programs in San Diego County
  - Awareness of available incentive programs is low, even among landscape professionals (who consider themselves knowledgeable about water conservation strategies)
  - Conservation efforts, over time, have changed consumer behavior. For more than 12 years following the 1987-1992 drought, total water consumption across the county remained relatively constant, despite the addition of over 400,000 people

o **Dollars and sense**
  - The cost of water is not a major concern; customers are willing to pay for excessive usage as long as water is cheap
  - However, rebates, incentives and money savings are important motivators and influencers
  - Consumers respond more strongly and positively to financial incentives for conserving rather than penalties for not conserving
  - Participation in rebate and incentive programs can be discouraged if paperwork is cumbersome and turnaround times are long

o **Put conservation on display**
  - Other incentives such as recognition and certification are also seen as positive and valuable among all audiences surveyed
  - Visible landscape recognition signs are viewed favorably – both in terms of “self promotion” for some and as an educational mechanism to help promote water-efficient landscapes
  - Landscape professionals see the need to begin the program on commercial or other visible properties to raise awareness and acceptance of the program among homeowners
  - Heightened awareness about climate change and “global warming” are adding to a spirit of wanting to do the right thing for the environment at a broad level among all audiences
  - Word-of-mouth and neighborhood “role models” can be highly influential
1.5 Desired Brand Values Attitudes and Behaviors

A name, and sometimes a symbol, can represent a brand. But that name alone is not the brand. A brand is a promise; a set of perceptions that reside in the minds of the target audience. It is a reflection of the experience that an organization and/or enterprise provides.

Based on our research and observations, and in conjunction with the Water Authority’s Water Conservation Team and stakeholders, we developed the following values, attitudes and behaviors that the outdoor water conservation brand should promote.

VALUES

**Sustainability** in meeting our needs today without compromising the availability of resources for future San Diegan’s

**Balance** of beauty and efficiency

**Pride** in maintaining beautiful, water-efficient, climate-appropriate landscape, and efficient irrigation choices and behaviors

**Intrinsic Value** of water-efficient upgrades that increase property value and improve the quality of life

**Community** by doing our fair share to preserve what we value most

ATTITUDES

**Awareness** of need, and of programs and solutions

**Win/Win** outlook that water efficiency is good for self and good for community

**Desire to Preserve** San Diego’s lifestyle

**Commitment** to be part of the long-term solution

**Can-Do** receptivity to behavior changes and confidence in ability to make changes

**Fulfillment** in financial assistance and intrinsic reward

BEHAVIORS

**Champion** water-efficient irrigation and landscape behaviors and products for new, retrofit, and maintenance applications

**Adopt** new water-efficient landscaping and irrigation products/plants/practices

**Engage** in long-term water-efficient landscaping choices

**Participate** in available programs, classes, and incentive offers

**Dialogue** with others to virally communicate water-efficient landscape choices and practices to clients, companies, colleagues, neighbors, friends and community

1.6 Brand Name Recommendation

In recommending a brand to be used by the San Diego County Water Authority specific to outdoor water conservation initiatives, we have evaluated several options—some of which are existing brands, others would be newly created. To determine which of these options best suits the needs of the Water Authority and best reflects what our research learning has revealed, each brand was evaluated based on the approved evaluation criteria. (See SECTION III for complete criteria, evaluation scores, and additional detail behind the brand recommendation.)

Based on attribute scores, end-user and stakeholder feedback, legal review and council relative to brand usage in San Diego, and the opinions and judgment of the Water Authority team,
stakeholders, and the outside marketing consultants, **WaterSmart Landscape** is the recommended outdoor water conservation brand for the San Diego County Water Authority.

This name is recommended for several reasons.
- It is descriptive, which we believe is critical to the success of this program
- It is easy to say and easy to remember. It is flexible and appealing to all audience types
- It was “tied” as the most appealing in our focus groups (representing home owners, landscape contractors, and facility/property managers)
- It leverages the new “So Cal WaterSmart” initiative by Metropolitan Water District that will potentially have some cross-over visibility into the San Diego market
- It implies a long-term way to think about water use in San Diego County
- It works well both as a specific outdoor/landscape water conservation brand, and an “umbrella brand” (see below)

**Visual Representation of the Brand**

The goal in developing the visual representation of the WaterSmart brand was to create a logo that is simple, memorable and easy-to-understand. The central motif—an iconic representation of a flower—is designed to be uplifting and convey a sense of beauty and growth. The flower symbol is accented with a single drop of water, linking together concepts of beauty (the flower) and water conservation (the single water drop), subtly emphasizing the facts that every drop counts, and that it only takes a little water to achieve beauty in a WaterSmart Landscape.

The tagline “A Better Way to Beautiful” addresses the key issue of landscape beauty, which is so critical to end-users, reinforces the understanding that WaterSmart Landscapes are also beautiful landscapes, and emphasizes the behavioral changes that are necessary for drought response, long-term sustainability, and to achieve market transformation.

**Recommendation for an “Umbrella” Brand**

Further, it is recommend that the SDCWA not only pursue this brand for outdoor water conservation, but also adopt **WaterSmart San Diego County** as an “umbrella” water conservation brand and message, to use and leverage for outdoor, indoor, and crisis conservation messages throughout San Diego County.

- Brands are built by consistency and repetition
- Equating water conservation—of all kinds—in San Diego County to one brand will help give the brand meaning
- Brand awareness increases as multiple communications reinforce the same message for water conservation
- Marketing dollars work harder and more efficiently as brand recognition increases

Examples of how WaterSmart San Diego County can be used in a broader Umbrella Brand Approach include:
- WaterSmart Landscape (to identify a water efficient landscape)
- Certified WaterSmart Landscape Professional
- WaterSmart Poway (possible option for customization of the program by community)
• WaterSmart San Diego County Challenge (as the name of a specific promotion, along the lines of the 20-Gallon Challenge and could be shortened to WaterSmart Challenge)
• WaterSmart San Diego County Voucher Incentives
• Be WaterSmart San Diego County (example of possible common message or call to action from all water conservation communications)

1.7 Marketing Strategies Overview

Marketing strategies are the foundations upon which successful marketing plans are built. Unlike tactics, which tell us specifically what we are going to do to achieve our objectives (which follow) strategies are the guidelines that tell us how best to get there.

1. Develop an integrated, solutions-based approach

In order to achieve as large an impact as possible on outdoor water use and maximize conservation, we must develop a program that is solutions based and a variety of ways to address water use reduction: landscape design, irrigation technology, a climate appropriate plant palette, and landscape maintenance.

• These elements, while independent of each other, overlap in many important ways. For example, a water efficient plant palette (a landscaping solution) does not save water if the individual caring for it waters it too frequently (maintenance) and the sprinkler heads are not positioned properly (irrigation). Since reducing outdoor water use is a multi-faceted challenge, it requires a multi-faceted approach.

2. Prioritize market segments that provide the largest water savings opportunities

With our aggressive water saving goal, we need to make as large an impact on water use as possible—as quickly as possible. We’ll therefore start by prioritizing and pursuing market segments with the largest potential savings opportunities, as well as the highest levels of visibility within the community. In general, these are properties that are open to the public, or are highly visible within the community, such as:
• Large multi-family and HOA residential complexes
• Major office parks
• Municipal buildings
• Parks
• Corporate campuses
• Universities and colleges

3. Leverage the Influencer Groups

As perceived experts, key Influencers (as detailed in the Target Audience Segmentation in Section IV) often have far more ability to directly impact water use behavior and facilitate change through their relationships and interactions with End-Users than does traditional “advertising” (print, broadcast, outdoor, etc.).

Our program must take full advantage of this critical communication channel, and use it to extend our message through this broad network of “feet-on-the-street” champions to educate, promote and influence water efficient products and practices every day.

4. Create and Promote Visible Success Stories

It is critical to the achievement of our objectives that we successfully demonstrate broad and earnest commitment to outdoor water conservation throughout all of San Diego County. To accomplish this, we will actively seek out and promote public, large-scale, highly visible examples of water efficient landscape and irrigation practices to use as case studies and role models for the
rest of the community, starting with those we know of who are already showcasing water efficient landscapes.

5. Maximize Awareness of Existing Incentive Programs
Incentives are a critical component of any successful conservation initiative, but awareness and understanding is critical to their effectiveness. Research indicates that most End-Users and many Influencers, including landscape contractors, have limited awareness of the incentives currently available in their areas. Our program must therefore incorporate clear, prominent and easy-to-understand incentive messaging as a core element in all of our communication materials to ensure awareness of and increased participation in existing programs.

6. Add Recognition and Certification Incentives
Partnerships, certification, and recognition programs can help to solidify participation, while creating high-profile evangelists to further promote and lend credibility—and perhaps even some cachet—to outdoor water conservation.

7. Ensure Consistent Program Communications
With multiple influencer groups, stakeholders, member agencies, partners, and constituents all committed to reducing outdoor water use, ensuring and maintaining consistency in program implementation is a complex and hugely challenging undertaking. That’s why we need to keep it simple. The easier our program is to understand, access and implement, the higher the willingness to take part (rather than develop a separate program all on their own).

8. Reinforce the “Win, Win, Win” Value Proposition
As was confirmed in our research, it is a common misconception that a water efficient landscape is inherently dry, barren and dull. Through visuals and messaging we will continually reinforce the value proposition that a landscape can be water-efficient, cost efficient, and good for the environment while still being colorful, lush, and beautiful.

9. Provide Clear, Specific, Achievable Water Saving Strategies and Goals
San Diegans are already doing a lot to save water—more than in many parts of the country. Water conservation is a part of day-to-day living, and they know the basic drill. Generalities, such as “use less water,” are meaningless. People ARE using less water. Because the concept of “gallons used” is hard for most audiences to understand let alone monitor, our best course is to provide specific and measurable steps users can take to reduce water use outdoors to achieve the needed conservation levels.

10. Ensure Program Flexibility to Address Needs of All Audiences
Addressing multiple audiences—both End-Users and Influencers—means appealing to multiple motivations and needs. Our program must be broad and flexible enough to be customized or tailored to suit the unique drivers and needs of each.
1.8 Key Communication Points

Based on the increased awareness of current drought conditions and the need for increased water conservation generated by the 20-Gallon Challenge, we believe that San Diego County is now ready and actively looking for specific ways to reduce their outdoor water usage. Given this current situation, there are five key points that the San Diego County Outdoor Water Conservation Program must communicate to our target audiences:

1. Drought Communications
2. Benefits
3. Responsibility
4. Why?
5. How?

If we don't deliver practical, action-oriented guidance to our audiences on HOW TO implement conservation measure, we risk eroding the good will and awareness achieved by the 20-Gallon Challenge Campaign.

Drought Communications
San Diego County is in the midst of a drought, and is implementing a Drought Response Plan to help conserve existing water supplies. Drought-focused messages, therefore, will be a key program communication point for the immediate short-term, as well as for the foreseeable future.

- Tactics that specifically address drought response will be prioritized in order to maximize their water saving potential as quickly and impactfully as possible.
- Drought communications will focus on immediate changes that can be made, primarily in the areas of maintenance and irrigation, with less emphasis on longer-term landscape design and plant selection strategies.
- Emphasis will be on action-oriented messaging leading to core conservation program participation.

Benefits
Based upon the Drivers that we identified for our Priority 1 audiences, the key program communication points will focus on the benefits of the “Win. Win. Win.” Value Proposition, as outlined in our Marketing Strategies above, namely:

- Saving money and time
- Keeping your landscape beautiful
- Doing the right thing for San Diego County and the environment

Our communications will also maximize the use of visuals to help demonstrate and reinforce these benefits by consistently showcasing beautiful, lush landscapes that are water-efficient.

Responsibility
When it comes to implementing social changes, like water conservation, there is a good percentage of the populace whose natural inclination is to trust that “someone else” will take responsibility, thereby allowing them to go about their daily routine unchanged. In order to achieve our water reductions goals, we need EVERYONE—businesses and individuals alike—to take responsibility and do their part. Every outdoor watering decision can make a difference, and San Diego needs each of those decisions to be a water-efficient one.

Why?
Our program must change those perceptions, and educate San Diegans that the need for water conservation—especially in San Diego County’s naturally mild and arid climate—is critical, continuous and NOT contingent on the amount of rainfall in a given year. There is never enough water to waste, and rain or shine, water efficiency makes sense.
How?
In all of our program communications, the “calls to action” must always be clear and easy-to-understand, achievable and empowering to the audience to whom we are speaking. Where ever possible, and as often as possible, we will provide specific and actionable steps End-Users can take to reduce outdoor water usage, across all three conservation facets—Behavior, Irrigation, and Landscaping. Some examples:
  o Reduce watering cycles by five minutes per day
  o Add two to three inches of mulch to garden beds to reduce water lost to evaporation
  o Schedule a landscape audit today
  o Install a drip irrigation system for garden beds
  o Become a certified water-efficient property
    o Certification guidelines are to be determined, but will require ongoing inspections to ensure water efficiency levels and the appearance of the property are maintained
    o These inspections will be the responsibility of the individual member water agencies
    o If water efficiency is NOT maintained, or the property falls into disrepair, the certification can be revoked
1.9 Target Audience Overview

While all landscapes in the San Diego County Water Authority service area technically fall within the scope of this initiative, different target audiences and demographic groups have different motivations and respond to different messages.

To appropriately address each target group, we identified all the possible target audiences and segmented them into two sub-groups: “End Users/Decision Makers” and “Influencers.”

- End Users are directly responsible for outdoor water use decisions, and are therefore critical to our success.
- Influencers are individuals and resources that End-Users look to and rely on for advice, information, recommendations and/or direction regarding their outdoor water use, and as such are important channels and resources for helping to communicate water efficiency messages to end-users and for encouraging and reinforcing water efficient products and behaviors.

Following is a summary of the target audiences we identified. Additional information about each target audience, as well as details on the drivers, influencers, and channels for each, can be found in Section IV of the final report.

**END-USERS/DECISION MAKERS**
- Municipal and Corporate Executives and Governing Boards
- Licensed Landscape Contractors
- Facility Managers
- Property Managers
- Heavy and Moderate Water Use Single Family Homeowners

**INFLUENCERS**
- Irrigation Supply Houses
- Landscape Architects and Designers
- Landscape Contractors Associations
- Licensed Landscape Contractors
- Water Conservation Garden at Cuyamaca College
- Water Purveyors
- Irrigation Product Manufacturers
- Building Associations, including “Green” Building Organizations
- Residential and Commercial Developers
- City Planning Departments
- Storm Water Co-Permittees and other Water/Wastewater Agencies California
- Non-Profit Community Organizations, including Horticultural Societies, Master Gardener Organizations, Native Plant Societies, Botanical Gardens, San Diego Museums, San Diego County Fair Exhibit and the Center for Sustainable Energy
- Local News/Press
- Nurseries and Growers (including “big box” garden departments like Home Depot, Target and Lowe’s)
- Colleges and Universities
- Students—Elementary, middle and high school programs
1.10 Core Program Tactics

Understanding the need both for immediate Drought Response efforts to reduce outdoor water use NOW, as well as sustainable strategies to ensure water-saving behavior continues over the long term, we have organized our recommended Communication Tactics into four categories/priorities:

- **Ongoing Programs:** These are tactics that the Water Authority has already implemented to help address the need for increased outdoor water conservation, and that will continue to provide water saving benefits going forward.

- **Drought Response:** This category includes tactics emphasizing prompt action that, once implemented, will have the most immediate impact on reducing outdoor water use, with visible results within six months.

- **Near Term:** While requiring a bit more ramp up time than the Drought Response tactics, Near Term tactics should begin delivering water saving benefits within a one to two year timeframe.

- **Longer Term:** These tactics—of which there are only a few—include those that require seeds be planted now in order to reap more long term, sustainable water savings in two or more years from now.

Many, if not most, of the Ongoing and Drought Response tactics will also continue to deliver conservation benefits into the Near Term and Longer Term timeframes, and these categories, therefore, should not be considered mutually exclusive. As applicable and when it makes sense, efficiencies may be gained by using program materials across multiple tactics/audiences, as well as through “mass customization” techniques.

Following is a summary of recommended tactical initiatives. Additional information about each tactic can be found in **Section IV** of the final report.

**ONGOING TACTICAL INITIATIVES**

1. **Promote a Holistic Approach to Landscape Solutions through Incentive Programs and Services.** Includes developing the overall technical program design, incorporating existing WaterSmart Landscape program elements, as well as adding new conservation programs, as appropriate.

2. **Promote Water Exhibits at Local Museums:** Two current water-related exhibits at the Natural History Museum—as well as planned exhibits at the Museum of Man and the Reuben H. Fleet Science Center—are excellent tools for educating the general public about the water issues facing the San Diego County area.

3. **Water Efficient Gardening Seminars:** Leverage existing water efficient landscape curriculum currently in place and in use by the Water Conservation Garden, Quail Botanical Gardens, Cuyamaca and Mira Costa Colleges, and others and work to extend the impact of these seminars through promotion and the development of additional program materials, including window clings/bumper stickers, brochures and more.

4. **WaterSmart Garden Contest:** Continue to sponsor and promote “San Diego County’s Annual California-Friendly Landscape Contest,” but for the sake of impact and consistency, rename the program the “WaterSmart Landscape Contest” and update the program materials, including the website, to reflect the new brand.
5. **WaterSmart Landscape Exhibit at the San Diego County Fair:** Develop an annual WaterSmart Landscape exhibit at the County Fair and recognize the best WaterSmart Landscape exhibit at the Fair with a “San Diego WaterSmart Landscape” award plaque and monetary prize.

**DROUGHT RESPONSE TACTICAL RECOMMENDATIONS**

1. **Develop Water Conservation Website:** To reinforce the outdoor water conservation brand and program, develop a program-specific website that is separate and distinct from the current Water Authority site (although the two will be linked), with its own unique URL to showcase beautiful, lush, water-efficient landscapes, and, organizationally, to segment information and program specific by audience—residential, commercial, landscape professional, etc.

2. **Create Program Communication Materials:** Develop program materials to support our efforts and communicate the program to the various target audiences, including a program overview brochure, point of sale materials, an email campaign to landscape professionals and property/facility managers, and newsletter for use by key Influencer groups.

3. **Arm Member Agencies and Influencers with Program Information and Materials:** Maximize impact by creating consistency across all water conservation brands in San Diego County with a customizable program implementation “kit,” PowerPoint presentation, and member agency and stakeholder training sessions and tours.

4. **Implement HOA Pilot Program:** Launch a pilot program targeting HOAs (selected due to their visibility, accessibility and to build on momentum from HOA outreach and training programs already underway) to identify and address potential issues, as well as to develop case studies that we can use to showcase and promote the program to additional participants.

5. **Launch Program to “Hot List” Targets:** Working with the SDCWA, member agencies will develop “hot lists” of the highest water using properties and highly visible properties in their jurisdictions that would be beneficial to our efforts to become recognized as water efficient to be the recipients of highly resource intensive one-to-one initiatives.

6. **Leverage Drought Requirements:** Leverage, where appropriate, specific drought requirement mandates and look for opportunities to transition drought management themes into long-term conservation themes.

7. **Promote Success Stories:** Identify “success stories” of properties that have achieved water efficient recognition and aggressively use these examples to generate overall program awareness, demonstrate broad participation in the program, and to inspire others—particularly homeowners—to follow suit.

8. **Member Agency Program Communications:** To further facilitate their participation and assistance, we will develop additional materials—specifically targeted to homeowners—for use by the local water agencies, including a residential program communication kit, bill insert templates, newsletter articles, and stand-alone direct mail pieces targeting high-water-use homeowners.

9. **Landscape Gardener Communications:** Gardeners—the unlicensed “mow and blow” landscapers—are also on the frontline of landscape care and for maintaining water efficiency over the long-term, but are often overlooked. To address this often Spanish-speaking audience, we will develop a dual-language outreach campaign, including printed materials and educational seminars with participation incentives for course completion.
10. **Local Garden Partnerships:** Provide financial support for the installation of demonstration gardens, contingent upon receipt of additional funding.

11. **School-Based Drought Response Initiatives:** Develop materials specifically related to Drought Awareness for distribution in San Diego County schools.

**NEAR TERM TACTICAL RECOMMENDATIONS**

1. **Develop Certification and Recognition Program for Landscape Professionals:** Landscape Professionals are a critical target audience for this initiative—both as End-Users and Influencers. To support their needs while helping to reduce outdoor water use, we recommend developing (and/or repurposing from an existing resource) a WaterSmart Certification Program targeted to landscape professionals.

2. **Develop Recognition Program for Water Efficient Landscaped Properties:** Similar to the tactic above, this program would recognize and reward organizations (including HOAs) whose properties meet a set of predetermined water efficient guidelines.

3. **Point of Sale at Nurseries and Garden Centers:** Nurseries and garden centers are one of the most common and frequently visited places that homeowners go to get information about landscaping, plant choices and irrigation equipment. To take advantage of this critical communication opportunity, we will develop a comprehensive in-store marketing campaign for use throughout the County, including displays, take-one brochures, cross-promotions (where possible/appropriate) and, in partnership with the County of San Diego, interactive kiosks.

4. **School Programs:** Children represent the future of San Diego County, and are also very influential today in their own homes in impacting their parents’ behavior. To target this audience on an ongoing basis we will continue existing programs and develop additional outdoor water efficiency branded education programs, as appropriate for the varying grade-levels.

5. **Water Conservation Garden Tours:** For students throughout San Diego County, provide funding for busses to enable field trips to The Conservation Garden. Also consider creating a mobile exhibit and DVD presentation to take the garden to the students.

6. **Green Building Partnerships:** Partner with green building associations including USGBC-SD and Center for Sustainable Energy.

7. **Storm Water Partnership Program:** Partner with Storm Water Co-Permittees and their water and wastewater agencies to develop co-branded materials promoting outdoor water use efficiency strategies, both as a means to conserve water and to reduce run-off and related watershed pollution issues.

8. **Traveling Water Conservation Exhibit:** Explore development of a traveling/temporary art exhibit geared at increasing the public’s awareness for landscape water conservation.

**LONGER TERM TACTICAL RECOMMENDATIONS**

1. **Youth Organization Programs:** Work with local Scout organizations to develop programs specifically for San Diego County, focused on outdoor water use and efficiency.

2. **Development Partnerships:** Automatically bestow WaterSmart Recognition status to any new developments that comply with the water efficient ordinances and/or USGBC-SD certification. Provide developers with promotional materials to further encourage landscape water
use efficiency, and develop an outreach program targeting City Planning Departments to further help generate awareness of the program among developers.

3. Distribution and Retail Channels: Increase focus on distribution and retail channels to ensure availability of water-efficient products and services.

### 1.11 Recommended Implementation Timeframe

Looking from a high level at the tactics listed above, the following chart summarizes the recommended roll-out timeframe for the first two-and-a-half years of this ongoing conservation initiative.

<table>
<thead>
<tr>
<th>Yellow = Program Development</th>
<th>Green = Program Implementation</th>
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</thead>
<tbody>
<tr>
<td><strong>Ongoing Tactics</strong></td>
<td><strong>FY 2009</strong></td>
</tr>
<tr>
<td>• Promote holistic approach through incentives and services</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Promote water exhibits at local museums</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Water efficient gardening seminars</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• WaterSmart Garden Contest</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• WaterSmart landscape exhibit at the San Diego County Fair</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td><strong>Drought Response Tactical Recommendations</strong></td>
<td><strong>FY 2010</strong></td>
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<tr>
<td>• Program Website</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Program communication materials</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Leverage drought requirements</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Arm member agencies with program tools</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• HOA Pilot Program</td>
<td>Q1 Q2 Q3 Q4</td>
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<tr>
<td>• Launch to “Hot List” targets</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Promote success stories</td>
<td>Q1 Q2 Q3 Q4</td>
</tr>
<tr>
<td>• Member agency program communications</td>
<td>Q1 Q2 Q3 Q4</td>
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<tr>
<td>• Landscape gardener communications</td>
<td>Q1 Q2 Q3 Q4</td>
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<tr>
<td>• Local garden partnerships</td>
<td>Q1 Q2 Q3 Q4</td>
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<tr>
<td>• School-based drought response initiatives</td>
<td>Q1 Q2 Q3 Q4</td>
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<td><strong>Near Term Tactics</strong></td>
<td><strong>FY 2011</strong></td>
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<td>• Certification and recognition program for landscape professionals</td>
<td>Q1 Q2 Q3 Q4</td>
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<td>• Recognition program for water efficient landscaped properties</td>
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<td>• Point of sale at nurseries and garden centers</td>
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<tr>
<td>• School programs</td>
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<td>• Water conservation garden tours</td>
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<tr>
<td>• Green building partnerships</td>
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<tr>
<td>• Storm water partnership program</td>
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<tr>
<td>• Traveling water conservation exhibit</td>
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<td><strong>Longer Term Tactics</strong></td>
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<td>• Youth Organization Programs</td>
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<td>• Development Partnerships</td>
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<tr>
<td>• Distribution and Retail Channels</td>
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</tbody>
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September 17, 2008

Attention: Legislation Conservation and Outreach Committee

Status Report on Legislation and Legislative Positions (Information)

Background
During the 2007-2008 state legislative session, the Water Authority has reviewed and monitored 129 bills in the Legislature for potential impact on the organization and its member agencies. Six bills in Congress continue to be monitored. The Water Authority’s staff and legislative advocates reviewed each bill in the context of the adopted 2008 Legislative Policy Guidelines. The Legislative Policy Guidelines provide direction to staff and the Water Authority’s legislative advocates to communicate support or opposition to legislation and amendments. Bills for which staff recommends a position are brought before the Legislation, Conservation and Outreach Committee and the board for consideration.

Discussion
As of September 9, 2008, the board has taken positions of Support on seven bills, positions of Support, if amended on four bills, positions of Support and seek amendments on two bills, positions of Oppose on four bills, and positions of Oppose, unless amended on three bills. The last day for the Assembly and Senate to pass bills in their respective houses was August 31, 2008. The Governor has until September 30 to sign or veto bills that were passed on the last day of session.

In order to pressure the Legislature into passing a budget, Governor Schwarzenegger has threatened to veto any bill that reaches his desk before a budget. As a result, the Senate and Assembly held back 958 bills that passed in the final days of the 2007-2008 session, instead of sending them to the Governor for his signature. If the Legislature has not still not passed a budget as the September 30 deadline nears, timing will necessitate that the Legislature send these bills to the Governor for signature. It would then be possible that the Governor could keep his threat and veto all 958 bills.

In addition to the board’s positions on state legislation, the board adopted positions on six federal bills: Support positions on five bills, and an Oppose position on one bill. Water Authority staff and its legislative advocates will continue to track legislation and monitor amendments to ensure consistency with board policies, positions and 2008 Legislative Policy Guidelines.

Attached is a chart outlining current positions on legislation of interest to the Water Authority as of September 9, 2008. Also attached is a comprehensive list of bills that have been under review and are being monitored by staff and legislative advocates.

Prepared by: Alexandra Schnell, Management Analyst
Reviewed by: Jeffrey Volberg, Government Relations Manager
Dennis Cushman, Assistant General Manager

Attachments:
1. Chart summarizing the Water Authority’s current positions on 2007-2008 legislation as of September 9, 2008
2. List of Legislation Under Review by the Water Authority as of September 9, 2008
## San Diego County Water Authority
### Summary of Current Positions on 2007-2008 Legislation
#### as of September 9, 2008

<table>
<thead>
<tr>
<th>Date of Board Action/Activity</th>
<th>Position</th>
<th>Bill Number</th>
<th>Author</th>
<th>Bill Name</th>
<th>Status</th>
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<tr>
<td>22-Feb-07</td>
<td>Sponsor (removed sponsorship)</td>
<td>AB 902</td>
<td>Plescia</td>
<td>County Water Authorities: Board of Directors</td>
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<td>Sponsor</td>
<td>SB 1050</td>
<td>Senate Committee on Natural Resources &amp; Water</td>
<td>Water Meters</td>
<td>Chapter 157, Statutes of 2007</td>
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<td>22-Mar-07</td>
<td>Support and Seek Amendments</td>
<td>SB 59</td>
<td>Cogdill</td>
<td>Reliable Water Supply Bond Act of 2008</td>
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<td>26-Apr-07</td>
<td>Support, if Amended</td>
<td>AB 224</td>
<td>Wolk</td>
<td>Climate Change and Resource Protection Act of 2007</td>
<td>Senate Appropriations Committee (Reintroduced as ABXX7 (Wolk) Water Supply Planning, 07/30/08)</td>
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<td>Support</td>
<td>AB 1481</td>
<td>De La Torre</td>
<td>Waste Discharge Requirements: Recycled Water: Landscape Irrigation Uses</td>
<td>Chapter 535, Statutes of 2007</td>
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<td>SB 862</td>
<td>Kuehl</td>
<td>Water Resources</td>
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<td>Oppose</td>
<td>AB 503</td>
<td>Swanson</td>
<td>Public Agencies: Overtime: Notice</td>
<td>Senate Rules Committee</td>
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<td>26-Apr-07</td>
<td>Oppose, Unless Amended</td>
<td>SB 201</td>
<td>Florez</td>
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<td>Bill was amended to another subject</td>
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<td>Support</td>
<td>HR 1803</td>
<td>Hunter</td>
<td>Four Reservoir Intertie Feasibility Study</td>
<td>House Subcommittee on Water &amp; Power</td>
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<tr>
<td>24-May-07</td>
<td>Support</td>
<td>AB 662</td>
<td>Ruskin</td>
<td>Water Conservation</td>
<td>Chapter 531, Statutes of 2007</td>
</tr>
<tr>
<td>24-May-07</td>
<td>Support</td>
<td>SB 1029</td>
<td>Ducheny</td>
<td>Drinking Water Standards</td>
<td>Chapter 725, Statutes of 2007</td>
</tr>
<tr>
<td>24-May-07</td>
<td>Support</td>
<td>HR 29</td>
<td>Issa</td>
<td>Santa Margarita River</td>
<td>House Subcommittee on Water &amp; Power</td>
</tr>
<tr>
<td>24-May-07</td>
<td>Support, if Amended</td>
<td>AB 1173</td>
<td>Keene</td>
<td>Water Charges: multiunit residential structures</td>
<td>Failed in Assembly</td>
</tr>
<tr>
<td>28-Jun-07</td>
<td>Support, if Amended</td>
<td>AB 1420</td>
<td>Laird</td>
<td>Water Conservation</td>
<td>Chapter 628, Statutes of 2007</td>
</tr>
<tr>
<td>28-Jun-07</td>
<td>Support, if Amended</td>
<td>AB 1435</td>
<td>Salas</td>
<td>Water Conservation</td>
<td>Failed in Senate</td>
</tr>
</tbody>
</table>
## San Diego County Water Authority
### Summary of Current Positions on 2007-2008 Legislation
#### as of September 9, 2008

<table>
<thead>
<tr>
<th>Date of Board Action/Activity</th>
<th>Position</th>
<th>Bill Number</th>
<th>Author</th>
<th>Bill Name</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>26-Jul-07</td>
<td>Oppose</td>
<td>SB 412</td>
<td>Simitian</td>
<td>State Energy Resources Conservation and Development Commission: natural gas</td>
<td>Assembly Appropriations Committee</td>
</tr>
<tr>
<td>23-Aug-07</td>
<td>Support, if Amended</td>
<td>AB 1489</td>
<td>Huffman</td>
<td>Resource Bond Funds: Integrated Regional Water Management Planning</td>
<td>Bill was amended to another subject</td>
</tr>
<tr>
<td>23-Aug-07</td>
<td>Support</td>
<td>AB 1683</td>
<td>Wolk</td>
<td>Fish and Game: dreissenid mussels</td>
<td>Chapter 419, Statutes of 2007</td>
</tr>
<tr>
<td>23-Aug-07</td>
<td>Support, if Amended</td>
<td>SB 1002</td>
<td>Perata</td>
<td>Appropriation of water bond funds</td>
<td>Vetoed. (Reintroduced at SBXX1, amended 08/04/08)</td>
</tr>
<tr>
<td>27-Sep-07</td>
<td>Support</td>
<td>HR 3452</td>
<td>Becerra</td>
<td>Federal Tax Credit Bonds</td>
<td>House Committee on Ways and Means</td>
</tr>
<tr>
<td>27-Sep-07</td>
<td>Oppose</td>
<td>HR 2421</td>
<td>Oberstar</td>
<td>Clean Water Act amendment</td>
<td>House Subcommittee on Water Resources and Environment</td>
</tr>
</tbody>
</table>
## San Diego County Water Authority
### Summary of Current Positions on 2007-2008 Legislation
#### as of September 9, 2008

<table>
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<tr>
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<th>Bill Number</th>
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</tr>
</thead>
<tbody>
<tr>
<td>27-Sep-07</td>
<td>Support, if Amended</td>
<td>SBXX-2</td>
<td>Perata</td>
<td>Water Bond</td>
<td>Failed passage - Senate</td>
</tr>
<tr>
<td>27-Sep-07</td>
<td>Support, if Amended</td>
<td>SBXX-3</td>
<td>Cogdill</td>
<td>Water Bond</td>
<td>Failed passage - Senate Committee on Natural Resources and Water</td>
</tr>
<tr>
<td>24-Jan-08</td>
<td>Sponsor</td>
<td>AB 2404</td>
<td>Salas</td>
<td>Energy Efficiency: Water Efficiency Programs</td>
<td>Chapter 240, Statutes of 2008</td>
</tr>
<tr>
<td>24-Apr-08</td>
<td>Neutral</td>
<td>AB 2404</td>
<td>Salas</td>
<td>Energy Efficiency: Water Efficiency Programs</td>
<td>Chapter 240, Statutes of 2008</td>
</tr>
<tr>
<td>28-Feb-08</td>
<td>Oppose</td>
<td>AB 983</td>
<td>Ma</td>
<td>Public Contracts: Plans &amp; Specifications</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>27-Mar-08</td>
<td>Support, if Amended</td>
<td>AB 2175</td>
<td>Laird/Feuer</td>
<td>Water Conservation</td>
<td>Failed in Legislature</td>
</tr>
<tr>
<td>27-Mar-08</td>
<td>Support</td>
<td>AB 2501</td>
<td>Wolk</td>
<td>Climate Change and Water Resources Protection Act</td>
<td>Failed in Senate, but contents are included in SBXX1 &amp; ABXX7</td>
</tr>
<tr>
<td>Date of Board Action/Activity</td>
<td>Position</td>
<td>Bill Number</td>
<td>Author</td>
<td>Bill Name</td>
<td>Status</td>
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<tr>
<td>27-Mar-08</td>
<td>Support</td>
<td>AB 2913</td>
<td>Salas</td>
<td>Sacramento-San Joaquin Delta Conservancy</td>
<td>Senate Natural Resources and Water Committee</td>
</tr>
<tr>
<td>24-Apr-08</td>
<td>Support</td>
<td>AB 1654</td>
<td>Huffman/ Wolk</td>
<td>Integrated Regional Water Management Planning Act</td>
<td>Senate Rules Committee (included in SBXX1)</td>
</tr>
<tr>
<td>24-Apr-08</td>
<td>Support, if Amended</td>
<td>AB 2219</td>
<td>Parra</td>
<td>Subdivisions: Water Supply</td>
<td>Senate Appropriations Committee</td>
</tr>
<tr>
<td>24-Apr-08</td>
<td>Support, if Amended</td>
<td>AB 2270</td>
<td>Laird/Feuer</td>
<td>Recycled Water</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>24-Apr-08</td>
<td>Support</td>
<td>AB 2938</td>
<td>De Leon</td>
<td>Water Diversions: Fish Entrainment: Screening</td>
<td>Held on Suspense</td>
</tr>
<tr>
<td>24-Apr-08</td>
<td>Oppose</td>
<td>SB 1165</td>
<td>Kuehl</td>
<td>Environment: Environmental Impact Report</td>
<td>Failed Passage - Senate</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Support, if Amended</td>
<td>AB 2065</td>
<td>Hancock</td>
<td>Invasive Aquatic Species</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Oppose</td>
<td>AB 2153</td>
<td>Krekorian</td>
<td>Water Conservation</td>
<td>Failed Passage - Assembly</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Support</td>
<td>SB 994</td>
<td>Florez</td>
<td>Delta Smelt</td>
<td>Held on Suspense</td>
</tr>
<tr>
<td>Date of Board Action/Activity</td>
<td>Position</td>
<td>Bill Number</td>
<td>Author</td>
<td>Bill Name</td>
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</tr>
<tr>
<td>22-May-08</td>
<td>Oppose, Unless Amended</td>
<td>SB 1238</td>
<td>Machado</td>
<td>Wildlife Resources</td>
<td>Senate Committee on Rules</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Support and Seek Amendments</td>
<td>SB 1258</td>
<td>Lowenthal</td>
<td>Building Standards: Graywater</td>
<td>Chapter 172, Statutes of 2008</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Support and Seek Amendments</td>
<td>SB 1391</td>
<td>Padilla</td>
<td>Recycled Water</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Oppose</td>
<td>SB 1642</td>
<td>Yee</td>
<td>Public Contracts: Claims</td>
<td>Senate Appropriations Committee: not heard</td>
</tr>
<tr>
<td>22-May-08</td>
<td>Support</td>
<td>S 2970</td>
<td>Reid &amp; Feinstein</td>
<td>Climate Change Drinking Water Adaptation Research Act</td>
<td>Senate Environment &amp; Public Works Committee</td>
</tr>
<tr>
<td>22-Sep-05 HR 2587 HR 5715 (identical to HR 2587)</td>
<td>Support</td>
<td>HR 2649</td>
<td>Bilbray</td>
<td>Lake Hodges Surface Water Improvement &amp; Reclamation Act of 2008</td>
<td>Senate</td>
</tr>
<tr>
<td>26-Jun-08</td>
<td>Support</td>
<td>SB 691</td>
<td>Calderon, R.</td>
<td>Junk Dealers and Recyclers; Nonferrous Material</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>Date of Board Action/Activity</td>
<td>Position</td>
<td>Bill Number</td>
<td>Author</td>
<td>Bill Name</td>
<td>Status</td>
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</tr>
<tr>
<td>26-Jun-08</td>
<td>Oppose, Unless Amended</td>
<td>AB 885</td>
<td>Calderon, C.</td>
<td>Metropolitan Water District of Southern California</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>24-Jul-08</td>
<td>Support (as amended July 10, 2008)</td>
<td>SB 68</td>
<td>Kuehl</td>
<td>Environmental quality: determination: dispute</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>26-Jun-08</td>
<td>Oppose, Unless Amended</td>
<td>SBXX1</td>
<td>Perata</td>
<td>Water Quality, Flood Control, Water Storage, and Wildlife Preservation</td>
<td>Held in Legislature</td>
</tr>
<tr>
<td>24-Jul-08</td>
<td>Support (based on support of SB 1002 in 2007)</td>
<td>ABXX7</td>
<td>Wolk</td>
<td>Water Supply Planning</td>
<td>Senate Committee on Rules</td>
</tr>
<tr>
<td>Legislation Under Review by the Water Authority as of 09/09/2008</td>
<td></td>
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<td>---------------------------------------------------------------</td>
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<tr>
<td><strong>CA AB 224</strong></td>
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<tr>
<td><strong>AUTHOR:</strong> Wolk [D]</td>
<td></td>
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<tr>
<td><strong>TITLE:</strong> Water Supply Planning</td>
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</tr>
<tr>
<td><strong>FISCAL COMMITTEE:</strong> yes</td>
<td></td>
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<td></td>
</tr>
<tr>
<td><strong>URGENCY CLAUSE:</strong> no</td>
<td></td>
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</tr>
<tr>
<td><strong>INTRODUCED:</strong> 01/29/2007</td>
<td></td>
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<tr>
<td><strong>LAST AMEND:</strong> 08/04/2008</td>
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<tr>
<td><strong>DISPOSITION:</strong> Pending</td>
<td></td>
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</tr>
<tr>
<td><strong>LOCATION:</strong> Senate Appropriations Committee</td>
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</tr>
<tr>
<td><strong>SUMMARY:</strong> Enacts the Climate Change and Water Resource Protection Act of 2007. Requires the Department of Water Resources to include in any water facility feasibility study an analysis of the facility's relationship to greenhouse gas emissions and climate change. Requires the department to include an analysis of the potential effects of climate change in reports and plans it is required to prepare. Prohibits the approval of a grant request unless specified requirements are met. Requires an energy savings report.</td>
<td></td>
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<tr>
<td><strong>STATUS:</strong> 08/07/2008 In SENATE Committee on APPROPRIATIONS: Not heard.</td>
<td></td>
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</tr>
<tr>
<td><strong>Position:</strong> SuppifAmend</td>
<td></td>
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</tr>
</tbody>
</table>

| **CA AB 503**  |
| **AUTHOR:** Swanson [D]  |
| **TITLE:** Public Agencies: Overtime: Notice  |
| **FISCAL COMMITTEE:** yes  |
| **URGENCY CLAUSE:** no  |
| **INTRODUCED:** 02/20/2007  |
| **LAST AMEND:** 06/01/2007  |
| **DISPOSITION:** Pending  |
| **LOCATION:** Senate Rules Committee  |
| **SUMMARY:** Requires the Research Bureau to conduct a study on issues related to a requirement that state and local agencies provide a specified number of hours' notice to employees who are required to work overtime. Requires the study to address the impact on employers and employees. |
| **STATUS:** 06/14/2007 To SENATE Committee on RULES.  |

| **CA AB 640**  |
| **AUTHOR:** De La Torre [D]  |
| **TITLE:** Water Replenishment Districts  |
| **FISCAL COMMITTEE:** yes  |
| **URGENCY CLAUSE:** no  |
| **INTRODUCED:** 02/21/2007  |
| **LAST AMEND:** 06/06/2007  |
| **DISPOSITION:** Pending  |
| **LOCATION:** Senate Appropriations Committee  |
| **SUMMARY:** Requires the Department of Water Resources to conduct a study to determine the basin specific charges, including underflow, in each basin in a water replenishment district. |
| **STATUS:** 08/30/2007 In SENATE Committee on APPROPRIATIONS: Not heard.  |
CA AB 642

**AUTHOR:** Wolk [D]
**TITLE:** Design-Build: Counties, Cities and Special Districts
**FISCAL COMMITTEE:** no
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/21/2007
**LAST AMEND:** 08/05/2008
**DISPOSITION:** To Governor
**LOCATION:** Enrolled

**SUMMARY:**

Authorizes any city, with the approval of the appropriate city council, to enter into design-build contracts, in accordance with specified provisions. Authorizes a qualified entity that operates a wastewater facility, solid waste management facility, or water recycling facility, with the approval of the appropriate governing body, to enter into design-build contracts, in accordance with specified provisions.

**STATUS:**
08/14/2008 Enrolled.

CA AB 690

**AUTHOR:** Jones [D]
**TITLE:** Social Services: Childhood Poverty
**FISCAL COMMITTEE:** yes
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/21/2007
**LAST AMEND:** 06/18/2008
**DISPOSITION:** Pending
**LOCATION:** Senate Appropriations Committee

**SUMMARY:**

Declares that it is the goal of the Legislature to reduce childhood poverty by one-half by a specified date, and to eliminate it entirely by a specified date. Requires the Department of Finance, in conjunction with the release of the Governor's Budget proposal, to report to the Legislature on how the Governor's Budget proposal will impact the state's goal of reducing childhood poverty.

**STATUS:**
08/07/2008 In SENATE Committee on APPROPRIATIONS: Not heard.

CA AB 822

**AUTHOR:** Levine [D]
**TITLE:** Solid Waste: Multifamily Dwellings
**FISCAL COMMITTEE:** no
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/22/2007
**LAST AMEND:** 01/07/2008
**DISPOSITION:** Pending
**FILE:** A-67
**LOCATION:** Senate Inactive File

**SUMMARY:**

Requires the owner of a multifamily dwelling to arrange for recycling services that are appropriate for the multifamily dwelling, consistent with state or local laws or requirements, including a local ordinance or agreement, applicable to the collection, handling, or recycling of solid waste.
CA AB 877

**AUTHOR:** Parra [D]

**TITLE:** San Joaquin Valley: Water Supply

**INTRODUCED:** 02/22/2007

**LAST AMEND:** 04/10/2007

**DISPOSITION:** Pending

**LOCATION:** Senate Natural Resources and Water Committee

**SUMMARY:**
Requires the Department of Water Resources to study the economic impacts of water supply reduction in specified counties in the San Joaquin Valley, and to report its findings to the Legislature. Includes the Counties of Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, and Tulare.

07/10/2007

In SENATE Committee on NATURAL RESOURCES AND WATER: Not heard.

CA AB 885

**AUTHOR:** Calderon C [D]

**TITLE:** Metropolitan Water District of Southern California

**FISCAL COMMITTEE:** no

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2007

**LAST AMEND:** 07/10/2008

**DISPOSITION:** To Governor

**LOCATION:** Enrolled

**SUMMARY:**
Authorizes a member public agency of a metropolitan water district to appoint a proxy to attend, participate and vote at a meeting if its representative appointed or selected pursuant to existing law cannot attend the meeting. Provides the conflict-of-interest provisions apply to the proxy. Provides all costs associated with the appointment of the alternative representatives would be borne by the individual member public agency which appointed the proxy. Requires the proxy to have specified qualifications.

08/21/2008

Enrolled.

CA AB 938

**AUTHOR:** Calderon C [D]

**TITLE:** Regional Water Management

**FISCAL COMMITTEE:** no

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2007

**LAST AMEND:** 06/30/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Rules Committee

**SUMMARY:**
Makes legislative findings and declarations regarding uncontrolled pollutants in urban runoff, stormwater, and other forms of runoff, and statements of legislative intent regarding the provision of tools to help remedy pollution from these sources.
<table>
<thead>
<tr>
<th>Bill Number</th>
<th>Author</th>
<th>Title</th>
<th>Fiscal Committee</th>
<th>Urgency Clause</th>
<th>Introduced</th>
<th>Last Amend</th>
<th>Disposition</th>
<th>Location</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA AB 1017</td>
<td>Ma [D]</td>
<td>Environmental Quality Act: Appeal to Local Lead Agency</td>
<td></td>
<td>no</td>
<td>02/22/2007</td>
<td>08/22/2008</td>
<td>To Governor</td>
<td>To enrollment</td>
<td>Relates to the Environmental Quality Act that requires environmental impact reports by a local lead agency, certification and a mitigated negative declarations. Requires a hearing on appeal. Relates to the time period for filing specified actions or proceedings. Requires that, for a city and county, an appeal to an elected decisionmaking body be filed within a specified number of days of the first discretionary approval of a project.</td>
</tr>
<tr>
<td>CA AB 1284</td>
<td>Eng [D]</td>
<td>Geologists and Geophysicists</td>
<td>yes</td>
<td>no</td>
<td>02/23/2007</td>
<td>01/17/2008</td>
<td>To Governor</td>
<td>Enrolled</td>
<td>Deletes the exemption from the written examination for a certification of registration for geologists and geophysicists for any person with an equivalent certificate of registration. Requires each applicant for registration to pay an examination fee fixed by the Board of Geologists and Geophysicists, up to a specified amount, equal to the actual cost of the board to administer the examination.</td>
</tr>
<tr>
<td>CA AB 1338</td>
<td>Huffman [D]</td>
<td>Vehicles: Environmental License Plates</td>
<td>yes</td>
<td>no</td>
<td>02/23/2007</td>
<td>06/17/2008</td>
<td>Pending</td>
<td>Senate Rules Committee</td>
<td>Amends existing law which authorizes the Department of Motor Vehicles to design, and make available for issuance, special environmental design</td>
</tr>
</tbody>
</table>
license plates and restricts the use of full-plate graphic design on specialized plates. Authorizes the environmental design license plates to use a full-plate graphic design. Authorizes modification of the design and permits the prior design to continue to be issued and used.

STATUS:
08/30/2008 Re-referred to SENATE Committee on RULES.

NOTES:
Watch for WateReuse Amendments - plumbing code/recycled H20

CA AB 1435
AUTHOR: Salas [D]
TITLE: Water Charges: Conservation Rate Structure
INTRODUCED: 02/23/2007
DISPOSITION: Pending
LOCATION: Senate Natural Resources and Water Committee
SUMMARY: Requires a local water purveyor that supplies water to retail customers to institute a conservation rate structure based on the amount of water used for other than agricultural purposes for each customer that has a service connection for which a water meter has been installed.

STATUS:
07/10/2007 In SENATE Committee on NATURAL RESOURCES AND WATER: Not heard.

CA AB 1452
AUTHOR: Budget Cmt
TITLE: Taxation
FISCAL COMMITTEE: yes
URGENCY CLAUSE: yes
INTRODUCED: 02/23/2007
LAST AMEND: 08/29/2008
DISPOSITION: Pending
FILE: 21
LOCATION: Senate Third Reading File
SUMMARY: Provides for an increase in the state sales and use tax rate on tangible personal property other than diesel fuel or gasoline for a specified period. Extends the time period for taxation of vehicles, vessels, or aircraft purchased by state residents out-of-state and brought into the state. Relates to net operating loss carryovers for individual and corporate taxpayers. Requires the Franchise Tax Board to administer a tax amnesty program for a specified time period.

STATUS:
08/29/2008 From SENATE Committee on RULES with author's amendments.
08/29/2008 In SENATE. Read second time and amended. Re-referred to Committee on RULES.
08/29/2008 Withdrawn from SENATE Committee on RULES. Ordered placed on third reading.

CA AB 1489
AUTHOR: Levine [D]
TITLE: Public Utilities: Renewable Energy Resources
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/23/2007
Relates to the Public Utilities Commission (PUC). Revises the Renewable Energy Program to increase the electricity generated from eligible renewable energy resources per year. Provides limits for eligible in-state renewable electricity generation facilities. Requires the three largest electrical corporations to identify a separate electrical rate component to fund programs that enhance system reliability. Requires portfolio standards enforcement. Relates to local utilities and transmission grids.

STATUS:
08/28/2008 From SENATE Committee on RULES with author's amendments.
08/28/2008 In SENATE. Read second time and amended. Re-referred to Committee on RULES.

CA AB 1654
AUTHOR: Huffman [D]
TITLE: Integrated Regional Water Management Planning Act
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/23/2007
LAST AMEND: 03/11/2008
DISPOSITION: Pending
LOCATION: Senate Rules Committee
SUMMARY:
Requires applicants for funding for projects that assist local public agencies to meet the long-term water needs of the state to identify the manner in which the project will contribute to meeting the performance standards included in the applicable integrated regional water management plan. Requires the Department of Water Resources to conduct a groundwater management study. Enacts the Integrated Regional Water Management Planning Act. Requires the preparation and adoption of water management plans.

STATUS:
08/30/2008 Re-referred to SENATE Committee on RULES.

CA AB 1756
AUTHOR: Caballero [D]
TITLE: Infrastructure Development: Public-Private Partnership
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 01/07/2008
LAST AMEND: 04/03/2008
DISPOSITION: Pending
LOCATION: Assembly Business and Professions Committee
SUMMARY:
Requires the Secretary of Business, Transportation and Housing to establish the Office of Local Public-Private Partnerships in the agency to inform local agencies and other interested stakeholders of the role that public-private partnerships can play in financing, constructing, operating, maintaining, or managing, or any combination thereof, fee-producing local infrastructure projects.
CA AB 1776

**AUTHOR:** DeVore [R]

**TITLE:** Energy: Nuclear Powerplant

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 01/14/2008

**LAST AMEND:** 02/19/2008

**DISPOSITION:** Failed

**LOCATION:** ASSEMBLY

**SUMMARY:**
Prohibits the Energy Commission from certifying a site for a nuclear fission thermal powerplant in seismically active areas or a nuclear fission thermal powerplant using a once-through nuclear reactor cooling system with a nuclear coolant outflow that is within 5 miles of a designated coastal area of biological significance or is to a navigable water. Relates to dry cask storage. Requires the consideration of a dry cask storage system method to be the method for storing spent nuclear fuel.

**STATUS:**
07/15/2008 From ASSEMBLY Committee on NATURAL RESOURCES without further action pursuant to JR 62(a).

CA AB 1806

**AUTHOR:** Wolk [D]

**TITLE:** Fishery Resources: Sacramento-San Joaquin Delta

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 01/16/2008

**LAST AMEND:** 08/18/2008

**DISPOSITION:** To Governor

**LOCATION:** To enrollment

**SUMMARY:**
Requires the Department of Fish and Game prepare and implement of a set of protocols to be used to evaluate the need for fish rescue and relation and actions on behalf of the Sacramento-San Joaquin Delta fishery resources. Requires an application for a fish rescue effort on public lands permit to be expedited.

**STATUS:**
08/30/2008 In ASSEMBLY. ASSEMBLY concurred in SENATE amendments. To enrollment.

CA AB 1807

**AUTHOR:** Fuentes [D]

**TITLE:** Renewable Electric Generation Facilities: Tariffs

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 01/16/2008

**LAST AMEND:** 03/28/2008

**DISPOSITION:** Pending

**LOCATION:** Assembly Utilities and Commerce Committee
SUMMARY:
Requires every electrical corporation to file with the Public Utilities Commission a standard feed-in tariff for the electricity generated by a renewable electric generation facility that is an eligible renewable energy resource and meets other size, deliverability, and interconnection requirements. Requires the electrical corporation to make the feed-in tariff available to any customer of the electrical corporation. Requires the commission to develop a base rate methodology.

STATUS:
04/07/2008 In ASSEMBLY Committee on UTILITIES AND COMMERCE: Not heard.

CA AB 1836
AUTHOR: Feuer [D]
TITLE: Infrastructure Financing Districts
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 01/24/2008
LAST AMEND: 06/23/2008
DISPOSITION: Pending
LOCATION: Senate Local Government Committee

SUMMARY:
Amends existing law which allows a legislative body to create an infrastructure district, adopt an infrastructure financing plan and issue bonds, for which only the district is liable. Requires that the date in the plan on which the district will cease to exist be no more than a specified number of years from the date on which the ordinance forming the district was adopted. Authorizes the forming of a district to finance public transit facilities, and issue bonds, without an election.

STATUS:
06/25/2008 In SENATE Committee on LOCAL GOVERNMENT: Not heard.

CA AB 1851
AUTHOR: Nava [D]
TITLE: Greenhouse Gas Credits
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 01/29/2008
LAST AMEND: 08/22/2008
DISPOSITION: Pending
FILE: A-46
LOCATION: Assembly Inactive File

SUMMARY:
Makes it unlawful to represent in an advertisement or in any other sales or promotional materials made available to the public, for the sale of a greenhouse gas credit or emission reduction, that the credit or reduction reduces emissions unless certain requirements are met. Requires the maintenance of certain information and documentation supporting the validity of the representation. Provides a civil penalty for violation. Creates a civil cause of action.

STATUS:
08/31/2008 In ASSEMBLY. From Unfinished Business. To Inactive File.
CA AB 1896  
**AUTHOR:** Soto [D]  
**TITLE:** Employment: Alternative Workweek  
**FISCAL COMMITTEE:** no  
**URGENCY CLAUSE:** no  
**INTRODUCED:** 02/07/2008  
**DISPOSITION:** Pending  
**LOCATION:** ASSEMBLY  
**SUMMARY:** Makes a technical, nonsubstantive change to existing law, which provides that an alternative workweek schedule proposed by an employer may be adopted through a 2/3 vote of the employer's employees in a secret ballot. Requires the employer to pay overtime compensation to employees who work more than their regular scheduled hours.  
**STATUS:** 02/07/2008 INTRODUCED.

CA AB 1903  
**AUTHOR:** Hernandez [D]  
**TITLE:** Liability: Flood Control and Water Conservation  
**FISCAL COMMITTEE:** no  
**URGENCY CLAUSE:** yes  
**INTRODUCED:** 02/07/2008  
**LAST AMEND:** 07/02/2008  
**DISPOSITION:** To Governor  
**LOCATION:** Enrolled  
**SUMMARY:** Provides that neither a public agency that operates flood control and water conservation facilities nor its employees is liable for injuries caused by the condition or use of unlined flood control channels. Requires the County of Los Angeles Department of Public Works to maintain a record of injuries and the results of any civil actions. Provides that this does not exonerate a public agency or employee subject to that provision from liability for injury caused by a dangerous condition of public property.  
**STATUS:** 08/08/2008 Enrolled.

CA AB 1941  
**AUTHOR:** Carter [D]  
**TITLE:** Surplus Land: Disposal  
**FISCAL COMMITTEE:** yes  
**URGENCY CLAUSE:** no  
**INTRODUCED:** 02/13/2008  
**DISPOSITION:** Pending  
**LOCATION:** Assembly Local Government Committee  
**SUMMARY:** Amends existing law which requires a state or local agency prior to disposing of surplus land, to send a written offer to specific entities to sell or lease the land for low- or moderate-income housing. Requires the state or local agency to offer to sell or lease the surplus land for any purpose to all governmental entities in whose jurisdiction the land is located. Allows a local agency, housing authority, or a redevelopment agency to reconvey property that it has purchased to a for-profit developer.
CA AB 1946

**AUTHOR:** Nava [D]

**TITLE:** Hazardous Materials: Water Quality: Enforcement

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/13/2008

**LAST AMEND:** 06/19/2008

**DISPOSITION:** To Governor

**LOCATION:** Enrolled

**SUMMARY:**
Relates to actions regarding hazardous materials release response plans. Authorizes a regional water quality board to delegate to its Executive Officer the authority to apply for judicial enforcement under the Porter-Cologne Water Quality Act to the Attorney General, a district attorney, a city attorney of a city with a specified population, or a city attorney for a city and county. Authorizes a person from that list to bring civil actions under the Act.

**STATUS:**
08/13/2008 Enrolled.

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CA AB 1973

**AUTHOR:** Ruskin [D]

**TITLE:** Public Utilities Commission

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** yes

**INTRODUCED:** 02/14/2008

**LAST AMEND:** 08/29/2008

**DISPOSITION:** Pending

**FILE:** 2

**LOCATION:** Assembly Unfinished Business - Concurrence in Senate Amendments

**SUMMARY:**
Requires the Governor to appoint a President of the Public Utilities Commission from among its members. Repeals a provision of the Administrative Procedure Act which exempts the Commission from provisions relating to the adoption, review, approval, and judicial review of regulations, and limits the application of provisions relating to the filing and publication of regulations to only the rules of procedure of the Commission. Requires meetings in the City of Sacramento. Relates to recordkeeping.

**STATUS:**
08/31/2008 Re-referred to ASSEMBLY Committee on UTILITIES AND COMMERCE.

08/31/2008 From ASSEMBLY Committee on UTILITIES AND COMMERCE: Recommend concurrence in SENATE amendments.

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CA AB 1989

**AUTHOR:** Swanson [D]

**TITLE:** Employment

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no
INTRODUCED: 02/14/2008
LAST AMEND: 08/04/2008
DISPOSITION: Pending
LOCATION: Senate Appropriations Committee
SUMMARY:
Increases the period before a mass layoff that notice must be sent. Requires employers to give employees information regarding benefits. Requires employers that give notice of a mass layoff to provide meeting space for repayed response activity. Requires the Labor and Workforce Development Agency to maintain a guide of benefits and services available to layed off employees, including unemployment and COBRA information. Requires the agency to provide assistance regarding averting mass layoffs.

STATUS: 08/07/2008 In SENATE Committee on APPROPRIATIONS: Not heard.

CA AB 2003
AUTHOR: Saldana [D]
TITLE: Energy: Climate Protection and Energy Efficiency
FISCAL COMMITTEE: yes
URGENCY CLAUSE: yes
INTRODUCED: 02/15/2008
LAST AMEND: 05/07/2008
DISPOSITION: Pending
LOCATION: Assembly Appropriations Committee
SUMMARY:
Enacts the Climate Protection and Energy Efficiency Bond Act of 2008. Authorizes the issuance of general obligation bonds for expanding the development and use of solar, wind and geothermal energy, fuel cells, and other energy generating technologies that would assist the state in meeting desired greenhouse gas emission targets, low-income weatherization and other energy conservation and efficiency projects for low-income communities, and projects to improve the state and school building energy efficiency.

STATUS: 05/22/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

CA AB 2030
AUTHOR: Lieu [D]
TITLE: Building Standards
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/15/2008
LAST AMEND: 03/25/2008
DISPOSITION: Pending
LOCATION: Assembly Appropriations Committee
SUMMARY:
Requires the State Energy Resources Conservation and Development Commission to adopt, in collaboration with specified parties, building design and construction standards, and energy and water conservation standards to require new nonresidential construction to be zero net energy buildings.

STATUS:
05/22/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

CA AB 2046

AUTHOR: Jones [D]
TITLE: Water Supply Assessments: Groundwater
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/19/2008
LAST AMEND: 07/01/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY: Relates to the local approval of a subdivision map that includes groundwater treatment plans. Amends existing law that requires a city or county that determines a project is subject to the California Environmental Quality Act to identify any public water system that may supply water for the project. Requires the assessment to include specified related information. Provides a water source plan only include groundwater that meets applicable standards. Relates to groundwater sources planning requirements.

STATUS: 08/21/2008 Enrolled.

CA AB 2065

AUTHOR: Hancock [D]
TITLE: Invasive Aquatic Species
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/19/2008
LAST AMEND: 08/20/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY: Requires any person, or federal, state or local agency, district or authority that owns or manages a reservoir, where certain recreational activities are permitted to assess the vulnerability of the reservoir for the introduction of nonnative dreissenid mussel species and to develop and implement a program designed to prevent the introduction of that species. Requires visual monitoring at reservoirs where those activities are not permitted. Provides an civil penalty for violations. Provides an exception.

STATUS: 09/03/2008 Enrolled.

CA AB 2112

AUTHOR: Saldana [D]
TITLE: Energy Building Standards
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/20/2008
LAST AMEND: 05/23/2008
DISPOSITION: Pending
LOCATION: Senate Transportation and Housing Committee
SUMMARY: Relates to the State Energy Resources Conservation and Development
Commission. Requires the commission to adopt building design, construction, energy, and water conservation standards to require new residential constructions commenced on or after a specified date, or on a date by which the commission determines that the use of photovoltaic technology is cost effective, to be zero net energy buildings. Deletes an obsolete statutory reference.

**STATUS:**

06/17/2008 In SENATE Committee on TRANSPORTATION AND HOUSING: Not heard.

**CA AB 2153**

**AUTHOR:** Krekorian [D]

**TITLE:** Water Conservation

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/20/2008

**LAST AMEND:** 05/22/2008

**DISPOSITION:** Failed

**LOCATION:** ASSEMBLY

**SUMMARY:**

Requires a residential or commercial building project that is subject to CEQA to implement all feasible and cost-effective water efficiency measures. Requires the project to mitigate its projected annual water consumption. Exempts affordable housing and public building projects. Provides public buildings would be required to implement existing water efficiency standards. Provides mitigation measures would be reviewed, approved, and monitored by the lead agency. Authorizes lead agency mitigation approval.

**STATUS:**

05/29/2008 In ASSEMBLY. Read third time. Failed to pass ASSEMBLY.

**CA AB 2175**

**AUTHOR:** Laird [D]

**TITLE:** Water Conservation

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/20/2008

**LAST AMEND:** 08/27/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Rules Committee

**SUMMARY:**

Deletes the requirement in existing law that the State Water Commission get and approve Department of Water Resources regulations relating to the model water efficient landscape ordinance. Requires the state to achieve a certain reduction in urban per capita water use. Requires urban water suppliers to achieve a specified minimum reduction. Requires each agricultural water supplier to implement water use efficiency best management practices. Creates a new Agricultural Water Management Planning Act.

**STATUS:**

08/30/2008 Re-referred to SENATE Committee on RULES.

**CA AB 2186**

**AUTHOR:** Salas [D]

**TITLE:** Bottled Drinking Water

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Amends existing law requiring each water-vending machine, retail water facility, and private water source that sells water at retail display prescribed information, including the fact that the water is obtained from an approved public water supply or licensed private water source. Requires the information displayed, to include, in addition, the identity of the source from which the water was last obtained prior to being bottled.

STATUS:
03/05/2008 To ASSEMBLY Committee on ENVIRONMENTAL SAFETY AND TOXIC MATERIALS.

Requires every state agency, school employer, or contracting agency of the Public Employees' Retirement System to provide information to the Board of Administration, upon request, regarding its employees who are not enrolled as members. Requires this information to be kept confidential. Permits the Board to enter into an agreement with the governing body of a contracting agency for the termination of a portion of the contract with respect to a member classification with no active employees.

STATUS:
08/04/2008 Signed by GOVERNOR.
08/04/2008 Chaptered by Secretary of State. Chapter No. 261

Revises provisions relating to security of the ballot process in assessment elections. Requires a notice that includes the address of the agency returning the form, as well as a place for the person returning the assessment ballot to indicate certain information. Contains other
requirements for the handling of assessment ballots and envelopes, the use of private vendors, and the tabulation of ballots.

CA AB 2219

AUTHOR: Parra [D]
TITLE: Subdivisions: Water Supply
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/20/2008
LAST AMEND: 07/01/2008
DISPOSITION: Pending
LOCATION: Senate Appropriations Committee
SUMMARY:
Requires legislative body of a city or county or the designated advisory agency to approve or disapprove the subdividers water savings projections attributable to voluntary demand management measures after being reviewed by the retail water supplier. Provides criteria for water savings projections. Relates to mandatory water savings agreements. Provides criteria for a local water supply assessment for consideration of an application for a project under the California Environmental Quality Act.

CA AB 2222

AUTHOR: Caballero [D]
TITLE: Groundwater Quality: Monitoring
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/20/2008
LAST AMEND: 07/01/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY:
Requires the State Water Resources Control Board to identify and recommend to the Legislature funding options to extend the comprehensive monitoring program for assessment of ground water basins. Requires the board to submit a prescribed report. Requires the board to provide an opportunity for public comment prior to finalizing and submitting the report.

CA AB 2230

AUTHOR: La Malfa [R]
TITLE: Environmental Quality Act: Filing Fee Exemptions
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/20/2008
DISPOSITION: Failed
LOCATION: ASSEMBLY
SUMMARY:
Amends existing law which requires all project applicants and public agencies subject to the Environmental Quality Act to pay an environmental impact report filing fee for each proposed project, unless the project has no effect on fish or wildlife, the project is being undertaken by the Department of Fish and Game.

STATUS:
07/15/2008 From ASSEMBLY Committee on NATURAL RESOURCES without further action pursuant to JR 62(a).

CA AB 2270
AUTHOR: Laird [D]
TITLE: Recycled Water
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/21/2008
LAST AMEND: 08/04/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY:
Refers to the statewide water recycling goals established under existing law which are based on consideration of all relevant information, including specified information from the Water Resources Control Board and urban water management plans as targets for the State Water Plan. Requires an urban water supplier to include in its water management plan information on recycled water. Authorizes a local agency that maintains a community sewer system to take action to control residential salinity inputs.

STATUS:
08/13/2008 Enrolled.

CA AB 2348
AUTHOR: Maze [R]
TITLE: Property Acquisition
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/21/2008
DISPOSITION: Pending
LOCATION: Assembly Business and Professions Committee
SUMMARY:
Removes an exception applicable to the Department of Water Resources, thereby making that state entity subject to the procedures under the Property Acquisition Law for the acquisition of an interest in real property.

STATUS:
04/15/2008 In ASSEMBLY Committee on BUSINESS AND PROFESSIONS: Failed passage.

CA AB 2382
AUTHOR: Duvall [R]
TITLE: State Water Quality Control Fund
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/21/2008
DISPOSITION: Pending
LOCATION: ASSEMBLY
SUMMARY:
Amends Porter-Cologne Water Quality Control Act provisions that appropriate money for loans to pay for the construction of facilities for water pollution control, water recycling, and water conservation, and for other water quality related purposes.

STATUS:
02/21/2008 INTRODUCED.

CA AB 2404

AUTHOR: Salas [D]
TITLE: Energy Efficiency: Water Efficiency Programs
FISCAL COMMITTEE: yes
URGENCY Clause: no
INTRODUCED: 02/21/2008
ENACTED: 08/01/2008
DISPOSITION: Enacted
LOCATION: Chaptered
CHAPTER: 240
SUMMARY:
Provides a date by which the Public Utilities Commission must report to the Legislature on the results of pilot programs wherein electrical and gas corporations develop partnerships with water agencies to undertake water conservation programs for the purpose of understanding the relationship between water savings and energy use reduction.

STATUS:
08/01/2008 Signed by GOVERNOR.
08/01/2008 Chaptered by Secretary of State. Chapter No. 240

CA AB 2425

AUTHOR: Coto [D]
TITLE: Public Health: Water Quality: Pharmaceuticals
FISCAL COMMITTEE: yes
URGENCY Clause: no
INTRODUCED: 02/21/2008
LAST AMEND: 06/19/2008
DISPOSITION: Pending
LOCATION: Senate Appropriations Committee
SUMMARY:
Requires the State Department of Public Health to convene a working group to advance public knowledge about pharmaceuticals in public drinking water supplies. Requires the department to post links on its Internet Web site to other Web sites that have relevant educational information on the proper methods of handling and disposing of pharmaceuticals.

STATUS:
08/07/2008 In SENATE Committee on APPROPRIATIONS: Not heard.

CA AB 2430

AUTHOR: Strickland [R]
TITLE: Local Agencies: Whistleblower Protection
FISCAL COMMITTEE: yes
URGENCY Clause: no
INTRODUCED: 02/21/2008
DISPOSITION: Pending
LOCATION: Assembly Local Government Committee
SUMMARY:
Requires a city or county auditor to investigate the report of an improper governmental activity by a local agency, prohibits a local agency employee from using his or her official authority or influence to intimidate, threaten, coerce, or command a person for the purpose of interfering with the rights conferred by its provisions.

STATUS:
03/10/2008 To ASSEMBLY Committees on LOCAL GOVERNMENT and JUDICIARY.

CA AB 2437
AUTHOR: Ruskin [D]
TITLE: Regional Water Systems
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/21/2008
ENACTED: 07/10/2008
DISPOSITION: Enacted
LOCATION: Chaptered
CHAPTER: 99
SUMMARY:
Imposes various requirements on regional wholesale water suppliers, including a requirement these suppliers submit an annual report to the Legislature and the State Department of Public Health describing the progress made on securing supplemental sources of water to augment existing supplies during dry years. Requires the City of San Francisco to identify in its progress report, any project that is behind schedule, and to describe its plan and timeline for making up the delay or adopting a revised schedule.

STATUS:
07/10/2008 Signed by GOVERNOR.
07/10/2008 Chaptered by Secretary of State. Chapter No. 99

CA AB 2466
AUTHOR: Laird [D]
TITLE: Local Government Renewable Energy Self Generation
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/21/2008
LAST AMEND: 08/12/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY:
Authorizes a local government to receive a bill credit to a designated benefiting account for electricity exported to the electrical grid by an eligible renewable generating facility. Requires the Public Utilities Commission to adopt a rate tariff for the benefiting account.

STATUS:
08/21/2008 Enrolled.

CA AB 2495
AUTHOR: Feuer [D]
TITLE: Local Governments: Infrastructure Financing
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/21/2008
CA AB 2501

**AUTHOR:** Wolk [D]

**TITLE:** Water Resources

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/21/2008

**LAST AMEND:** 06/18/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Natural Resources and Water Committee

**SUMMARY:**
States the intent of the Legislature to enact legislation to allow the state to create public-public partnerships with local governmental agencies.

**STATUS:**
06/18/2008 From SENATE Committee on NATURAL RESOURCES AND WATER with author's amendments.
06/18/2008 In SENATE. Read second time and amended. Re-referred to Committee on NATURAL RESOURCES AND WATER.

CA AB 2502

**AUTHOR:** Wolk [D]

**TITLE:** Sacramento-San Joaquin Delta Recreation Areas

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/21/2008

**DISPOSITION:** Pending

**LOCATION:** Assembly Appropriations Committee

**SUMMARY:**
Authorizes the Director of Parks and Recreation to acquire land in the Counties of Sacramento, Solano, and Yolo, including Liberty Island, Prospect Island, and Little Holland Tract, for the purpose of ecological restoration and management and outdoor recreation. Designates these acquisitions as a "Delta Ecological Restoration and Recreation Area". Requires the department to establish an endowment account.

**STATUS:**
05/22/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

CA AB 2503

**AUTHOR:** Wolk [D]

**TITLE:** Delta Protection Commission

**FISCAL COMMITTEE:** yes
Relates to the Delta Protection Act which creates the Delta Protection Commission and authorizes the commission to administer the acquisition of voluntary private and public wildlife and agricultural conservation easements in the delta. Authorizes specified members of the commission to select a designee. Authorizes specified members to appoint an alternate to represent them at a commission meeting. Permits the Governor to appoint alternates who would be authorized to serve in the absence of a member.

STATUS:
07/10/2008 Signed by GOVERNOR.
07/10/2008 Chaptered by Secretary of State. Chapter No. 100

Relates to special district audits. Authorizes the use of the biennial audit or the 5-year audit if the district’s annual revenues do not exceed an amount specified by the board of supervisors of a county or an audit

STATUS:
08/21/2008 Enrolled.

Requires the Delta Protection Commission to develop and adopt a tourism and marketing plan for the Sacramento-San Joaquin Delta that would promote agriculture and ecotourism opportunities, recreational opportunities, educational outreach strategies, economic development opportunities and cultural and historical activities. Requires the commission to develop an advisory committee to review the plan and a stakeholder committee. Authorizes the commission to consult with the Travel and Tourism Commission.

STATUS:
08/21/2008 Enrolled.
conducted at intervals specified by the county auditor, or a financial review in accordance with specified procedures, if the district revenues and expenditures are transacted through the county's financial systems and the district's annual revenues do not exceed a specified amount.

STATUS:
08/01/2008 Signed by GOVERNOR.
08/01/2008 Chaptered by Secretary of State. Chapter No. 244

CA AB 2548
AUTHOR: Anderson [R]
TITLE: Water Shortage
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
DISPOSITION: Pending
LOCATION: ASSEMBLY
SUMMARY:
States the intent of the Legislature to enact legislation to address water shortage.

STATUS:
02/22/2008 INTRODUCED.

CA AB 2563
AUTHOR: Garcia [R]
TITLE: Local Government: Planning Bodies
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
DISPOSITION: Pending
LOCATION: ASSEMBLY
SUMMARY:
Expresses the intent of the Legislature to enact legislation that would authorize a public utility, entity, or agency to enter into an agreement with a city or county located in the service area of the public utility, entity, or agency, for the purposes of forming a planning body.

STATUS:
02/22/2008 INTRODUCED.

CA AB 2564
AUTHOR: Garcia [R]
TITLE: Irrigation Districts
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 04/03/2008
DISPOSITION: Pending
LOCATION: Assembly Local Government Committee
SUMMARY:
Prohibits certain irrigation districts from discriminating against electrical ratepayers residing outside the district boundaries or in favor of water ratepayers. Requires the governing board of any irrigation district that supplies electricity outside the district boundaries that meet certain requirements to be place on the ballot of the next regularly scheduled general election for vote by the voters for proposal to reorganize and for a separate utility district.

STATUS:
CA AB 2583

AUTHOR: Coto [D]
TITLE: Santa Clara Valley Water District
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
DISPOSITION: Pending
LOCATION: Assembly Local Government Committee
SUMMARY: Authorizes the Santa Clara Valley Water District to implement the use of annual contracts for repetitive work at unit prices, in accordance with specified provisions of public contract law.
STATUS: 04/07/2008 To ASSEMBLY Committee on LOCAL GOVERNMENT.

CA AB 2596

AUTHOR: Jones [D]
TITLE: Global Warming Solutions Act: Cities And Counties
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 04/22/2008
DISPOSITION: Pending
LOCATION: Assembly Appropriations Committee
SUMMARY: Requires the State Air Resources Board to quantify a baseline level of greenhouse gas emissions generated by land use and transportation activities in 2009 for each city and county of a certain size. Requires the board to develop and make available to cities and counties a model that cities and counties may use to quantify the projected level of greenhouse gas emissions that will be generated from land use and transportation activities.
STATUS: 05/22/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

CA AB 2600

AUTHOR: Niello [R]
TITLE: State and Government: Infrastructure
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 04/21/2008
DISPOSITION: Pending
LOCATION: Assembly Business and Professions Committee
SUMMARY: Authorizes a state agency or department to enter into a performance-based infrastructure partnership with a private partner for eligible facilities.
STATUS: 04/29/2008 In ASSEMBLY Committee on BUSINESS AND PROFESSIONS: Failed passage.
CA AB 2691

**AUTHOR:** Eng [D]

**TITLE:** Groundwater

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2008

**LAST AMEND:** 04/21/2008

**DISPOSITION:** Pending

**LOCATION:** Assembly Appropriations Committee

**SUMMARY:** Requires the Department of Water Resources to conduct groundwater investigations relating to the state's groundwater basins, and groundwater pumping and groundwater recharge within those basins and to report its findings. Requires the department to invite any public agency that has responsibility for groundwater to participate in the investigations and submit its own information as to the conditions of its groundwater basin.

**STATUS:**

05/22/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

CA AB 2704

**AUTHOR:** Leno [D]

**TITLE:** Pupil Nutrition: Availability of Tap Water

**FISCAL COMMITTEE:** no

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2008

**LAST AMEND:** 07/07/2008

**DISPOSITION:** To Governor

**LOCATION:** Enrolled

**SUMMARY:** Expresses findings of the legislature related to childhood obesity and the significance of free tap water at schools. Prohibits the governing board of a school district from entering into or renewing a contract that restricts the availability of free tap water at a location on the school campus. Authorizes each school district to provide free tap water in school food service areas including areas where reimbursable meals are served or consumed under federal lunch and breakfast program.

**STATUS:**

08/22/2008 Enrolled.

CA AB 2720

**AUTHOR:** Levine [D]

**TITLE:** Environment: Environmental Impact Report

**FISCAL COMMITTEE:** no

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2008

**ENACTED:** 07/18/2008

**DISPOSITION:** Enacted

**LOCATION:** Chaptered

**CHAPTER:** 148

**SUMMARY:** Makes technical changes to the California Environmental Quality Act that prohibits an environmental impact report for any project involving the purchase of a schoolsite or the construction of a new elementary or secondary school by a school district unless specified conditions are met.
Defines hazardous air emissions and extremely hazardous substances for the Act that prohibits the certification of a report or approval of a negative declaration for a project near a school emitting such substances.

**STATUS:**

07/18/2008 Signed by GOVERNOR.
07/18/2008 Chaptered by Secretary of State. Chapter No. 148

**CA AB 2723**

**AUTHOR:** De La Torre [D]

**TITLE:** Safe Drinking Water, Water Quality and Supply

**FISCAL COMMITTEE:** Yes

**URGENCY CLAUSE:** No

**INTRODUCED:** 02/22/2008

**LAST AMEND:** 04/21/2008

**DISPOSITION:** Pending

**LOCATION:** Assembly Appropriations Committee

**SUMMARY:**

Provides that funds from the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006 may be expended for grants to any city, county, city and county, and special district that provides for the delivery of potable and recycled water for the planning and development of dual water piping to allow for the delivery of potable and recycled water for nonpotable purposes for commercial, industrial, and residential buildings construction.

**STATUS:**

05/22/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

**CA AB 2729**

**AUTHOR:** Ruskin [D]

**TITLE:** Hazardous Substances: Underground Storage Tanks

**FISCAL COMMITTEE:** Yes

**URGENCY CLAUSE:** No

**INTRODUCED:** 02/22/2008

**LAST AMEND:** 08/18/2008

**DISPOSITION:** To Governor

**LOCATION:** Enrolled

**SUMMARY:**

Creates the School District Account in the Barry Keene Underground Storage Tank Cleanup Trust Fund. Provides that money in the account would be available for expenditure by the the Water Resources Control Board to pay claims filed by school districts that take corrective action to clean up unauthorized releases from underground storage tanks owned and operated by the district. Relates to remedial action plans for certain hazardous substance release sites listed by the Department of Toxic Substances Control.

**STATUS:**

08/31/2008 Enrolled.

**CA AB 2817**

**AUTHOR:** Torrico [D]

**TITLE:** Disaster Assistance: Fire Warning Assistance Act

**FISCAL COMMITTEE:** Yes

**URGENCY CLAUSE:** No

**INTRODUCED:** 02/22/2008
LAST AMEND:  07/01/2008  
DISPOSITION:  Pending  
LOCATION:  Senate Appropriations Committee  
SUMMARY:  Enacts the California Fire Warning Assistance Act. Authorizes the Office of Emergency Services and the Department of Forestry and Fire Protection (CAL-FIRE), during a specified fire warning issued by the National Weather Service, to request a local agency to preposition fire apparatus and personnel to assist in the initial attack of a potential wildfire in a state responsibility area. Requires the local agency to be reimbursed according to specified criteria.  
STATUS:  08/07/2008  In SENATE Committee on APPROPRIATIONS:  Not heard.  

CA AB 2820  
AUTHOR:  Huffman [D]  
TITLE:  Alcoholic Beverage Containers: Retail Sales  
FISCAL COMMITTEE:  no  
URGENCY CLAUSE:  no  
INTRODUCED:  02/22/2008  
LAST AMEND:  04/17/2008  
DISPOSITION:  Pending  
LOCATION:  Assembly Rules Committee  
SUMMARY:  Clarifies that a retail package off-sale licensee is not required to place alcoholic beverages in a bag or other packaging material or container upon purchase by the consumer.  
STATUS:  04/24/2008  Re-referred to ASSEMBLY Committee on RULES.  

CA AB 2872  
AUTHOR:  Houston [R]  
TITLE:  Local Government Finance  
FISCAL COMMITTEE:  yes  
URGENCY CLAUSE:  no  
INTRODUCED:  02/22/2008  
LAST AMEND:  04/09/2008  
DISPOSITION:  Pending  
LOCATION:  Assembly Appropriations Committee  
SUMMARY:  Requires a county auditor to increase the total amount of ad valorem property tax revenue otherwise required to be allocated to that county by a percentage of the county equity, and to reduce the total amount of ad valorem property tax revenue otherwise required to be allocated to the county Educational Revenue Augmentation Fund. States the intent of the Legislature that any resulting decrease in revenue otherwise required to be allocated to educational entities be replaced with General Fund moneys.  
STATUS:  05/22/2008  In ASSEMBLY Committee on APPROPRIATIONS:  Heard, remains in Committee.  

CA AB 2882  
AUTHOR:  Wolk [D]  
TITLE:  Allocated-Based Conservation Water Pricing  

Page 203 of 292
Authorizes a public entity that supplies water at retail or wholesale for the benefit of persons within the service area or area of jurisdiction to adopt allocation based conservation water pricing meeting certain requirements. Requires that revenues derived from allocation-based conservation water pricing not exceed the reasonable cost of water service, including basic and incremental costs.

Status:
08/18/2008 Enrolled.

CA AB 2900

Author: La Malfa [R]
Title: Water Quality: Mandatory Minimum Civil Penalties

Summary: Relates to the Porter-Cologne Water Quality Control Act which imposes a mandatory minimum penalty for each serious waste discharge violation for described violations if these violations occur four or more times in any period of six consecutive months. Requires the State Water Resources Control Board or a regional board to expeditiously take appropriate action to access any mandatory minimum penalty.

Status:
04/17/2008 From ASSEMBLY Committee on ENVIRONMENTAL SAFETY AND TOXIC MATERIALS with author's amendments.
04/17/2008 In ASSEMBLY. Read second time and amended. Re-referred to Committee on ENVIRONMENTAL SAFETY AND TOXIC MATERIALS.

CA AB 2913

Author: Salas [D]
Title: Sacramento-San Joaquin Delta

Summary: Requires the Secretary of the Resources Agency to develop a Sacramento-San Joaquin Delta strategic plan to achieve a sustainable delta. Requires the water supply uses in the plan to include an adequate and reliable water supply for specified users. Relates to preferences for
institutional changes in the plan. Requires a financing plan that provides for equitable distribution of project capital costs among beneficiaries, and for reliable sources of funding to implement the plan.

**STATUS:**
06/24/2008 In SENATE Committee on NATURAL RESOURCES AND WATER: Not heard.

**CA AB 2915**

**AUTHOR:** Nunez [D]

**TITLE:** Safe Drinking Water, Water Quality and Supply Bond Act

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Local Government Committee

**SUMMARY:** Establishes a governing council consisting of the Secretary for Environmental Protection, the Director of the Office of Planning and Research, and the Secretary of the Business, Transportation and Housing Agency, and requires the council to coordinate the state's policies and funding priorities for bond funds appropriated for urban greening projects to reduce energy consumption, conserve water, improve air and water quality and provide other community benefits.

**STATUS:**
06/05/2008 To SENATE Committees on LOCAL GOVERNMENT and NATURAL RESOURCES AND WATER.

**CA AB 2938**

**AUTHOR:** De Leon [D]

**TITLE:** Water Diversions: Fish Monitoring

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2008

**LAST AMEND:** 07/01/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Appropriations Committee

**SUMMARY:** Requires the Department of Fish and Game to design and implement a prescribed monitoring program to evaluate the potential effects that diversions of water from the Sacramento-San Joaquin River Delta may have on fish species in the delta.

**STATUS:**
08/07/2008 In SENATE Committee on APPROPRIATIONS: Not heard.

**CA AB 2970**

**AUTHOR:** Eng [D]

**TITLE:** State Water Project: Delivery Capability Report

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/22/2008

**LAST AMEND:** 08/04/2008

**DISPOSITION:** To Governor

**LOCATION:** Enrolled

**SUMMARY:**

Page 205 of 292
Requires Department of Water Resources to prepare a water delivery reliability report analyzing delivery capability of the State Water Project and total amount of water allocated to each Project contractor for certain years. Requires report to consider hydrologic conditions and to include a summary of the delivery capability and reliability of all categories of water delivered. Requires the Department to obtain scientific peer review of the report. Makes the report available on its Internet Web site.

STATUS: 08/21/2008 Enrolled.

CA AB 2986

AUTHOR: Leno [D]
TITLE: Water Quality
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 08/20/2008
DISPOSITION: To Governor
LOCATION: To enrollment

SUMMARY: Requires the Water Resources Control Board to issue a letter grade for each separate sanitary sewer system, sewage treatment plant, combined sewer system, and combined sewer system treatment plant in the state subject to waste discharge requirements. Requires a methodology for measuring and reporting a sewage treatment plant's peaking factor for specified flows. Revises the board's public information program. Requires the imposition of fees on the system owners to carry out these provisions.

STATUS: 08/29/2008 In ASSEMBLY. ASSEMBLY concurred in SENATE amendments. To enrollment.

CA AB 2993

AUTHOR: Plescia [R]
TITLE: Design-Build: Metropolitan Water Districts
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
DISPOSITION: Pending
LOCATION: Assembly Local Government Committee

SUMMARY: Authorizes a Metropolitan Water District, with the approval of its board of directors, to enter into design-build contracts, as for the design, contraction, fabrication, and installation of renewable energy projects, in accordance with specified provisions.

STATUS: 03/13/2008 To ASSEMBLY Committees on LOCAL GOVERNMENT and WATER, PARKS AND WILDLIFE.

CA AB 3030

AUTHOR: Brownley [D]
TITLE: Local Publicly Owned Water Utility
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
Authorizes an agency providing water, sewer, or refuse collection service to adopt a schedule of fees or charges that authorize automatic adjustments that pass through increases in wholesale charges for water or adjustments for inflation, if prescribed conditions are met, including, but not limited to, that the schedule of fees or charges not exceed a specified period of years and the schedule be adopted pursuant to existing law providing notice, protest, and hearing procedures for new or increased fees.

STATUS:
08/13/2008 Enrolled.

CA ACA 2

AUTHOR: Walters [R]
TITLE: Eminent Domain
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 12/04/2006
LAST AMEND: 07/05/2007
DISPOSITION: Pending
LOCATION: Assembly Judiciary Committee
SUMMARY: Proposes a Constitutional amendment that prohibits the taking or damaging of private property without the express written consent of the owner for purposes of economic development, increasing tax revenue, or private use, or when the same use will be maintained following the taking. Requires that, prior to commencement of eminent domain proceedings, the public use for which the property is to be taken is stated in writing. Defines public use. Permits a taking to eliminate an ongoing threat to public safety.

STATUS:
07/10/2007 In ASSEMBLY Committee on JUDICIARY: Failed passage.
07/10/2007 In ASSEMBLY Committee on JUDICIARY: Reconsideration granted.

CA SB 27

AUTHOR: Simitian [D]
TITLE: Sacramento-San Joaquin Delta: Emergencies
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 12/04/2006
LAST AMEND: 08/19/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY: Requires the Office of Emergency Services to establish the Sacramento-San Joaquin Delta Multi-Hazard Coordination Task Force which would be required to make recommendations to the Office relating to the creation of an interagency unified command system organized framework, coordinate the development of a draft emergency preparedness and response strategy for the delta region, and develop
and coordinate an all-hazard emergency response exercise in the delta. Requires specified reports by the task force.

**STATUS:**
08/30/2008 Enrolled.

**CA SB 68**
**AUTHOR:** Kuehl [D]
**TITLE:** Environmental Quality: Determination: Dispute
**FISCAL COMMITTEE:** no
**URGENCY CLAUSE:** no
**INTRODUCED:** 01/17/2007
**LAST AMEND:** 08/07/2008
**DISPOSITION:** To Governor
**LOCATION:** Enrolled
**SUMMARY:**
Amends the California Environmental Quality Act that provides the procedure by which a party may challenge an environmental impact report on specified grounds. Requires the petitioner or plaintiff name, as a real party in interest, a recipient of an approval, as identified by the public agency, that is the subject of an action or proceeding challenging the determination of a public agency pursuant to the act. Requires a dismissal of the challenge under specified grounds.

**STATUS:**
08/26/2008 Enrolled.

**CA SB 187**
**AUTHOR:** Ducheny [D]
**TITLE:** Salton Sea Restoration Fund: Restoration Project
**FISCAL COMMITTEE:** yes
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/06/2007
**LAST AMEND:** 08/08/2008
**DISPOSITION:** To Governor
**LOCATION:** Enrolled
**SUMMARY:**
 Requires that those bonds funds of the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006 deposited in the Salton Sea Restoration Fund be expended for a Salton Sea restoration project that is consistent with a preferred alternative that provides the maximum feasible attainment of specified environmental objectives. Limits the activities and expenditures to those contained in a specified report and funding plan.

**STATUS:**
08/22/2008 Enrolled.

**CA SB 201**
**AUTHOR:** Florez [D]
**TITLE:** Dairy Farms: Raw Milk: Testing: Standards
**FISCAL COMMITTEE:** no
**URGENCY CLAUSE:** yes
**INTRODUCED:** 02/07/2007
**LAST AMEND:** 08/05/2008
**DISPOSITION:** To Governor
**LOCATION:** Enrolled
**SUMMARY:**
Provides alternative requirements for dairy farms that produce and
process guaranteed raw milk, or Grade A raw milk, to be sold to the consumer. Requires a dairy farm that produces and processes raw milk to develop and maintain a Hazard Analysis Critical Control Points plan. Requires training for dairy farm employees on the plan. Prohibits that farm from receiving raw milk for any other source for processing. Requires that farm to have its milk tested for certain bacteria and pathogens.

STATUS:
09/02/2008 Enrolled.

CA SB 258

AUTHOR: Ducheny [D]
TITLE: Water Use Fees
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/14/2007
LAST AMEND: 06/25/2007
DISPOSITION: Pending
LOCATION: Assembly Water, Parks and Wildlife Committee
SUMMARY:
Requires the State Water Resources Control Board, as part of the preparation of the Governor's Budget submitted in January 2008, to prepare and submit a report to the Legislature with regard to the alternatives for financing the Division of Water Rights.

STATUS:
06/25/2007 From ASSEMBLY Committee on WATER, PARKS AND WILDLIFE with author's amendments.
06/25/2007 In ASSEMBLY. Read second time and amended. Re-referred to Committee on WATER, PARKS AND WILDLIFE.

CA SB 378

AUTHOR: Steinberg [D]
TITLE: Disaster Preparedness and Flood Prevention Act
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/21/2007
LAST AMEND: 06/04/2007
DISPOSITION: Pending
LOCATION: Assembly Water, Parks and Wildlife Committee
SUMMARY:
Requires the Department of Water Resources when evaluating levees and facilities to include an evaluation of the risk of the levees and facilities due to a seismic event and to give priority to projects that would reduce the risk of flooding and the needs of disadvantaged communities. Requires a bond funds grant program for existing or the construction of new levees that are part of the state plan of flood control comply with specified requirements. Requires guidelines for related grant applications.

STATUS:
06/19/2007 To ASSEMBLY Committee on WATER, PARKS AND WILDLIFE.

CA SB 410

AUTHOR: Simitian [D]
TITLE: Energy: Renewable Energy Resources
Relates to allocations for electricity generated by an in-state renewable electricity generation facility and the evaluation of existing energy facilities seeking awards from the Existing Renewable Resource Account. Requires the Energy Commission, in making grants from the account, to establish a specified production incentive. Deletes the fuel usage reporting requirements for a biomass electric facility in order to qualify for a grant. Requires grants be based on a facility’s individual need.

STATUS:
08/29/2008 In ASSEMBLY. From third reading. To Inactive File.

CA SB 691

AUTHOR: Calderon R [D]
TITLE: Junk Dealers and Recyclers: Nonferrous Material
FISCAL COMMITTEE: yes
URGENCY CLAUSE: yes
INTRODUCED: 02/23/2007
LAST AMEND: 08/28/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY: Prohibits a junk dealer or recycler from providing payment for defined nonferrous material unless the payment is made by check, the check is provided within a specified time frame, and a photo or video of the seller and certain identifying information is obtained and retained. Prohibits a city, county, city and county from adopting an ordinance relating to junk dealer or recycler transactions involving nonferrous metal. Requires related reports to be given to law enforcement. Increases fines.

STATUS:
09/03/2008 Enrolled.

CA SB 732

AUTHOR: Steinberg [D]
TITLE: Environment
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/23/2007
LAST AMEND: 08/22/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY: Develops guidelines and conducts studies related to grants and loans from the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act. Establishes the Strategic Growth Council. Appropriates funds. Requires coordination with member agencies to improve air and water quality, increase availability of affordable housing, improve transportation, meet global warming goals, revitalize community centers and implement urban greening. Requires a
Establishes new reporting and audit provisions applicable to general obligations bonds authorized on or after a specified date, in order to ensure maximum transparency and accountability regarding the expenditure of bond funds. Requires each department or agency responsible for a bond funded project to submit to various entities, specified information about the plans, progress, and completion of the project. Requires this information be made available online in a searchable format, and updated.

Requirements:

- **Author:** Torlakson [D]
- **Title:** State General Obligation Bond Law: Reports
- **Fiscal Committee:** Yes
- **Urgency Clause:** No
- **Introduced:** 02/23/2007
- **Last Amend:** 06/04/2007
- **Disposition:** Pending
- **Location:** Assembly Appropriations Committee

Requires the State Research Bureau, in consultation with the State Clearinghouse in the Governor's Office of Planning and Research, to prepare and provide to the Legislature, and to specified legislative committees, a report covering specified calendar years that includes certain information relating to adequate water supplies for proposed residential developments.

Requirements:

- **Author:** Kuehl [D]
- **Title:** Land Use of Water Supplies: Report
- **Fiscal Committee:** Yes
- **Urgency Clause:** No
- **Introduced:** 02/23/2007
- **Last Amend:** 05/01/2007
- **Disposition:** Pending
- **Location:** Assembly Appropriations Committee

Requires the State Research Bureau, in consultation with the State Clearinghouse in the Governor's Office of Planning and Research, to prepare and provide to the Legislature, and to specified legislative committees, a report covering specified calendar years that includes certain information relating to adequate water supplies for proposed residential developments.

Requirements:

- **Author:** Florez [D]
- **Title:** Delta Smelt
- **Fiscal Committee:** Yes
- **Urgency Clause:** No
- **Introduced:** 02/23/2007
- **Last Amend:** 06/18/2008
- **Disposition:** Pending
- **Location:** Assembly Appropriations Committee
SUMMARY:
Enacts the Delta Smelt Preservation and Restoration Act of 2008. Requires the Department of Fish and Game to develop a delta smelt hatchery program. Provides that the program would operate as a mitigation bank that provides take authorizations to banking partners and obtains funding from banking agreements.

STATUS:
06/24/2008 From ASSEMBLY Committee on WATER, PARKS AND WILDLIFE: Do pass to Committee on APPROPRIATIONS.

CA SB 1052
AUTHOR: Perata [D]
TITLE: Water Supply Reliability Bond Act of 2008
FISCAL COMMITTEE: yes
URGENCY CLAUSE: yes
INTRODUCED: 09/11/2007
DISPOSITION: Failed
LOCATION: SENATE
SUMMARY:
Enacts the Water Supply Reliability Bond Act of 2008 which, if approved by the voters, would authorize, for the purposes of financing a specified water supply reliability and environmental restoration program, the issuance of bonds in the amount of $5,400,000,000 pursuant to the State General Obligation Bond Law.

STATUS:
02/04/2008 In SENATE. Returned to Secretary of Senate pursuant to Joint Rule 56.

CA SB 1064
AUTHOR: Hollingsworth [R]
TITLE: Disaster Relief
FISCAL COMMITTEE: no
URGENCY CLAUSE: yes
INTRODUCED: 01/08/2008
LAST AMEND: 08/14/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY:
Provides for state allocations for property tax revenue reductions resulting from a reassessment for damages incurred within specified counties. Provides any dwelling that qualified for the homeowners' property tax exemption prior to the commencement dates that was damaged or destroyed by wildfires in specified years may not be denied the exemption based solely on its physical condition. Provides allocations to specified counties. Provides personal and corporate income tax damage loss carryovers.

STATUS:
08/31/2008 Enrolled.

CA SB 1102
AUTHOR: Machado [D]
TITLE: California Bay-Delta Authority Act
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 01/15/2008
Repeals the Delta Authority Act which establishes the Bay Delta Authority in the Resources Agency to carry out programs, projects and activities necessary to implement the Bay-Delta Program. Requires the Secretary of the Resources Agency to administer all contracts, grants, leases, and agreements made or entered by the authority under the act and assume from the authority all of the administrative rights, abilities, obligations, and duties of the authority and to assume the science program element.

Establishes the Sacramento-San Joaquin Delta Conservancy Program for the purpose of restoring, enhancing, and protecting the unique agricultural, economic, natural, cultural, recreational, public access, and urban waterfront resources and opportunities of that area. creates an account for the purpose of depositing and disbursing funds.

Relates to the Porter-Cologne Water Quality Control Act, a statewide program for the control of the quality of all the waters in the state. Makes a technical, nonsubstantive change to the legislative findings and declarations.
DISPOSITION: Pending  
LOCATION: Senate Rules Committee  
SUMMARY: Makes technical, nonsubstantive changes to existing law that requires the State Water Resources Control Board and the regional water quality control boards to prescribe waste discharge requirements in accordance with the federal Clean Water Act and the Porter-Cologne Water Quality Control Act and to impose a mandatory minimum penalty for each serious waste discharge violation or for certain other described violations if those violations occur 4 or more times in any period of 6 consecutive months.

STATUS:  
02/14/2008 To SENATE Committee on RULES.

CA SB 1165  
AUTHOR: Kuehl [D]  
TITLE: Environment: Environmental Impact Report  
FISCAL COMMITTEE: yes  
URGENCY CLAUSE: no  
INTRODUCED: 02/07/2008  
LAST AMEND: 05/15/2008  
DISPOSITION: Failed  
LOCATION: Senate Third Reading File  
SUMMARY: Authorizes a person to submit certain project information to the lead agency for preparation of an environmental impact report (EIR) and for that agency to consider and retain such communications. Makes administrative drafts of the environmental impact report, negative declaration, or mitigated negative declarations available to the public; prohibits a lead agency from relying on certain older EIRs for projects that involve the issuance of a lease, permit, license, certificate, or other use entitlement.

STATUS:  
05/29/2008 In SENATE. Read third time. Failed to pass SENATE.

CA SB 1176  
AUTHOR: Perata [D]  
TITLE: Water Quality  
FISCAL COMMITTEE: yes  
URGENCY CLAUSE: no  
INTRODUCED: 02/08/2008  
LAST AMEND: 03/25/2008  
DISPOSITION: Pending  
LOCATION: Senate Appropriations Committee  
SUMMARY: Relates to the Clean Water Act. Authorizes the state board to order commencement of withdrawal proceedings with regard to a regional board's program authority on the state board's own initiative or in response to a petition from an interested person. Establishes regional boards. Requires the state board to report and update information on its internet web site regarding all enforcement activities undertaken by the state board and the regional boards pursuant to the Clean Water Act.

STATUS:  
05/22/2008 In SENATE Committee on APPROPRIATIONS: Not heard.
<table>
<thead>
<tr>
<th>Bill Number</th>
<th>Author</th>
<th>Title</th>
<th>Fiscal Committee</th>
<th>Urgency Clause</th>
<th>Introduced</th>
<th>Last Amend</th>
<th>Disposition</th>
<th>Location</th>
<th>Summary</th>
</tr>
</thead>
<tbody>
<tr>
<td>CA SB 1238</td>
<td>Machado [D]</td>
<td>Wildlife Resources</td>
<td>yes</td>
<td>no</td>
<td>02/14/2008</td>
<td>04/22/2008</td>
<td>Pending</td>
<td>Senate Rules Committee</td>
<td>Relates to the Resources Agency the Department of Fish and Game. Amends existing law which defines wildlife as including all wild animals, birds, plants, fish, amphibians, reptiles, and related ecological communities and the habitat upon which the wildlife depends for its continued viability to also include invertebrates in such definition.</td>
</tr>
<tr>
<td>CA SB 1256</td>
<td>Ducheny [D]</td>
<td>Salton Sea Restoration Council</td>
<td>yes</td>
<td>no</td>
<td>02/15/2008</td>
<td>05/06/2008</td>
<td>Pending</td>
<td>Senate Appropriations Committee</td>
<td>Establishes the Salton Sea Restoration Council to implement certain preferred alternative activities set forth in the agency's Salton Sea Ecosystem Restoration Program, to develop and implement, or finance, additional pilot or demonstration projects to improve the water quality of the Sea, to restore the Salton Sea ecosystem, and to take other action to enhance the sea.</td>
</tr>
<tr>
<td>CA SB 1258</td>
<td>Lowenthal [D]</td>
<td>Building Standards: Graywater</td>
<td>yes</td>
<td>no</td>
<td>02/15/2008</td>
<td>07/22/2008</td>
<td>Enacted</td>
<td>Chaptered</td>
<td>Requires Department of Housing and Community Development, at the next triennial building standards rulemaking cycle, to adopt and submit to the Building Standards Commission for the approval of standards for graywater systems for indoor and outdoor use. Terminates the authority</td>
</tr>
</tbody>
</table>
of the Department of Water Resources to adopt such standards. Authorizes local agencies to adopt building standards that prohibit entirely the use of graywater, or that are more restrictive that those of the department.

**STATUS:**
07/22/2008 Signed by GOVERNOR.
07/22/2008 Chaptered by Secretary of State. Chapter No. 172

**CA SB 1292**

**AUTHOR:** Dutton [R]

**TITLE:** Administrative Procedure: State Air Resources Board

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** yes

**INTRODUCED:** 02/19/2008

**LAST AMEND:** 08/04/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Rules Committee

**SUMMARY:** Requires the Office of Administrative Law to analyze any major regulation proposed by the State Air Resources Board to determine if the regulation is cost effective and technologically feasible.

**STATUS:**
08/04/2008 From SENATE Committee on RULES with author’s amendments.
08/04/2008 In SENATE. Read second time and amended. Re-referred to Committee on RULES.

**CA SB 1318**

**AUTHOR:** Harman [R]

**TITLE:** Eminent Domain

**FISCAL COMMITTEE:** no

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/20/2008

**DISPOSITION:** Pending

**LOCATION:** Senate Rules Committee

**SUMMARY:** Makes technical, nonsubstantive changes to existing law which provides that the power of eminent domain may be exercised to acquire property only for a public use. Defines public use.

**STATUS:**
02/28/2008 To SENATE Committee on RULES.

**CA SB 1360**

**AUTHOR:** Machado [D]

**TITLE:** Flood Protection

**FISCAL COMMITTEE:** yes

**URGENCY CLAUSE:** no

**INTRODUCED:** 02/20/2008

**LAST AMEND:** 06/26/2008

**DISPOSITION:** To Governor

**LOCATION:** Enrolled

**SUMMARY:** Requires the Department of Water Resources to prepare, and the Central Valley Flood Protection Board to adopt, a map that clearly delineates the boundaries of the Sacramento and San Joaquin Drainage District. Requires the board to make the map available to the public on
its Internet Website at no charge. Relates to the board members term of office. Relates to provisions governing the board's quorum. Revises the definition of ex parte communication as it relates to board members. Requires related hearings.

**STATUS:**
08/22/2008 Enrolled.

**CA SB 1391**

**AUTHOR:** Padilla [D]
**TITLE:** Recycled Water
**FISCAL COMMITTEE:** yes
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/21/2008
**LAST AMEND:** 08/04/2008
**DISPOSITION:** To Governor
**LOCATION:** Enrolled

Summary:
Relates to the Porter-Cologne Water Quality Control Act which establishes a statewide goal to recycle a total of 1,000,000 acre-feet of water per year by 2010. Requires the State Water Resources Control Board to adopt a statewide recycled water policy by a certain date. Provides that the deadline date would not apply if the statewide recycled water policy requires the state board to prepare any additional documentation under the act.

**STATUS:**
08/31/2008 Enrolled.

**CA SB 1428**

**AUTHOR:** Kehoe [D]
**TITLE:** San Diego River Conservancy
**FISCAL COMMITTEE:** yes
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/21/2008
**LAST AMEND:** 08/08/2008
**DISPOSITION:** To Governor
**LOCATION:** Enrolled

Summary:
Relates to existing law that authorizes the San Diego River Conservancy to acquire and manage certain public lands in the San Diego River area and states the makeup of the governing board of the conservancy. Extends the repeal date of these provisions. Provides that the Mayor of San Diego or his or her designee shall be a voting member. Deletes a provision that state the conservancy has developed a strategic and infrastructure plan consistent with the San Diego River Parkway Concept Plan.

**STATUS:**
08/22/2008 Enrolled.

**CA SB 1479**

**AUTHOR:** Wyland [R]
**TITLE:** Public Works Prevailing Wage Rates
**FISCAL COMMITTEE:** no
**URGENCY CLAUSE:** no
**INTRODUCED:** 02/21/2008
**DISPOSITION:** Pending
**LOCATION:** Senate Rules Committee
SUMMARY:
Makes technical, nonsubstantive changes to provisions relating to the prevailing rate of per diem wages.

STATUS:
03/06/2008 To SENATE Committee on RULES.

CA SB 1518
AUTHOR: Correa [D]
TITLE: Multipurpose Senior Services Sites: Bidding Requirement
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 07/01/2008
DISPOSITION: To Governor
LOCATION: Enrolled

SUMMARY: Amends the Mello-Granlund Older Californians Act which establishes the Multipurpose Senior Services Program (MSSP) to provide services to elderly individuals eligible for nursing home placement. Requires the Department of Aging when considering competitive bidding proposals for establishment or procurement of MSSP sites to seek to ensure that services are provided in the most integrated setting possible and consider the provider’s experience in integrating both medical and social services programs.

STATUS:
08/26/2008 Enrolled.

CA SB 1520
AUTHOR: Kehoe [D]
TITLE: Water Quality: Regional Boards
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 05/20/2008
DISPOSITION: Pending
LOCATION: Assembly Second Reading File

SUMMARY: Amends the Porter-Cologne Water Quality Control Act. Requires each regional water quality control board to submit its annual budget to the legislative budget committees for review. Requires the State Water Resources Control Board, if the San Diego Regional Water Quality Control Board fails to adopt a final order for the adoption of sediment quality objectives and a program of implementation for a certain cleanup and abatement order to assume control of those personnel and resources of the regional board.

STATUS:
08/07/2008 In ASSEMBLY Committee on APPROPRIATIONS: Heard, remains in Committee.

CA SB 1558
AUTHOR: Ashburn [R]
TITLE: Regional Water Quality Control Boards: Membership
FISCAL COMMITTEE: no
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
CA SB 1588

AUTHOR: Maldonado [R]
TITLE: Mobile Telephony: Prepaid Phones
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
LAST AMEND: 03/25/2008
DISPOSITION: Pending
LOCATION: Senate Energy, Utilities and Communications Committee

SUMMARY:
Requires a person who purchases in the state a prepaid phone that provides mobile telephony service without a contract for service to provide to the retailer photo identification, name, and current address. Requires retailers and mobile telephony service providers to keep this and other information for a certain period of time and make the information available to law enforcement.

STATUS:
04/01/2008 In SENATE Committee on ENERGY, UTILITIES AND COMMUNICATIONS: Heard, remains in Committee.

CA SB 1631

AUTHOR: Ackerman [R]
TITLE: Public Works: Environmental Complaints
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 02/22/2008
DISPOSITION: Failed
LOCATION: SENATE
SUMMARY:
Provides that, for of a public works project that is to be performed on real property owned or leased by the state or a political subdivision, any person that files or threatens to file, or to fund, any environmental complaint or protest regarding any permit, map, or other entitlement related to the use or development of that land, where the purpose or objective is to obtain or extract money or other thing of value.

STATUS:
05/21/2008 Returned to Secretary of Senate pursuant to Joint Rule 62(a).

CA SB 1642

AUTHOR: Yee [D]
TITLE: Public Contracts: Claims
Amends existing law that authorizes a local agency, charter city or county to compromise or otherwise settle any 3rd-party claim relating to public works contract. Defines claim for those purposes. Provides for a mediation process and binding arbitration process for claim disputes between a contractor and public entity, charter city, or charter county which does not have an alternative dispute process, if those claims remain unresolved after a specified time period.

STATUS:
05/22/2008 In SENATE Committee on APPROPRIATIONS: Not heard.

CA SB 1653

AUTHOR: Margett [R]
TITLE: Recycled Water
SUMMARY: Makes technical nonsubstantive changes to existing law that declares that the use of portable domestic water for nonportable uses is a waste or an unreasonable use of water if recycled water is available and other requirements are met.

STATUS:
03/06/2008 To SENATE Committee on RULES.

CA SB 1685

AUTHOR: Kehoe [D]
TITLE: Regional Comprehensive Plan: San Diego County
SUMMARY: Relates to the San Diego County Regional Transportation Commission retail transactions and use tax. Revises the purposes for which the tax revenues could be use to provide for implementation of the regional comprehensive plan, water quality improvement, beach sand replenishment projects. Authorizes the transfer of environmental mitigation or conservation to a public agency or nonprofit corporation for management and monitoring. Authorizes related grants. Authorizes an increase in the tax rate.

STATUS:
07/08/2008 Signed by GOVERNOR.
<table>
<thead>
<tr>
<th>Bill Number</th>
<th>Author</th>
<th>Title</th>
<th>Fiscal Committee</th>
<th>Urgency Clause</th>
<th>Introduced</th>
<th>Disposition</th>
<th>Location</th>
<th>Summary</th>
<th>Status</th>
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</thead>
<tbody>
<tr>
<td>CA SB 1707</td>
<td>Margett [R]</td>
<td>State Water Resources Law</td>
<td>no</td>
<td>no</td>
<td>02/22/2008</td>
<td>Pending</td>
<td>Senate Rules Committee</td>
<td>Makes technical, nonsubstantive changes to the State Water Resources Law of 1945.</td>
<td>03/13/2008 To SENATE Committee on RULES.</td>
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<tr>
<td>CA SB 1761</td>
<td>Perata [D]</td>
<td>Water and Energy Efficiency: Greenhouse Gas Emissions</td>
<td>yes</td>
<td>yes</td>
<td>02/22/2008</td>
<td>Pending</td>
<td>Senate Energy, Utilities and Communications Committee</td>
<td>Requires the Department of Water Resources to include a chapter in the California Water Plan that describes the opportunities to promote water and energy efficiency and reductions in greenhouse gas emissions in water operations and activities. Requires the department to comply with requirements of the Renewables Portfolio Standard Program in the procurement of electricity for the State Water Project.</td>
<td>04/15/2008 In SENATE Committee on ENERGY, UTILITIES AND COMMUNICATIONS: Not heard.</td>
</tr>
<tr>
<td>CA SCA 2</td>
<td>Simitian [D]</td>
<td>Clean Drinking Water, Water Supply Security Bond</td>
<td>12/04/2006</td>
<td>Pending</td>
<td>Senate Natural Resources and Water Committee</td>
<td>Proposes a Constitutional amendment that would establish requirements for the amendment or repeal of a bond measure designated as the &quot;Clean Drinking Water, Water Supply Security, and Environmental Improvement Bond Act of 2007&quot; to be submitted to the voters at an unspecified election.</td>
<td>01/25/2007 To SENATE Committees on NATURAL RESOURCES AND WATER and ELECTIONS, REAPPORTIONMENT AND CONST. AMEND. and APPROPRIATIONS.</td>
<td></td>
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<tr>
<td>CA AB 1 b</td>
<td>Laird [D]</td>
<td>Water Bond</td>
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</tr>
</tbody>
</table>
States the intent of the Legislature to enact a comprehensive delta sustainability, water reliability, and water quality general obligation bond act to be submitted for voter approval in an unspecified 2008 election.

CA AB 2 b

Author: Laird [D]
Title: Water Supply Reliability
Introduced: 09/26/2007
Disposition: Pending
Location: Assembly Water, Parks and Wildlife Committee
Summary: Declares the intent of the Legislature to invest state funding in programs and projects that improve the state's water supply reliability and promote certain principles.
Status: 08/25/2008 To ASSEMBLY Committee on WATER.

CA AB 3 b

Author: Laird [D]
Title: Sacramento-San Joaquin Delta Sustainability
Introduced: 09/26/2007
Disposition: Pending
Location: ASSEMBLY
Summary: Declares the intent of the Legislature to review and adopt a comprehensive strategy to resolve the issues of water supply reliability, ecosystem restoration, water quality, and levee system integrity in the Sacramento-San Joaquin Delta.
Status: 09/26/2007 INTRODUCED.

CA AB 4 b

Author: Villines [R]
Title: Water Resources: Bond Funds
Introduced: 09/26/2007
Disposition: Pending
Location: ASSEMBLY
Summary: Appropriates a specified amount of funds, made available pursuant to the Disaster Preparedness and Flood Prevention Bond Act of 2006, for stormwater flood management program grants; and appropriates funds, made available pursuant to the Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006, to the State Department of Public Health for grants and loans for small community drinking water system infrastructure improvements.
Status: 09/26/2007 INTRODUCED.

CA AB 5 b

Author: DeVore [R]
Title: Water: Electricity for Desalination: Nuclear Energy
INTRODUCED: 09/26/2007
DISPOSITION: Pending
LOCATION: ASSEMBLY
SUMMARY:
Authorizes the Energy Commission to certify one new nuclear fission thermal reactor located at the site of an existing operating nuclear fission thermal powerplant, if not less than 20% of the electricity generated by the reactor is dedicated to powering desalinization facilities to produce additional fresh water from salt water and the generating capacity of the reactor does not exceed 2,000 megawatts.

STATUS:
09/26/2007 INTRODUCED.

CA SB 1 b
AUTHOR: Perata [D]
TITLE: Water Quality, Flood Control, Water Storage, Wildlife
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 09/14/2007
LAST AMEND: 08/28/2008
DISPOSITION: To Governor
LOCATION: Enrolled
SUMMARY:
Enacts the Integrated Regional Water Management Planning Act to authorize regional water management groups to prepare and adopt integrated regional water management plans. Provides funding from various approved bond measures for emergency preparedness, stormwater flood management project grants, small community drinking water systems infrastructure improvements, the prevention or reduction of groundwater contamination, delta water quality improvements, and improvement of nitrate problems in specified areas.

STATUS:
09/03/2008 Enrolled.

CA SB 2 b
AUTHOR: Perata [D]
TITLE: Safe Drinking Water Act of 2008
FISCAL COMMITTEE: yes
URGENCY CLAUSE: yes
INTRODUCED: 09/19/2007
LAST AMEND: 10/08/2007
DISPOSITION: Pending
LOCATION: Senate Third Reading File
SUMMARY:
Enacts the Safe Drinking Water Act of 2008 which, if approved by the voters, would authorize, for the purposes of financing a specified water supply reliability and environmental restoration program, the issuance of bonds in a specified amount pursuant to the State General Obligation Bond Law. Provides for submission of the bond act to the voters at the February 5, 2008, statewide primary election.

STATUS:
10/09/2007 From SENATE Committee on APPROPRIATIONS: Do pass.
10/09/2007 In SENATE. Read second time. To third reading.
10/09/2007 In SENATE. Read third time. Failed to pass SENATE.
10/09/2007  In SENATE.  Motion to reconsider.
10/09/2007  In SENATE.  Reconsideration granted.

CA SB 4 b

AUTHOR: Cogdill [R]
TITLE: Water Resources: Bond Funds
FISCAL COMMITTEE: yes
URGENCY CLAUSE: no
INTRODUCED: 09/19/2007
DISPOSITION: Pending
LOCATION: Senate Natural Resources and Water Committee
SUMMARY:

Appropriates a specified amount of funds made available pursuant to the Disaster Preparedness and Flood Prevention Bond Act of 2006 for stormwater flood management project grants. Appropriates funds made available pursuant to the Safe Drinking Water, Water Quality and Supply, Flood Control, and Coastal Protection Bond Act of 2006 for grants and loans for small community drinking water system infrastructure improvements and related actions.

STATUS:
10/08/2007  In SENATE Committee on NATURAL RESOURCES AND WATER: Failed passage.
September 17, 2008

Attention: Legislation, Conservation and Outreach Committee

Government Relations Update (Information)

Discussion
This report is an update of the Water Authority’s government relations program.

Sacramento
The Legislature ended its regular 2007-2008 legislative session on August 31 without passing a budget. The budget impasse has now gone on longer than any in state history. As of September 8, both houses were continuing to meet until they are able to agree on a budget, but there is no indication they will reach agreement soon. The budget requires a two-thirds vote for passage, which means that two Republicans in the Senate and six Republicans in the Assembly must vote for it, in order for it to pass.

Meanwhile, many businesses, agencies, and school districts that rely on state government contracts are not being paid. Some may have to go out of business or stop providing services. Medi-Cal providers, for example, are owed $4 billion they cannot collect until the budget is enacted.

The deficit to be closed appears to be $15.2 billion. One party has ruled out raising taxes, but the other party and the Governor are opposed to cutting enough spending to balance the budget and are also opposed to borrowing. However, borrowing may be the only way to close the budget gap for this year. This could include suspending Proposition 1A and borrowing from local government and special districts. Under Proposition 1A, any such borrowing would have to be repaid within three years, with interest.

Another factor in the budget problem is the takeover of the state prison healthcare system by a federal court. A receiver appointed by the court has determined that he will need up to $8 billion to bring the prison healthcare system up to the standard set by the court. Under the court’s order, the receiver has the authority to take the necessary funds directly from the state controller.

Water Bond
The Legislature also failed to pass a water bond in time to make the November ballot. There is talk of a special election, possibly in March 2009, but the most likely ballot for a water bond would be June or November 2010.

There are currently two water bonds before the Legislature in the special session on water that the Governor called last September. One is ABXX-8 (Huffman). The other is ABXX-9 (Plescia). Both are based on the proposal that Governor Schwarzenegger and Senator Feinstein released in July, with some modifications. ABXX-8 would authorize bonds in the amount of $9.805 billion. ABXX-9 would authorize $9.98 billion.
The main conflict holding up the water bond is the issue of continuous appropriation of surface storage funding. Republicans want to have the funds for surface storage free from additional review of the Legislature. They are concerned that, even if the water bond is approved by the voters, the Legislature will block the actual construction of a project or projects for political reasons. The Democrats do not want to give up legislative control.

**AB 2175**

AB 2175 (Laird/Feuer) was a bill that would have required the state to reduce per capita use of water by 20 percent by 2020. The bill failed to pass out of the Legislature at the end of session. The Water Authority adopted a position of Support, if amended, on this bill. The Water Authority’s amendments were all taken. Water Authority staff and legislative advocates were deeply involved in negotiating amendments to the bill that would have made it workable. Assemblymember Feuer has stated that he will reintroduce the bill in 2009.

The Department of Water Resources and the State Water Resources Control Board are also working on administrative regulations to achieve the 20 percent by 2020 goal that the Governor announced in February. DWR has contracted with the California Urban Water Conservation Council for consulting services on this effort. Water Authority conservation staff are working with the CUWCC consulting team.

**SBXX-1**

SBXX-1 (Perata) is a bill that would appropriate $821 million from previously approved water bonds. The bill passed out of the Legislature on August 31. Among the purposes for which these funds would be appropriated would be projects in the Delta that could be completed within 24 months. These projects would resolve some of the Delta smelt habitat problems that led to the Wanger decision. The projects could potentially lead to some easing of the restrictions imposed by that decision. This could mean that more water would be available for export.

Last year, the funds were appropriated in SB 1002, but the Governor vetoed the bill. The Governor put the funds into this year’s budget, but the Senate version of the budget removed the funds and put them into SBXX-1. The Governor has threatened to veto SBXX-1 if the Legislature is still unable to reach agreement on a water bond. The Water Authority joined with MWD and a coalition of water agencies and business groups to urge the Governor to sign the bill regardless of whether the Legislature passes a water bond. The coalition includes BIOCOM, the San Diego County Taxpayers Association, the San Diego Regional Chamber of Commerce, and the San Diego Regional Economic Development Corporation.

**Lobbyist Activities**

Jonathan Clay of Carpi and Clay will provide a separate report of the firm’s monthly activities and provide oral remarks to the committee.
V. John White Associates reports that John White performed the following lobbying activities on behalf of the Water Authority in August:

- Correspondence and meetings with Jonathan Clay, Kurt Schuparra, Bob Giroux, and Authority management and board members regarding water policy, legislation, budget, and political issues.

- Meetings and discussions with Kip Lipper, environmental staff director for Senator Don Perata, President Pro Tempore of the State Senate, regarding Senate, Assembly and Governor’s office on water policy and budget issues.

- Meetings and discussions with Joe Caves and Leslie Friedman-Johnson regarding revised Governor/Feinstein bond proposal, and possible environmental group reactions, and opportunities to improve their understanding of urgency of action on a bond.

Bob Giroux of Lang Hansen O’Malley & Miller reports that he and Joe Lang performed the following lobbying activities on behalf of the Water Authority in August:

- Meetings with Senators Ducheney, Machado, Steinberg, Hollingsworth and Senator Perata's staff regarding water bonds and SBXX-1.

- Meetings with Assemblymembers Fuentes, Price, Keene, De la Torre, Galgiani and Speaker Bass' staff regarding water bonds and SBXX-1.

**Washington, D.C.**
The House of Representatives took a recess from the beginning of August through September 7. The Senate reconvened on September 4. Energy policy is the main issue before the Congress, including offshore drilling for oil. Both houses are tentatively scheduled to adjourn at the end of September. It appears unlikely that Congress will pass any appropriations bills before the November election. A continuing resolution will provide funding for federal programs until the next Congress begins.

Ken Carpi of Carpi & Clay will provide a separate report of his monthly activities and provide oral remarks to the committee.

Prepared by: Jeffrey A. Volberg, Government Relations Manager
Reviewed by: Dennis A. Cushman, Assistant General Manager
September 17, 2008

Attention: Legislation, Conservation and Outreach Committee

Public Affairs outreach activities for the month of August 2008 (Information)

Background
During August, Public Affairs supported Water Authority programs and projects, assisted member agencies, worked with communities directly affected by Water Authority construction projects, conducted media relations activities, provided outreach to government officials, worked on education programs, and supplied information through various means, including publications and websites.

Discussion
Public Affairs conducted the following activities during the month of August:

Community Relations
The Water Authority supported the Friends of the Garden Festival at the Water Conservation Garden. Several board members and staff were in attendance. Staff began coordination on the MWD Inspection trips scheduled from September through May. Staff worked with MWD staff and board members to secure dates and sent out invites to upcoming tours to local community and business groups.

The Water Authority also made a number of water-supply themed presentations and hosted several conservation themed booths at community events in August. More details on these activities are included in this month’s Drought Management Communications Update report for the Legislation, Conservation and Outreach committee.

Media Relations
San Vicente Dam: The San Vicente Dam Raise Project and Reservoir closure after Labor Day garnered a number of media stories in August. KUSI-TV interviewed the project manager in a series of live and taped segments for the morning news program. The San Diego Union-Tribune also ran a feature story on the dam raise and reservoir closure, and for a separate story on the recreational impacts of the reservoir closure. KPBS radio interviewed Board Chair Steiner for a news segment on the project.

Transcript published an article on a panel discussion on water issues that quoted the Water Authority general manager, who participated on the panel.

**Agricultural Water Use:** Water Authority staff provided background information to KPBS-TV for a public affairs special on agricultural water use in San Diego County and to *The San Diego Union-Tribune* for an article on the impacts of water supply cutbacks to San Diego County agriculture industry.

**All American Canal Lining Project:** *The Imperial Valley Press* interviewed the Colorado River Programs Director in an article about suggested safety features to be added to the canal lining project.

**News Releases Issued in August:** Turf Rebates Reinstated (8/4/08), San Vicente Reservoir Closure Announcement (8/26/08), Water Authority Receives Drought Assistance Grant (8/29/08).

**Publications**

- *GM’s News & Notes* – Staff mailed the August issue to board members and member agency general managers.

- *Connections* – Staff posted the August issue of the employee newsletter to the Intranet.

- *Annual Report* – Staff issued a Request for Proposals for the design portion of the 2008 Annual Report. A total of 18 proposals were submitted, 16 met specifications and were analyzed by the review committee. A Request for Qualifications was issued for a writer for the 2008 Annual Report and Robert Bradford, a freelance writer, was selected. Mr. Bradford began meeting with staff on department highlights and reports.

- *WaterSource* – Staff distributed the August issue of the e-newsletter.

- *20-Gallon Challenge E-newsletter* – Staff distributed the monthly issue of the 20-Gallon Challenge e-newsletter.

**School Education**

Staff printed a new education brochure and prepared the annual mailing of school materials. Staff worked on revising two different shows for the school assembly program to include a greater emphasis on water conservation. In cooperation with the Fleet Science Center, staff began work to revise the Water Authority’s existing exhibit. The current exhibit needs to match a new exhibit on water/energy conservation being added by the Water Authority and SDG&E. Staff continued work on a new student water conservation activity book, and the production of a water conservation video for students. A new curriculum for the Splash Lab was completed and field testing began.
CIP Projects

Emergency Storage Project
Staff – Staff finalized the fall 2008 issue of the ESP Update newsletter, and monitored ESPinfo@sdcwa.org daily for new emailed inquiries about ESP projects.

Consultant – Katz & Associates coordinated printing and mailing of the ESP Update newsletter and monitored the ESP project information line daily for inquiries about ESP projects.

Lake Hodges Pipeline and Pump Station
Staff – Public Affairs staff coordinated with the consultant to respond to community inquiries and to plan outreach for the future reinstatement of a second work shift at the construction site.

Consultant – Katz & Associates scheduled a project briefing for the Del Dios Town Council in October.

San Vicente Pipeline
Staff – Staff coordinated with representatives of the Corky McMillin Companies and the project team to keep new and future homeowners informed about construction activities at the Central Shaft. Staff provided a project update presentation to the August 5 Miramar Ranch North Planning Committee meeting and collaborated with the construction team to photograph the tunnel breakthrough connecting the West Shaft to the Central Shaft.

Consultant – Katz & Associates supported the Miramar Ranch North Planning Committee presentation and drafted a written project update to be mailed to the city of Poway and planning groups representing Scripps Ranch, Mira Mesa, and Lakeside. The consultant mailed blasting notification letters to businesses located near short-term blasting in the tunnel under Scripps Ranch. The consultant also coordinated with the project team to enforce limitations on contractor trucking on lower Moreno Avenue in Lakeside.

San Vicente Dam Raise & Carryover Storage Project
Staff – Staff coordinated multiple notification activities in preparation for the closure of San Vicente Reservoir to recreation beginning September 2. Staff visited the project site to further evaluate locations for a groundbreaking event planned for early 2009 and began preparing logistics for the event.

Consultant – Katz & Associates emailed a reminder to boating and fishing contacts that the reservoir would be closing by the end of the summer. When the city of San Diego confirmed the September 2 closure date, the consultant provided this update through several channels: a postcard mailed to the boating/fishing mailing list and also inserted in project displays at community sites, an electronic version of the postcard sent to the project email list, an update on the project webpage, a new flier installed on the project kiosk at the reservoir, a flier provided to city staff for distribution to all boaters during the Labor Day weekend, and new closure signage to be installed at the reservoir immediately following Labor Day weekend. Katz & Associates followed up with a concerned citizen regarding a buoy line to restrict boater access to Kimball
Valley after construction. The consultant also verified with the project team that contractors for upcoming dam raise construction packages would be required to adhere to the same restrictions on trucking via lower Moreno Avenue that apply to current San Vicente projects.

**San Vicente Pumping Facilities**

Staff – Staff informed the project team about the reservoir closure and new signage for the dam raise project to minimize disruption to the contractor’s drivers.

Consultant – Katz & Associates coordinated with the project team to enforce restrictions on trucking through lower Moreno Avenue in Lakeside.

**Paint Mountain to Del Dios Pipeline Relining**

Staff – Staff and the consultant hosted an early-morning project close-out event within the Rancho Santa Fe community to commemorate the project’s completion, collect community feedback on construction activities, and to thank the community for its patience throughout the construction. Staff continued monitoring the CIPinfo@sdcwa.org email daily for new inquiries.

Consultant – Katz & Associates posted event signs and collaborated with staff on the project close-out event. The consultant also scheduled a project briefing with the Elfin Forrest/Harmony Grove Town Council for September, updated the project information line and continued monitoring the line daily for new inquiries.

**Mira Mesa – Scripps Ranch Pipeline Relining Projects**

Staff – Public Affairs staff collaborated with the consultant to create a project rendering, produce a fact sheet, and update the community outreach plan. Staff scheduled a project briefing for the Scripps Miramar Ranch Planning Group in October, and monitored the project information line daily.

Consultant – Katz & Associates coordinated with staff on the production of outreach materials.

**Twin Oaks Valley Water Treatment Plant**

Staff – Staff arranged for a member of the community working group to participate in a ride-along to finalize plans for Twin Oaks Valley Road repairs as part of post-construction activities. Staff scheduled a September meeting with the community working group to discuss issues related to plant operations and planned road repairs, and a follow-up presentation to the September meeting of the Twin Oaks Valley Community Sponsor Group. Staff also monitored CIPinfo@sdcwa.org and the project information line daily for calls and emails from the public.

Consultant – PBS&J coordinated preparations for future tours scheduled this fall and developed the summer/fall issue of the project newsletter, ValleyView, to be mailed in September.
Mission Trails Projects
Staff – Staff approved the Mission Trails Regional Park trail closure signs for placement in existing Mission Trails Regional Park kiosks and provided a project update to the San Carlos Area Council. Staff also monitored CIPinfo@sdcwa.org and the project information line daily for calls and emails from the public.

Consultant – PBS&J printed the Mission Trails Regional Park trail closure maps and emailed the summer electronic newsletter to the project email list. PBS&J provided a project update to the San Carlos Area Council, re-recorded the project information phone line’s outgoing message, and reprinted 5,000 copies of the Mission Trails Regional Park trail closure map.

Mission Trails to Lake Murray Pipeline 3 Relining
Staff – Staff spoke with residents at the Hemingway Avenue tent event, provided a project update to the San Carlos Area Council, finalized the revised content for the project Web page, and monitored CIPinfo@sdcwa.org and the project information line daily for calls and emails from the public.

Consultant – Katz & Associates coordinated the logistics for the Hemingway Avenue tent event and emailed stakeholders about the event and upcoming construction activities. The consultant developed graphics for two signs to be posted at Hemingway Drive and Hemingway Avenue notifying residents that the adjacent path connecting the two streets will be closed. Students and cross-country teams regularly use the path; the consultant also coordinated with the local schools and the cross-country teams to inform students and athletes about the path closure. Katz also updated the project information line message and the project webpage, and monitored CIPinfo@sdcwa.org and the project information line daily for calls and emails from the public.

Tijuana River Valley Wetlands Mitigation Project
Staff – Staff hosted an open house and a public hearing to receive comments on the Tijuana River Valley Wetlands Mitigation Project Draft Environment Impact Report. Staff also attended project meetings, responded to inquiries on the draft Environmental Impact Report, and monitored the project information line and CIPinfo@sdcwa.org email for community inquiries.

Consultant – Katz & Associates coordinated with staff to plan, organize, and coordinate logistics for the project open house and public hearing.

Pipelines 3, 4, and 4A Relining (I-15 Widening) Project
Staff – Staff strategized with PMC, Inc., on project closeout outreach activities and monitored the project information line and CIPinfo@sdcwa.org email for community inquiries.

Consultant – PMC, Inc., responded to an inquiry from The Terraces’ property management company about a new set of stakes near its property. The stakes were determined to be unrelated to the project. PMC also met with the construction manager and the Scripps Townhomes HOA president to discuss site restoration at the Scripps Townhomes. It was agreed that only minor construction-related repairs needed to be made.